



EIP-AGRI SEMINAR MULTI-LEVEL STRATEGIES FOR DIGITISING AGRICULTURE AND RURAL AREAS

12-13 DECEMBER 2018 - ANTWERP, BELGIUM



Speaker and facilitator CVs

Speakers – in the order of the programme



Patricia De Clercq

Secretary General of the Department for Agriculture and Fisheries of the Flemish Government

Patricia De Clercq is the new secretary general at the Department of Agriculture and Fisheries since the summer of 2018. She graduated in 1998 as bio-engineer at Ghent University. She then worked at the same university for Professor Georges Hofman on a project with regard to the Nitrates Directive. In 2002, Patricia started at the former Agriculture and Horticulture Administration, the current Department of Agriculture and Fisheries of the Government of Flanders. In 2014 she became Deputy Head of the office of Joke Schauvliege, the Flemish Minister for Environment, Nature and Agriculture, and in the summer of 2018 she returned to the Department of Agriculture and Fisheries. Patricia De Clercq: "Agriculture in Flanders has a bright future, and the Department of Agriculture and Fisheries will give its full support to make that future become true."



Maria Angeles Benitez Salas

European Commission, Deputy Director General at DG Agriculture and Rural Development

Ms María de los Ángeles Benítez Salas has worked as Deputy Director General in DG AGRI since 16 March 2016. She is in charge of three directorates responsible for International, Quality, Research and Innovation, Outreach, Strategy, Simplification and Policy Analysis.

A Spanish national, Ms Benítez Salas joined the European Commission in 1986 as Member of the Cabinet of Commissioner Abel Matutes, responsible for SME policy, and subsequently External Relations. After a stint at the EU Delegation in Buenos Aires, she first became Head of Unit in 1998 and was a Director in DG AGRI between 2006 and 2013. Her previous position was Deputy Head of the European Political Strategy Centre, the European Commission's in-house think tank.



Ursula Caser

EIP-AGRI Service Point

Ursula Caser is a full-time facilitator and mediator. Her main areas of work focus on community mediation, public dialogue, consensus building and mediation in complex planning and decision making processes (public service, academic field, schools, enterprises). In those contexts she provides the methodological design, facilitation and moderation of meetings and public participation processes. Furthermore she provides lectures and trainings for facilitators and mediators (facilitation techniques, conflict management, general and multiparty mediation) in English, German, Portuguese and Spanish. She currently works with the Munich Centre for Technology in Society (Germany) and is CEO of MEDIATEDOMAIN, Lda. (Portugal), www.uc-mediation.eu



Ricardo Domínguez García-Baquero

Vice-Minister of Agriculture, Fisheries and Rural Development of Andalusia

Mr Ricardo Dominguez García-Baquero is an Engineer on Agriculture specialised in rural engineering (University of Cordoba), with an MBA on Agri-food Chains (UNED). He also studied Senior Management of Agri-Food Businesses and Senior Management of Social Institutions at the International Institute San Telmo. Since September 2013 he has been Regional Vice-Minister of Environment and Territorial Planning.

Previously, since July 2012, Ricardo Dominguez was the General Manager (2012-2013) of the Agri-food International Excellence Campus (Ceia3), led by the University of Cordoba. He also worked as the Director of the Spanish Minister of Environment and Rural and Marine Affairs' Office (2010-2011) and as the General Director of Industries and Quality and Agrifood Promotion (2005-2010) within the Regional Ministry of Agriculture, Fisheries and Rural Development of Andalusia. From 2004 to 2005 he worked in this DG as executive adviser.



Kerstin Rosenow

European Commission, DG Agriculture and Rural Development

Kerstin is Head of Unit 'Research & Innovation' in DG AGRI, European Commission where she is responsible for programming, managing and monitoring agricultural research and the European Partnership for Agricultural Productivity and Sustainability (EIP-AGRI). Previously she was Head of Unit in the EC Research Executive Agency (REA) managing the implementation of the project portfolio for Horizon 2020 Societal Challenge 2 (food security, sustainable agriculture and forestry, marine, maritime, and inland water research and the bioeconomy). Lawyer by education and training, she's been working in the EC for over 15 years after covering a managerial position in the German administration (Representation of the State of Hessen to the EU). For DG AGRI she coordinated negotiations with pre-accession and candidate countries and the preparation of the 2014-2020 CAP legislative framework.



Clive Peckham

European Projects Manager, Nièvre Numérique

Clive is European Projects Manager at Nièvre Numérique, a Joint Authority developing rural Broadband-ICT infrastructures and solutions where he manages the Interreg Europe ERUDITE project, and jointly coordinates its SEROI+ digital service co-design and valuation process. Clive lives in the Alps, is a member of a mountain co-workers' association and a specialist in social & economic return on Investment / Open Innovation Processes to design and value new products and services through multi-stakeholder cooperation.



François Moreau

Delegate for digital and data, French Ministry of Agriculture and Food

François Moreau is the delegate for digital and data (chief data officer) of the French Ministry of Agriculture. He coordinates the support to the digital transformation of agriculture by the Ministry.



Heinrich Terwitte

Head of unit, Ministry of Environment, Agriculture and Rural affairs, Schleswig - Holstein

Dr Terwitte is head of unit in the agricultural department of the regional ministry in Schleswig-Holstein in northern Germany. He is an agricultural economist and started his professional career in an extension service. Over the last years he has helped to establish the European Innovation Partnership in Schleswig-Holstein. His unit is also responsible for topics like fertiliser and plant protection including "cross compliance" controls on farms.



Katharine Willis

Associate Professor, School of Art, Design and Architecture at Plymouth University

Dr Willis is Associate Professor in the School of Art, Design and Architecture at Plymouth University, UK. She is Principle Investigator (PI) for the EU funded Digital Neighbourhoods research project (2013-2017) which was part of Superfast Cornwall Research Labs. This research at Plymouth University has studied the social and spatial effects of Superfast Broadband programmes on rural communities in Cornwall, South West UK.

Dr Willis's research investigates the impact of ICTs on place-based settings and communities. She has worked extensively with participatory research within a range of spatial settings, and has worked closely with public authorities, NGO's, third sector and community level partners. Wider funded research over the last five years has explored the implications of ICT projects for marginalized communities both in UK and the developing world; this includes the AHRC funded 'Whose Right to the Smart City?' research network (2016- 2018) which investigated the implementation of smart city projects and the impacts for marginalized groups in UK, India and Brazil. Dr Willis is author of numerous publications including co-author with Alex Aurigi of the 2017 book: Digital and Smart Cities, and author of Netspaces, Space and Place in a Networked world.

Dr Willis completed her PhD at Bauhaus University Weimar, Germany in 2008 and her Masters in Architecture at UCL, London in 2011



Peter Páree

Senior Programme Manager, ZLTO

Peter Páree, Ir (Msc) agriculture, is Senior Programme Manager at ZLTO with experience in innovation, co-creation and dissemination projects. With colleagues he runs the 15 running H2020 projects that ZLTO is involved in. His natural task is activating networks of farmers (relation to Copa-Cogeca), advisers (member of EUFRAS), scientists (different PPS in Netherlands) and other stakeholders. He is involved in connecting developments in Precision Agriculture, where Internet of Food and Farm 2020 (IoF2020) is decisive.



Tom Kelly

Director of Knowledge Transfer, Teagasc

Tom Kelly is Director of Knowledge Transfer in Teagasc since 2010; he leads the Agricultural Education and Farm Advisory Services in Teagasc. Chairman of EUFRAS (European Forum for Agricultural and Rural Advisory Services) since 2013. Adjunct Associate Professor of Ag. Extension University College Dublin.



Zsófia Veres

Junior research fellow, Discovery R&D Center

I am a junior research fellow at the Discovery R&D Center, Hungary. The company was founded by market-minded and motivated researchers in 2012, with the aim to strengthen the presence of Central and Eastern Europe within European projects by forming a research network, and to promote young researchers. My previous experiences are including precision agriculture service providing, UAV-based remote sensing, GIS and soil science. I have an educational background with a Masters degree in Environmental Engineering, which also included an agricultural specification semester for 6 months in Sustainable and Precision Agriculture in Italy.



Andrzej Soldaty

Leader of the Project Future Industry Platform, Ministry of Entrepreneurship and Technology of Poland

Andrzej Soldaty has major experience in the field of industrial automation. In the years 1986-1990 while managing the Robotics Department at ROBRA "Chemoautomatyka" he participated in the development and implementation of industrial robots' applications in chemical industry. Since 1991 he worked for Festo, the global supplier of solutions and components for industrial automation. During this period he participated in working out the automation solutions and realised automation projects in various sectors of industry. He contributed to the development of Festo subsidiary in Poland and has also conducted international projects in Central and Eastern Europe. In the years 2010-2015 he was the General Manager of Festo sp. z o.o. In 2016 Andrzej created the "Initiative for Polish Industry 4.0" – a social movement which brings together representatives of industry, business and science. In 2017 he was invited by the Polish Ministry of Economic Development to lead the government project, which is about to create a body supporting the transformation of the Polish industry to the level Industry 4.0.



Anett Fekete

Research officer, Ministry of Agriculture of Hungary

Anett has 2,5 years' experience within the Ministry working for the Research and Innovation Unit. She graduated as agricultural engineer at the University of Debrecen and previously she worked for the national paying agency of the agricultural funds.

She has relevant experience on the implementation of the EIP-AGRI at national level. She works as member of the national EIP support Unit, facilitating the setting up of OGs. More information on the Hungarian EIP-AGRI projects will be available on <https://eip.fm.gov.hu>.



Fabio Boscaleri

Policy Adviser, Tuscany Region Brussels liaison office

Fabio Boscaleri is policy adviser at the Tuscany Region Brussels liaison office. His main areas of competence are Environmental, Energy and Agricultural policies. He is the Brussels coordinator of the informal Network of European Regions for Innovation in Agriculture, Food and Forestry (ERIAFF).

With a strong interest in networking and innovation projects, he promoted the creation of a thematic partnership on High Tech Farming under the S3 AGRIFOOD Platform.

He is member of the European Stakeholders Bioeconomy Panel for the period 2016-2019 and partner in two active H2020 CSA Projects: NEFERTITI (European Network of Demo Farms) and ROSEWOOD (Network of European Regions for Wood Mobilisation).



Roberto Scalacci

Director for Agriculture and Rural Development, Regional Government of Tuscany

Roberto Scalacci is Director for Agriculture and Rural Development at the Regional Government of Tuscany since 2015. He holds a University degree in law, with a specialisation in agrarian law.

His professional career started at the Siena Unit of the Confederation of Italian Farmers (CIA), where he served as juridical and administrative consultant on quality products, food safety and wine production.

He moved to the regional department of CIA, where he was in charge of programmes and services for viticulture, geographical protected designations, rural development and young farmers.

He became president of the regional Young Agricultural Entrepreneurs Association (AGIA) and Vice-President of the national one. In this role, also on behalf of CEJA (European Council of Young Farmers), he participated to EC Consultative Committees on environment and wine.

He represented farmers from Central Italy in the National Committee for Protected Origins and Indications for wines at the Italian Ministry for Agriculture.

From 2008 to 2015 he acted as Vice Director and then Director of the Brussels office of CIA and he was member of the Political Coordination Committee of COPA-COGECA.



Kevin Conolly

Knowledge Transfer (KT) Specialist - Financial Management, Teagasc

Kevin Connolly is a Knowledge Transfer (KT) Specialist for Teagasc specialising in the area of Financial Management. He has overall responsibility for the management and development of some of the key KT Teagasc-developed financial analysis tools used by KT advisors in Ireland (both Teagasc and the private sector) including the Teagasc eProfit Monitor, Cost Control Planner and Farm Business Planner. These tools assist both farmers and their advisers to assess farm financial performance and allow forward planning and budgeting. He also holds the qualification of Chartered Tax Adviser granted by the Irish Tax Institute and has contributed to policy submissions on the Irish tax code as it applies to farmers.



Niels Gøtke

Responsible for Food and Bioeconomy R&I, ICT-AGRI

Niels is responsible for Food and Bioeconomy R&I. This includes Digital Agri-Food issues. Niels is also responsible for R&I issues related to Agri-Food and the Bioeconomy at the EU level, including the H2020 programme.

Niels has been the coordinator of the ERA-NET ICT-AGRI since 2009, which is a partnering initiative between the European countries within Digital Agriculture.

Prior to this, Niels had different positions in the Danish Ministry for Food, Agriculture and Fisheries. Niels has also worked in the private sector as deputy director in KMC which is a Danish owned starch industry.

Niels is an economist and received his master at the University of Aarhus.



Daniel Azevedo

Director in the Commodities and Trade team, Copa and Cogeca

Daniel Azevedo is a Director in the Commodities and Trade team of Copa and Cogeca, an agricultural lobby representing almost 70 national farm organisations and cooperatives in Europe. He is a natural resources engineer graduated in the University of Évora (Portugal) currently the coordinator of the Copa and Cogeca Task Force on agricultural technology. He has previously been working for DG Agriculture and Rural Development after specialising on agro-environmental measures in SLU university (Sweden). Mr Azevedo comes from a family producing wine and olive oil in Vila Real (Douro Region) in Portugal.

Twitter account: @florindo_daniel



Eglė Misienė

Head of Legal and Corporate Affairs, Public Establishment "Plačiajuostis internetas"

Mrs Eglė Misienė is the Head of Legal and Corporate Affairs in Public Establishment "Plačiajuostis internetas". She obtained her degree of Master of International Relationships and Diplomacy at Vilnius University Institute of International Relations and Political Science and degree of Bachelor of Business Management studies at Vilnius Gediminas Technical University.

Mrs Misienė has over 10 years of experience in the telecommunication industry and most of this time she was responsible for developing and providing wholesale services to Lithuanian telecommunications operators and internet services providers. Since 2009 Mrs Misienė has been taking part in broadband deployment projects Rural Area Information Technology Broadband Network (RAIN), Development Of Rural Area Information Technology Broadband Network (RAIN II), The Development Of Broadband Network Infrastructure In Rural Areas (PRIP) and Support for broadband infrastructure (stage II) (PRIP II). RAIN II project was nominated for the European Broadband Awards 2015 and became one of the 5 winners, PRIP II

was nominated in 2018 and became one of the 3 finalists. International experts evaluated both projects in the category on socio-economic impact and affordability.



Sophie Treinen

Responsible ITC, FAO-Regional Office for Europe and Central Asia

Sophie Treinen is working at the Food and Agriculture Organization of the United Nations in the Regional Office for Europe and Central Asia, where she is responsible for the Organization's good practices and the use of Information and Communication Technologies (ICTs) and new digital technologies, called e-agriculture. She provides assistance to the countries of the region addressing the role of ICTs and knowledge sharing. Her major responsibility is to develop approaches for developing the enabling environment, the institutional and individual capacities to share knowledge, capitalise on experiences and good practices. She pays attention to systems, which make the most of digital and more conventional technologies to address stakeholders' needs. She is also applying participatory approaches and examining gender issues linked to e-agriculture.

Until 2016, she was the FAO Focal Point for the World Summit on the Information Society Action Line on e-agriculture and served as the Organization's Communication Lead for the UN Global Information Society Group. Before her assignment with FAO, she worked for international cooperation and development organizations (European Union, Non-Governmental Organizations and private sector).

She is a member of the International Association of Facilitators (IAF) and a member of the Knowledge Management for Development Community (KM4Dev).



Steffen Hess

Head of research program "Smart Rural Areas", Fraunhofer IESE

Steffen Hess heads up the research program "Smart Rural Areas" at Fraunhofer IESE, Germany. Main focus of the program is the digitisation of rural areas across multiple application domains. Within the program, he is coordinating a range of projects (e.g. Smart Villages), that deal with the development of digital services in the application domains mobility, local supply, government, communication, work and education based on a homogeneous digital ecosystem. Previously, he worked as team manager for User Experience and Mobile Software Engineering with leading customers in different industry sectors on the development of innovative business apps.



Phil Hogan

EU Commissioner for Agriculture and Rural Development

Mr Phil Hogan, EU Commissioner for Agriculture and Rural Development since November 1 2014. Commissioner Hogan grew up on a farm in rural Kilkenny, in south-east Ireland. From 1989 until he became Commissioner, he represented the Carlow/Kilkenny constituency in Dáil Éireann, the Irish Parliament, where he served in the Fine Gael Party shadow cabinet and as spokesman on Europe, on the food industry, on consumer affairs and on regional policy.

Between 2011 and 2014, he served as Minister for the Environment and Local Government in the Irish Government of Prime Minister Enda Kenny TD. During this time, he successfully implemented a broad-ranging agenda, including the biggest reform of local government since the foundation of the Irish State.

He has also occupied various senior posts at local, national and European level, including President of the Council of EU Environment Ministers (2013), Chairman of the European People's Party of Environment Ministers (2012-14), National Director of Elections for the Fine Gael party (2010-11), Fine Gael Director of Organisation (2002-07), Chairman of Kilkenny County Council (1985 and 1998), Chairman of the Fine Gael Parliamentary Group (1995-2001) and Minister of State at the Irish Department of Finance (1994-95).

Prior to his entry to politics, he established and subsequently directed an insurance and real estate business. He also managed the family farm between 1981-83 and is a graduate of University College Cork, with a BA in Economics and Geography (1981).

EIP-AGRI Service Point team

Margarida Ambar



Facilitator

Margarida Ambar is one of the Rural Development officers in the EIP-AGRI Service Point, and her main tasks are related to networking, and to management and facilitation of events, while involved in other activities of the Service Point as well.

Margarida Ambar studied Agricultural Engineering at the Technical University of Lisbon and has a master in Territorial Management and Urbanism, focusing on stakeholders' involvement. She worked for about 20 years for the Portuguese Ministry of Agriculture and Rural Development. Prior to becoming part of the EIP-AGRI Service Point team, she had already gained experience in international cooperation projects and networks aiming at knowledge exchange.

Willemine Brinkman



Facilitator

Willemine Brinkman is the deputy team leader of the EIP-AGRI Service Point. Since 2007, she has worked in various executive agencies of the Netherlands Ministry of Economic Affairs, formerly the Ministry of Economic Affairs, Agriculture and Innovation. She previously coordinated the European Tropical Forest Research Network, bringing research closer to policy and practice. Ms Brinkman studied tropical forestry and agronomy at Wageningen Agricultural University, and worked as an advisor in forestry and agriculture in an integrated rural development project in the Philippines.

Pacôme Elouna Eyenga



Teamleader EIP-AGRI Service Point

Mr Pacôme Elouna Eyenga is Belgian and was born in Yaoundé, Cameroon. He graduated as Agricultural Engineer in the field of rural economy and sociology, at Gembloux Agro-Bio Tech / Université de Liège in Belgium.

Since July 2014, he is the Team Leader of the EIP-AGRI Service Point in which he was appointed Deputy Team Leader at its establishment in 2013 by the European Commission, namely DG AGRI.



Pille Koorberg

Facilitator

Pille is director of the Agricultural Research Centre (ARC) in Estonia. ARC is a competence centre under the Ministry of Rural Affairs supporting agriculture and rural development policy by provision of different kind of laboratory services (agro-chemistry, plant health and microbiology; seed testing; residues and contaminants; plant products), field testing as well as agro-environmental and rural economic analysis and coordination of the rural and innovation networks in Estonia. ARC is also leading the consortia developing agricultural big data system in Estonia.

Pille has over 17 years' experience in agri-environment policy, with a special focus on development of evaluation schemes for rural development programmes (RDP) regarding relevant indicator systems, data collection and data management. Since 2003 Pille Koorberg has been a team member of several working groups and has participated in several projects regarding RDP issues both at Estonian and EU level.

Since 2013 she is also a team member (rural development officer) and works part-time for the EU level network facility of European Innovation Partnership (EIP) for Agricultural Productivity and Sustainability (EIP-AGRI Service Point).



Liisa Kübarsepp

Facilitator

She is a member of the EIP-AGRI Service Point team in the Science and Research Sub-unit since 2017. Also, she is currently working for the Estonian Agricultural Research Centre and in the Estonian Crop Research Institute where she maintains the Potato Genebank which contains more than 450 varieties all over the world. She has previously worked in the Estonian University of Life Sciences as a junior researcher and continues her Ph.D. studies in the same university focusing on impacts of climate change on plant water relations and stomatal anatomy.



Quico Onéga

Task Manager / Facilitator

Quico is Research and Science Policy Officer at the EIP-AGRI Service Point. He works as researcher and lecturer at the Land Laboratory at University of Santiago de Compostela (Galicia-Spain). He participates in the Master on Sustainable Land Planning, coordinating and lecturing in courses dealing with Land Development Instruments and Conflict Negotiation and Resolution. From 2007 until 2009 he was involved in the creation and development of the Land Bank of Galicia, being its first Managing Director. He has practical experience in agriculture as he is part-time farmer (sheep farm) and co-partner of a small company for Direct to Consumer Lamb Marketing.



Ina Van Hoyer

Communication officer

Ina Van Hoyer is communication officer at the EIP-AGRI Service Point. She is responsible for the communications strategy, press contacts, social media, dissemination of the communication tools and events coordinator. Ina Van Hoyer is a communication expert who has more than 15 years communication experience. Previously she was involved in several regional and European projects for the Flemish Government, Waterwegen en Zeekanaal NV to support them in their communication for several Sigma Plan projects.



Ineke van Vliet

Facilitator

Ineke has broad experience in the field of agriculture and rural development. She is most effective in a coordinating position with a lot of short-term mile stones. Working together in a team motivates her to create high quality products. She enjoys developing new ideas in interactive cooperation and has both analytical and creative skills to offer. She always carefully considers the institutional environment, the different stakeholders and the client's demand in her work.