



EIP-AGRI Workshop 'Opportunities for Agriculture and Forestry in the Circular Economy'

28-29 October 2015
Naantali, Finland

All information of the workshop available on www.eip-agri.eu at the event webpage

<https://ec.europa.eu/eip/agriculture/en/content/eip-agri-workshop-opportunities-agriculture-and-forestry-circular-economy>

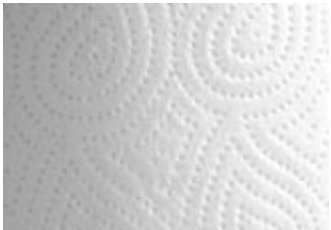
Metsä Fibre bioproduct mill in Central Finland

Niklas von Weymarn, VP Research, Metsä Fibre Oy



METSÄ GROUP | Sales EUR 5.0 billion | Personnel 10,500

METSÄLIITTO COOPERATIVE | Group's parent company | Owned by 122,000 Finnish forest owners



METSÄ TISSUE

**Tissue and
cooking papers**

Sales:
EUR 1.0 billion

Personnel:
2,800



METSÄ BOARD

Paperboard

Sales:
EUR 2.0 billion

Personnel:
3,100



METSÄ FIBRE

Pulp

Sales:
EUR 1.3 billion

Personnel:
850



METSÄ WOOD

Wood products

Sales:
EUR 0.9 billion

Personnel:
2,300



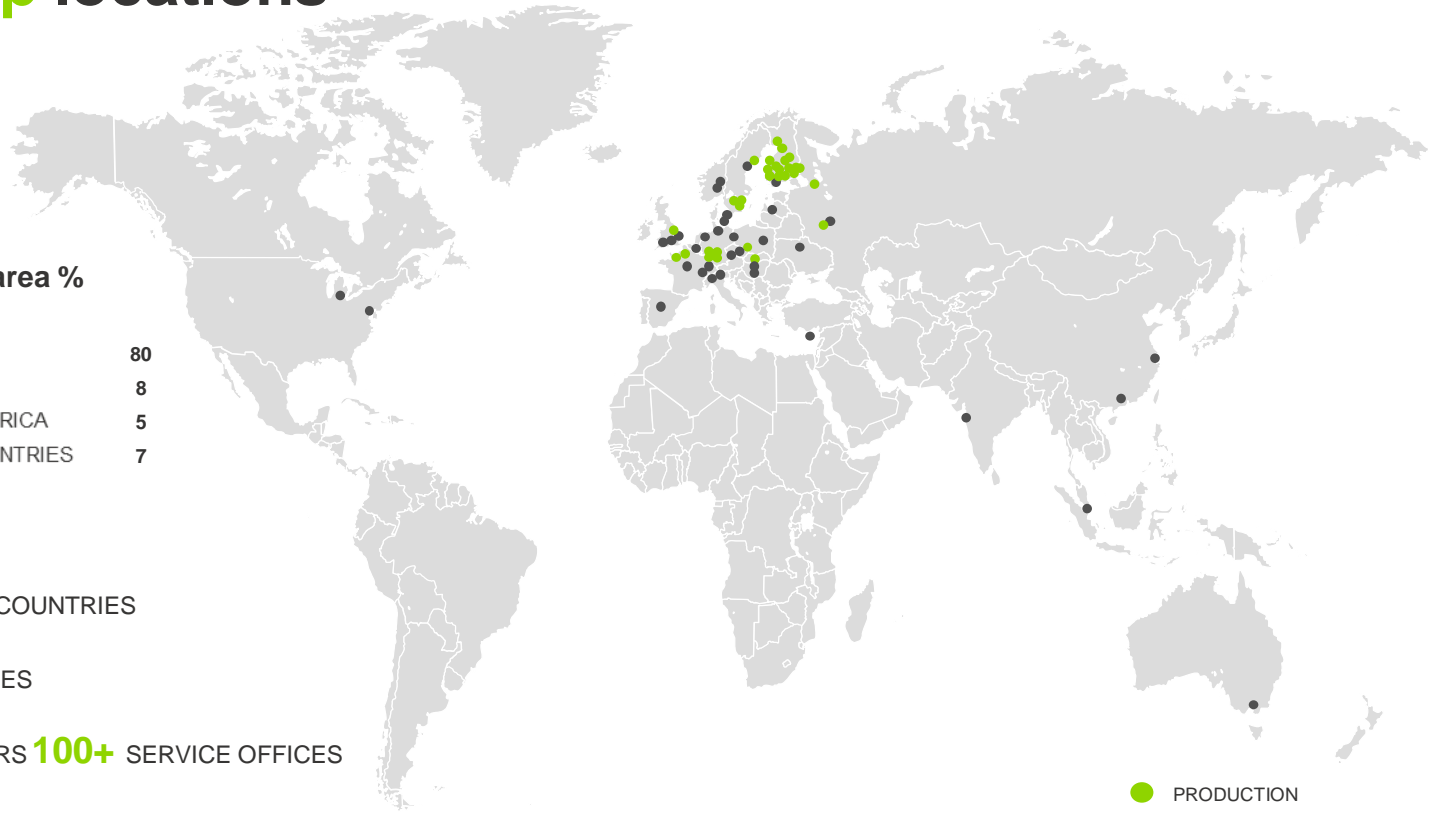
METSÄ FOREST

**Wood supply and
forest services**

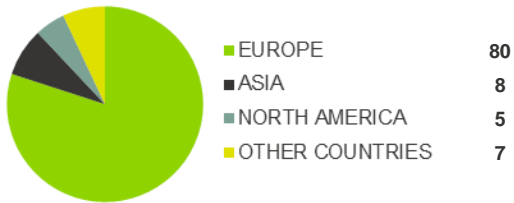
Sales:
EUR 1.6 billion

Personnel:
900

Metsä Group locations



Group sales by market area %





 PRODUCTION ON **8** COUNTRIES

 **35** SALES COMPANIES

 FOR FOREST OWNERS **100+** SERVICE OFFICES

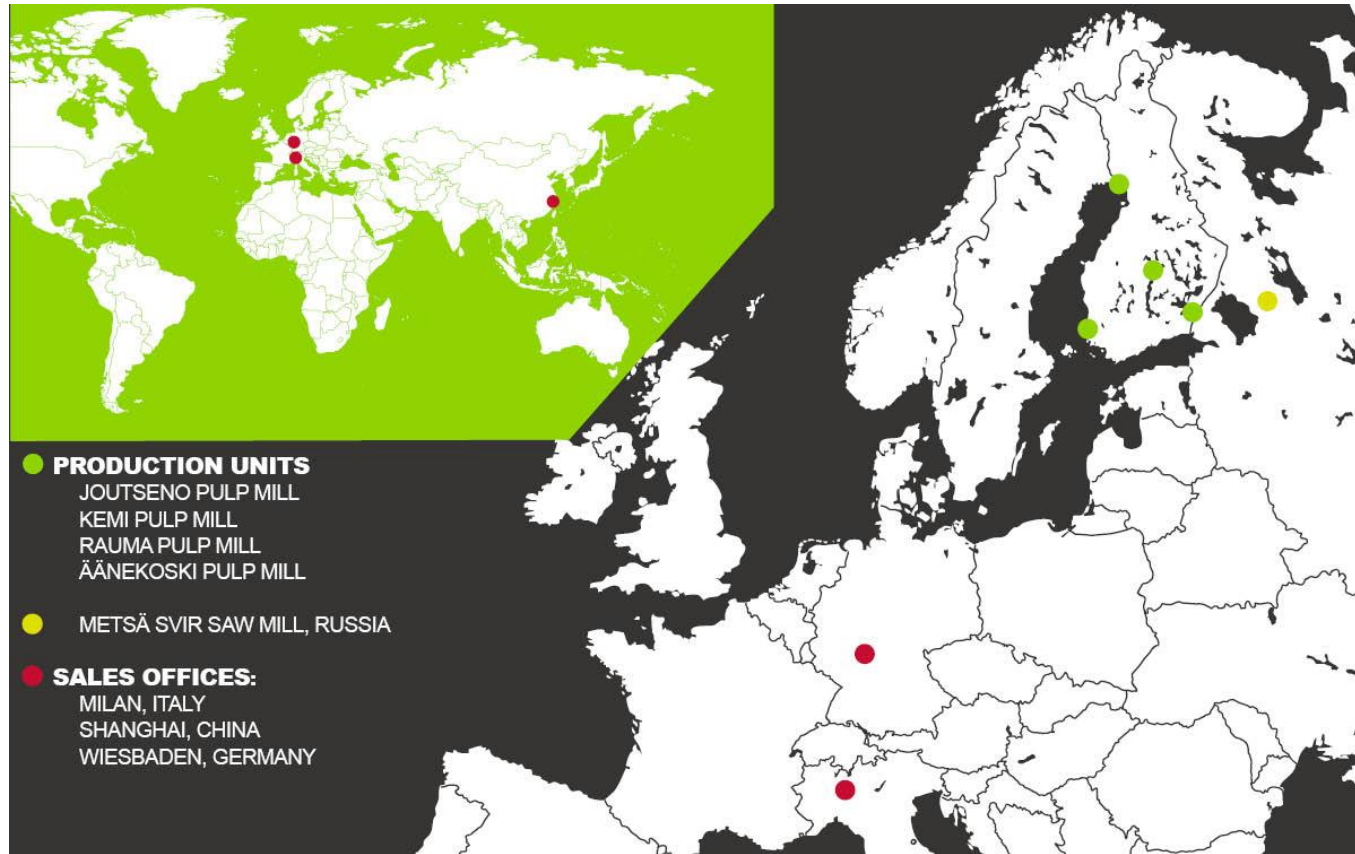
 RETAILERS AND AGENTS SELL THE GROUP'S PRODUCTS AROUND THE WORLD

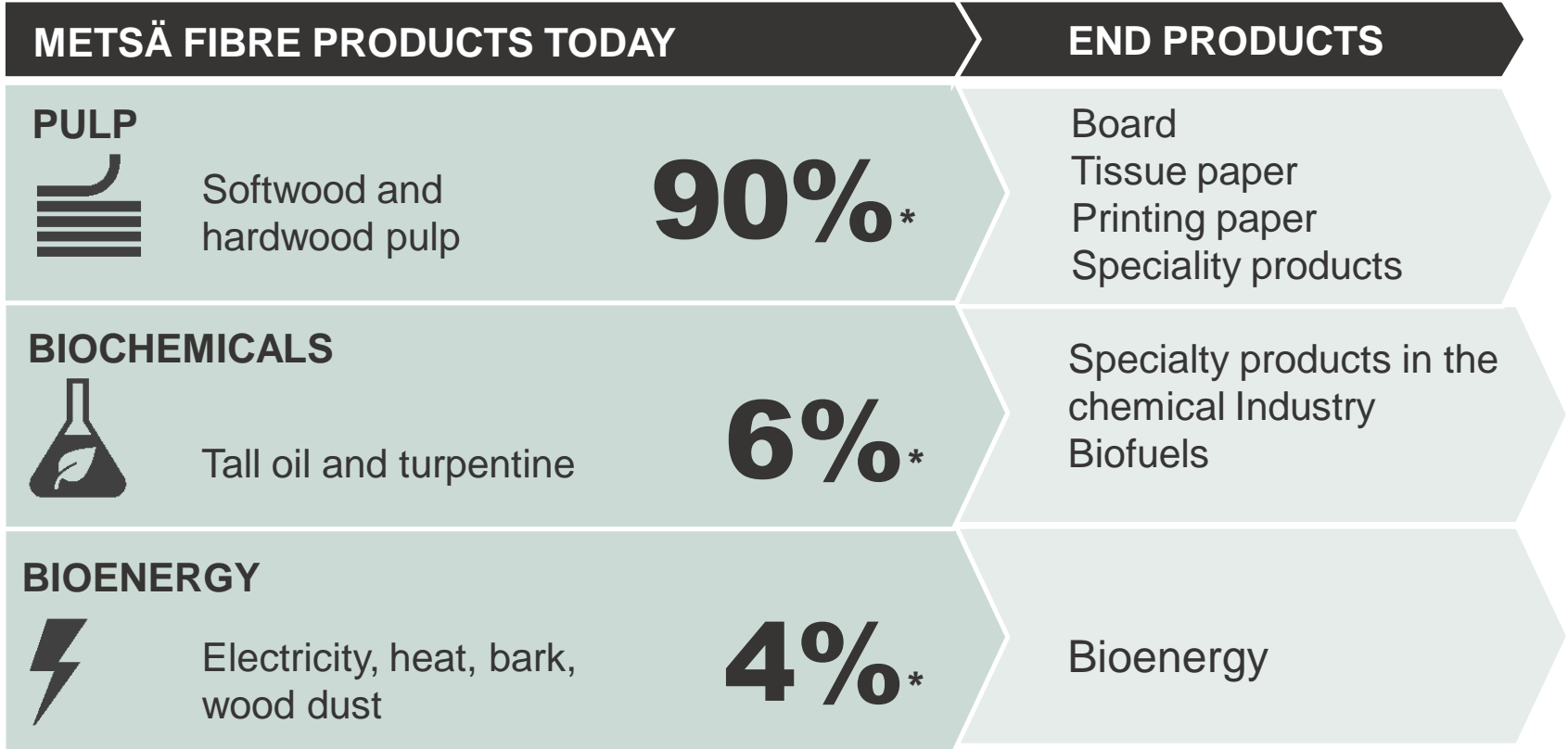
 PRODUCTION
 SALES COMPANIES



**Metsä Fibre and the
bioproduct mill**

Metsä Fibre international and renewing





* Per cent of Metsä Fibre sales in 2014

The increasing role
of the **bioeconomy**

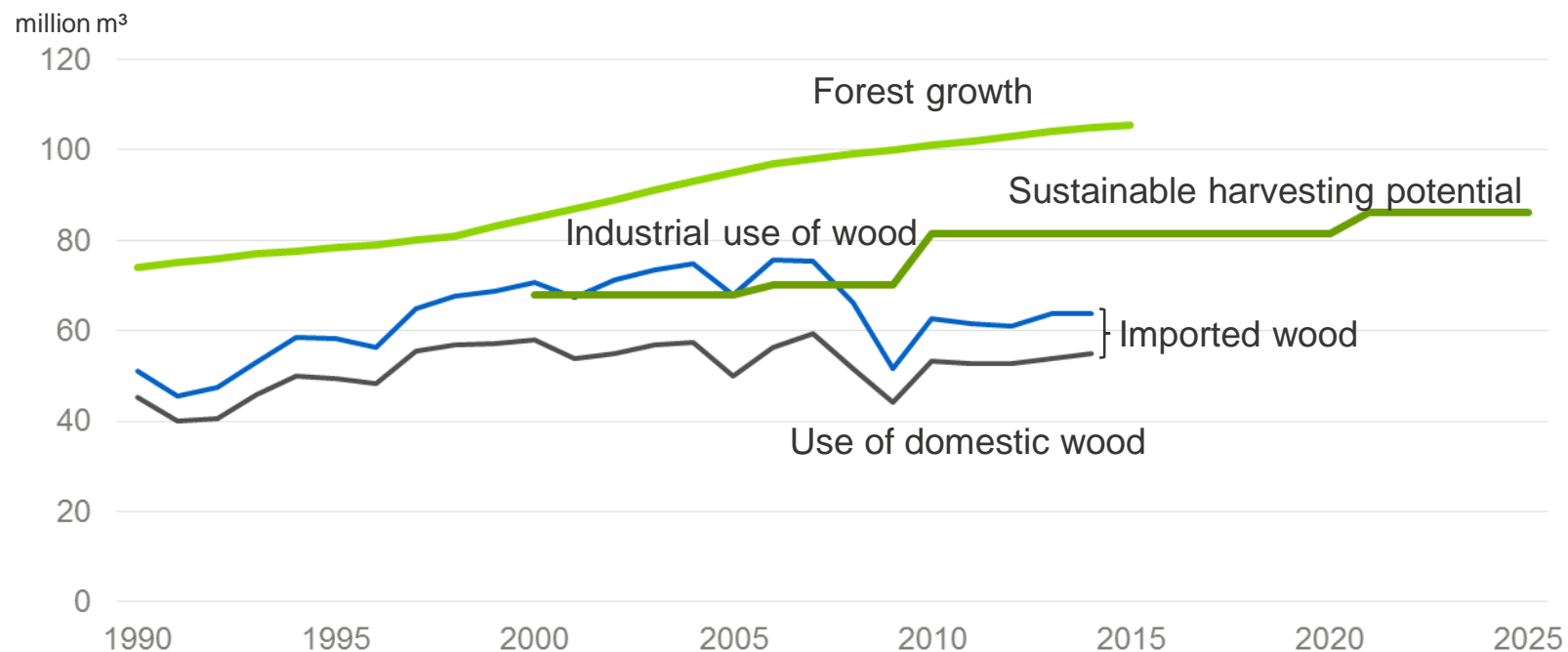


Forest industry's **biggest investment** in Finland, ever

- EUR 1.2 billion investment (investment decision made in April, 2015)
- A 'bioproduct mill'
- Annual pulp production 1.3 million tonnes (currently 0.5)
- Use of wood 6.5 million m³ annually (currently 2.4)
- About 2,500 direct jobs in the whole value chain in Finland (currently 1,000)
- Main markets for the pulp: Europe and Asia
 - Sales will increase especially in China
- Further development of the business ecosystem linked to the Äänekoski site
- The mill will be ramped up during the third quarter of 2017

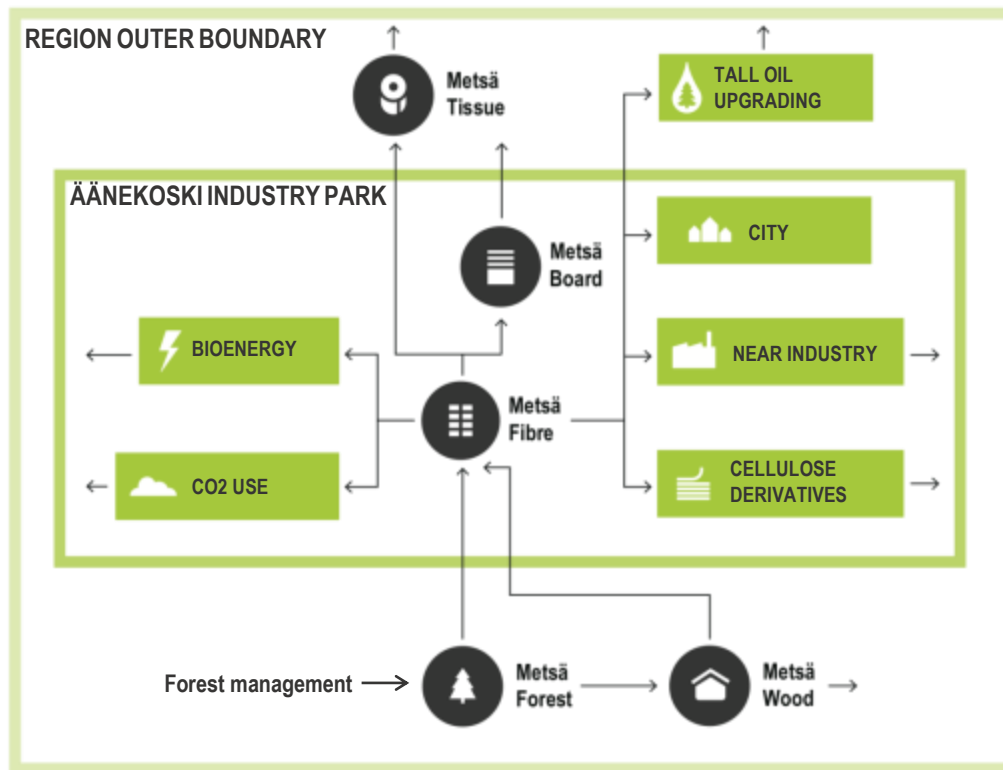


The use of domestic wood can be **increased sustainably**



Source: Natural Resources Institute Finland 2015

Taking the **business ecosystem** to the next level



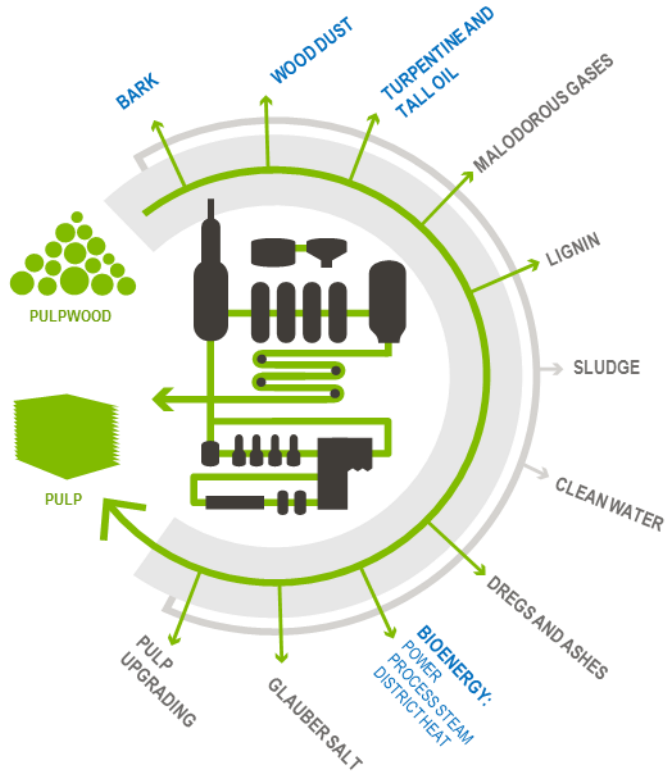
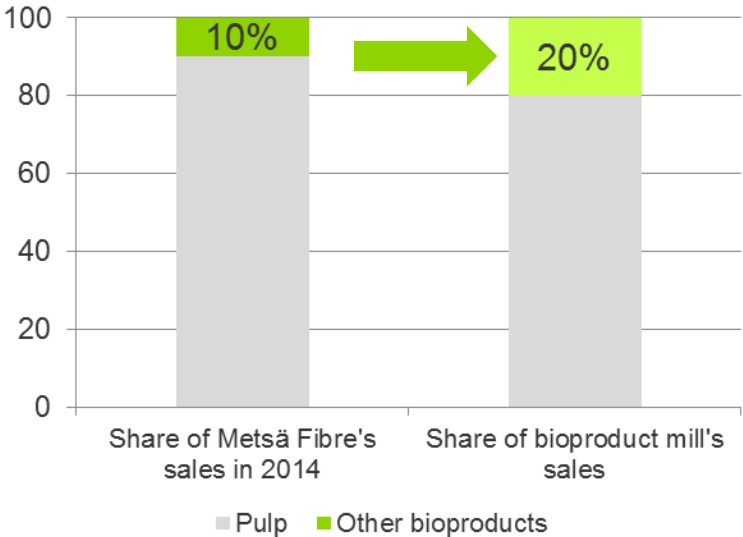
- The business ecosystem is already there
- Global trends enables further development of this ecosystem (i.e. growth of the bioeconomy)
- A healthy business ecosystem comprises both large companies, as well as SMEs
- An ecosystem creates competitiveness on global scale

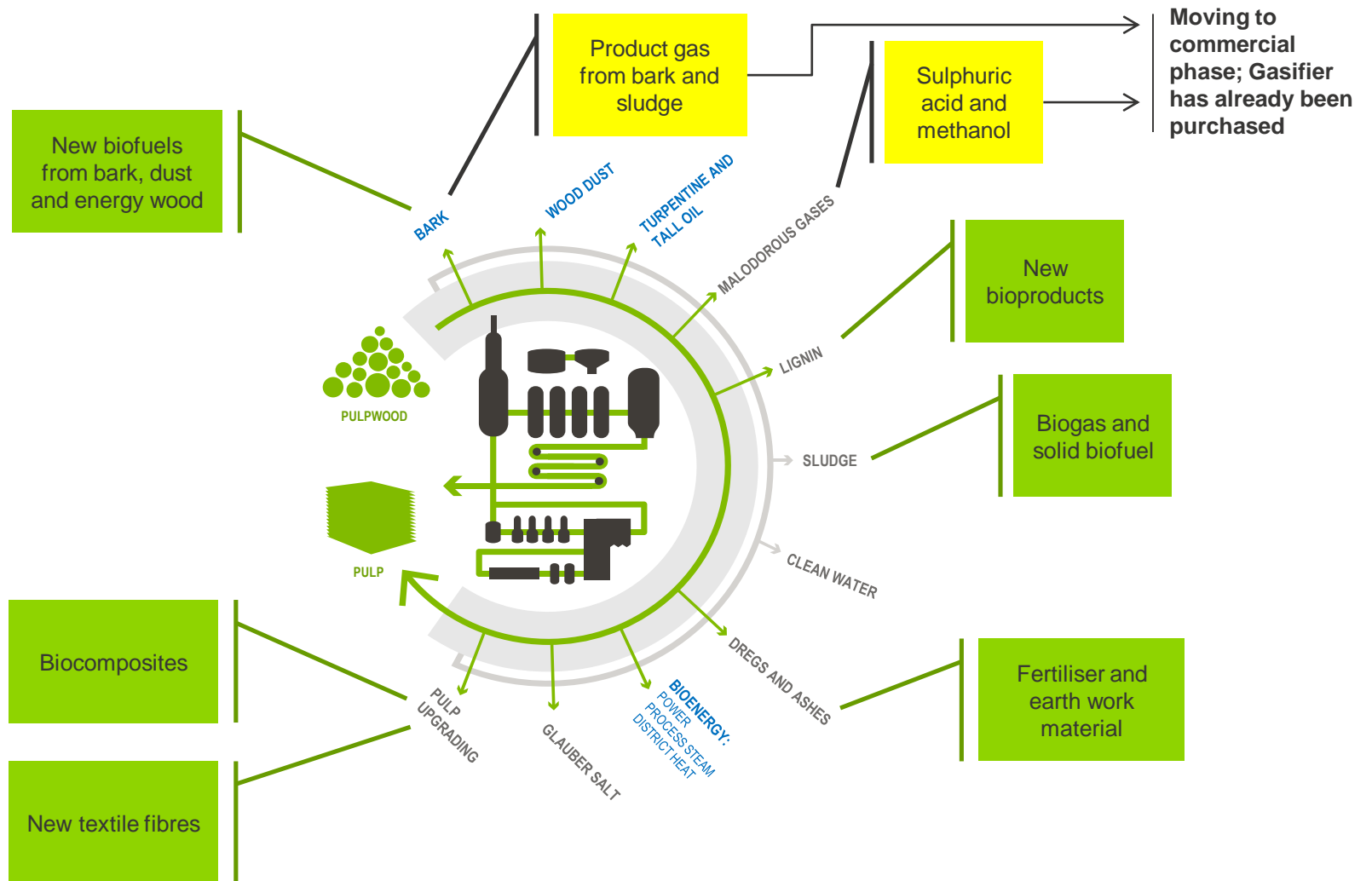


**Metsä Fibre's
development paths
towards **new
products****

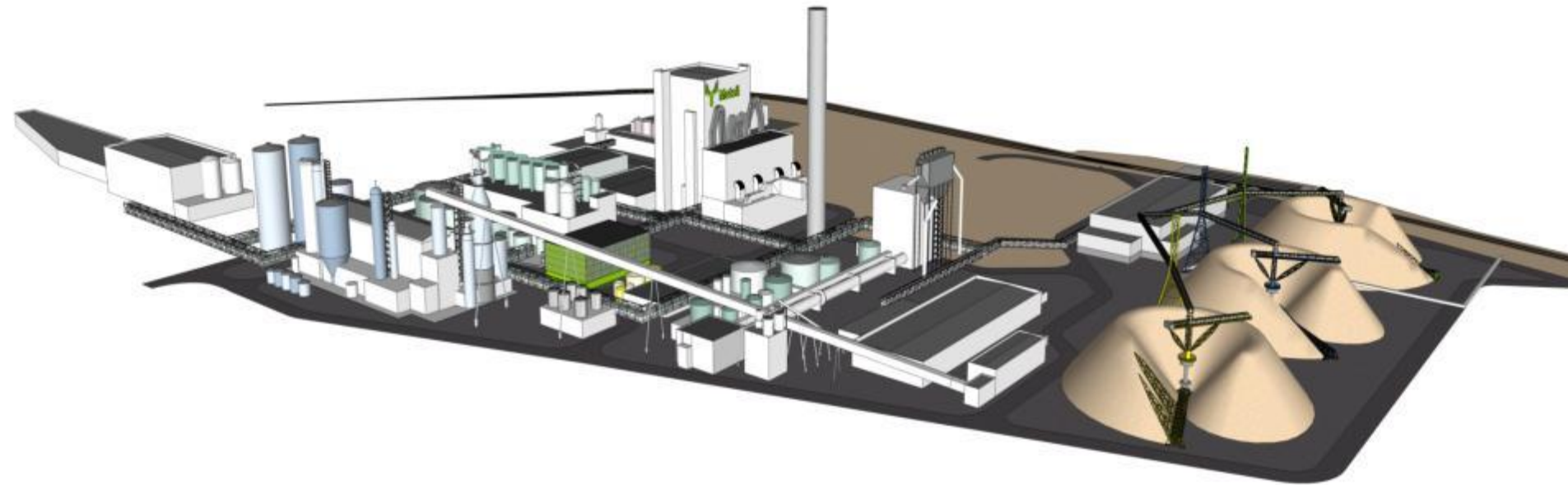
The share of bioproducts will increase

Bioproducts' share of sales, %





Bioproduct mill in operation in Q3/2017



Make the most of Metsä

