



eip-agri
AGRICULTURE & INNOVATION

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EIP-AGRI Seminar

Turning forest innovation into practice

Types of innovation

1. New ways of developing silviculture and technologies in forest management

2. Organisational innovations

3. New forms of cooperation among forest owners or along the value chains

4. New business models and marketing approaches

5. New ways of institutional support or founding new associations

6. Social engagement, participatory management and social enterprise

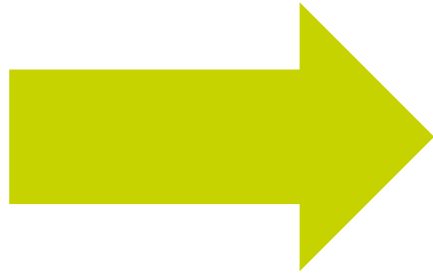


Replication/scaling/amplification

- **Scale up:** grow single initiatives or lift public support to higher level, e.g. by associations, funding schemes, research and training....
- **Scale out:** trigger replications by others/in other regions
- **Scale deep:** improve, broaden or diversify the services
- **Sustainability:** long-term stability through securing financial independence or external support



How to support scaling?



Factors (cp. questions)

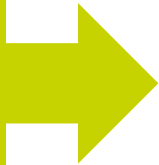
- Inspiration/motivation?
- Knowledge/learning?
- Financial means?
- Collaboration?
- Multiple actors – cross-sectoral interaction?



How to support scaling?

- Creative environment
- Information
- Financial incentives
- Coordination

+ Regulatory improvements



Factors (cp. questions)

- Inspiration/motivation?
- Knowledge/learning?
- Financial means?
- Collaboration?
- Multiple actors – cross-sectoral interaction?

**Systemic -
institutional
level - policy
support**

