



EIP-AGRI FOCUS GROUP SUSTAINABLE INDUSTRIAL CROPS

Opportunity to test the zoom tool voluntarily:

- Testrun 1 to test zoom on 16 October 2020 – 10:00 – 10:30 h CET
(link: <https://eip-agri-eu.zoom.us/j/97252916825?pwd=WjZCMHRVK0pTTnpoSUY5TUQ1S29Edz09>)
- or
- Testrun 2 to test zoom on 19 October 2020 – 10:00 – 10:30 h CET
(link: <https://eip-agri-eu.zoom.us/j/96760267010?pwd=VIZ1ZC9yUXpZS095UjR0a25ta1FCdz09>)

21 – 23 October 2020 Web

Focus group 40 – AGENDA

Day 1: (Wednesday 21 October 2020)

08:45	09:00	Time to connect. The link towards the meeting is https://eip-agri-eu.zoom.us/j/96560908816?pwd=WGpoSDc4NVpzTjNDDeUVKNXp6VGhidz09
09:00	09:15	Welcome
09:15	09:30	Icebreaker
09:30	10:15	Presentation of the mini papers, 10 min each plus 5 min Q&A (Part 1) <ul style="list-style-type: none"> • Mini paper 1 • Mini paper 2 • Mini paper 3
10:15	10:45	Coffee break
10:45	11:15	Presentation of mini papers, 10 min each plus 5 min Q&A (Part 2) <ul style="list-style-type: none"> • Mini paper 4 • Mini paper 5
11:15	11:45	Plenary discussion on the mini papers
11:45	14:15	Lunch break
14:15	15:15	<u>Breakout 1:</u> The subgroups work on the following tasks:

		<ol style="list-style-type: none"> 1. Compare innovative market opportunities, business models, value chains, sustainable farming systems and arrange them on the graph taking into account feasibility/barriers, cost-effectiveness, technology readiness level 2. Find the 5 most promising innovative market opportunities, business models, value chains or sustainable farming systems.
15.15	15.25	Coffee break
15.25	16:00	<ol style="list-style-type: none"> 1. Presentation of the breakout results (5 min per group). 2. Plenary <u>discussion</u> & poll

Day 2: (Thursday 22 October 2020)

08:45	09:00	Time to connect. The link towards the meeting is https://eip-agri-eu.zoom.us/j/92125531768?pwd=bVlKMTBUWVd6L2dnWk1iWlFDNnV5QT09
09:00	09:15	Welcome/Icebreaker
09:15	10:15	<p><u>Breakout 2</u>: Discussing two of the prioritised innovative market opportunities, business models, value chains, sustainable farming systems (part2). How to overcome the barriers? / How to move towards „quick win“?</p> <ul style="list-style-type: none"> •If discussing an innovative business model: How can it foster integrated links between production/business/applied research? •If discussing a value chain: Where do farmers have the potential to play a substantial role? What forms of cooperation could be there along the chain? <p>Drawing conclusions, general discussion.</p>
10.15	10.45	Present results breakout 2
10:45	11:15	Coffee break
11:15	12:00	Information on Operational Groups
12:00	14:15	Lunchbreak
14:15	15:00	<u>Breakout session 3</u> : Translate the findings (of the breakout sessions) into suggestions for innovative solutions, ideas for EIP Operational Groups and other innovative projects.
15:00	15:30	Coffee break
15:30	15:45	Info on ‘homework’ and possibility for social meeting in the afternoon.
15.45		Homework: Existing good tools, guidelines (links)

Day 3: (Friday 23 October 2020)

08.45	09.00	Time to connect. The link towards the meeting is https://eip-agri-eu.zoom.us/j/92231066108?pwd=dHlGV2pLcUNxK3U0RnVudHd6cFp4dz09
09:00	09:15	Welcome/Icebreaker/Info on H2020 projects
09:15	10:00	<u>Two-group-session</u> : Gaps in terms of research/the knowledge needed.
10.00	10.20	The two subgroups present their findings
10.20	14.00	Info on MP criteria Working on the mini papers (coffee break and lunch included)
14.00	14.20	Explanation on further steps and in between work.
		Closing the meeting