



# **EIP-AGRI Seminar 'Data Revolution: emerging new business models in the agri-food sector'**

**22-23 June 2016  
Sofia, Bulgaria**

**All information of the workshop is  
available on [www.eip-agri.eu](http://www.eip-agri.eu)  
at the event webpage**

**[https://ec.europa.eu/eip/agriculture/en/Seminar\\_Data\\_Revolution](https://ec.europa.eu/eip/agriculture/en/Seminar_Data_Revolution)**

# Worldcafé session...

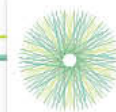


## Question

New digital technologies and the increasing number of available data give tremendous possibilities to add value in the agricultural sector, including the whole supply chain.

**What is limiting/What is encouraging developing (your) data business ideas?**

Focus of discussion  
will be **your**  
**experience** and  
**your knowledge**





**There is no quick fix**

**Do not jump to conclusions**



**observe**



**observe**



**observe**

- Contribute your thinking & experience
- Listen to understand
- Link & connect ideas
- Listen together
- Play, doodle, draw on the tablecloth