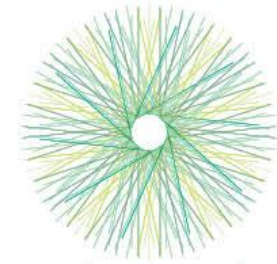


EIP-AGRI Workshop

Organic is Operational

June 14 – 15, 2017 – Hamburg, Germany



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EIP-AGRI Workshop Organic is Operational

Day 1 – Wednesday, 14 June 2017

8:15 – 9:00 Registration and preparing exhibition

Welcome and setting the scene

9:00 – 9:10 Plenary session: Welcome & introduction
Welcoming words. *Alberto D'Avino (European Commission – DG AGRI) & Heinrich Terwitte (Ministry of Environment, Agriculture and Rural affairs, Schleswig-Holstein, Germany)*
Who is who? *Claude St Pierre (EIP AGRI Service Point)*

9:10 – 9:20 Setting the scene: The architecture of EIP-AGRI
Anikó Seregélyi (European Commission - DG AGRI)

9:20 – 9:30 Thematic introduction & objectives and programme of the workshop
Susanne Padel (EIP AGRI Service Point)

Organic is operational – project examples

9:30 – 10:00 Plenary session: Examples of different types of innovation projects (Operational Groups, Thematic Network, Multi-actor project)

10:00 – 11:00 Interactive session: Exhibition of Operational Groups, Thematic Networks and research projects

11:00 – 11:30 Coffee break

Innovations in organic agriculture

11:30 – 12:30 Breakout sessions: Implementing an experimental innovation process

12:30-13:15 Buffet lunch

12:45/13:15 Departure for field visits

14:00 – 17:00 Field visits to organic farms involved in Operational Groups

18:30 Organic networking dinner (organic historical farm Hof Eggers near Elbe)



Susanne Padel

EIP-AGRI Service Point



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A few words about me

- I work at Organic Research Centre, an independent research organisation in UK
- Involved with organic farming for more than 20 years, as a student, a consultant and since 1993 in research.
- Passionate about knowledge exchange and improving the collaboration between research and practical organic farming
- Involved in
 - H2020 OK net arable project (Thematic network),
 - One Operational Group: Agroecological Soil Management (England)
 - FP7 SOLID (WP Farmer-led innovation)
- Report back on the workshop



A new opportunity

- Farmers are central to innovation in agriculture
- The European Innovation Partnership EIP-AGRI works with bottom-up innovation and research
- Organic farming also has a bottom-up tradition for innovation and research
- This is the first thematic workshop for operational groups working in organic farming

Exciting but also challenging



What is innovation?

Implementation of a New or Significantly Improved Product (good or service), a new marketing method or a new organisational method in business practise, workplace organisation or external relations (OECD cited by EC SCAR 2012).

- Includes technological, but also organisational, social and ecological innovation
- Successfully implemented on farms or in supply chains



Organic rules foster innovation



"Organic farming with its stringent rules on external input use has to be even more innovative to solve production problems, sometimes opening up new avenues"

Source: IAASTD (2009). Agriculture at a Crossroads: *Global Report*, p. 384.

Organic farms and food businesses have become creative living laboratories for smart and green innovation

Source: TP Organics (2011)

Supporting innovation in organic agriculture



- Embedding innovation is a process that involves trying, adaptation and learning
- On farms and in research stations/labs
- Building partnerships / operational groups
- Focus on the whole innovation system

Overall aims of this workshop

Promoting cross-border knowledge exchange and networking among Organic Operational Groups (OG)

- How to find new solutions for practical problems on farms?
- Meeting people from other OG across Europe
- Learning about research projects engaged in similar issues



Key stages for Operational Groups

1

- Identify and agree on a suitable topic

2

- Jointly design trial & data collection

3

- Stay in touch

4

- Analyse, report & share

The specific objectives of the workshop

- Identify common challenges of the Operational Groups
- Explore potential solutions to shared challenges
- Exchange good practice
- Connect with relevant research project
- Promote further co-operation



Day 1 First block: Examples of Operational Groups and other innovation projects

Controlled Traffic farming, OG, Karel Dewaele, INAGRO

OK-Net arable, Thematic Network, Bram Moeskops, IFOAM-EU

Granjas de leche y biodiversidad agrarian, OG, Jose Luis Vaz & Mario Fernandez

LANDMARK, Multi-actor project, Francesca Bampa, WUR

Exhibition of Participating projects: Operational Groups, Thematic Networks and Research Projects

Day 1 Second block

Innovation in organic agriculture

BREAK OUT GROUPS: Implementing an experimental innovation process

Parallel sessions discussing experiences of experimenting and testing of solutions, monitoring and data collection. Groups will be split according to farming systems

FIELD VISITS to Organic Operational Groups around Hamburg

ORGANIC NETWORKING DINNER

Day 2: Working together in a multi-actor setting and staying in touch

Plenary: Key ideas emerging from Day 1

BREAK OUT GROUPS: Parallel sessions to discuss and exchange good practice for multi-actor groups (mixed groups)

Introduction of networking tools (EIP-AGRI)

Open space session on further exchange after the workshop and next steps (You can propose topics!)

LUNCH

For some : AGRISPIN workshop on participatory innovation