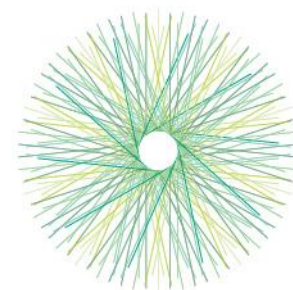


CVs speakers

EIP-AGRI SERVICE POINT
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AGRICULTURE & INNOVATION

BACKGROUND INFORMATION
SEMINAR 'PROGRAMMING INNOVATION' – BERLIN, 2013

In order of the programme



Martin Scheele

European Commission, DG Agriculture and Rural Development

Martin Scheele is Head of Unit at the Directorate General for Agricultural and Rural Development of the European Commission. His area of responsibility includes environment, genetic resources and, since November 2010, the establishment of the European Innovation Partnership "Agricultural Productivity and Sustainability".

Martin Scheele works since 1993 in the Directorate General for Agriculture and Rural Development. Having started in the field of Rural Development, he moved in 1996 to the unit for "Economic Analysis and Policy Conception". From 2003 to 2008, he led the unit responsible for "Evaluation and Studies".

Martin Scheele studied Agricultural Science at the University of Goettingen with a specialisation in "Economic and Social Sciences of Agriculture". In 1990, he received a PhD in the field of Agricultural Economics. In 1991, he had a research fellowship at the University of Wisconsin in Madison, after which he returned to the Department for Agricultural Sciences at the University of Goettingen where he finalised his Habilitation in 1993.



Mike MacKenzie

European Commission, DG Agriculture and Rural Development

Since 2010, Mike Mackenzie has worked in DG AGRI (European Commission) in the unit dealing with the fundamental principles and structure of the EU's rural development policy. His particular responsibility is the role of this policy in supporting care for the environment, stimulating technological development and encouraging various forms of "collective activity" (including the development of short supply chains and local markets). From 2005 to 2010 he worked as speech-writer to Mariann Fischer Boel, the EU Agriculture Commissioner of the time. Before joining the staff of the Commission, he was a journalist for the international trade publication *Agra Europe* – reporting from the UK on agricultural commodities and then, from 2003 until 2005, from Brussels on agricultural policy in the EU.



Krijn Poppe

Wageningen University, the Netherlands

Krijn J. Poppe is a business economist working in the research management of the Agricultural Economics Research Institute (LEI) of Wageningen University and Research Centre, located in The Hague, the Netherlands. He is involved in the management of several large, multidisciplinary research projects for the EU. He co-chairs the collaborative working group AKIS (Agricultural Knowledge and Innovation Systems) of the EU's Standing Committee on Agricultural Research (SCAR).

Current research interest focus on agricultural policy issues, monitoring, competitiveness of the European food sector, the agricultural knowledge and innovation system, cooperatives and ICT.

From 2009 – 2011 he worked part-time as Chief Science Officer at the Dutch Ministry of Economic Affairs, Agriculture and Innovation. In this role he co-chaired an EU collaborative working group on Agricultural Knowledge and Innovation Systems and edited its report.

Krijn J. Poppe was for 12 years (1999-2011) Secretary-General of the European Association of Agricultural Economists. He is honorary secretary-treasurer of the EAAEP Foundation (that publishes the ERAE), chairs the Steering Group of the journal EuroChoices, chairs the foundation eRNAC on research concerning cooperatives. He co-owns a small arable family farm.



Prof. Dr. Engel Hessel

Georg-August-University of Göttingen, Germany

Engel Hessel graduated as a Dipl. Ing. agr. from the Faculty of Agricultural Sciences (Animal Production), Christian-Albrechts-University Kiel. She received her doctorate in 1996 (Christian-Albrechts-University Kiel). In 2007 she qualified as a university lecturer (Habilitation) from Georg-August-University Göttingen, her habilitation thesis was entitled "Innovative technologies for improving sustainability in houses of intensively kept pigs". In 2011 she was appointed to a professor.

Since 1996 Engel Hessel works at the Georg-August University Göttingen, Division Process Engineering, Department of Animal Sciences. She is coordinator of the EraNet-ICT-Agri funded Project PigWise.



Inge Van Oost

European Commission, DG Agriculture and Rural Development

Inge Van Oost is policy officer at the European Commission, Directorate General Agriculture and Rural Development (DG AGRI), and involved in the setting up of the European Innovation Partnership "Agricultural Productivity and Sustainability". As member of the DG AGRI Taskforce "Research and Innovation" she helped to shape DG AGRI's new interactive research and innovation approach for the 2014-2020 Horizon 2020 work programmes. In her former post at the Commission she was policy officer in the Direct Support Unit and the Cross Compliance Unit, responsible for cross compliance, the Farm Advisory System and links to the Rural Development policy. Before working at the Commission she was coordinator of the demonstration projects at the Directorate-General for Agriculture and Horticulture of the Ministry of the Flemish Region. There she was also involved in drafting rural development measures and designing the farm advisory system, and was member of the selection committee and evaluator of many agricultural research projects. In the former federal Belgian Administration for Agriculture she has served the Secretariat General as coordinator of the Horticultural chain, dealing with chain management, food quality, traceability and safety, evaluation of sustainable production methods, indicators, certification schemes and communication with consumers. Before becoming administrator she first worked as a farm advisor, and consequently as the coordinator of the team of advisers. Being based in an applied research institute, the team was advising farmers and designing and implementing experimentation and demonstration projects.

**Mark Redman****EIP-AGRI Service Point**

Mark Redman is an independent rural development consultant with other 25 years of experience in research, consultancy and teaching in sustainable agriculture, rural development and all aspects of the environment (water, soil, biodiversity and climate action). He has a background in practical agriculture, with a PhD in Soil Science (1991) from the University of Edinburgh, UK. He is specialised in agri-environmental policy analysis and programming for EU funding, and since 1999 he has provided technical assistance to the development of agri-environment schemes, environmental legislation and Rural Development Plans in over 15 countries, both pre- and post-EU accession. He has been working closely with the Contact Point of the European Network for Rural Development (ENRD) since 2010 and is very familiar with the opportunities and obstacles for using networking to promote more effective stakeholder engagement in rural development policy development and implementation. He is an experienced facilitator and has led interactive discussions in groups of 4 to 400 people.

**Ilse Geyskens****Flemish innovation support centre for agriculture**

Ilse Geyskens studied Biochemistry at the University of Leuven, Belgium and obtained in 2004 a PhD degree in Science - Biochemistry, at the University of Leuven, Belgium. After that she studied a postgraduate 'Environment' at the University of Brussels. Since 2008 she has been working at the Innovation Support Center for agriculture and rural development, where she is responsible for the following projects: valorisation of biomass waste streams on farms, the start up of algae projects in horticulture and extraction of phosphate out of manure.

**Harald Kächele****Leibniz Centre for Agricultural Landscape Research (ZALF)**

Prof. Dr. Harald Kächele is agricultural economist by training and since 1992 acting as deputy director of Institute of Socio-Economics at Leibniz-Centre for Agricultural Landscape Research (ZALF) in Müncheberg, Germany. In 2000 he was as well appointed as professor for environmental economics at the University of Applied Science (HNE) in Eberswalde, Germany. He holds several voluntary positions in environmental NGOs and is inter alia president of "German Environmental Aid Association" (DUH) and chairman of board of trustees of "Oro Verde, Tropical Forest Foundation". Since 2002 he is member of the "Advisory Board for Nature Conservation of the State Brandenburg".



Iman Boot

European Commission, DG Agriculture and Rural Development

Iman Boot has been working for the Commission in DG Agriculture and Rural development for more than 10 years and has been working on a wide range of subjects (rural development, enlargement, different CAP Reforms, genetic resources). He is currently the deputy head of Unit of the unit responsible for the EIP, environmental integration in the CAP and agricultural genetic resources.



Fabio Boscaleri

European Regions for Innovation in Agriculture, Food and Forestry (ERIAFF)

Fabio Boscaleri graduated in Environmental and Forestry sciences with 110/110 cum laude at the University of Florence on July 2001, with a specialization in forest restoration and GIS & GPS technologies, he started working at the Regional Government of Tuscany in 2003 as agro-forestry officer at the "Regional Agency for the Development and Innovation in Agro-forestry sector" (ARSIA). After a year at the ARSIA Unit "Surveillance and Control Services" and a short professional experience working for a Fruit & Vegetable retailer at the Florence Multi-purpose Food Center (MERCAFIR), in 2004 he moved to the Regional Ministry of Agriculture, where he has been in charge of GMOs policies for 7 years. During his permanence at the Ministry of Agriculture he was also involved in the management of some agricultural-related European Regional Networks (AREPO, European GMO-free Regions) and European projects (as designer and project manager). In September 2011 he was assigned to the Brussels liaison office of the Tuscany Region as policy officer, where he's currently in charge for Environmental, Energy, Transport and Agricultural policies. Since September 2012, he has been supporting the Regional Ministry for Agriculture in running and animating the Network of European Regions for Innovation in Agriculture, Food and Forestry (ERIAFF).



Hanns-Christoph Eiden

Federal office for Agriculture and Food (BLE)

Dr. Hanns-Christoph Eiden has been president of the Federal Office for Agriculture and Food since 2010. He heads a federal agency that is competent for both control measures in the agricultural and the fisheries sectors and for the implementation of research and communication programmes. His tasks include the coordination of German interests in agricultural research at the European level and active cooperation in the respective EU committees. The Federal Office is also one of the German paying agencies within the CAP.

Before being appointed to his current position, Hanns-Christoph Eiden held various positions at the Federal Ministry of Food, Agriculture and Consumer Protection, among them, most recently, that of director of European and international affairs and he was also the German spokesman at the Special Committee on Agriculture.



Billy McKenzie

Scotland RDP

Billy McKenzie holds the position of Programme Manager for the current and future Scottish Rural Development Programme, as well as policy responsibility for Less Favoured Areas. He has previously worked on policy and project development in the fields of Criminal Justice, Business Development, Local taxation and International Education.

Gordon Jackson

Land Tenure and rural business development

Gordon Jackson holds the position of Head of Rural Business Development and Land Tenure which forms part of the Agriculture and Rural Development Division of the Scottish Government. Alongside crofting and policy areas such as farm tenancies and new entrants He is responsible for the development of Advisory services and Knowledge Transfer and Innovative actions under the new Scottish Rural Development Programme.



Katja Beutel

Ministerium für Ländlichen Raum und Verbraucherschutz Baden Württemberg

After studying horticulture at the Humboldt-University in Berlin she worked from 2001 to June 2013 as head of office of the Association of Horticulture and Agriculture of the German Federal Land Berlin e.V., in this respect she held a managing function, being also responsible for members liaison, support and counsel. She has been an active member of several committees such as "Zentralverband Gartenbau e.V.", "Geschäftsausschuss Ausbildungsförderwerk Berlin e.V.", "Redaktionsbeirat", "Koordinierungsstelle Tag des Friedhofs/ Leitung des Arbeitskreises Tag des Friedhofs". She was also Representative of Berlin (as economic and social partner) to the EU "Begleitausschuss Berlin-Brandenburg" in charge of the regulation on support for rural development by the European Agricultural Fund for rural development.

Since July 2013 she is active as staff member of the ministry for rural development and consumer protection of the German Federal Land of Baden-Württemberg, unit 28, education and advice, with main focus on ex-ante-assessment of the support programmes 2007 - 2013 for the areas: education and training, counsel, knowledge transfer and innovation, development of support programmes and public affairs for the new funding period 2014-2020.

Pascale Riccoboni

Ministère de l'agriculture, de l'agroalimentaire et de la forêt

Pascale Riccoboni is project manager in the EAFRD Unit –French Ministry of Agriculture, Agrifood and Forestry, General Directorate for Agriculture, Agrifood and Regional Policies. She is involved in rising awareness on European Innovation Partnership "Agricultural Productivity and Sustainability" and in the development of a EIP national coordination.

In the same Unit, she is also involved in the implementation of the EAFRD for 2007-2013 : support to state services in Regions, annual progress report... For 2014-2020 programming, she has contributed to the negotiation of the common regulation for European structural funds and investment (to ensure the inclusion of the EAFRD and the consistency with EAFRD regulation).

In previous posts she was : project manager, responsible for bilateral relationships with Latin America on agricultural and rural development topics - General Directorate for European and International Policies – Head of Europe and international unit of the French Federation for Regional Natural Parks. Before becoming engineer of agricultural and environment for the French ministry, she worked as responsible for agrifood companies in a financial company, and as agriculture and food issues journalist.

Flora Champetier

Ministère de l'agriculture, de l'agroalimentaire et de la forêt

Flora Champetier is an EAFRD officer for the Region Rhône-Alpes, where she is working in the Directory for Agriculture and Rural Development. She coordinates the writing of the Rural Development Program for the regional authority. This includes organising the consultation process of the programme and to be the contact person for other Regions, the Agriculture Ministry and the European Commission. As part of this role, she is in charge of the follow up of the European Innovation Partnership in region Rhône-Alpes. In her former position, she was a financial and administrative officer for a research programme funded by EFRD.

Koen Desimpelaere

EIP-AGRI Service Point



Koen Desimpelaere started in April 2013 as the team leader of the Service Point for the implementation of the European innovation partnership 'Agricultural productivity and sustainability' (EIP AGRI Service Point).

He works since 1997 for the Flemish Land Agency. During this period he was involved in water protection in agriculture. From 2003 he was head of the Unit Manure Policy within the Manure Bank department. In this unit he was responsible for the policy support in relation to the nitrates directive and the NEC-directive, for the tendering of scientific research in relation to sustainable fertilization and improved water quality and for creating reports in the framework of European and Flemish legislation. In this function he also led a team of 30 farm advisors. In the nineties he was a representative for a mixed feed producer. He was responsible for the sale of mixed feed and for the support of farms in relation to the nutrition of the livestock and the management on pig and cattle farms. Koen Desimpelaere studied Agricultural Science at the University of Ghent (Belgium).