EIP-AGRI Workshop 'New value chains from multifunctional forests'
10-11 November 2016 – Vienna, Austria
EIP-AGRI Workshop ‘New value chains from multifunctional forests’
Day 1: Thursday 10 November 2016

8:00 – 9:00 Registration

Setting the scene
09:00 – 10:00 • Welcome
Antonella Zona, Directorate-General Agriculture and Rural Development, European Commission
• Concept and objectives of the workshop
Robert Mavsar, European Forestry Institute
• How are we going to work together?
Mark Redman, EIP-AGRI Service Point

Showcasing new value chains case studies
10:00 – 12:00 Exchange Platform (including coffee and networking time)
Posters and discussions in small groups.
12:00 – 13:15 Interactive discussion in World Cafe format about the innovative value chains presented at the exchange platform
Discussion in groups
13:15 – 14:30 Lunch

Parallel break-out session I: Practical challenges and opportunities for new value chains
14:30 – 16:00 Break-out session
Interactive group discussions on the challenges and opportunities to make the value chains a success.
16:00 – 16:30 Coffee break
16:30 – 17:30 Feedback from the break-out sessions
Rapporteurs from the breakout groups will present the main conclusions from the discussions to all the participants in a plenary session.

20:00 Networking dinner
EIP-AGRI Workshop ‘New value chains from multifunctional forests’
Day 2: Friday 11 November 2016

Opening of Day 2
08:45 – 09:15
- Message from the host organisation
  Gerhard Mannsberger, Head of the Forestry Division of the Austrian
  Federal Ministry of Agriculture, Forestry, Environment and Water
  Management
- Summary of conclusions from Day 1
  Robert Mavsar, European Forestry Institute
- Introduction to Day 2 programme
  Mark Redman, EIP-AGRI Service Point

Introducing EIP-AGRI Operational Groups
09:15 – 10:45
- Opportunities offered by EIP-AGRI Operational Groups in connection
  with the EU Forest Strategy
  Dan Burgar-Kuzelicki, DG-AGRI
- Practical experience of setting up and running an Operational Group
  Ludger Linnemann, ENU-Wheat (DE)
  Christophe Chauvin-Droz, OUI-GEF (FR)

Parallel break-out session II: Inspiration for new forestry Operational Groups
10:45 – 12:15
Break-out session
Interactive group discussions on how EIP-AGRI Operational Groups could help to support the establishment of new value chains from multifunctional forests.
12:15 – 13:00
- Feedback from group discussions
- Closing remarks
- Evaluation of workshop
13:00 Light lunch and goodbye

funded by the European Commission
Concept and objectives of the workshop

Robert Mavsar
Event coordinating expert
European Forest Institute
European circular bioeconomy

- EU 2020 Strategy - development of a **sustainable, smart** and **inclusive** economy (**Bioeconomy**)

- Forests and forest based sector form an important part of this concept

Image source: EC R&D, Bioeconomy
Forests should be key to success

• Covering **37% of EU land**

• Capturing **13% of CO₂ emissions**

• Renewable resources for
  ▪ **25% of EU Bioeconomy**
  ▪ **50% of renewable energy**

• Key for the sustainability of: **biodiversity, water and soil**

Image source: European Forest Institute
It is not only about wood

- wild forest products, recreation services, ...
- more than 150 WFP are of importance in the international trade
It is not only about wood

• Total value of WFP in Europe is estimated at 2.27 billion € (10% of the value of wood removals)

• Missing information

• Informal markets,...
Non-wood forest products

Value of marketed NWFP/Roundwood

Data source: Forest Europe, 2015
15,000 HOUSEHOLDS FROM 28 COUNTRIES IN EUROPE WERE ASKED ABOUT THEIR RELATIONSHIP WITH WILD FOREST PRODUCTS

91,5% HOUSEHOLDS HAVE CONSUMED WFPs

82% OF WFPs CONSUMED ARE PURCHASED FROM A SHOP

25% HOUSEHOLDS ACROSS EUROPE PICKED WFPs IN 2015

Data source: StarTree 2016
FOR 0.5% OF THE INTERVIEWED HOUSEHOLDS WFP MORE THAN 50% OF INCOME

3 750 000 people

Direct employment in the EU28 forest sector (wood products + pulp and paper + forestry and loggings) was **2.2 million** in 2013 (Source: Hetemäki 2014)
Creating New Value Chains

Opportunities

• diversity of raw materials
• innovative business concepts (products and services)
• employment in rural areas
• ...

Image source: http://www.arcticpowerberries.com/berry-facts/
Creating New Value Chains

Obstacles

- lacking information
- ownership of raw material
- management
- legislation
- ...

Image source: thrivingnow.com
Workshop Objectives (I)

• **Explore** a range of concrete examples of developing new value chains from multifunctional forests;

• **Critically examine** the practical challenges and opportunities for setting up such new value chains;

• **Promote** the setting-up of EIP-AGRI Operational Groups (OGs) focusing on the creation and development of new value chains from multifunctional forests;
Workshop Objectives (II)

- **Offer** some ‘tips and tricks’ for setting up OG partnerships for projects that could tackle the practical challenges identified in setting up new value chains;

- **Present and spread** all of this information to inspire the creation of new OGs and promote wider use and establishment of new value chains from multifunctional forestry.