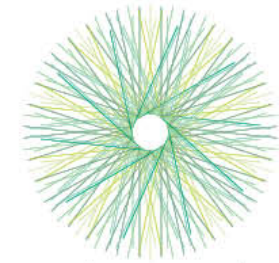# EIP-AGRI Seminar Multi-level strategies for digitising agriculture and rural areas

12-13 December 2018 – Antwerp, Belgium

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funded by European Commission

EIP-AGRI seminar
'Multi-level strategies for digitising agriculture and rural areas'

12-13 December 2018
Antwerp, Belgium

All information of the seminar available on www.eip-agri.eu at the event webpage

https://ec.europa.eu/eip/agriculture/event/eip-agri-seminar-multi-level-strategies-digitising

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EIP-AGRI Seminar 'Multi-level strategies for digitising agriculture and rural areas'
Wednesday 12 December 2018 – Antwerp, Belgium

9:30 – 10:00 **Welcome & introduction**
- Welcome by **Patricia De Clercq**, Secretary General of the Department for Agriculture and Fisheries of the Flemish Government
- Opening by **Maria Angeles Benitez Salas**, European Commission, Deputy Director General at DG Agriculture and Rural Development
- Introduction to the programme, and practicalities by **Ursula Caser**, EIP-AGRI Service Point

Session 1: Strategic planning to guide digitisation

10:00 – 10:45 **EU in motion for digitisation: setting the scene**
- Strategy for the Digital Transformation of the Agrifood Value Chain in Andalusia – **Ricardo Domínguez García-Baquero**, Vice-Minister of Agriculture, Fisheries and Rural Development of Andalusia
- The European framework fostering digitisation of agriculture and rural areas – **Kerstin Rosenow**, European Commission, Head of Unit "Research and Innovation" of DG AGRI

10:45 – 11:15 **Coffee break**

11:15 – 12:30 **Gallery walk: This is happening in Europe**
Poster session presenting a diversity of initiatives of strategic planning for digitisation of agriculture and rural areas at national, regional and local levels

12:30 – 13:30 **Networking lunch**

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Session 2: The building blocks of digital strategies for agriculture and rural areas

Main issues, challenges and opportunities for setting up digital strategies for agriculture and rural areas

13:30 – 15:00	**Breakout session: parallel group discussion (1st round)**
15:00 – 15:30	**Coffee break**
15:30 – 17:00	**Breakout session: parallel group discussion (2nd round)**
17:00 – 17:30	**Plenary session with reporting back from breakout sessions**
17:30 – 18:00	**Closing the day**: Main messages from Day 1 and preparation for Day 2
18:20 – 22:00	**Networking dinner**

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9:30 – 10:00   **Introduction to the day**
- Identification of key topics (5 to 10) for developing digital strategies based on the proposals of the participants from Day 1

Session 3: Developing digital strategies for agriculture and rural areas at national, regional and local levels – next steps

10:00 – 12:00   Key topics and actions to move strategies forward: Interactive open space session

12:00 – 12:20   Why we need digital strategies to unlock the potential of European farming and rural areas in the digital age

Closing speech by Phil Hogan, EU Commissioner for Agriculture and Rural Development

12:20 – 12:30   Seminar goodbye

12:30   End of the seminar and lunch

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Topics open space discussions

Likes	Topic	Theme
7	Digital transformation OBSERVATORY. Its value in the definition and monitoring of a digital strategy. Existing examples?	benchmarking
4	which country has already a digital strategy for agriculture	benchmarking
7	How to improve data management and sharing (e.g. for indicators) for CAP plan preparation/implementation?	CAP strategic planning
1	Relation between Strategic Plan required by draft regulations and a digital strategy	CAP strategic planning
6	How to communicate and disseminate strategies in order to engage all diferent actors	communication-involvement
4	How to engage rural cizitens in planning?	communication-involvement
1	How to communicate efficiently to end users ?	communication-involvement
1	How to design and implement a digitalization strategy to engage the small farmers.	communication-involvement

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Topics open space discussions

Likes	Topic	Theme
1	InclusionOpen data versus data protection. What could be the best thechnical, ethical, political approaches to ensure the farmers privacy while benefiting from Open data	data
1	Should the Strategy set a digital agri-infrastructure for EU - a framework for transparent data sharing rules, open standards, secure public data services etc?	data
4	presentation on FAO e-agriculture strategy guide: how to develop the vision, components of a strategy , M&E . interested? we can present it.	design
2	The potential to use the digitisation strategy as a catalyst for new / future rural based business models....	design
1	national authorities involvement on digitisation of rural areas; identifying local and national interest; practical and accessible role of digitisation in rural	design
1	Designing an Agri-Rural Digital Strategy; establishing a common framework	design
1	We need to work more ona vision/roadmap for digitisation in agrofood that alllows us to cope with different possible future scenarios	design
3	How to compose a digi strategy that ensures a fair level playing field for demand(inclusive cross-sectorial agri) and supply side(interoperable tech offerings)?	governance
2	Governace for the implementation of a digital strategy. Which actors should be responsible of what?	governance
1	Chancen of digital Agricola hubs	governance

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Topics open space discussions

Likes	Topic	Theme
5	How to measure/assess impact related to implementation of an agridigital strategy? Existing examples?	impact & monitoring
3	How to address economic and environmental sustainability for farmers through digitalisation?	impact & monitoring
7	How to better connect farmers and rural actors from one side to digital solutions providers on the other side?	Knowledge & learning
4	incentives for learning and capacitybuilding to speed up the uptake of digital strategies	Knowledge & learning
3	Creation a network of demonstration farms/projects	Knowledge & learning
2	Transference of knowledge	Knowledge & learning
1	Identify and describe use cases.	Knowledge & learning
2	Designing and implementing multi regional Strategies (between MS) pilotd	multi-regional
2	How to exchange between managing authorities preparing a digital strategy in the CAP Plan? How to make this specific and precise (eg sheep sector)?	multi-regional
2	The multi level approach for a digitization strategy with objectives and roles at EU, National, regional and local level. In an consistent overall strategy.	multi-level
7	Linking people and technology in the Smart Village concept	smart villages

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