

TOP HASHTAGS



# # LIVESTOCKCOUNTS

Main hashtag for communicating about the EU livestock sector, animal welfare and meat & dairy

## #FRUITVEG4YOU

Official hashtag for our social media campaign aiming to increase consumption of fruits & vegetables

#### # DYNAMICAGRI

For communicating on advancements in agriculture: innovation, big data, machinery, markets and risk management

## # FUTUREOFCAP

While this is not an official Copa&Cogeca hashtag, it will be the main one on social media for the future discussions on CAP

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Used to differentiate our communication on the future of CAP highlighting farmers efforts to guarantee a sustainable agriculture

# # FARMERS4CAP

When stating our main priorities for the future of CAP we will also add this hashtag

#### #ENJOYAGRIFOOD

Farmers are the first producers of quality and nutritious food & we use this hashtag to promote healthy eating habits and great recipes

#### # A C T B I G 4 R U R A L

Whenever we aim to address the rural development policies and Cork Declaration together with our partners we use this hashtag.

#### # FAIRFOODCHAIN

Fighting for a fairer food chain which garantees farmers a fair value for their work is essential and so is this hashtag for us

#### # FARMACTION

Bad market situation? Sanctions? They call for a joint and strong action from farmers, a #farmaction

We also have some seasonal hashtags like:

#SummerAgri #AgriChristmas #AgriEaster

# Together we are stronger!

Support our communication efforts by adding these hashtags to your posts!



