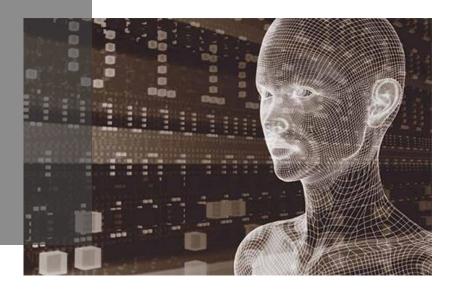
DIH for Smart Agriculture Competence Centre

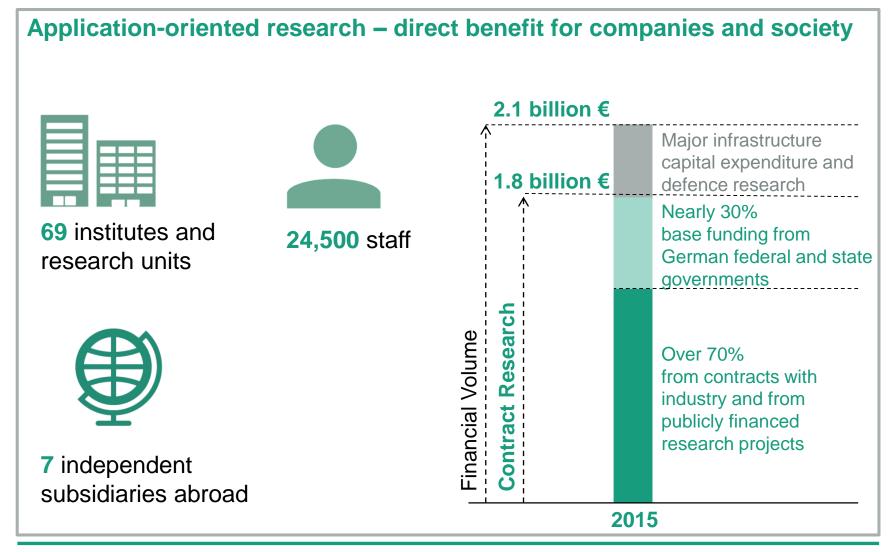
Prof. Dr.-Ing. Peter Liggesmeyer

Executive Director, Fraunhofer IESE President, German Informatics Society Software Dependability, University of Kaiserslautern





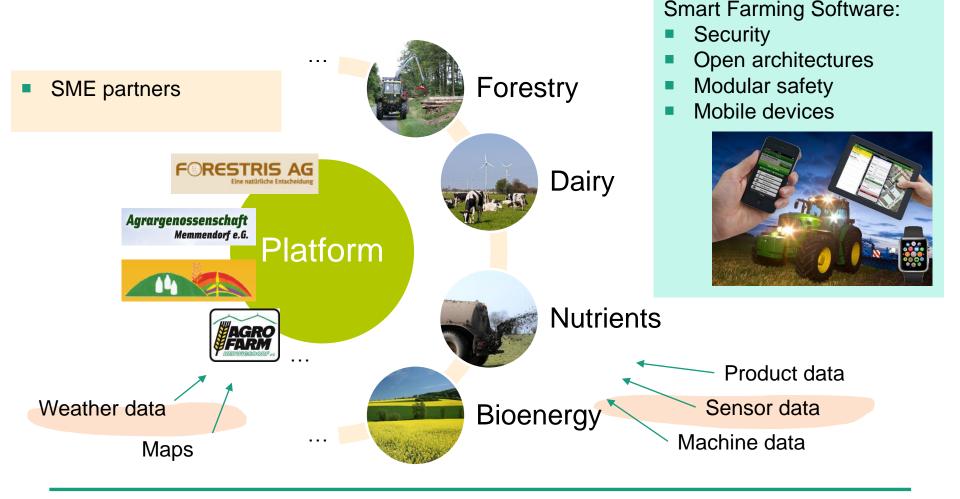
Fraunhofer-Gesellschaft – Generating Innovation About





2

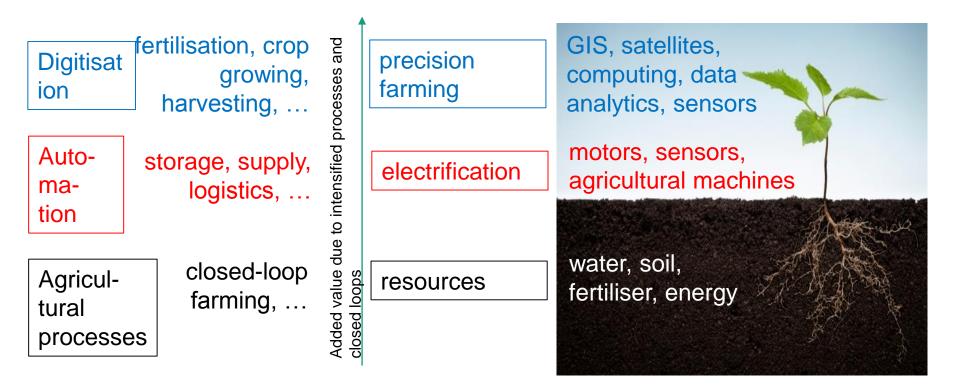
An example: Smart agricultural ecosystems Innovation Center Applied System Modeling: "Smart Farming" Living Lab @Fraunhofer IESE





3

Fraunhofer Smart Closed-Loop Agricultural Research Digitisation of Agriculture





Digital Innovation Hub Competence Centre

- Smart agriculture is a large ecosystem that requires expertise in different domains => competence centre as a clearinghouse service
- Fraunhofer provides comprehensive innovative solutions together with companies that produce equipment, fertilisers, digital services, …
- Many complicated key issues, e.g.:
 - Understanding trade-offs between various aspects
 - Predicting the consequences of decisions



Digital Innovation Hub Competence Centre and Fraunhofer

- Broad coverage of domains and technologies
- Strong history in industry cooperations (also SMEs and Start-ups), projects w.r.t. smart agriculture are already in place
- Strong history in running publicly funded projects (also on the EUlevel)
- Expertise in bridging the gap between research and practise
- European-based, but institutes and offices distributed worldwide (also representatives at Brussels)
- Similar activities currently very successful (e.g., Industrial Data Space; IDS)
- Fraunhofer is willing to bring partners together and is very flexible w.r.t. cooperation models

