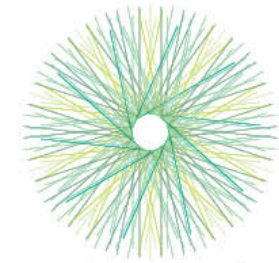


EIP-AGRI Seminar Multi-level strategies for digitising agriculture and rural areas

12-13 December 2018 – Antwerp, Belgium



eip-agri
AGRICULTURE & INNOVATION



funded by



European
Commission

EIP-AGRI seminar 'Multi-level strategies for digitising agriculture and rural areas'

12-13 December 2018
Antwerp, Belgium

All information of the seminar
available on www.eip-agri.eu
at the event webpage

<https://ec.europa.eu/eip/agriculture/event/eip-agri-seminar-multi-level-strategies-digitising>

EIP-AGRI Seminar 'Multi-level strategies for digitising agriculture and rural areas'

Wednesday 12 December 2018 – Antwerp, Belgium

9:30 – 10:00 **Welcome & introduction**

- Welcome by **Patricia De Clercq**, Secretary General of the Department for Agriculture and Fisheries of the Flemish Government
- Opening by **Maria Angeles Benitez Salas**, European Commission, Deputy Director General at DG Agriculture and Rural Development
- Introduction to the programme, and practicalities by **Ursula Caser**, EIP-AGRI Service Point

Session 1: Strategic planning to guide digitisation

10:00 – 10:45 **EU in motion for digitisation: setting the scene**

- Strategy for the Digital Transformation of the Agrifood Value Chain in Andalusia – **Ricardo Domínguez García-Baquero**, Vice-Minister of Agriculture, Fisheries and Rural Development of Andalusia
- The European framework fostering digitisation of agriculture and rural areas – **Kerstin Rosenow**, European Commission, Head of Unit "Research and Innovation" of DG AGRI

10:45 – 11:15 **Coffee break**

11:15 – 12:30 **Gallery walk: This is happening in Europe**

Poster session presenting a diversity of initiatives of strategic planning for digitisation of agriculture and rural areas at national, regional and local levels

12:30 – 13:30 **Networking lunch**

EIP-AGRI Seminar 'Multi-level strategies for digitising agriculture and rural areas'

Wednesday 12 December 2018 – Antwerp, Belgium

Session 2: The building blocks of digital strategies for agriculture and rural areas

Main issues, challenges and opportunities for setting up digital strategies for agriculture and rural areas

13:30 – 15:00 **Breakout session: parallel group discussion (1st round)**

15:00 – 15:30 **Coffee break**

15:30 – 17:00 **Breakout session: parallel group discussion (2nd round)**

17:00 – 17:30 **Plenary session with reporting back from breakout sessions**

17:30 – 18:00 **Closing the day:** Main messages from Day 1 and preparation for Day 2

18:20 – 22:00 **Networking dinner**

EIP-AGRI Seminar 'Multi-level strategies for digitising agriculture and rural areas'

Thursday 13 December 2018 – Antwerp, Belgium

9:30 – 10:00 **Introduction to the day**

- Identification of key topics (5 to 10) for developing digital strategies based on the proposals of the participants from Day 1

Session 3: Developing digital strategies for agriculture and rural areas at national, regional and local levels – next steps

10:00 – 12:00 Key topics and actions to move strategies forward: Interactive open space session

12:00 – 12:20 Why we need digital strategies to unlock the potential of European farming and rural areas in the digital age

Closing speech by Phil Hogan, EU Commissioner for Agriculture and Rural Development

12:20 – 12:30 Seminar goodbye

12:30 End of the seminar and lunch



EU framework for digitisation of agriculture and rural areas

Kerstin Rosenow
DG Agriculture & Rural Development
Unit B.2 Research & Innovation

EIP-AGRI Seminar on Multi-level strategies for digitising agriculture & rural areas, Antwerp 12-13.12.2018

A strategy to steer the digital transformation of the farming sector and rural areas

Unlock the potential of digitisation

3 key dimensions



Research & Innovation



Uptake of digital technologies

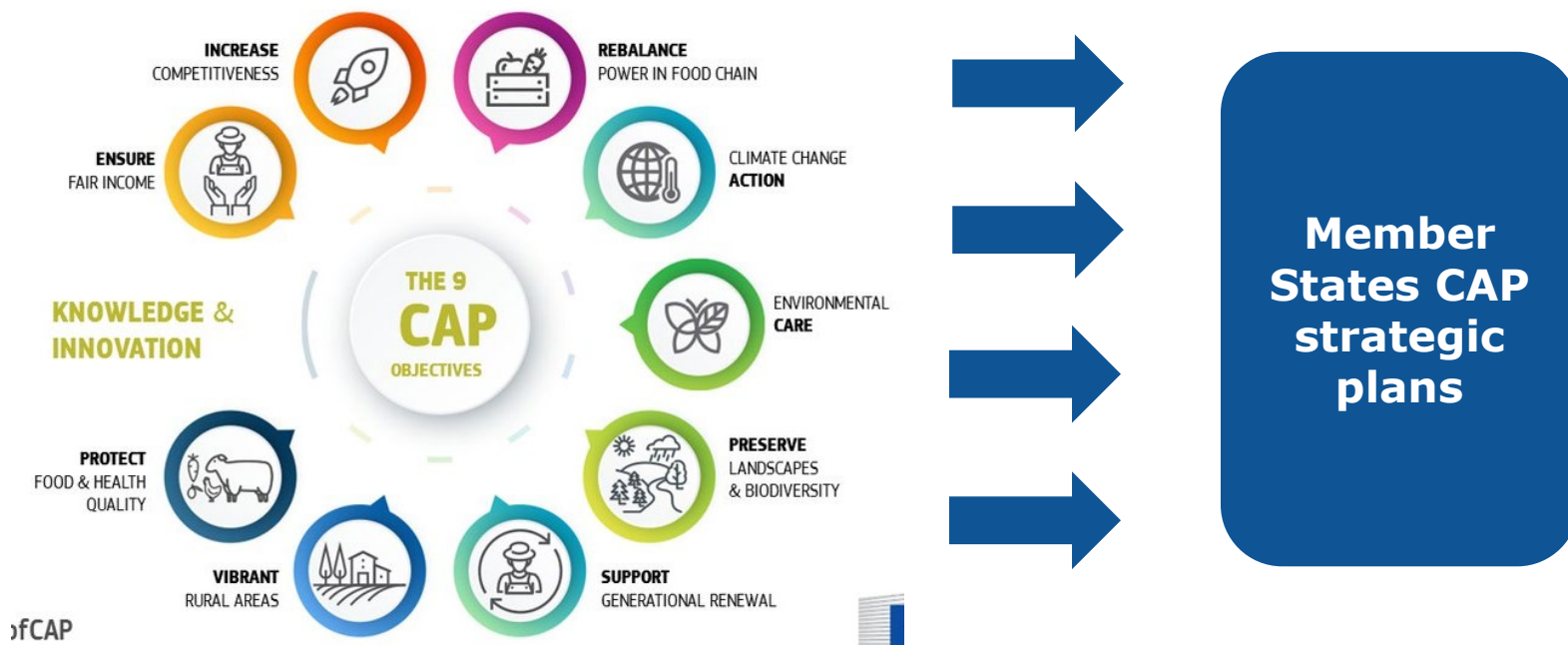


Strategic approach

Policy landscape



CAP strategic plan



Article 102: (...) description of the strategy for the development of **digital technologies** in agriculture and rural areas and for the **use of these technologies** to improve the effectiveness and efficiency of the CAP Strategic Plan interventions.

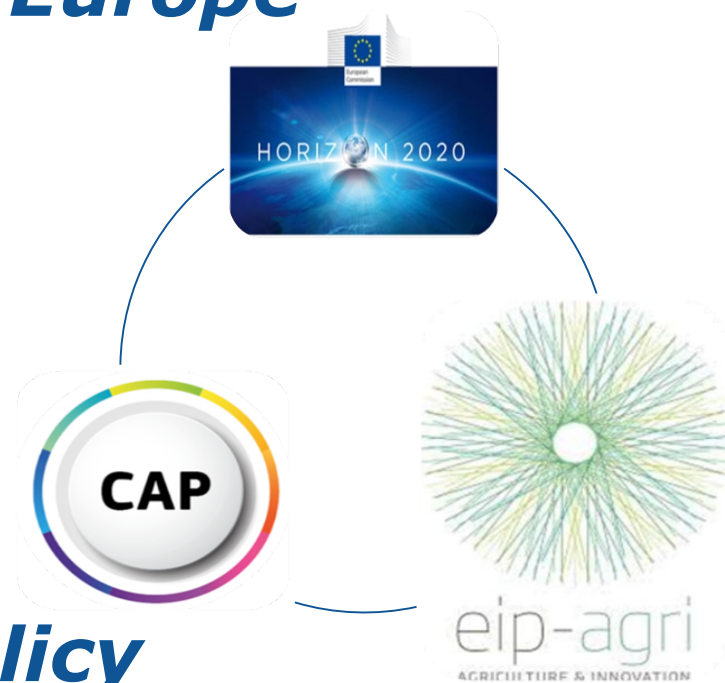
Research and Innovation

Horizon 2020 & Horizon Europe

- *H2020*
 - **Digital Innovation Hubs**
 - **Digital platforms**
 - **Multi-actor projects**
 - **Thematic Networks**
- *Horizon Europe (€10 billion)*

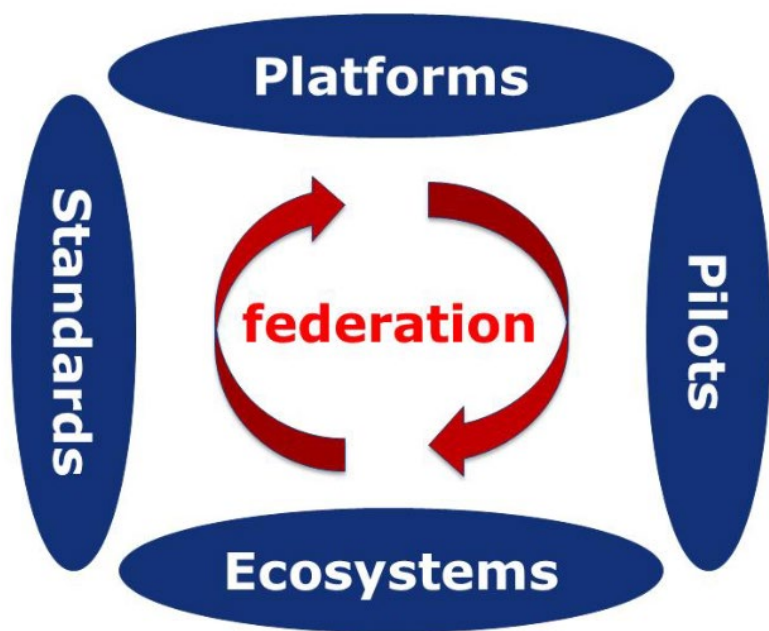
Common Agricultural Policy

- *EIP-AGRI Network*
- *Operational Groups across Europe*



Research and Innovation

Digital Platforms



DT- ict-08-2019 Agricultural digital integration platforms

DT-ict-09-2020 digital service platforms for rural economies

An enabling environment for the uptake of ICT



Broadband



AKIS



Plug & play services



E-governance



Investment Support



Digital Innovation Hubs



Broadband

- *Ensuring connectivity throughout rural areas*
- *€6 billion are available for broadband projects under the ERDF and EAFRD*
- *Set up of Broadband Competence Offices (BCOs)*



AKIS

- *Farm advisory services integration (CAP proposal Article 13)*
- *ICT improves advisory services*
- *Provide orientation to farmers deploying ICT solutions*



Plug & play services

- *Facilitate the interoperability and compatibility between different technical solutions*
- *Create an open and competitive market, with users able to switch between providers*



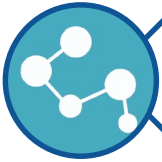
E-governance

- *Modernised Integrated Administration and Control System (IACS)*



Investment Support

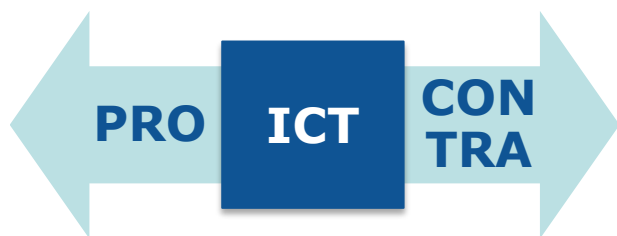
- *European Agricultural Fund for Rural Development (EAFRD)*



Digital Innovation Hubs



Strategic approach



Science-Policy: RUR-02-2018
"Socio-economic impact of digitalization of agriculture and rural areas"

- *National, regional, local SWOT?*
- *What & how do we link up?*
- *Public intervention needed?*
- *Centralised vs decentralised?*





**Thank you
for your
attention**