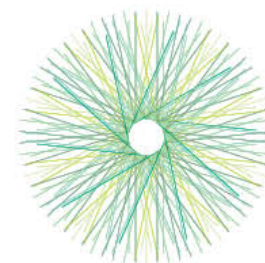


EIP-AGRI Seminar Multi-level strategies for digitising agriculture and rural areas

12-13 December 2018 – Antwerp, Belgium



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EIP-AGRI seminar **'Multi-level strategies for digitising agriculture and rural areas'**

12-13 December 2018
Antwerp, Belgium

**All information of the seminar
available on www.eip-agri.eu
at the event webpage**

<https://ec.europa.eu/eip/agriculture/event/eip-agri-seminar-multi-level-strategies-digitising>

EIP-AGRI Seminar 'Multi-level strategies for digitising agriculture and rural areas'

Wednesday 12 December 2018 – Antwerp, Belgium

9:30 – 10:00 **Welcome & introduction**

- Welcome by **Patricia De Clercq**, Secretary General of the Department for Agriculture and Fisheries of the Flemish Government
- Opening by **Maria Angeles Benitez Salas**, European Commission, Deputy Director General at DG Agriculture and Rural Development
- Introduction to the programme, and practicalities by **Ursula Caser**, EIP-AGRI Service Point

Session 1: Strategic planning to guide digitisation

10:00 – 10:45 **EU in motion for digitisation: setting the scene**

- Strategy for the Digital Transformation of the Agrifood Value Chain in Andalusia – **Ricardo Domínguez García-Baquero**, Vice-Minister of Agriculture, Fisheries and Rural Development of Andalusia
- The European framework fostering digitisation of agriculture and rural areas – **Kerstin Rosenow**, European Commission, Head of Unit "Research and Innovation" of DG AGRI

10:45 – 11:15 **Coffee break**

11:15 – 12:30 **Gallery walk: This is happening in Europe**

Poster session presenting a diversity of initiatives of strategic planning for digitisation of agriculture and rural areas at national, regional and local levels

12:30 – 13:30 **Networking lunch**

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Session 2: The building blocks of digital strategies for agriculture and rural areas

Main issues, challenges and opportunities for setting up digital strategies for agriculture and rural areas

13:30 – 15:00 **Breakout session: parallel group discussion (1st round)**

15:00 – 15:30 **Coffee break**

15:30 – 17:00 **Breakout session: parallel group discussion (2nd round)**

17:00 – 17:30 **Plenary session with reporting back from breakout sessions**

17:30 – 18:00 **Closing the day:** Main messages from Day 1 and preparation for Day 2

18:20 – 22:00 **Networking dinner**





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9:30 – 10:00 **Introduction to the day**

- Identification of key topics (5 to 10) for developing digital strategies based on the proposals of the participants from Day 1

Session 3: Developing digital strategies for agriculture and rural areas at national, regional and local levels – next steps

10:00 – 12:00 Key topics and actions to move strategies forward: Interactive open space session

12:00 – 12:20 Why we need digital strategies to unlock the potential of European farming and rural areas in the digital age

Closing speech by Phil Hogan, EU Commissioner for Agriculture and Rural Development

12:20 – 12:30 Seminar goodbye

12:30 End of the seminar and lunch

Gallery walk

| | | | |
|----|---|-------------|-------------------|
| 1 | Lormes – Market Town of the Future | France | Clive Peckham |
| 2 | Digital road map for agriculture and food | France | François Moreau |
| 3 | Digital intersection agriculture / administration | Germany | Heinrich Terwitte |
| 4 | Cornwall/ Steps towards a rural digital region | UnitKingdom | Katharine Willis |
| 5 | ZLTO strategy & activities towards digitisation for the sake of Dutch farmers in European context | Netherlands | Peter Paree |
| 6 | FAIRShare: Findable, Available, Interoperable, Reusable and Shareable | EU | Tom Kelly |
| 7 | Karpat Agri - Digital Agricultural Ecosystem in the Carpathian Basin | Hungary | Zsofia Veres |
| 8 | Incubator of the Future Industry Leaders | Poland | Andrzej Soldaty |
| 9 | Digital Agriculture Strategy (DAS) | Hungary | Anett Fekete |
| 10 | S3 High Tech Farming partnership | Italy | Fabio Boscaleri |
| 11 | Food Wise 2025 – Strategic actions Digitisation of Agriculture | EU | Kevin Conolly |
| 12 | ICT-AGRI: transnational cooperation fostering digital agriculture | EU | Niels Gotke |
| 13 | Strategy for digital transformation of EU agriculture. The farmer's perspective | EU | Daniel Azevedo |
| 14 | Project 'Support for broadband infrastructure (stage II) | Lithuania | Eglė Misienė |
| 15 | e-agriculture national strategy development | EU-Global | Sophie Treinen |
| 16 | Smart Countryside Lippe/Höxter | Germany | Steffen Hess |