

Program IGLS-Forum 2016

- subject to changes -

Program IGLS-Forum 2016	
Presentations	Chair/Discussant
Sunday: Case Study workshop (Francesco Braga)	
Monday, February 15, 2016, 18:00 – 20:00	
Monday morning: Case Study Workshop (Francesco Braga)	
Registration (from 15:00, Sporthotel)	
18:00 Opening Plenary: Official Opening Session (Sporthotel); room A	Schiefer
19:00 Reception (Sporthotel), informal	
20:00 Open get-together in local restaurants (rooms reserved)	
Tuesday Morning, February 16, 2016, 8:45-12:00	
Registration (continued; from 08:00)	
Room A	
Plenary P1: (08:45-09:30)	
Food waste reduction, from insights towards multi-stakeholder framework for actions (across Europe). <i>Toine Timmermans, The Netherlands</i>	Schiefer
Coffee 09:30-09:55	
Plenary P2: (10:00-10:50)	Gellynck
Anticipating the future: scenarios for resilient institutions and organizations in agricultural research and innovation. <i>Krijn J. Poppe, The Netherlands</i>	
Commodity Market Dynamics and Price Volatility: Insights from Dynamic Storage Models. <i>Ernst Berg, Germany</i>	
Room change break for parallel sessions	
Room A	
A 1: Food Security and sales promotions (11:00-12:00)	DeClerck/Frohberg
Sustainably feeding the future 9 plus billion. <i>Ulf Sonesson, Sweden</i>	
Local Economic Development and Sustainable Global Development: Food Security and Food Sovereignty. <i>Bernardo Reynolds Pacheco de Carvalho, Portugal</i>	
The use of disaggregated demand information to improve forecasts and stock allocation during sales promotions for regional foods. <i>Andrew Fearne, UK</i>	

Room B	
B 1: Innovation (11:00-12:00)	Olsen/Cembalo
Innovation in Italian food industry. Does size matter? <i>Martino G. and Ciliberti S., Italy</i>	
When Innovation Meets Tradition: The Case of “Riso & Rane” Rural District in Lombardy Region. <i>Giovanni Ferrazzi, Vera Ventura, Sabrina Ratti and Claudia Balzaretto, Italy</i>	
Innovation and Interactions: A bibliometrics study on the intra-firm coordination. <i>João Heitor de Avila Santos, Marcia Dutra de Barcellos, Loïc Sauvée, France and Brazil</i>	
Room C	
C 1: Structural Change (11:00-12:00)	Engelseth/Bezatz-J.
The transmission issue in « Old World »’s wine estates: the case of the Mâconnais region in French Burgundy. <i>Michel Martin, Paul Muller, Corinne Tanguy, France</i>	
10 years later: a comparison between the results of early simulation scenarios and the sustainability of a small-scale agro-industry development program <i>Fernandes, A.R. and Da Silva, C.A.B, Brazil</i>	
Spatial integration of Ugandan milk markets. <i>Ronald Kabbiri, Gabriel Elepu, and Xavier Gellynck, Belgium and Uganda</i>	
12:30 Afternoon sightseeing tour (contact registration desk for registration) Innsbruck with newly renovated Hofburg (return in time for evening program)	
Tuesday Afternoon, February 16, 2016, 17:30-19:40	
Coffee (16:45-17:30)	
Room A	
A 2: Networking I (17:30-18:30)	Tiberti/Gellynck
New Generation Cooperatives - Transaction Costs Explanations with an application to the Danish Potato Starch Industry. <i>Kostas Karantininis, Sweden</i>	
The network staircase – marketing and sales collaboration for small food producers. <i>Margrete Haugum and Jorunn Grande, Norway</i>	
Corporacion tecnologica de andalucía, a strategic network for the development of innovation in Spain. <i>María García Alegre, Nathalie Chavier, Spain</i>	
A 3: Networking II (18:40-19:40)	Tiberti/Henchion
To "co-operativize" farmer suppliers of investor-owned companies acquired by agricultural co-operatives: decision rules, process and implications. <i>Francis Declerck and René Mauget, France</i>	
The Corporatization of the Tshwane Fresh Produce Market in South Africa toward creating an enabling institutional environment. <i>André Louw, Melissa van der Merwe and Johan Louw, South Africa</i>	
Importance of coordinated interactions of multiple stakeholders for developing products with health claims. <i>András Sebők, Adrienn Hegyi, Zsófia Kertész, Hungary</i>	

Room B	
B 2: Finance and Prices I (17:30-18:30)	Ventura/Banterle
Price Setting in Online Grocery Markets: The Case of Chocolate in Germany. <i>Theresa Grein and Roland Herrmann, Germany</i>	
Reference price formation of product innovations – the role of consistent price-value-relationships. <i>Anne Odile Peschel, Denmark</i>	
Financial markets and agricultural commodities: volatility impulse response analysis. <i>Lucia Baldi, Massimo Peri, Daniela Vandone, Italy</i>	
B 3: Finance and Prices II (18:40-19:40)	Ventura/Martino
Distinguishing between ‘Normal’ and ‘Extreme’ Price Volatility in Food Security Assessment. <i>R. Huffaker, M. Canavari, R. Muñoz-Carpena, USA and Italy</i>	
Are the price behaviors causing changes in market conditions? <i>F. Rosa, R. Weaver, Italy and USA</i>	
Price margins in the Finnish food chain. <i>Ari Peltoniemi, Jyrki Niemi, Finland</i>	
Room C	
C 2: E-Commerce and Transparency (17:30-18:30)	Giraud/Molnar
Mobile marketing in extravirgin olive oil market, a TPB model. <i>Gianni Cicia, Alessia Lombardi, Teresa Del Giudice, Teresa Panico, Valentina Carfora, Pasquale Lombardi, Italy</i>	
Attribute Search in Online Retailing. <i>Timothy J. Richards, Stephen F. Hamilton, Janine Empen, USA</i>	
Food products-related transparency: How much information do consumers want? <i>Sina Nitzko and Achim Spiller, Germany</i>	
C 3: Environmental issues (18:40-19:40)	Giraud/Terlau
Climate smart meal planning. <i>Pegah Amani, Sweden</i>	
Climate-friendly food – to buy or not to buy? <i>Katrin Zander and Yvonne Feucht, Germany</i>	
Sustainability as driver for commercial activities - The case of food ingredients <i>Karen Hamann, Denmark</i>	
Tuesday Evening, February 16, 2016, from 20:00	
20:00 All: open get-together in local restaurants (room reserved nearby)	
20:00 Advisory Board Meeting, Sporthotel	
20:00 Individual group meetings	
Wednesday Morning, February 17, 2016, 08:30 – 12:00	
Room A	
Plenary P3: Policy Development (08:30-09:30)	Banterle
EU agricultural promotion policy – objectives setting and assessment of its impact. <i>Emanuel Jankowski, EU</i>	
Hacking the CAP – scenarios to redesign the European agricultural policy. <i>Krijn J. Poppe, The Netherlands</i>	
Coffee (09:30-09:55)	

Room A	
A 4: Supply Chains (09:55-10:55)	Hirsch/Beulens
Adapting Supply Chain Management for Local Foods Logistics. <i>Per Engelseth and Heidi Hogset, Norway</i>	
Pursuing added value in the Irish agri-food sector: An application of the Global Value Chain methodology. <i>Declan Heery, Cathal O'Donoghue, Mícheál Ó Fathartaigh, Ireland</i>	
The role of agri-food processor in the food supply chain. <i>Agnieszka Bezat-Jarzębowska, Włodzimierz Rembisz, Poland</i>	
A 5: Competitiveness and Market orientation (11:00-12:00)	Hirsch/Griffith
Market orientation and governance in fresh food export chains. <i>Mariska van Velzen, Jacques Trienekens, Nic Lees, Caroline Saunders, The Netherlands and New Zealand</i>	
Meeting economic and environmental goals in biomass supply chain building: a multi-criteria approach. <i>Luiqi Cembalo, Roberto Freda, Giuseppina Migliore, Alessia Lombardi, Maria Raimondo, Francesco Caracciolo, Italy</i>	
Understanding Turkish Food and Beverages Industry Companies' Capability in Initiating Open Innovation Process and Its Relation with Firm Performance. <i>Selim Cağatay, Turkey</i>	
Room B	
B 4: Consumers I (09:55-10:55)	Herrmann/Hartmann
Cooking skills & Consumer Satisfaction - Development of scales for Cooking Competences. <i>Tino Bech-Larsen, Denmark</i>	
Credence attributes and consumer confidence: a TPB analysis including trust. <i>Cicia G., Carfora V., De Devitiis B., Del Giudice T., Nardone G., Viscecchia R., Italy</i>	
Segmentation of vegan consumers: Motives and attitudes towards animal husbandry. <i>Meike Janssen, Manika Rödiger, Claudia Busch and Ulrich Hamm, Germany</i>	
B 5: Consumers II (11:00-12:00)	Herrmann/Olsen
Consumers' acceptance and attitude towards bioactive enriched foods. <i>Adrienn Hegyi, Zsófia Kertész, Tünde Kuti, András Sebők, István Gábor, Hungary</i>	
The Theory of Planned Behaviour and food choices: the case of sustainable pre-packed salad in Italy. <i>Stranieri S., Ricci E., Banterle A., Italy</i>	
Consumers preferences towards corporate social responsibility dimensions. <i>Marco Lerro, Francesco Caracciolo, Stefano Pascucci, Luigi Cembalo, Italy</i>	
Room C	
C 4: Workshop on Anti-Microbial-Resistance (AMR): (09:55 - 10:55)	Saatkamp
Workshop: reducing risks of antimicrobial resistance in meat supply chains <i>H.W. Saatkamp, J.L. Roskam and E. Gocsik, The Netherlands</i>	
C 5: Workshop on AMR continued (11:00-12:00)	Saatkamp
Workshop continued: reducing risks of antimicrobial resistance in meat supply chains. <i>H.W. Saatkamp, J.L. Roskam and E. Gocsik, The Netherlands</i>	

12:30 Afternoon sightseeing tour (contact registration desk for registration), Swarovski show and museum (return in time for evening program)	
Option: Continuation of workshop C4/C5	
Wednesday Afternoon, February 17, 2016, 17:30 – 19:40	
Coffee (16:45-17:30)	
Room A	
A 6: Global Value Chains I (17:30-18:30)	Karantininis/da Silva
Chain failure and chain goods: Re-thinking value chain upgrading in developing countries. <i>Euan Fleming, Garry Griffith, Stuart Mounter, Bill Malcolm, Wendy Umberger and Derek Baker, Australia</i>	
Key success factors in the Brazilian coffee agrichain: present and future challenges. <i>Luciana Florêncio de Almeida, Brazil</i>	
Integrative role of value chain governance: Evidences from the malt barley value chain in Ethiopia. <i>Adrienn Molnar, Mulugeta D. Watabaji, and Xavier Gellynck, Belgium</i>	
A 7: Global Value Chains II and Food Demand (18:40-19:40)	Karantininis/Trienekens
Developing New Value Chains for Small-scale and Emerging Cattle Farmers in South Africa. <i>Victor Mmbwengwa, Nkhanedzeni Nengovhela, Simphiwe Ngqangweni, David Spies, Heather Burrow and Garry Griffith, South Africa and Australia</i>	
Improving value chains for dairy farmers in Matiguás, Nicaragua – a system dynamics approach. <i>Helene Lie and Karl M. Rich, Norway</i>	
The Costs and Benefits of Vertical Integration in the Italian Food System. <i>Felicetta Carillo, Francesco Caracciolo and Luigi Cembalo, Italy</i>	
Room B	
B 6: Consumers III (17:30-18:30)	O'Donoghue/Cicia
Food Scares: Reflections and Reactions. <i>Nina Veflen Olsen, Oddveig Storstad, Bendik Samuelsen, Solveig Langsrud, Therese Hagtvedt, Fredrik Gregersen, Norway</i>	
Indicators of beef quality for consumers: a systematic review. <i>Maeve Henchion, Mary McCarthy and Virginia C. Resconi, Ireland and Spain</i>	
Acceptance of animal husbandry practices: The consumer perspective. <i>Jutta Roosen, Johanna Dahlhausen, Silke Petershammer, Germany</i>	
B 7: Consumers IV (18:40-19:40)	O'Donoghue/Ziggers
Economic development and dynamics of food demand in Slovakia. <i>Jan Pokrivcak, Slovakia</i>	
Consumers' preference for and capability to differentiate between different process attributes: A discrete choice experiment for sweet peppers in Taiwan <i>Ching-Hua Yeh, Monika Hartmann, Germany</i>	
Consumer Preference on Sweet Peppers: Combining Discrete Choice Experiments and Best Worst Scaling. <i>Ching-Hua Yeh, Monika Hartmann, Nina Langen, Germany</i>	

Room C	
C 6: Labeling and Nutrition I (17:30-18:30)	Hamann/Zanasi
Preferences for school milk: How juveniles differ. <i>Inken Christoph-Schulz, Daniela Weible, Petra Salamon, Germany</i>	
Examining sustainable nutrition systems and assessing sustainability limits for nutrition. <i>Melanie Lukas, Holger Rohn, Christa Liedtke and Michael Lettenmeier, Germany and Finland</i>	
An economic review on the role of nutritional food label in the market of healthy food. <i>Cavaliere A. and Banterle A., Italy</i>	
C 7: Labeling and Nutrition II (18:40-19:40)	Hamann/Baldi
Pros and cons of introducing a mandatory country of origin labelling for dairy products in Germany. <i>Petra Salamon, Daniela Weible, Sascha Weber, Inken Christoph-Schulz, Germany</i>	
Quality seals in the food sector: Consumers' information needs and sources. <i>Oliver Meixner and Rainer Haas, Austria</i>	
Consumer preferences for sustainably produced milk: the importance of certification. <i>Cicia G., De Devitiis B., Del Giudice T., Nardone G., Viscecchia R., Italy</i>	
Wednesday Evening, February 17, 2016, from 20:00	
Option 1 : Meeting of individual project groups	
Option 2: Private visits to Innsbruck (material provided by reception)	
Option 3: Student case study presentations (to be confirmed)	
Option 4: Open get-together	
Thursday Morning, February 18, 2016, 08:30 – 12:00	
Room A	
A 8: Global Value Chains III (08:30-09:30)	Lombardi/Sonesson
Payment for environmental services (psa) as capital drivers and promoter of environmental conservation: the case of Brazilian livestock. <i>Abdias Garcia Machado and Fábio Alexandre dos Santos, Brazil</i>	
SojaPlus_RTRS: Sustainability in the Brazilian Soybean Production Chain: The choice between a certification framework (RTRS) and a farm management program (SojaPlus). <i>Altair Moura, Aziz Galvao da Silva, Hugo Ambrozim, Brazil</i>	
SojaPlus_FEFAC: Matching Brazilian soybean production to the EU sustainability standards' requirements. Compliance of the SojaPlus sustainability management program with the FEFAC sustainability guidelines. <i>Aziz Galvao da Silva, Cesare Zanasi, Wilson Souza, Joao Gutierrez, Brazil and Italy</i>	

Room B	
B 8: Technology and Information (08:30-09:30)	Fearne/Meixner
Towards the development of a practical animal-based information tool for farmers and other stakeholders. <i>T. Van Hertem, S. Lague, L. Rooijackers, D. Berckmans, D. Berckmans, E. Vranken, The Netherland and Belgium</i>	
Accelerating System Development for the Food Chain: a Portfolio of 31 Projects, Aiming at Impact and Growth. <i>Harald Sundmaeker, Germany</i>	
Virtualisation for Innovation in Supply Chain Networks using IOT: Far beyond traceability and towards smart objects and decoupled management and control facilitated by shared IT platforms. <i>A.J.M. Beulens, C.N. Verdouw, The Netherlands</i>	
Room C	
C 8: Chain Performance I (08:30-09:30)	Verhoosel/DelGiudice
Performance perceptions among supply chain members: A triadic assessment of the influence of supply chain relationship quality on supply chain performance. <i>Walter Odongo, Manoj Kumar Dora, Adrienn Molnar, Basil Mugonola, Xavier Gellynck, Belgium</i>	
Measuring the efficiency of food chains – a stochastic approach. <i>Sebastian Jarzębowski and Agnieszka Bezat-Jarzębowska, Poland</i>	
Economics of goat and ewe milk cheeses with Protected Designation of Origin in Europe. <i>Georges Giraud, France</i>	
Coffee (09:30-09:55)	
Room A	
A9: Case Study Approach and its Utilization (09:55-10:35)	Braga
Presentation and guided discussion. <i>Francesco Braga, Canada/Italy</i>	
Room B	
B 9: Chain Transparency Platform and Education Issue (09:55-10:35)	Beulens/DeCarvalho
HortiCube: A Platform for Transparent, Trusted Data Sharing in the Food Supply Chain. <i>Jack Verhoosel, Michael van Bekkum and Tim Verwaart, The Netherlands</i>	
Education path choices and early career success of German agricultural sciences graduates. <i>Birgit Schulze-Ehlers, Robert D. Weaver, Germany, US</i>	
Room C	
C 9: Simulation Game (09:55-10:35)	Seboek
“AgBalance – My Virtual Farm”. A simulation game for a competition of students and scientists in order to gain insights into the concept of tradeoffs in sustainable agriculture. <i>Markus Frank, Germany</i>	
Room change break for plenary session	
Plenary P4 (10:45-11:45)	Zanasi
Expo Milano 2015: legacies in Tweets. <i>Vera Ventura, Stefano M., Andrea Ceron, Luigi Curini, Dario G. Frisio, Italy (10:45-11:05)</i>	
Aquaculture: Potentials and Challenges (invited paper). <i>Prof. Carsten Schulz, Germany (11:05-11:45)</i>	

12:15: Ski Bus to Axamer Lizum ski region (contact registration)	
Thursday Afternoon, February 18, 2016, 17:30 – 19:40	
Coffee (16:45-17:30)	
Room A	
A 10 New innovative chains towards “Future of Food” (17:30-18:30)	Huffaker/Amani
Urban Gardening and food system dynamics: Evidence from the Bonn Rhein-Sieg region, Germany. <i>Wiltrud Terlau and Darya Hirsch, Germany</i>	
Insects for recycling agri-food waste in the domain of circular economy: a consumers perspective. <i>Borrello M., Lombardi A., Pascucci S., Cembalo L., Italy and The Netherlands</i>	
Developing Waste Use in an Aquaculture Network. <i>Artur Janusz and Per Engelseh, Poland, Norway (cancelled)</i>	
Room B	
B 10: Farm Sector Issues (17:30-18:30)	Berg/Jarzebowski
How do farmers interact with the input suppliers: some evidence of farmer-feed supplier relations in Poland. <i>Agata Malak-Rawlikowska, Dominika Milczarek-Andrzejewska Poland</i>	
Acceptance of a Sustainability Standard: Evidence from an Empirical Study of Future-Oriented Dairy Farmers. <i>Henrike Luhmann, Christian Schaper, Ludwig Theuvsen, Germany</i>	
Efficiency and capital structure in the Italian farm sector. <i>Gianluca Stefani, Marco Tiberti, Ginevra Lombardi, Italy</i>	
Room C	
C 10: Chain Modelling (17:30-18:30)	Zander/Declerck
The role of trade network centrality in the intra-EU milk trade. <i>Zoltán Bakucs, Imre Fertőa and Zsófia Benedeka, Hungary</i>	
An Investigation into the Dynamics of EU Agricultural Imports from Mediterranean Partner Countries. <i>Samir Mili, Spain</i>	
Modelling the pig supply chain: a network analysis applied to the Italian case <i>Flavia Clemente, Piero Nasuelli, Rodolfo Baggi, Italy</i>	
Room change break for plenary session	
Room A	
Plenary P5 (18:40 – 19:40) Summaries from groups by discussants	Schiefer
Thursday Evening, February 18, 2016, from 20:00	
Forum Dinner in Lans	
Option 1: Candle light walk, departure from Sporthotel 20:00	
Option 2: Bus to Lans, departure from Sporthotel 20:20	

Friday Morning, February 19, 2016, 08:30 – 14:00

Starting with some presentation on Thursday, the Friday program continues to discuss emerging issues on the Future of Food.

Draft program, subject to change; times are approximate and depend on discussion interest

08:30	Introduction into program and speakers (Schiefer)
08:45	<p><u>Developments in the future of food - dealing with the global meat challenge</u> (Chair: Prof. Cicia)</p> <p>Dr. Kurt Schmidinger, Organizer/Manager “FutureFood” Getting out of animal products - opportunities, acceptance, and consequences Dr. Thomas Huber, CEO Landhof, Linz/Austria Industry re-invents itself Short Discussion</p>
10:00	Coffee
10:30	<p><u>Technology drivers’ move into emerging food production opportunities</u> (Chair: Dr. Sonesson)</p> <p>Director Gus van der Feltz, Global Director Philips Lighting New Crops and City Farming, Disruptive Agro Food Innovations Mr. Erez Galonska, Co-founder and Director “Infarm” (Indoor Urban Farming) Inhouse production of food - moving into supermarkets? Short Discussion</p>
11:45	<p><u>Integration of consumers in waste reduction concepts</u> (Chair: Prof. Hartmann)</p> <p>Ms. Selma Seddik. CEO, Instock Social entrepreneurs open restaurant in the Netherlands using food surplus streams from supermarkets to tackle the issue of food waste Short Discussion</p>
12:25	<p><u>Round table discussion with audience on the Future of Food</u> (Chair: Prof. Schiefer) C. Schulz, K. Schmidinger, Th. Huber, G. van der Feltz, E. Galonska, S. Seddik and Iglis-participants</p>
13:00	Concluding Session
13:30	Farewell coffee