



# EIP-AGRI WORKSHOP DATA SHARING

## ENSURING FAIR SHARING OF DIGITISATION BENEFITS IN AGRICULTURE

### 4-5 APRIL 2017 - BRATISLAVA, SLOVAKIA



## Speakers' CVs

### In order of the programme



**Iman Boot**

**European Commission, DG Agriculture and Rural Development**

Iman Boot has been working for the Commission in DG Agriculture and Rural Development for more than 10 years and has been working on a wide range of subjects (rural development, enlargement, different CAP Reforms, genetic resources). He is currently Senior Expert in the Unit Research and Innovation.



**Karin Radecká**

**Ministry of Agriculture and Rural Development of the Slovak Republic, Director of the RDP department**

Karin Radecká is working at the Ministry of Agriculture and Rural Development of the Slovak Republic since 2004. She participated in the implementation of the rural development projects in the programming period 2004 – 2006, 2007 – 2013, till the current Rural Development Program 2014 – 2020. During the years 2008 – 2010 she worked for the Permanent Representation of the Slovak Republic to the EU in Brussels, where she was responsible for the rural development and direct payments matters. Currently she is working at the Department of the Managing Authority of the RDP, which is responsible for the successful implementation of the RDP 2014 – 2020.



**Stefano Bertolo**

**European Commission, DG for Communications Networks, Content and Technology**

Stefano Bertolo is a scientific programme officer at the European Commission in Luxembourg where for the past twelve years he has been managing projects in information systems and data processing at the Directorate General Communication Networks, Content and Technology.



**Nikos Manouselis**

**Workshop Coordinating Expert (AgroKnow)**

Nikos Manouselis is a co-founder and the CEO of Agroknow, a company that aims to deliver its mission to find, connect & deliver agriculture and food information worldwide. He has a diploma in Electronics & Computer Engineering, a M.Sc. in Operational Research, and a M.Sc. in Electronics & Computer Engineering, all from the Technical University of Crete, Greece. He also holds a PhD on agricultural information management, from the Agricultural University of Athens (AUA), Greece.

Nikos has extensive experience in designing and coordinating large-scale initiatives related to the organization, sharing, and discovery of agricultural information for research, education and innovation. He is a member of the Steering Group of the AGRIS service of the Food & Agriculture Organization (FAO). He is an active contributor to the World Bank's Global Food Safety Partnership (GFSP) initiative: he is serving as a member of its Leadership Group and he has served as the first Industry Co-Chair of its Knowledge & Learning Systems Working Group. He is also a member (and has served as an elected President) of the ARIADNE Foundation, a non-profit-association working towards the facilitation of knowledge creation, sharing and reuse.

He has contributed to the conception, coordination, and implementation of several projects that have been supported with funding from the European Commission - such as eContentplus Organic.Edunet, CIP PSP VOA3R, CIP PSP Natural Europe, CIP PSP Organic.Lingua, FP7 agINFRA, FP7 SemaGrow, H2020 OpenMinTed and H2020 Big Data Europe.



**Louis Mahy**

**European Commission, DG Agriculture and Rural Development**

Louis Mahy is Research Programme Officer at the European Commission, DG Agriculture and Rural Development. After concluding masters in Rural Development at Ghent University and Food and Resource Economics at the University of Florida, he has been active in research on agricultural policy issues from an economic perspective. He changed for the European Commission in 2014, to finally join Dg Agri's research and innovation team in 2016. Now he is working on the European research and innovation agenda, part of Horizon 2020 and EIP-Agri. His main focus lies on livestock -, digitization - and sustainability topics.

**CVs – Facilitation and communication team**



**Sarah Watson**

**Main Facilitator**

Sarah has been involved in development work at a European level for over 15 years, through the LEADER Programme and the European Network for Rural Development. She is the owner of Urban Growing a management consultancy which provides project and programme development, change management and communications support, specialising in group and meeting facilitation. Sarah runs a food charity in her local area, promoting local and sustainable food, improving food skills and combating food poverty. She also has a horticultural unit where she grows fruit and vegetables for local consumers and provides horticultural therapy for those in need.



### Quico Ónega López

#### Task Manager / Facilitator

He is Research and Science Policy Officer at the Service Point of the European innovation partnership 'Agricultural productivity and sustainability' (EIP AGRI Service Point). He works as researcher and lecturer at the Land Laboratory at University of Santiago de Compostela (Galicia-Spain). He's been involved in several projects related to land policy design and improvement of land development instruments both at local, regional and international level. He participates in the Master on Sustainable Land Planning, coordinating and lecturing in courses dealing with Land Development Instruments, Rural Development Policies and Conflict Negotiation and Resolution. He has different publications in the realm of land management, rural development and agriculture, with innovation and institutional change as cross-cutting issue. From 2007 until 2009 he was involved in the creation and development of the Land Bank of Galicia, being its first Managing Director. He has practical experience in agriculture as he is part-time farmer (sheep farm) and co-partner of a small company for Direct to Consumer Lamb Marketing.



### Andrés Manuel García Lamparte

#### Facilitator

PhD. Forest Engineer by the University of Santiago de Compostela. He has been working as research assistant in the Land Laboratory of the same university since 2007. Andrés' main fields of research are land-use change models, spatial analysis and decision support tools. Andrés is working since 2014 at the EIP-AGRI Service Point as database officer and website administrator. He has participated as backup in the EIP-AGRI Focus Group on water and agriculture, Task Manager of the EIP-AGRI Focus Group on mixed farming systems and Task Manager of the EIP-AGRI Workshop 'new value chains from multifunctional forests'.



### Meisoon Nasralla

#### Communication officer

Meisoon Nasralla has over 12 years' experience in website management and design, on and offline communications, strategy development and project management. Currently working as Web Manager at the EIP-AGRI Service Point, Meisoon has worked in both the public and private sectors in the UK, Ireland and now Brussels, working in-house as well as an independent consultant, helping people to build effective communications in a variety of media. She is passionate about building a strong EIP network for Agriculture, and believes that this platform offers a real opportunity for agricultural practitioners to connect and share their knowledge in order to grow and prosper. You can usually find Meisoon hiding in a corner with a red pen - trying to eliminate jargon, and campaigning for clear and comprehensive communications. You can also follow her on Twitter @EUSoonie.

## Case study presenters' CVs



**Daniel Azevedo**

**Senior policy adviser**

*Portugal*

**ORG: Copa Cogeca**

Daniel Azevedo is a senior policy adviser in the Commodities and Trade team of Copa and Cogeca, an agricultural lobby representing 66 national farm organizations and cooperatives in Europe. He is a natural resources engineer graduated in the University of Évora (Portugal) currently following EU Livestock sector, Bilateral Trade Agreements and Agricultural Machinery. He is also the coordinator of Copa and Cogeca Task Force on agricultural technology. He has previously been working for DG Agriculture and Rural Development after specializing on agro-environmental measures in SLU university (Sweden). Mr. Azevedo comes from a family producing wine and olive oil in the Douro Valley in Portugal.



**Klaus-Herbert Rolf**

**Governmental affairs manager**

*Germany*

**ORG: 365FarmNet**

Klaus-Herbert Rolf main focus on IT already emerged when working as an agricultural engineer. He joined Klöpffer&Wiege in 1998 which was taken over by CLAAS KGaA and now changed into CLAAS Agrosystems KGaA mbH & Co. KG. In 2014 he moved to 365FarmNet to the position of Head of Marketing & Sales. In mid 2016 he assumed the duties of 365FarmNet Governmental Affairs Manager. As a member of the AEF marketing team (platform providing resources and know-how for the use of electronics in agriculture) Rolf also participated in the development at ISOBUS. Apart from that he is a member of the Advisory Council of the DLG-Field Days and of the EuroTier Advisory Board.



**Pascual Romera**

**Business director**

*Spain*

**ORG: Hispatec**

Pascual Romera is Partner and Business Manager in Hispatec, a Technology Company Focused on the agrifood Industry. As Telecommunications and Electronics Engineer he has more than 25 years of professional experience applying Information and Communication Technologies to the Agrifood industry and the Public Administrations sector.



**Max Schulman**

**Advisor for cereals, protein crops and oil seeds**

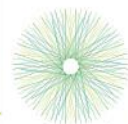
*Finland*

**ORG: Central Union of Agricultural Producers and Forest Owners (MTK)**

Before taking over his family farm and having taken a degree in agricultural economics, he became a grain trader for the Finnish Grain Board.

After that Max worked in the agricultural machinery sector for Valtra from 2003 until 2008. For the last 9 years, he has been working in the Central Union of Agricultural Producers and Forest Owners (MTK) as the Advisor for cereals, protein crops and oil seeds.

Max is also Chairman of the Cereals Working Group in Copa Cogeca since 2013. Part-owner in Polar Oats Ltd, which is a farmer owned and operated grain trading company. Co- founder and member of



eip-agri

the board of Grain Sense Ltd, the portable protein and quality analyzer for grain. Chairman of VYR, the Finnish Grain Chain.