Speaker CVs

EIP-AGRI SERVICE POINT 21-22 SEPTEMBER 2016



CV INFORMATION
EIP-AGRI WORKSHOP 'CITIES & FOOD — CONNECTING CONSUMERS & PRODUCERS' KRAKÓW, POLAND

In order of the programme



Pawel Szabelak

Ministry of Agriculture and Rural Development, Department of Rural Development

Since graduating Warsaw University of Life Sciences – SGGW his professional career is dedicated to agriculture. Starting with work in Centre of Information on Ecological Farming a Branch of EKOLAND Ecological Food Producers Association, than managing the orchid production in Mexico.

Since 1999 he started work for the Ministry of Agriculture. Main areas of his tasks were related to programming and monitoring of the implementation of Rural Development Programmes. Mostly he is involved in practical issues connected to public intervention for development of agricultural production and processing sector. Since 2013 Mr. Szabelak is responsible for planning and implementation of activities promoting better cooperation between farmers, scientists, entrepreneurs, authorities and all stakeholders who could help to implement innovation and progress in rural development in a sustainable way.



Inge Van Oost

European Commission, DG Agriculture and Rural Development

Inge Van Oost is policy officer at the European Commission, Directorate General Agriculture and Rural Development (DG AGRI). She has been setting-up and is now supporting the implementation of the European Innovation Partnership "Agricultural Productivity and Sustainability" (EIP-AGRI), in particular as regards cross-cutting aspects and rural development. As member of the DG AGRI Taskforce "Research and Innovation" she was instrumental in shaping DG AGRI's research and innovation approach and Horizon 2020 work programmes, and developed the new concepts "multi-actor approach" and "thematic networks". In her former post at the Commission she was policy officer in the Direct Support Unit and the Cross Compliance Unit, responsible for cross-compliance, the Farm Advisory System and interlinking with the Rural Development policy.

Before working at the Commission Inge Van Oost was coordinator of the demonstration projects at the Directorate-General for Agriculture and Horticulture of the Flemish Region. There she drafted rural development measures and designed the farm advisory system. In the meantime she was evaluator of many agricultural research projects and member of diverse selection committees. In the former federal Belgian Administration for Agriculture she served the Secretariat-General as coordinator of the Horticultural Chain, dealing with chain management, food quality, traceability and safety, sustainability of production methods, communication with consumers and much more.

Before joining the administration, she worked as a farm advisor, and after a while as coordinator of the advisory team. Based in an applied research institute, the team did not only advise farmers, but also designed and implemented experiments and on-farm demonstration projects.





Rafal Serafin

Polish Environmental Partnership Foundation

Rafal works at the Polish Environmental Partnership Foundation (www.fpds.pl), which has been supporting community-based sustainable development in Poland since 1993. The Foundation is developing a local food system in Poland's Maloplolska Region as a partnership with local farmers, local and regional governments and other stakeholders -Local Products from Malopolska – www.produktlokalny.pl). The focus is on organizing direct selling to shorten the distance from field to fork. This requires legislative/policy changes, innovation in internet-based sales & distribution systems and working with farmers as partners and not beneficiaries. Rafal is a specialist in resource management with degrees from universities in the UK and Canada and 30 years of experience in brokering partnerships for sustainable development.



Moya Kneafsey

Centre for Agroecology, Water and Resilience at Conventry University

Moya is a senior researcher at the Centre for Agroecology, Water and Resilience at Coventry University. A human geographer by training, her primary research interest is in the role of local and regional food systems in relation to rural, urban and community development. Over the past few years she has specialized in research on short food chains, examining their social and economic dimensions.



Cinzia Tegoni

Project Manager for Food Policy in Urban setting at City of Milan

Project Manager "Food Smart Cities for Development": Currently working at the Cabinet of the Mayor of Milan as Project Manager to foster the adoption of Food Policy in Urban setting, she is involved in both the Food Policy of Milan and the Milan Urban Food Policy Pact. She has over 13 years of experience as Project Manager for government and non-governmental organizations on sustainable development of rural and urban areas. She is particularly interested in the commons-based governance, conducing research on the joint management of shared water resources under climate change threat and its impacts on productive irrigation systems.



Jan Willem van der Schans

Researcher in Economics of Business Innovation, Specialist in Short and **Ultra Short Food Supply Chains**

Jan Willem van der Schans is a researcher in the economics of business innovation. specialising in short and ultra-short food supply chains (urban and peri-urban agriculture). His research approach is action oriented, he often works with farmers, growers and fishermen who want to establish more sustainable food supply chains. Jan Willem is also interested in urban food politics, he is member of the Rotterdam Food Council and is a principle investigator focussed on food at the Amsterdam Institute of Advanced Metropolitan Solutions. Jan Willem is board member of several food initiatives, e.g. he chairs a foundation running pop up restaurants where children learn to cook a meal from scratch with fresh locally produced ingredients. He is often asked to speak on the topic of local food.





Patrick Pasgang

Innovation Consultant in Business Development for 'The Innovation Support Centre for **Agricultural** and Rural **Development'** (Innovatiesteunpunt)

Patrick is a Belgian expert involved in developing, creating and supporting business opportunities for Belgian farmers into concrete projects. He has 22 years of experience within the food retail business where he held different management functions. He represents his organization in different Strategic Platforms discussing on Short Chain Supply. Due to his personal interest and the possibility of using his business experience, he is currently responsible for the advice and guidance on innovative, alternative and short supply chains or systems to farmers. Within the Interred IV Program Fish & Chips he developed 'Pick, Drive & Deliver', which is an innovative format of a short food supply chain helping local producers to distribute and market their product in their region. He organizes and facilitates external advisory committees helping farmers with independent external business advice.



Betina Bergmann Madsen

Chief Procurement Officer Copenhagen Municipality

Betina Bergmann Madsen is chief procurement officer in Copenhagen Municipality and a specialist in the procurement of sustainable and organic food for the municipality's 900 kitchens. Since 2001 Copenhagen has had a goal of reaching 90 % organic in all public catering within the city, and expect to achieve the goal within 2016, naturally the tenders and food supply need to support this objective, which to our knowledge is the most ambitious in all the capitols of the world. Betina strives to continually improve the steady supply of seasonal and high quality ingredients into the public systems and aims to tailor the tenders to adjust to the different needs of different kitchens, but also to actively enforce the municipality's ambition to ensure that tenders include SME's, circular economy and Social Economic Enterprises.



Bernhard Kromp

PhD in Biology, head of non-profit research institute Bio Forschung Austria www.bioforschung.at since 2006

Bernhard is a senior scientist with long-term expertise in agroecological research of self-regulation and resilience of agroecosystems as well as urban agriculture. Since 2011, he works on sustainable food procurement, being chairman of the working group "foodstuff" of the sustainable procurement programme "ÖkoKauf" of the City of Vienna (www.oekokauf.at). Since 2015, he represents ÖkoKauf in the stakeholderprocess of revision of the Green Public Food Procurement criteria by the EU Comission. Presently, he is researching stakeholder processes along the food chain in the frame of public procurement in Vienna.



Marta Jeruszka-Bielak

Marta Jeruszka-Bielak, since 1st of October 2014 works in a City of Warsaw and supports a social campaign "Wiem, co jem" (I know what I eat) in organization of good nutrition at schools and kindergartens as well as in health education of children and adolescents. She is also an adjunct at Warsaw University of Life Sciences (WULS-SGGW) and her scientific interest is connected with nutritional status, nutritional



education and public health. She was involved in a few European projects, like HealthSense, EURRECA, NU-AGE and is a coauthor of many scientific articles.



Mark Füssel

Mark Füssel, with a diploma in business communication from the University of Applied Sciences Berlin, works as a press and public relations officer at the Federation for Organic Farming in Berlin-Brandenburg since 2010. His main field is research and promotion support for organic farming. He is project manager of the organic food shopping guide "Bio-Einkaufsführer". Besides that, he is responsible for the graphic design and production of all the print and online work. Furthermore, he is the person mainly responsible for social media aspects and website administration for the association. He was also the representative for the federation as practice partner for the EU project "Foodmetres".



Maria Bottiglieri

Coordinator of International Cooperation & Peace Activities for International Relations

Maria Bottiglieri, Ph.D. in "Local self-government, public services and citizenship rights" at the University of Eastern Piedmont with the dissertation "The right to adequate food. International, constitutional and local safeguard of a 'new' fundamental right." She's Coordinator of international cooperation and peace activities for the International relations, European projects, Cooperation and peace Dpt. of the City of Turin. She has a Law Degree at the University of Salerno, a Specialization in Commercial Law at the University of Naples Federico II, a Master in Public Administration at the University of Turin and an Advanced Training Course on Food Legislation (CAFLA) at the University of Eastern Piedmont. She has a qualification as Lawyer and as Teacher in legal-economic disciplines in high schools. Author of scientific publications on Public law, International cooperation and Right to adequate food.



Bastien Farges

Policy Officer Région Nouvelle Aquitaine Office Brussels

Bastien Farges is gratuated as a Master of European affairs from the Policy Sciences Insitute of Toulouse (France) and a Master of Business and Management from Toulouse Business School. Born in a farmers family, he specialized in European agricultural policies. He wrote a dissertation in policy sciences and sociology on the wine industry lobbying in France and in Europe.

Bastien Farges joined the Agriculture, Forest and Food Office of the Région Nouvelle-Aquitaine in 2015. He was in charge of the redaction of "Measure 16 – cooperation" in the Rural Development Programme of the Region. Since 1st of January 2016, he is policy officer in the Région Nouvelle-Aquitaine Office in Brussels. He follows transport, fish and agriculture policies.





Vesna Erhart

Jarina, Cooperative for Rural Development

Vesna Erhart graduated as a Master of Science in entrepreneurship at Faculty of Economic at University of Ljubljana and is now project manager of short food supply chain managed by cooperative Jarina. In her professional life she has been cooperating with all main Slovene actors from Agriculture and Rural development field e.g. ministries as well as with national and local institutions and has been manager of LAG in previous programming period. Nevertheless, she has conducted numerous studies for different Associations of Slovene food producers ((PDO, PGI and TSG) and been working with donors, NGO', industry and people from rural areas. She has also been involved in several international projects like EU FP, Interreg, Twinning project – IPARD etc.. She is a secretary of Slovene rural development network and a member of its committee for knowledge transfer; for several years she has been an Assistant in Rural development field at Chair for agricultural economics, policy and law at Biotechnical faculty, University of Ljubljana, Slovenia.



Rob Alderson

Organic Vegetables Specialist

Rob Alderson has been growing and selling organic vegetables for over 10 years in Manchester, UK. He has worked as a buyer for an independent supermarket; a field-scale vegetable grower; and now a box scheme retailer, catering wholesaler and polytunnel grower of salads and herbs. He has a particular interest and experience in the costs of production for organic veg, co-operative models and urban retail/wholesale.



Mark Frederiks

Owner Amped & Co Founder of Local2Local

Mark Frederiks is living in the Netherlands (Utrecht) and is the owner of Amped (sustainable business development company) and co-founder of Local2Local. He believes in creating a better, healthier and juster world by rethinking existing systems and launching new ones, by which 'sustainability' is a prerequisite, not a goal.





Duncan Catchpole

The Cambridge Organic Food Co., BOBS and Cambridge Sustainable Food

Duncan is the founder and owner of The Cambridge Organic Food Co., an organic box scheme and wholesale enterprise based in Cambridge, England. Duncan has gained 18 years' experience in the organic food industry, including helping three other box scheme businesses to become established. More recently Duncan has endeavoured to assist other UK based box schemes with industry specific business support by initiating BOBS (British Organic Box Schemes), and in 2015 BOBS conducted the first market report on the independent box scheme industry.

Duncan is also a committee member of Cambridge Sustainable Food (CSF), a charitable organisation that is responsible for Cambridge's inclusion in the Sustainable Food Cities network. Earlier this year CSF achieved a Sustainable Food Cities bronze award on behalf of Cambridge, making it one of only 11 cities in the UK to receive such an award.

In October 2015 Duncan was awarded the 'Living Wage Champion' award for the East of England. In July this year Duncan organised and participated in a 3.8km sponsored swim in the river Cam to raise money for the Cambridge Sustainable Food Hub project.



Gilles Maréchal

Founder Terralism (Local Food and Sustainable Rural Development Strategies)

Gilles Maréchal is the founder of the consulting firm Terralim www.terralim.fr, specializing in local food and sustainable rural development strategies. He is also an associate researcher at ESO laboratory - Spaces and Societies, in the National Center for Scientific Research of France. He held responsibilities within the state civil service, local authorities, communities, associations and the private sector. His approach is primarily economic, and focused on the effects of short food chains upon local value added and employment. He considers the economy as an interdisciplinary subject that must be integrated within other social sciences: sociology, anthropology and geography. He works on local food chains since the late 80s, in Europe and in the world (Latin America and Asia). His methods emphasize participatory research and action research.





Nerea Morán

Architect and PhD in Town Planning & Urban Studies (Technical University of Madrid)

Nerea Moran is an Architect and PhD in Town Planning and Urban Studies from the Technical University of Madrid, her thesis was titled "Territorial dimension of local food systems. The Madrid case". Her research lines are related with bioregional planning, rural-urban linkages, and food sovereignty. She has participated in several R&D&I projects related to periurban agriculture, planning tools and ecosystem services. She has been a member of the COST Action Urban Allotment Gardens in Europe (2012-2016), participating in the WG1: Policy and Urban Development.

Currently she is collaborating with the Vigo University, Spain, in a research about public policies and food systems. Through the association "Surcos Urbanos" she participating in the Madrid Agroecologico platform, composed by actors working in the local food system: civil society, academic institutions, farmers and professional groups.

EIP- AGRI Service Point team



Willemine Brinkman

Facilitator

Willemine Brinkman is the deputy teamleader of the EIP-AGRI Service point. Since 2007, she has worked in various executive agencies of the Netherlands Ministry of Economic Affairs, formerly the Ministry of Economic Affairs, Agriculture and Innovation. She previously coordinated the European Tropical Forest Research Network, bringing research closer to policy and practice. Ms Brinkman studied tropical forestry and agronomy at Wageningen Agricultural University, and worked as an advisor in forestry and agriculture in an integrated rural development project in the Philippines.



Frank Van Holst

Facilitator

Frank is a Dutch expert involved in several activities of the EIP-AGRI Service Point. He has experience in rural development projects and is specialized in land use and land structure related issues. As Task Manager for the workshop, he supports DG AGRI in the organization, the preparation and the facilitation. He is very interested in the topic of cities and food but he is not an expert in this field. His main skills related to the workshop are process management and facilitation of effective knowledge exchange between experts of different countries. He brings in experience of coordinating interregional cooperation projects and networks aimed at knowledge exchange and improvement of (government) approaches. He organized and facilitated various international seminars and workshops.







Céline Karasinki

Facilitator

She started in June 2014 as policy officer for the European innovation partnership 'Agricultural productivity and sustainability' (EIP-AGRI Service Point). She is working non-permanent for the EIP-AGRI Service Point.

She works since 2009 for the Chamber of Agriculture of Deux-Sèvres in France. During this period she was involved in short food supply chain in agriculture and agritourism. From 2012, she works as leader Group of regional rural network for Consular Chambers. In this unit she is responsible for organisation of meetings and conferences, coordination of working groups and help to the cooperation projects of the Local Action Group. She participates of the French rural network's meetings and conferences. From 1998 to 2009, she was agricultural adviser in charge of transfer of enterprise and installation of young farmers. Céline Karasinski is Agricultural engineer, specialist of environment and ecology; she studied at the Ecole Nationale Supérieure d'Agronomie of Toulouse (France).



Céline Stevens

Communications Officer

Céline Stevens is communications officer at the EIP-AGRI Service Point. She holds a degree in journalism, corporate communications and international relations & diplomacy. From June 2016, Céline has been part of the EIP-AGRI team and engages our target groups into building a strong innovative European agricultural network. Via the dissemination of the EIP-AGRI communications products and use of social media and other communications products, she connects our European dots.