



Innovation and the EU's rural development policy, 2014-2020

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Some general points

What will happen before (full) lift-off?



Basic act – political deal



Basic act – publication



Partnership agreements



**Delegated /
implementing acts**



**Rural development
programmes**



6 Union priorities for rural development

1. Knowledge transfer / innovation in agriculture, forestry, rural areas

**2. Viability of all types of farming in all regions; innovative farm technologies;
Sustainable management of forests**

3. Food chain organisation, animal welfare, risk management in agriculture

4. Ecosystems related to agriculture and forestry

**5. Resource efficiency, low-carbon / climate-resilient economy in
agriculture, food and forestry sectors**

6. Social inclusion, poverty reduction and economic development in rural areas

Detailed example: priority 5 + focus areas

5. Promoting **resource-efficiency** and supporting the shift towards a **low-carbon** and **climate-resilient** economy in the agriculture, food and forestry sectors, with a focus on the following areas:
- increasing **efficiency in water use** by agriculture
 - increasing **efficiency in energy use** in agriculture and food processing
 - facilitating the supply and use of **renewable sources of energy**, of by-products, wastes, residues and other non-food raw material for purposes of the bio-economy
 - reducing **greenhouse gas** and ammonia emissions from agriculture
 - fostering **carbon conservation and sequestration** in agriculture and forestry

The *Co-operation* measure (RDR art. 36):

a few things that your parents may have told you

Five key things to remember for the date

1. Don't buy dinner for someone who has just eaten
2. "A little less conversation, a little more action" (Elvis)
3. Go with what you know, but be ready for surprises
4. Be creative about paying the bill
5. Don't break any laws

Don't buy dinner for someone who has just eaten

New grouping, **new project** ✓

Existing grouping, **new project** ✓

Existing grouping, **existing project** ✗

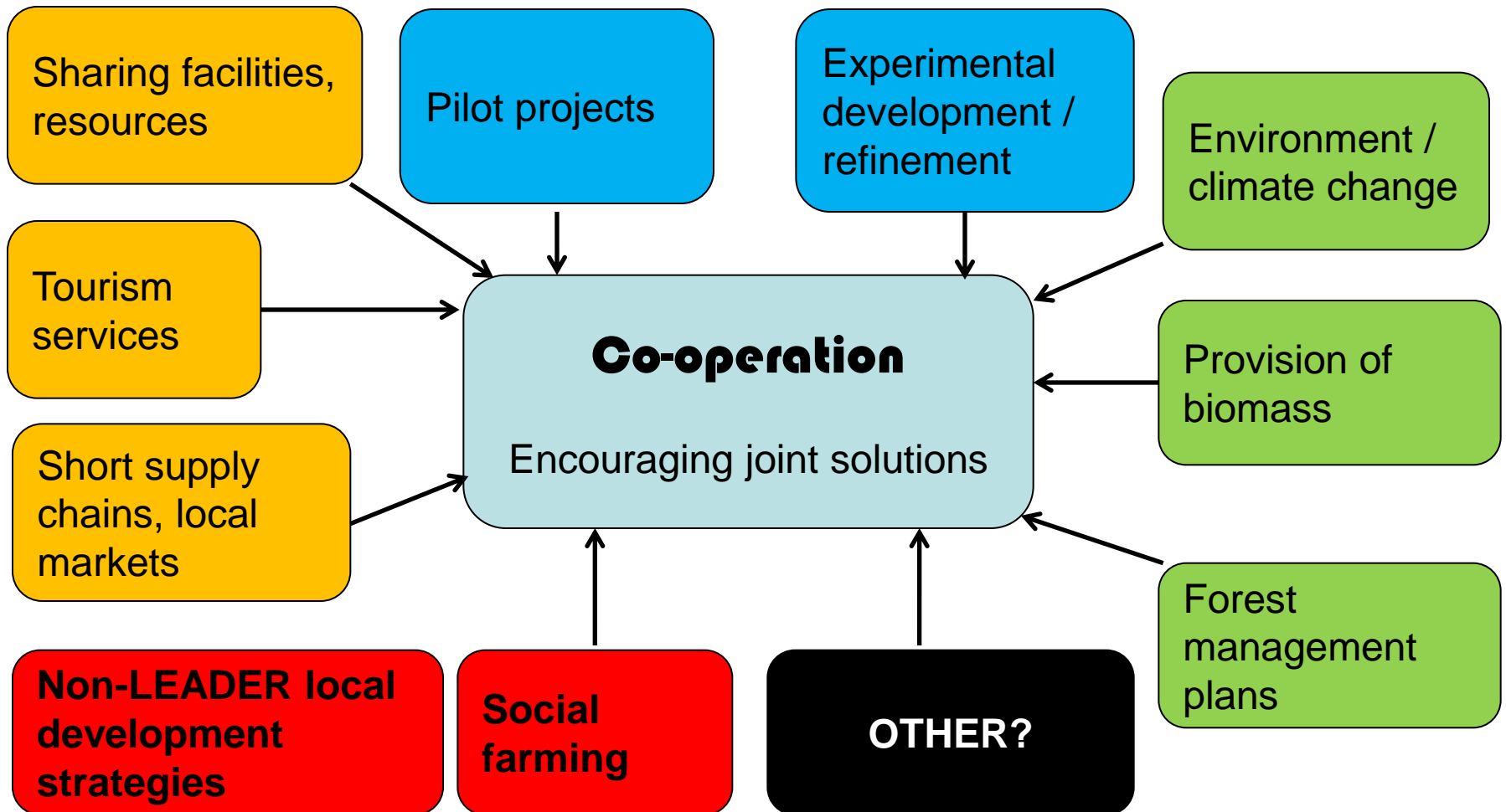
"A little less conversation, a little more action"

If desired, possible to fund **only setting-up** of cluster, network etc. (i.e. not fund project itself)... provided that:

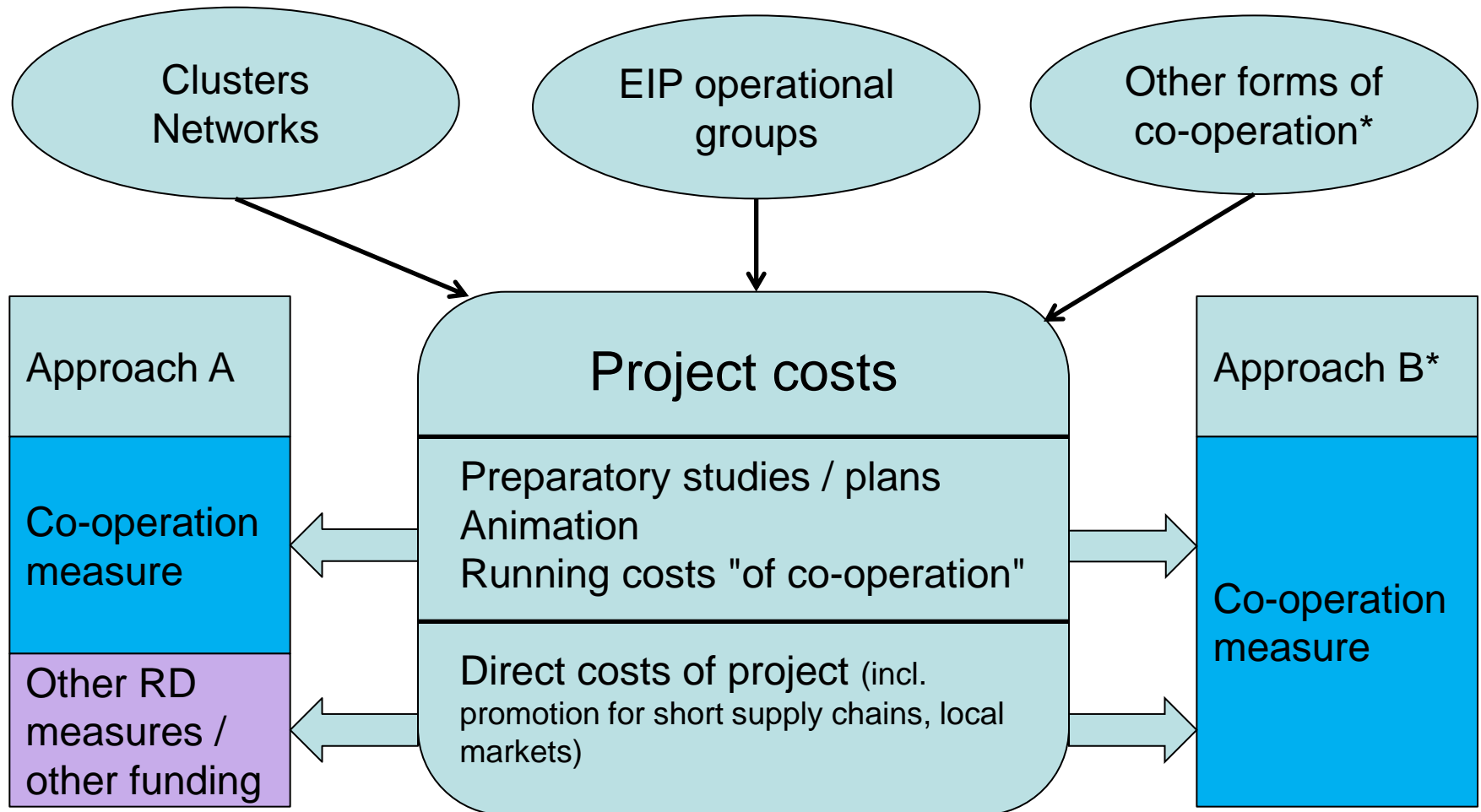
Cluster / network / operational group etc.
demonstrably has an active project which will contribute to RD priorities

I.e. No funding for pure "lunch clubs" or "talk shops"

Go with what you know, but be ready for surprises



Be creative about paying the bill



Don't break any laws

- State aid rules apply when output of project falls outside Annex I to the Treaty
- State aid rules are sometimes more restrictive
- Key sets of rules / guidelines to watch:
 - Guidelines on state aid in the agriculture and forestry sector and in rural areas
 - General Block Exemption Regulation
 - Guidelines on state aid for research, development & innovation

Some useful links

CAP reform in general:

http://ec.europa.eu/agriculture/cap-post-2013/index_en.htm

Rural development policy in the current period (2007-2013:

http://ec.europa.eu/agriculture/rurdev/index_en.htm

EIP:

<http://ec.europa.eu/agriculture/eip/>

**"It may work in practice, but it will
never work in theory"**

(Attributed to a French diplomat talking to a US politician)