



Subgroup on Innovation for agricultural productivity and sustainability 21st meeting 10 March 2022

#RNSubInnovation - @EIPagri_SP

Subgroup on Innovation – 21st meeting





Ministerie van Landbouw,
Natuur en Voedselkwaliteit



Advisory-related interventions in the Dutch CAP Strategic Plan

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10 March 2022, Subgroup Innovation ENRD / EIP AGRI





No transition without tacit knowledge

- > Knowledge / innovation / networking / digitisation / AKIS





SWOT Analysis CAP NSP – Advisory System

- Every farmer needs advisors – accountant / machinery consultant / supply advisor / bank financial advisor / veterinarian / ICT consultant etc but:
- Advisors can not be trusted
- Advisors are not independent / limited choice
- Advisors are expensive

- Farmers lack a range of new skills and competences
- No courses / trainings available for that
- Product boards abolished

Cornerstone in Dutch CAP NSP : Article 78 in 2023 - 2027



Kennisdeling



Onafhankelijke
adviseurs



Netwerken



Innovatie



Experimenteren



Betere
beschikbaarheid



New system Agriculture Advisors

Lead = VAB: Association of Agriculture Advisors

Evaluation by a Committee on the total CV of the advisor + interview, concerning education, experience & knowledge in the field on the topic they will advise on, Permanent Education (PE) required / many options for PE such as AKIS activity

=> This is a condition to get on the **public list of impartial advisors** + Proof of satisfied customers: being checked

Works well, also for new advisory entrants

➤ For NL, all obligatory fields of art 15(2)(3)(4) will be covered through a check of the public list of impartial advisors



National level interventions “SABE” 51,5 mln (1) *EU/Nat co-financing*

- Knowledge vouchers: one-on-one **advice** for individual farmers – only to be spent on a listed advisor from the list - € 1.500
- Knowledge vouchers for farmers for participation in a **training** by a listed advisor or institute - € 800,-
- Voucher for a **farm business model switch plan** - € 6.000,- to be spent on a listed advisor





National level interventions “SABE” 51,5 mln (2) *EU/Nat co-financing*

- Vouchers for **coaching & training of listed advisors** on new aspects of sustainable agriculture - € 6.000
- **A multi-actor/farmers’ group developing and executing a training / workshop / demonstration programme**, duration max 3 years, topic must concern one of more aspects of sustainable agriculture – € 20.000 – 200.000 (80% of total costs)





Regional level Intervention Knowledge Sharing & Demonstration – 15 mln *EU/Nat co-financing*

For projects or vouchers that

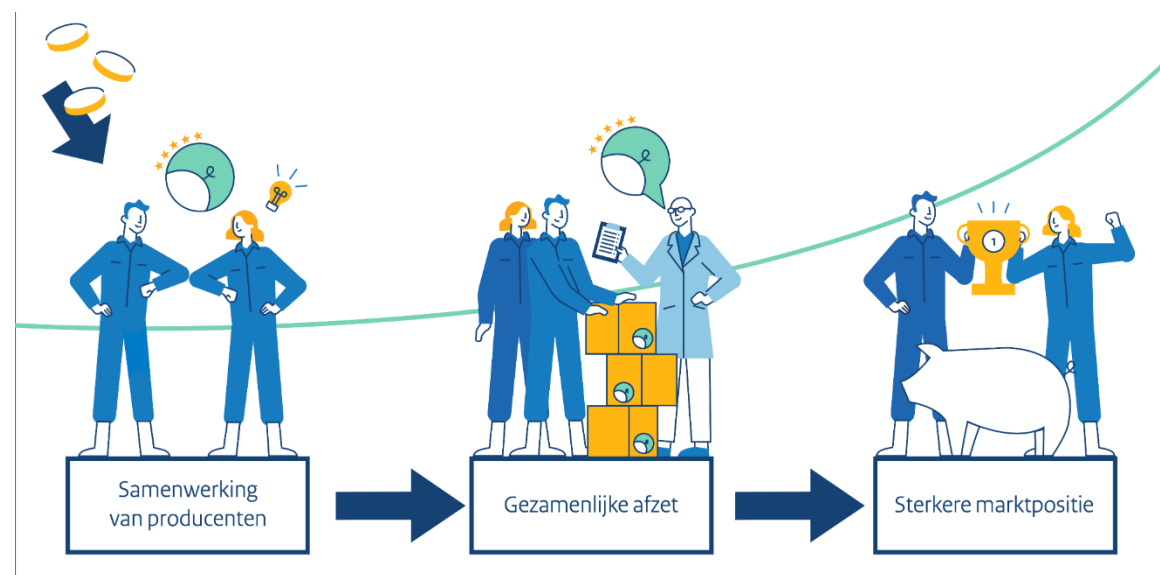
- Do not fit in the national programme but are considered of additional relevance
- Do fit, were approved but were not funded because of budgetary limits and
- Target a specific regional challenge





Other interventions CAP – Article 77 (1)

1) EIP Operational Groups **National Intervention** – advisors may be involved – objective System Innovation – “disruptive”
Topics: Short Food Supply Systems / Farm2Fork Digital Systems / Sustainable Food Chains & fair prices / Sectoral Interventions
€ 250 – 1.000.000 per project
/ 32 mln





Other interventions CAP – Article 77 (2)

2) EIP Operational Groups **Regional Intervention** – advisors may be involved – objective Farm Innovation

Topics: Production system / Product / PMC / technology / etc
€ 100 – 250.000 per project / 82 mln





Other involvement of advisors in EU programmes

- National CAP Network
- Usage of the Dutch Green Knowledge Net (exploring existing knowledge and knowledge “under construction”)
- Cross Border exchange activity under EFRD S3 Platform Agrifood, INTERREG, HORIZON Europe SC6 calls “RUR”
- EU Platform Advisory Services
- EUFRAS ?





Suggestions or questions ?

