



EIP-AGRI Workshop **'Innovation in the supply chain: creating value together'**

6-7 February 2018
Lyon, France

**All information of the workshop
available on www.eip-agri.eu
at the event webpage**





<https://ec.europa.eu/eip/agriculture/event/eip-agri-workshop-innovation-supply-chain-creating>

funded by the European Commission



Breakout sessions - sharing experience - common challenges and possible solutions in the innovation process

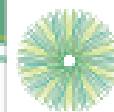
11:10 -12:30

Support	Badge Color	Inspirational Speaker	Breakout session topic
Facilitator – Liisa Note taker - Alberto		Matthew Gorton	Producing under quality schemes and regional branding
Facilitator – Reike Note taker - Miro		Mr. Ferriere	New business models and new ways of organising the supply chain
Facilitator – Andres Note taker - Inge		Astrid Weiss	New business models and new ways of organising the supply chain
Facilitator – Pacôme Note taker - Pascale		Soizic Ozbolt	New products and new processes

Question 1

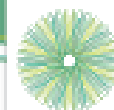
What are the most promising drivers of innovation in the supply chain?

And what is their potential for addressing challenges the supply chain is facing



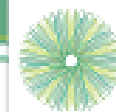
Question 2

How can we capture and make the best of these innovation drivers, creating a win-win for supply chain actors, notably farmers?



Question 3

How can cross-regional/ cross-border exchanges add value to these drivers and support innovation in the supply chain



Harvesting from the session

- **Drivers**
- **Ideas for capturing and making the most of the key drivers**
- **Adding value through collaboration**

