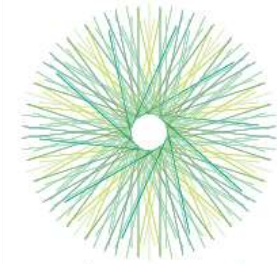


# EIP-AGRI Workshop 'New value chains from multifunctional forests'

10-11 November 2016 – Vienna, Austria



eip-agri  
AGRICULTURE & INNOVATION



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## EIP-AGRI Workshop 'New value chains from multifunctional forests' Day 1: Thursday 10 November 2016

8:00 – 9:00 Registration

### Setting the scene

- 09:00 – 10:00
- Welcome  
*Antonella Zona, Directorate-General Agriculture and Rural Development, European Commission*
  - Concept and objectives of the workshop  
*Robert Mavsar, European Forestry Institute*
  - How are we going to work together?  
*Mark Redman, EIP-AGRI Service Point*

### Showcasing new value chains case studies

10:00 – 12:00 Exchange Platform (including coffee and networking time)  
*Posters and discussions in small groups..*

12:00 – 13:15 Interactive discussion in World Cafe format about the innovative value chains presented at the exchange platform  
*Discussion in groups*

13:15 – 14:30 Lunch

### Parallel break-out session I: Practical challenges and opportunities for new value chains

14:30 – 16:00 Break-out session  
*Interactive group discussions on the challenges and opportunities to make the value chains a success.*

16:00 – 16:30 Coffee break

16:30 – 17:30 Feedback from the break-out sessions  
*Rapporteurs from the breakout groups will present the main conclusions from the discussions to all the participants in a plenary session.*

20:00 Networking dinner





## EIP-AGRI Workshop 'New value chains from multifunctional forests' Day 2: Friday 11 November 2016

### Opening of Day 2

- 08:45 – 09:15**
- Message from the host organisation  
*Gerhard Mannsberger, Head of the Forestry Division of the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management*
  - **Summary of conclusions from Day 1**  
*Robert Mavsar, European Forestry Institute*
  - Introduction to Day 2 programme  
*Mark Redman, EIP-AGRI Service Point*

### Introducing EIP-AGRI Operational Groups

- 09:15 – 10:45
- Opportunities offered by EIP-AGRI Operational Groups in connection with the EU Forest Strategy  
*Dan Burgar-Kuzelicki, DG-AGRI*
  - Practical experience of setting up and running an Operational Group  
*Ludger Linnemann, ENU-Wheat (DE)*  
*Christophe Chauvin-Droz, OUI-GEF (FR)*

### Parallel break-out session II: Inspiration for new forestry Operational Groups

- 10:45 – 12:15
- Break-out session  
*Interactive group discussions on how EIP-AGRI Operational Groups could help to support the establishment of new value chains from multifunctional forests.*
- 12:15 – 13:00
- Feedback from group discussions
  - Closing remarks
  - Evaluation of workshop
- 13:00
- Light lunch and goodbye

# Summary of conclusions from Day 1

**Robert Mavsar**

*Event coordinating expert*

European Forest Institute





# Enabling conditions to develop new value chains

## Business development

- Identification of business opportunities
- Business plan development
- Marketing strategy
- Advisory services





# Enabling conditions to develop new value chains

## Cooperation

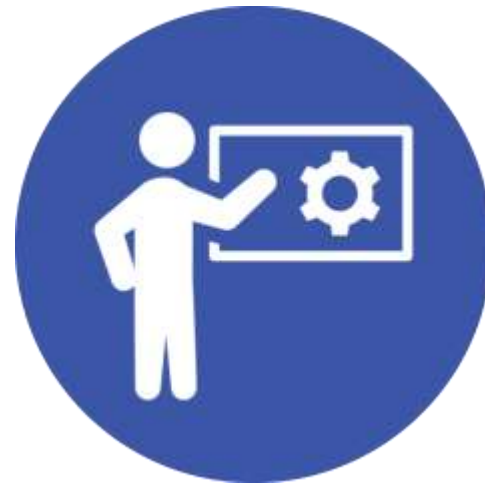
- Owners
- Value chain actors
- Local communities
- Cross-sector



# Enabling conditions to develop new value chains

## Capacity building/awareness raising

- Forest owners
- Forest managers
- Policy makers
- Local communities
- Entrepreneurs, ...
- Users/consumers
- Cross-boarder exchanges





# Enabling conditions to develop new value chains

## Legislation/Policy making

- Enabling conditions (restrictions)
- Modernization
- Simplification of procedures
- Strategic planning
- Funding mechanisms

