EIP-AGRI Workshop 'New value chains from multifunctional forests'

10-11 November 2016 – Vienna, Austria
EIP-AGRI Workshop ‘New value chains from multifunctional forests’
Day 1: Thursday 10 November 2016

8:00 – 9:00 Registration

Setting the scene
09:00 – 10:00
- Welcome
  Antonella Zona, Directorate-General Agriculture and Rural Development, European Commission
- Concept and objectives of the workshop
  Robert Mavsar, European Forestry Institute
- How are we going to work together?
  Mark Redman, EIP-AGRI Service Point

Showcasing new value chains case studies
10:00 – 12:00 Exchange Platform (including coffee and networking time)
  Posters and discussions in small groups...
12:00 – 13:15 Interactive discussion in World Cafe format about the innovative value chains presented at the exchange platform
  Discussion in groups
13:15 – 14:30 Lunch

Parallel break-out session I: Practical challenges and opportunities for new value chains
14:30 – 16:00 Break-out session
  Interactive group discussions on the challenges and opportunities to make the value chains a success.
16:00 – 16:30 Coffee break
16:30 – 17:30 Feedback from the break-out sessions
  Rapporteurs from the breakout groups will present the main conclusions from the discussions to all the participants in a plenary session.
20:00 Networking dinner

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EIP-AGRI Workshop 'New value chains from multifunctional forests'  
Day 2: Friday 11 November 2016

Opening of Day 2
08:45 – 09:15 • Message from the host organisation  
Gerhard Mannsberger, Head of the Forestry Division of the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management  
• Summary of conclusions from Day 1  
Robert Mavsar, European Forestry Institute  
• Introduction to Day 2 programme  
Mark Redman, EIP-AGRI Service Point

Introducing EIP-AGRI Operational Groups
09:15 – 10:45 • Opportunities offered by EIP-AGRI Operational Groups in connection with the EU Forest Strategy  
Dan Burgar-Kuzelicki, DG-AGRI  
• Practical experience of setting up and running an Operational Group  
Ludger Linnemann, ENU-Wheat (DE)  
Christophe Chauvin-Droz, OUI-GEF (FR)

Parallel break-out session II: Inspiration for new forestry Operational Groups
10:45 – 12:15 Break-out session  
Interactive group discussions on how EIP-AGRI Operational Groups could help to support the establishment of new value chains from multifunctional forests.

12:15 – 13:00 • Feedback from group discussions  
• Closing remarks  
• Evaluation of workshop

13:00 Light lunch and goodbye
Summary of conclusions from Day 1

Robert Mavsar
*Event coordinating expert*

European Forest Institute
Creation of new value chains

• Innovative aspects
• Challenges
• Enabling conditions
Enabling conditions to develop new value chains

Business development

- Identification of business opportunities
- Business plan development
- Marketing strategy
- Advisory services
Enabling conditions to develop new value chains

Cooperation

• Owners
• Value chain actors
• Local communities
• Cross-sector
Enabling conditions to develop new value chains

Capacity building/awareness raising

- Forest owners
- Forest managers
- Policy makers
- Local communities
- Entrepreneurs, ...
- Users/consumers
- Cross-boarder exchanges
Enabling conditions to develop new value chains

Legislation/Policy making

- Enabling conditions (restrictions)
- Modernization
- Simplification of procedures
- Strategic planning
- Funding mechanisms