EIP-AGRI Workshop Cities and Food

September 21 – 22, 2016 – Kraków, Poland







Programme 21 September

Sharing experiences in breakout sessions

11:00-12:30 Breakout sessions – Discussing cases in three groups

1.3 Infrastructure and logistics for efficient access to city markets

Good practices to fulfil the Right to Food of Turin citizens – Ms Maria Bottiglieri, Turin, Italy

Local distribution and smart joint logistics in the Kempen region in Flanders – Mr Patrick Pasgang -Innovation Support Centre for Agriculture, Flanders, Belgium



EIP-AGRI Workshop 'Cities and Food Connecting Consumers and Producers' September 21st – 22nd, 2016 - Kraków, Poland

Good practices to fulfill the Right to Food of Turin citizens

by Maria Bottiglieri



The Turin food strategy Is being built on

- 1) The principle of the Right to adequate Food (the foundation)
- 2) the process of local food governance lead by the City of Turin and the Metropolitan City of Turin: subscription of the Milan Urban Food Policy Pact, the Metropolitan Turin 2025 Strategic Plan, Feeding metropolitan Turin, participative process which aims at creating a Strategic Food Agenda (the pillars)
- 3) the good practices (the bricks)

Towards a "Right to food oriented" Turin food policy

The City Council introduces under § 2 of the City Regulation (Statuto) the ACKNOWLEDGEMENT OF THE RIGHT TO ADEQUATE FOOD: approved on Oct 6th, 2015 by the City Council (Giunta), and approved on March 7th by the District Council (Consiglio Comunale).

The City of Turin (...) promotes the implementation of the Right to adequate food, meant as a right to have regular, permanent and free access to **food**

-Satisfying quality requisites, in sufficient amount, possessing nutritional principles, healthy and safe

-acceptable in its cultural and religious dimensions

-that guarantees the satisfaction of intellectual and physical needs at individual and general level

-dignifying human life

The Good Practices: the bricks of the *Right to food oriented* Turin Food Strategies

Two tools

- food-related public local services
- food-related new projects born from civil society
- 1) public local services such as school canteens, soup kitchens, farmers' areas in city markets, social gardens
- 2) projects born from civil society such as Solidarity purchasing groups, Local products Brandization, Waste Collection)

TOWARD THE TURIN FOOD POLICY Good practices and visions

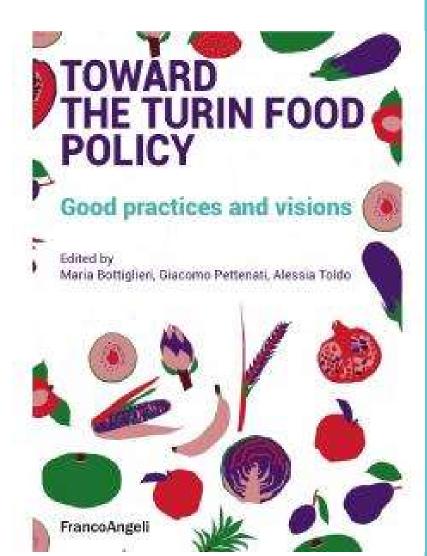
In the frame of *Food smart cities for developement* the free e-book on the Turin Food Policy process was recently published. It collects the first 90 good practices: public local services and civil society projects both

http://ojs.francoangeli.it/_omp/index.php/o a/catalog/book/156



Food Smart Cities / For Development





The system of food-related public local services

4 good practices of urban local policies fulfill, every day, the Right to food in Turin for the citizens, respecting their different personal or social condition

Turin *school canteens* allow children, to access healthy, nutritious, local, fair, organic, sustainable food that is acceptable both religiously and culturally.

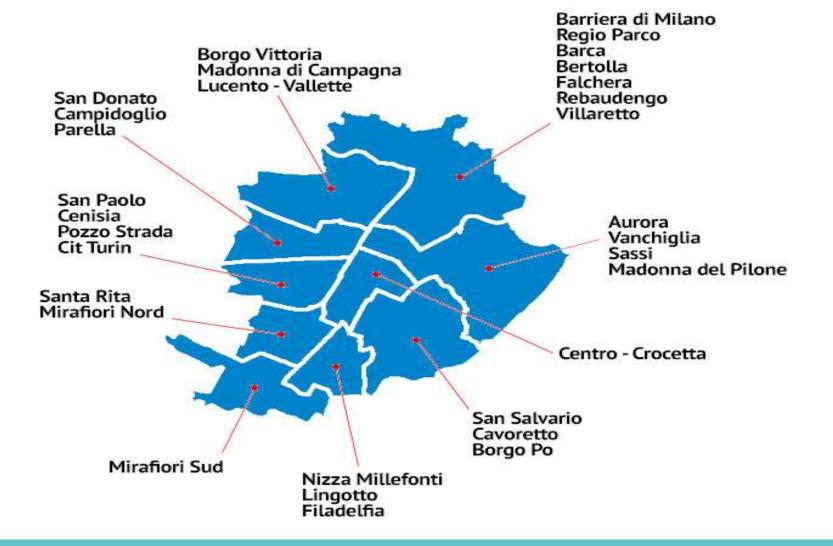
Soup kitchens system in Turin recognises the Right to food for homeless people.

Social gardens fulfill the Right to food for low-income citizens

Farmers' areas – established by municipal rules in each open air market - fulfill the Right of farmers to directly access to the market and the consumer's right to access to local food

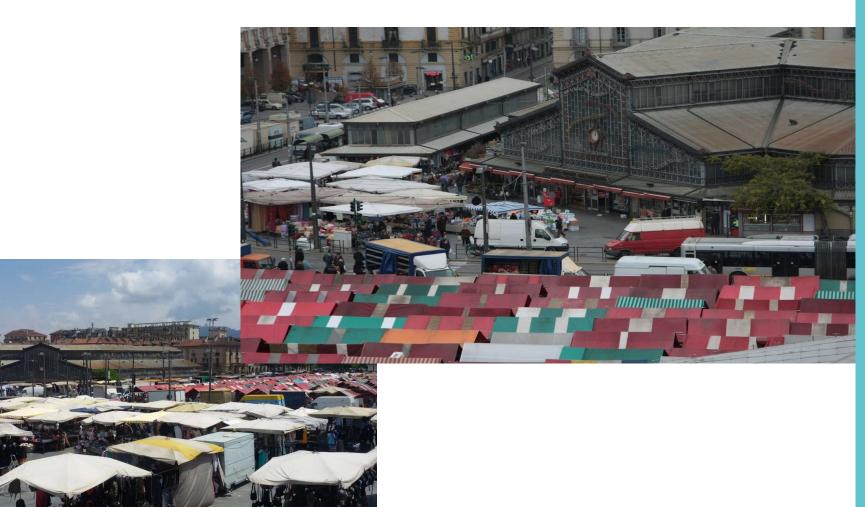
Farmers' Stands at City Markets

Everyday, nearly 300 farmers access 42 open air markets in Turin + 102 local farmers in Porta Palazzo market.



Farmers' Stands / Local Regulations

Their access is regulated and garanteed by the "Regulation of Commerce on Public Areas" and the "Regulation of the reserved farmers stands at City markets" of the Municipality of Turin



Farmers' Stands / Rules

Each farmer can install a market stand, paying the occupation of public property tax and the rates of used services (water, energy, waste collection, WC)

The Turin Municipality or/and Turin public company provide related infrastructures and services





Farmers' Stands / points of view

Farmers view: Farmers can directly access the market, avoiding passing through distribution chains, earning more but selling is very time-consuming Customers view: consumers have access to local and fresh food daily and directly

Local Authority view: Diversification of the types of sellers on local public open air markets



Farmers' Stands / Barriers

Physical: in some periods of the year in Piedmont there are few local products, but the municipal rules allow the farmers to sell also a percentage of other products

Legal: is this public local service consistent with the EU Single market principle?





Farmers Stands / Success factors

- Ordinariness and continuity
- Public-private partnership approach
- Strengthening the urban-rural linkages
- Right to Food oriented public local services





Recommendation

THE CONNECTION CONSUMERS-FARMERS COULD BE PUT IN PLACE WITH THE SIMPLE LOCAL RULES

THE RIGHT TO ADEQUATE FOOD CAN ORIENT THE LOCAL RULES AND THE CONNECTED FOOD - RELATED LOCAL PUBLIC SERVICE GRAZIE! DZIĘKUJĘ! THANK YOU!

