

eip-agri  
AGRICULTURE & INNOVATION

# Seminar "Programming Innovation in Rural Development – Linking Science and Practice"

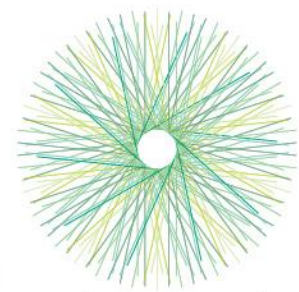
25-26 November 2013

## #EIPagri

organised by the European Commission and  
hosted by the German Federal Ministry of Food, Agriculture and Consumer Protection  
in the Best Western Plus Hotel Steglitz International, Berlin, Germany

### Monday, 25 November 2013

- 11:30 – 13:00 Registration and lunch
- 13:00 – 13:20 Introduction by the host  
*Dr. Th. Seegers, Director-General for Rural Development and Agricultural Markets at the German Federal Ministry of Food, Agriculture and Consumer Protection*
- 13:20 – 13:30 Introduction by the chairman  
*M. Scheele, European Commission, DG Agriculture and Rural Development, Head of unit "Environment, genetic resources and European Innovation Partnership"*
- 13:30 – 14:00 Regulation on support for rural development by the European Agricultural Fund for Rural development (EAFRD): Latest developments  
*M. MacKenzie, European Commission, DG Agriculture and Rural Development, unit "Consistency of rural development"*
- 14:00 – 14:20 Linking research and rural development  
*K. Poppe, Research manager and senior economist at Wageningen University*
- 14:20 – 15:00 Examples of the interaction of science and practice
- Project "pigwise"  
*Prof. Dr. E. Hessel, Georg-August-University of Göttingen*
  - Innovation support services  
*I. Van Oost, European Commission, DG Agriculture and Rural Development, unit "Environment, genetic resources and European Innovation Partnership"*
- 15:00 – 15:05 Introduction to thematic workshops on Science and Rural Development Programming  
*M. Redman, EIP-AGRI Service Point*
- 15:05 – 15:45 Break



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15:45 – 16:45 Parallel workshops (in English)

**Workshop 1: How to motivate actors to set-up OGs?**

Kick-off: *I. Geyskens, Flemish innovation support centre for agriculture, innovation broker*

- Who are the partners?
- How to find them?
- How to facilitate / foster partnership

**Workshop 2: How to stimulate practice-science links through EIP programming in RD and Horizon 2020?**

Kick-off: *Prof. Dr. H. Kächele, Leibniz Centre for Agricultural Landscape Research (ZALF)*

- How to identify the needs?
- What are the bottlenecks ?
- Which consequences for programming?

**Workshop 3: Is there an optimum format for OGs?**

Kick-off: *I. Boot, European Commission, DG Agriculture and Rural Development, Deputy head of unit "Environment, genetic resources and European innovation partnership"*

- Does the size of an OG matter?
- What are the options for OG structure?
- Call for proposals

**Workshop 4: How to encourage and manage cross regional/border co-operation?**

Kick-off: *F. Boscaleri, European Regions for Innovation in Agriculture, Food and Forestry (ERIAFF)*

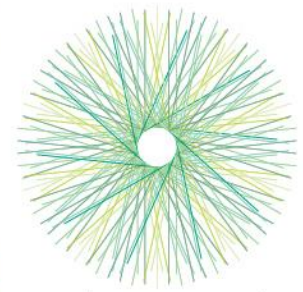
- How to identify common interest?
- Which communication mechanisms?
- Which administrative arrangements?

16:45 – 17:15 Feedback from thematic workshops  
*Workshop rapporteurs*

- How to motivate actors to set-up OGs?
- How can programming ensure OGs and science link up?
- Is there an optimum format for OGs?
- How to encourage and manage cross regional/border co-operation?

17:15 – 18:00 Focusing on your questions and issues  
*M. Redman, EIP-AGRI Service Point*  
Setting the Agenda for Day 2

18:30 Social programme and dinner



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## Tuesday, 26 November 2013

- 09:00 – 09:05 Introduction by the chairman  
*Dr. H.C. Eiden, President of the Federal office for Agriculture and Food (BLE)*
- 09:05 – 10:15 EIP Preparations *Managing Authority representatives*
- Scotland *G. Jackson, Head of Land Tenure and rural business development*
  - Baden Württemberg *K. Beutel, Ministerium für Ländlichen Raum und Verbraucherschutz, Baden Württemberg*
  - France *P. Riccoboni, V. Dehaut, F. Champetier, Ministère de l’agriculture, de l’agroalimentaire et de la forêt, Bureau du développement rural*
- 10:15 – 10:30 Focusing on your questions and issues: *M. Redman, EIP-AGRI Service Point*  
How are we going to work together?
- 10:30 – 11:15 Focusing on your questions and issues:  
Informal discussions in groups (in English)
- 11:15 – 11:45 Break
- 11:45 – 12:30 Feedback from Focusing on your Questions / Issues  
*Harvesters, facilitated by M. Redman, EIP-AGRI Service Point*
- 12:30 – 12:40 Update from the EIP-AGRI Service Point *K. Desimpelaere, EIP-AGRI Service Point*
- 12:40 – 13:00 Conclusions from the seminar *Dr. H.C. Eiden, President BLE*
- 13:00 – 14:00 Lunch