

eip-agri
AGRICULTURE & INNOVATION

European Commission | European Rural Networks | eip-agri
European Rural Networks' Assembly

**Subgroup on Innovation
for agricultural productivity and sustainability**
17th Meeting
3 December 2020

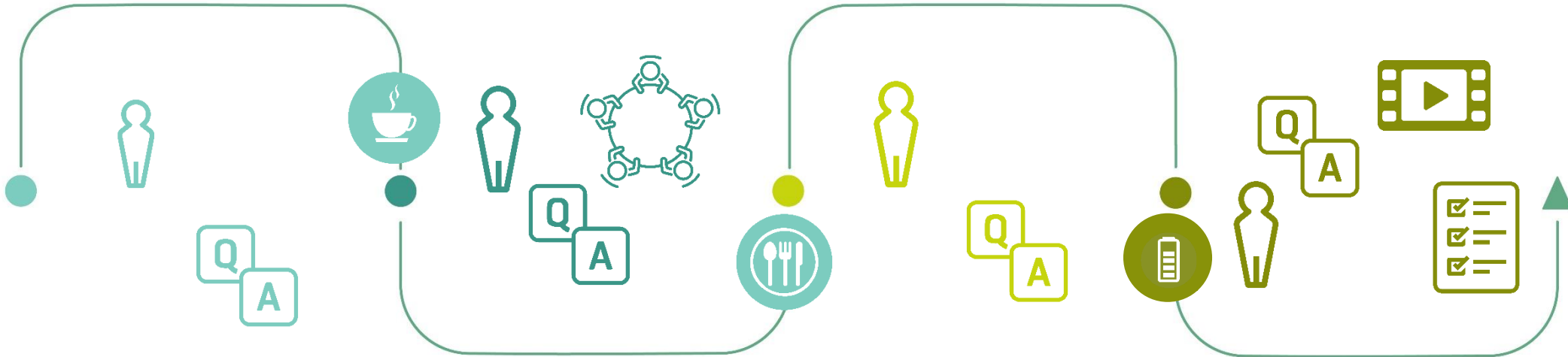
#RNSubInnovation - @EIPAGRI_SP

MORNING

AFTERNOON

W
E
L
C
O
M
E

C
L
O
S
I
N
G



EIP-AGRI Service Point work programme

Ideas for the innovation strand national CAP network

Ideas for networking activities European CAP network

Achievements of EIP-AGRI network



***Network activities for innovation
challenges & ideas for the next period***

Bettina Rocha

German National Rural Network Unit

SUBGROUP ON INNOVATION
for agricultural productivity and sustainability
17th meeting
3 December 2020



Network activities for innovation – challenges & ideas for the next period

Subgroup on Innovation 3rd of December 2020

Bettina Rocha, National Rural Network Unit

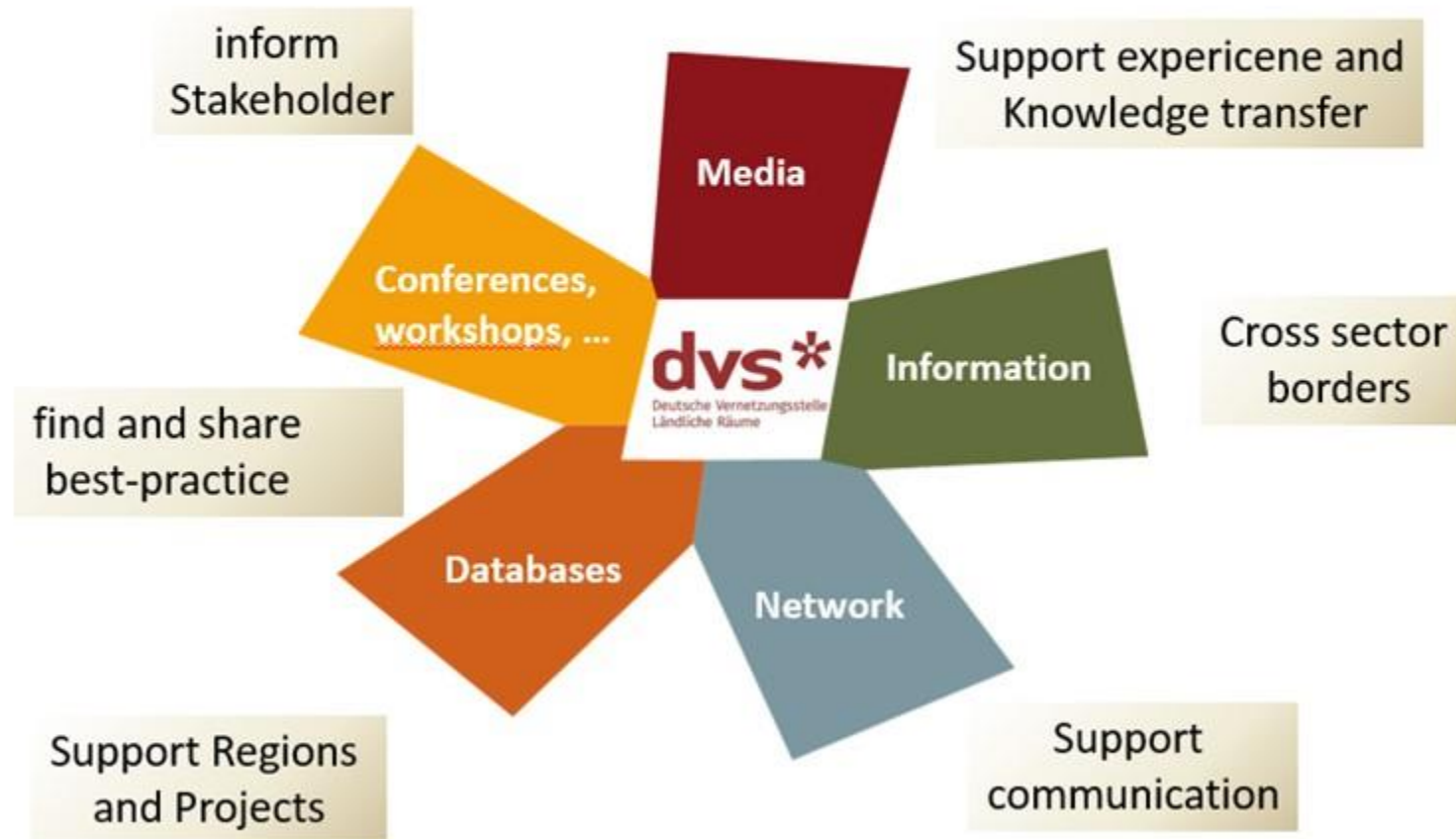
Implementation of EAFRD in Germany



- Regions (Federal states/ Länder) are responsible for agricultural structure policy, Rural Development (RDP) and nature conservation.
- 2014-2020: 13 RDP-programs
- 12 funding guidelines for EIP-Agri

National Rural Support Unit (DVS) – services

National EIP-Agri Support Unit is part of the National Rural Support Unit.



What we offer to the German EIP-Network

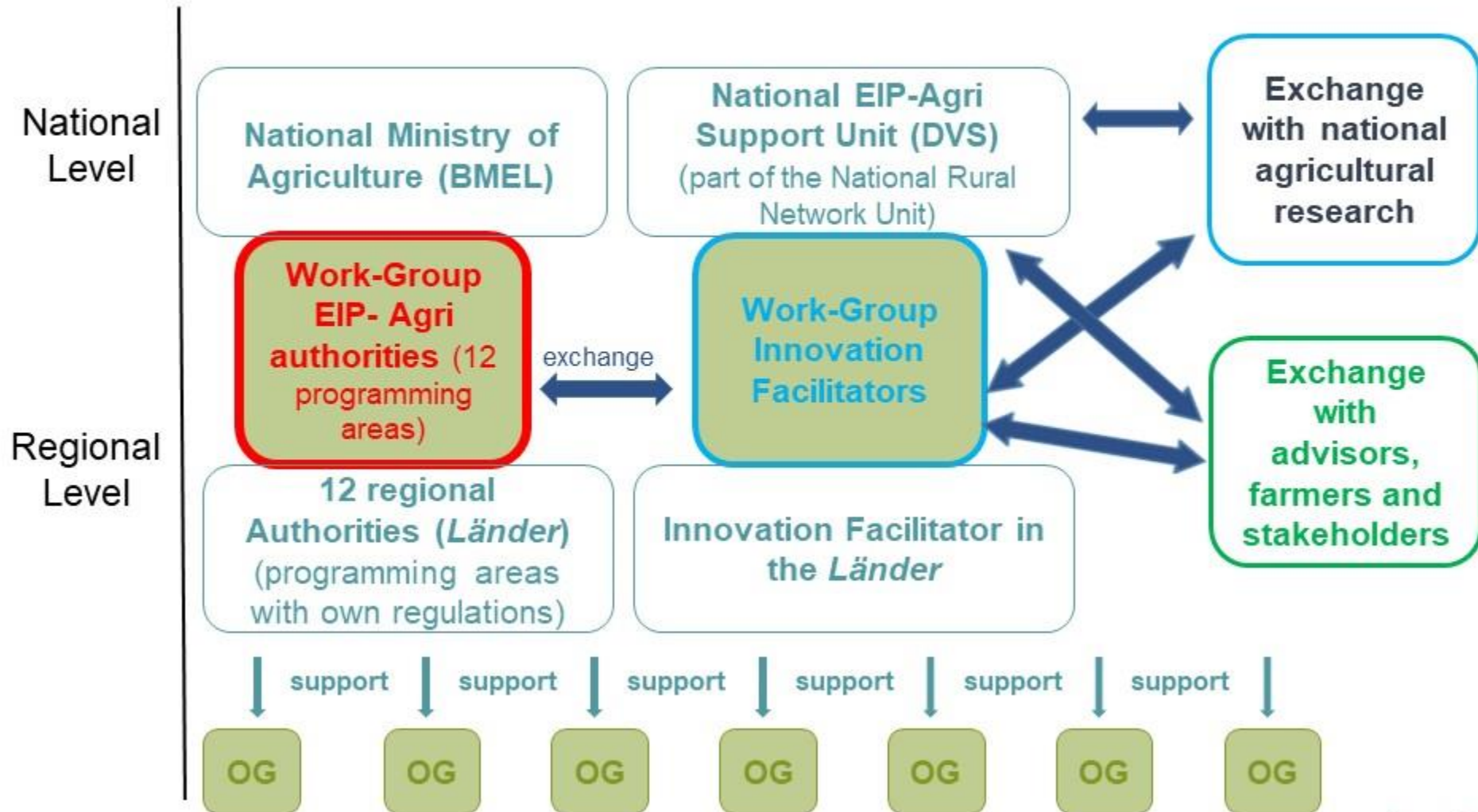
1. Thematic Workshops for OGs on demand (~ 4 a year)
2. (Cross-border)-Excursion (once a year)



3. Workshop for OGs, Innovation Facilitators and EIP-authorities (once a year)

4. Workshop for Innovation Facilitators (twice a year)

Network-structure to support EIP Agri in Germany



Phases of EIP Agri



Questions & Challenges

- What kind of support do Innovation Facilitators & Operational Groups need?
=> ASK THEM!!!
- What could be the future role of Innovation Facilitators?
 - Different tasks in the different phases of EIP – what can they do?
 - Setting the group
 - Guiding the group while working
 - Dissemination of the groups results to...
 - ...other OG, research networks, advisory services, vocational schools, farmers...
 - How to work together with DVS and the whole Network of Rural Development?
 - Innovation Facilitators as a constant institution during the whole period?
 - Gather EIP-results in their region and work on exchange with others and on constant dissemination
 - Bring new ideas into their region
 - Innovation Facilitators as a bridge to AKIS in the future?

Ideas for more strategic dissemination & knowledge-transfer

What we could tackle with a concerted (Net)work between OG, Innovation Facilitators, managing authorities and DVS

- Describe precisely in the actionplan what kind of dissemination must be done by the OG itself as long as it runs
- Money for networking as long as the OG runs (Peer-to-peer, Workshops...)
- Money for networking/dissemination when the OG ended (how could get this? maybe the Innovation facilitator?)
- What kind of methods & tools do we use for knowledge-transfer
 - **Database** of EIP-projects
 - Final Report (who will read this?)
 - Short **practice sheet** (for farmers, advisors ...)
 - **Videos** (who manages this? Money?)
 - Articles in farmers magazines, online magazines
- ⇒ All this disseminated in a logic order and shaped for the different **TARGET GROUPS** (we have to focus even more on the target groups!!!)
- Built up an **constant Innovation-network** or use existing Networks

EIP-Agri free access database

The screenshot shows the website interface for the EIP-Agri database. The main navigation bar includes 'Themen', 'ELER', 'LEADER', 'Projekte', and 'Service'. A search bar is prominently displayed with the text 'Suche nach Projekten'. Below the search bar, there are input fields for 'Suchbegriff' (containing 'Better baking'), 'Bundesland' (set to 'Niedersachsen'), 'Projektstatus', 'Schlüsselwörter', and 'Starttermin'. A 'Suchen' button is located to the right of these fields. Below the search results, a table lists project details:

Projekttitel (deutsch / englisch)	Einstelldatum	Bundesland
Besser Backen mit weniger Eiweiß - ein Weg zu mehr Qualitäts-Öko-Winterweizen aus Niedersachsen / Better baking with less protein - a way to more organically produced quality wheat from Lower Saxony	19.09.2016	Niedersachsen und Bremen

Better baking with less protein – a way to more organically produced quality wheat from Lower Saxony

Deutsche Version anzeigen

Authority

Niedersächsisches Ministerium für Ernährung, Landwirtschaft und Verbraucherschutz

Federal State

Lower Saxony and Bremen

Contact

Calenberger Straße 2
30169 Hannover

Website: [External link to the authority](#)

Project Title

Better baking with less protein – a way to more organically produced quality wheat from Lower Saxony

Project description

The availability and usability of organic grown winter wheat as bread-grain in Lower Saxony should be improved. The problem in organic farming is, that the nitrogen supply is limited and so the protein-content is as well. For this reason the grown wheat often can't be used for baking, even if the protein has good quality, what can't be determined with conventional testing methods. This should be solved by optimizing

<https://www.netzwerk-laendlicher-raum.de/themen/eip-agri/eip-datenbank/>

Films about results of EIP projects

- All films have an English subtitle, so they will be well received abroad.
- In addition, we have created a template for a two-page practice sheet for quick dissemination of results. This should be published before the final report.



- EIP-Agri
 - EIP-News
 - EIP-Datenbank
 - EIP-Filme
 - EIP in Deutschland
 - EIP in der EU
 - Forschung & Förderung
 - Was ist Innovation?
 - Begriffserklärung
 - LandInfo-Artikel
 - Veranstaltungen
- Integration
- Vermarktung für Erzeuger
- Mobilität
- Dorferneuerung
- Lernort Bauernhof
- Biologische Vielfalt

Filme zu EIP-Agri-Projekten

Mit einer Film-Serie möchten wir die große Bandbreite von Forschungsprojekten vorstellen, die über das Europäische Programm EIP-Agri gefördert werden. Sie haben - auf ganz unterschiedliche Weise - Lösungen für die landwirtschaftliche Praxis entwickelt. Alle Projekte sind in der Förderperiode 2014-2020 umgesetzt worden.

Nachhaltige Biomassenutzung



Hecken entlang von Feldern, sogenannte Knicks, sind wichtige Lebensräume für Tiere und prägen das Landschaftsbild von Schleswig-Holstein. Um sie zu erhalten, werden Landwirte

The practice sheet is a two-page document. The left page contains a large block of text, likely a project description or summary, with a small logo at the top. The right page is a vertical strip containing a logo, a title, and several small images of rural scenes (fields, trees, a tractor). The bottom of the sheet features logos for the German Federal Government, the European Union, and the DVS network.



Bettina Rocha
National Rural Network Unit (DVS)
0049 228-68453882
Bettina.Rocha@ble.de



dvs*
Deutsche Vernetzungsstelle
Ländliche Räume

