



**EIP-AGRI “Cities & Food”  
Workshop 21-22/09/2016**

**Field visits – 21/09/2016**

**GOAL:**

The goal of the field visits is to:

1. Provide information, insight and verification of workshop themes (key questions) from the perspective of the "Local Products from Malopolska" local food system, which is seeking to link the city and local food producers.
2. Enable interaction with knowledgeable Polish experts/specialists on the workshop themes.
3. Facilitate interaction between workshop participants to maximise interaction among them for the benefit of workshop results.

**TIMING:**

14.00 – 14.30 Introduction to field visits. What we will see? Who we will meet? How does this relate to the workshop programme and objectives?

14.30 – 17.30 Field visits

**LOGISTICS:**

- All field visits start at the workshop venue at 14.30 hr (Międzynarodowe Centrum Kultury – address: Rynek Główny 25, Kraków) and all end at the Rohatyna Centre in Liszki (just outside of Krakow near the airport – address: Karczma Rohatyna w Kryspinowie, Cholerzyn 361, 32-060 Liszki) where there is a local products trade fair, involving those participating in the Local Products from Malopolska local food system. The Local Food Fair is an opportunity to interact with producers and local organisers of sales, distribution and promotion of local food.
- Five buses will be available.
- Each visit is guided by a person from the Polish Environmental Partnership Foundation to enable communication/interaction with local partners and provide background information as needed.

	Workshop theme	What?	Why?	Where?	Who?	Visit Guide
<b>MAIN WORKSHOP THEMES</b>						
<b>F1</b>	<b>LOCAL FOOD SOURCING IN PUBLIC PROCUREMENT</b>	Realities in Poland. Discussion on bridges and barriers for local food sourcing in the practice of public procurement involving representatives of Malopolska regional authority and contractors providing food services. Special reference to hospitals. Opportunity to find out how local food is prioritised in national and regional policy.	Polish regional and local authorities have now the opportunity to take into account social objectives in public procurement. Regional Government is responsible for policy and disbursement of EU structural funds. Operates hospitals. The realities of practice are different.	Jagellonian University Hospital (Aspen Res) Address: Śniadeckich 12A, Kraków	Hosted by Aspen and Malopolska Region: Practical experience with local food in public procurement for hospitals.	Joanna Węgrzycka
<b>F2</b>	<b>EDUCATION AND AWARENESS RAISING ON LOCAL FOOD SYSTEMS</b>	Realities in Poland. The visit will be to a Krakow school to get the perspective of children, parents, teachers on the current and potential place of local food in day-to-day operations and in education programming.	Schools must be a key element of any education/awareness strategy on local food, especially in relation to improving nutrition. The need is to understand better the practical barriers and opportunities facing progressive schools – already committed to local food.	Primary School No. 2 in Kaszów Address: Kaszów 547, 32-060 Kaszów, Liszki	Hosted by the Polish Eco-schools programme with specialists on the practical dimensions of bringing local food to schools in Poland.	Agnieszka Pabis
<b>F3</b>	<b>INFRASTRUCTURE AND LOGISTICS FOR EFFICIENT ACCESS TO CITY MARKETS</b>	Realities in Krakow – the small producers’ perspective. The visit will be to a small farm near Krakow participating in various distribution channels, including farmers’ market, buyers clubs etc.	For small food producers joint action is the key to logistics for access to city markets. Exploiting efficiency gains through a system of Buyers Clubs organised by the Local Products from Malopolska is one solution for both producers & consumers	Kaszów (farm), address: Kaszów 276, 32-060 Liszki	Hosted by the Liszki Basket Buyers Club, which brings together 18 producers and 240 consumers in a system of weekly sales.	Ewa Figórska
<b>F4</b>	<b>SETTING UP AND FUNDING SHORT CHAIN SUPPLY</b>	Introduction to the role & place of innovative social financing in Poland. The visit will provide an opportunity to meet those involved in establishing financial instruments for local food systems (micro-loans, impact investment, cooperative financing etc). Opportunity to learn about economics/finance education/literacy in Poland.	Poland is the beneficiary of substantial EU funds, including those for agriculture and rural development. Many funding programmes are not attuned to the needs, circumstances and opportunities of local food systems, creating opportunities for new forms of finance involving the private sector, crowd-funding, diaspora-financing etc.	Higher School of Banking Address: 14 Kijowska Street, 30-079 Kraków	Hosted by the Higher School of Banking – a private higher education college focused on economics and finance, with involvement of social finance specialists and private investors.	Rafał Serafin
<b>F5</b>	<b>LOCAL FOOD IN PRIVATE SECTOR PROCUREMENT</b>	Visit to one of Krakow’s outsourcing companies for discussion with management and employees about the prospects for promoting local food	The private sector has an important role to play in market creation for local food in the urban setting, including educating and mobilising employees, procurement and participating in co-creating solutions. Krakow is a global centre for outsourcing with 40.000 jobs growing at 10% annually. Employees young, educated.	Bonarka City Centre area – Address: Kamieńskiego 11, 30-644 Kraków. Exact location to be confirmed - Elekrolux, State Street, Alexander Mann	Hosted by Aspire, the Association representing Krakow’s outsourcing industry with a commitment to furthering local responsibility	Jarek Szczygieł