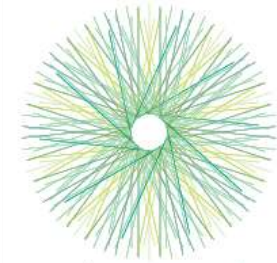


EIP-AGRI Workshop 'New value chains from multifunctional forests'

10-11 November 2016 – Vienna, Austria



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EIP-AGRI Workshop 'New value chains from multifunctional forests' Day 1: Thursday 10 November 2016

8:00 – 9:00 Registration

Setting the scene

- 09:00 – 10:00**
- Welcome
Antonella Zona, Directorate-General Agriculture and Rural Development, European Commission
 - **Concept and objectives of the workshop**
Robert Mavsar, European Forestry Institute
 - How are we going to work together?
Mark Redman, EIP-AGRI Service Point

Showcasing new value chains case studies

10:00 – 12:00 Exchange Platform (including coffee and networking time)
Posters and discussions in small groups..

12:00 – 13:15 Interactive discussion in World Cafe format about the innovative value chains presented at the exchange platform
Discussion in groups

13:15 – 14:30 Lunch

Parallel break-out session I: Practical challenges and opportunities for new value chains

14:30 – 16:00 Break-out session
Interactive group discussions on the challenges and opportunities to make the value chains a success.

16:00 – 16:30 Coffee break

16:30 – 17:30 Feedback from the break-out sessions
Rapporteurs from the breakout groups will present the main conclusions from the discussions to all the participants in a plenary session.

20:00 Networking dinner



EIP-AGRI Workshop 'New value chains from multifunctional forests' Day 2: Friday 11 November 2016

Opening of Day 2

- 08:45 – 09:15
- Message from the host organisation
Gerhard Mannsberger, Head of the Forestry Division of the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
 - Summary of conclusions from Day 1
Robert Mavsar, European Forestry Institute
 - Introduction to Day 2 programme
Mark Redman, EIP-AGRI Service Point

Introducing EIP-AGRI Operational Groups

- 09:15 – 10:45
- Opportunities offered by EIP-AGRI Operational Groups in connection with the EU Forest Strategy
Dan Burgar-Kuzelicki, DG-AGRI
 - Practical experience of setting up and running an Operational Group
Ludger Linnemann, ENU-Wheat (DE)
Christophe Chauvin-Droz, OUI-GEF (FR)

Parallel break-out session II: Inspiration for new forestry Operational Groups

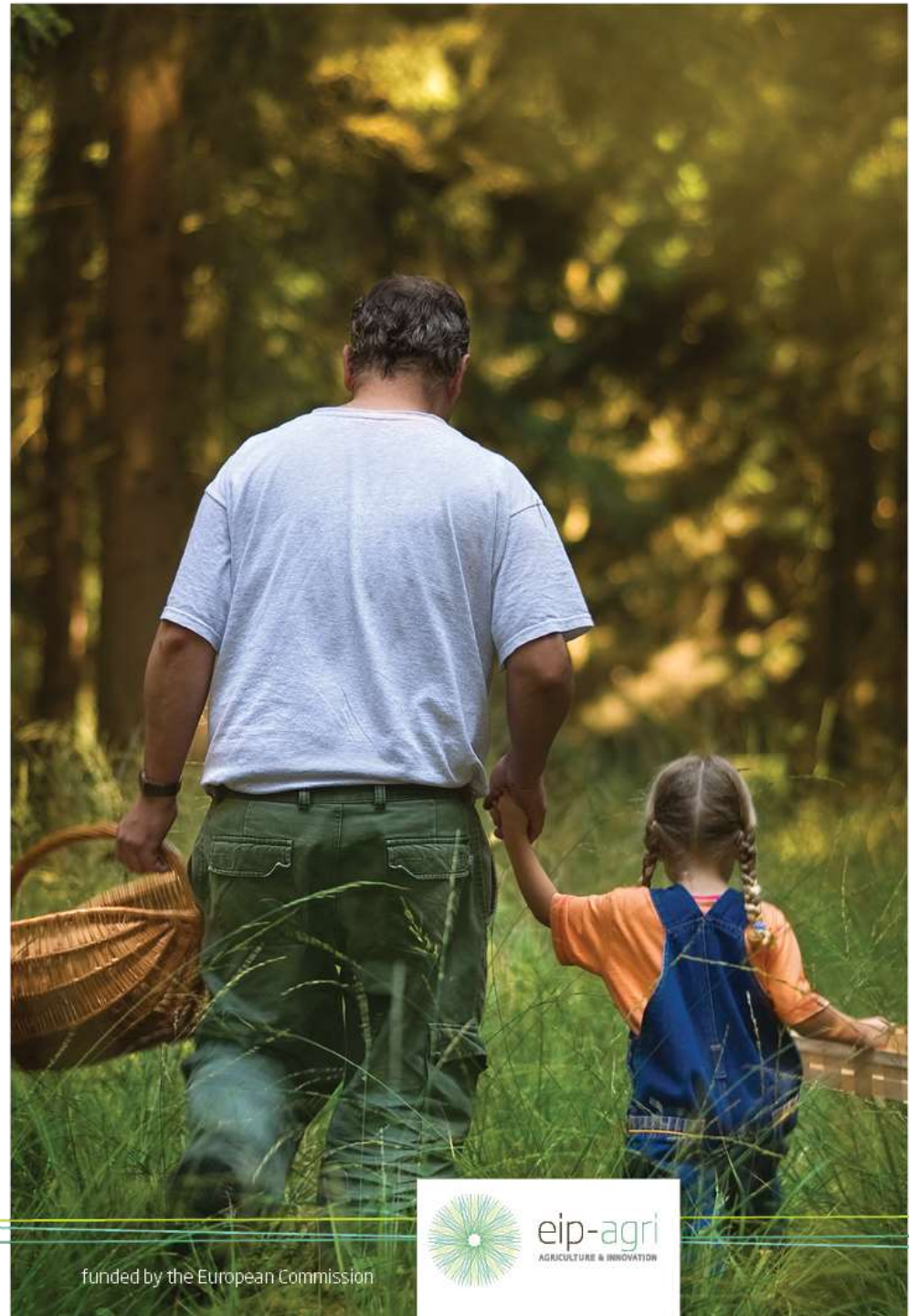
- 10:45 – 12:15
- Break-out session
Interactive group discussions on how EIP-AGRI Operational Groups could help to support the establishment of new value chains from multifunctional forests.
- 12:15 – 13:00
- Feedback from group discussions
 - Closing remarks
 - Evaluation of workshop
- 13:00
- Light lunch and goodbye

Concept and objectives of the workshop

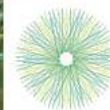
Robert Mavsar

Event coordinating expert

European Forest Institute



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European circular bioeconomy

- EU 2020 Strategy - development of a **sustainable, smart** and **inclusive** economy (**Bioeconomy**)
- Forests and forest based sector form an important part of this concept

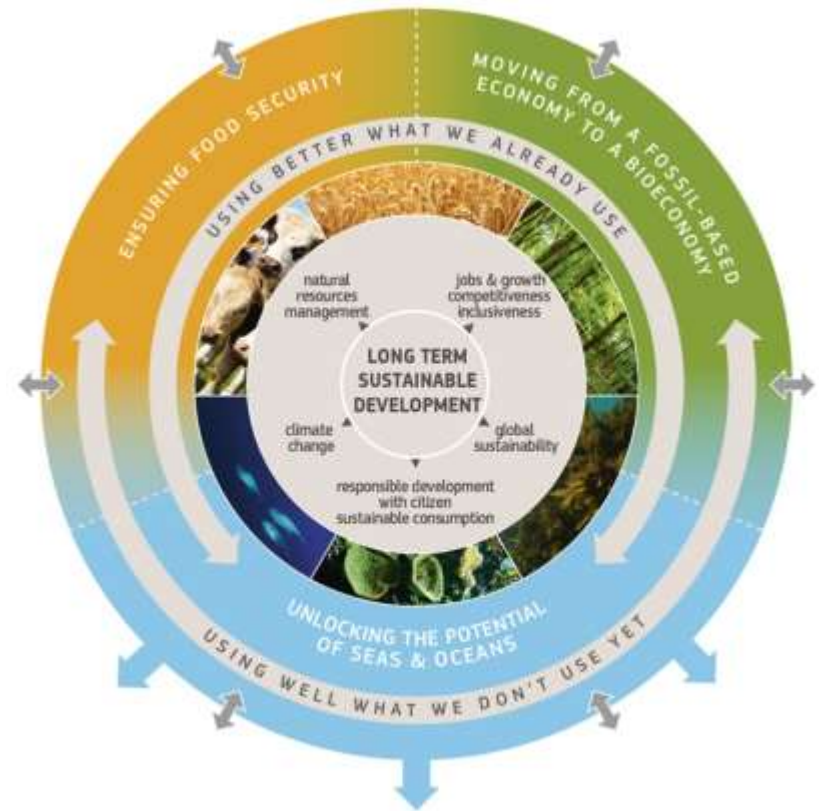


Image source: EC R&D, Bioeconomy

Forests should be key to success

- Covering **37% of EU land**
- Capturing **13% of CO₂ emissions**
- Renewable resources for
 - **25% of EU Bioeconomy**
 - **50% of renewable energy**
- Key for the sustainability of:
biodiversity, water and soil

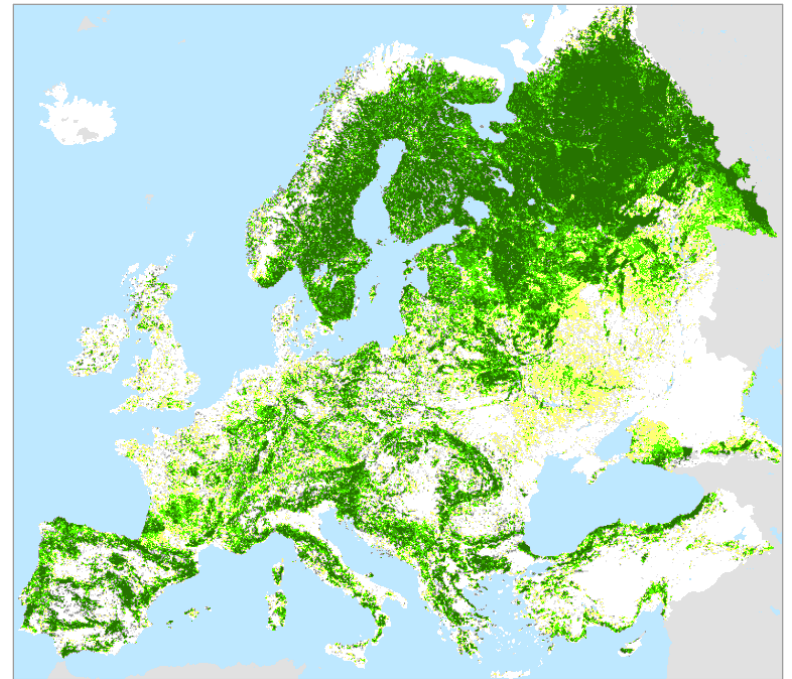


Image source: European Forest Institute

It is not only about wood

- wild forest products, recreation services,...
- more than 150 WFP are of importance in the international trade



FOOD



DRINKS



**HERBAL
MEDICINES**



HANDICRAFTS



COSMETICS



RECREATION

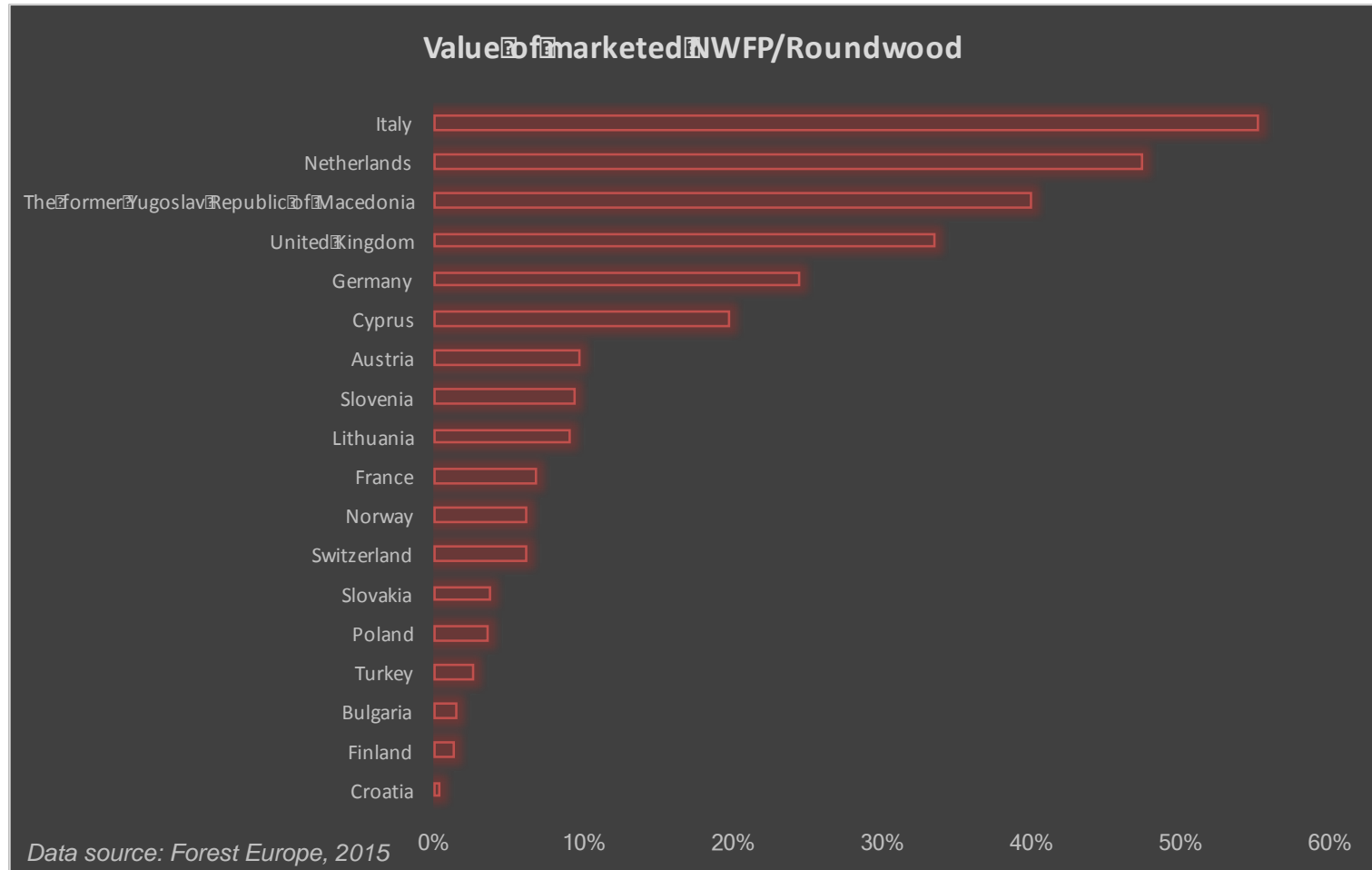
It is not only about wood

- Total value of WFP in Europe is estimated at 2.27 billion € (10% of the value of wood removals)
- Missing information
- Informal markets,...

Country	Total value (€)	Wood					Non-wood products					Other products					Total value (€)
		Value	Volume	Value	Volume	Value	Volume	Value	Volume	Value	Volume	Value	Volume				
Algeria	710																
Andorra	10																
Austria	2860	2000	22			20	26										2860
Belarus	830																
Belgium	5612																
Bosnia and Herzegovina	2327																
Bulgaria	370	170	0.0006			20	0.0001										370
Croatia	180	20	0.4	10	16	20	0.0001										180
Cyprus	100																
Czech Republic	2504																
Denmark	287																
Estonia	2700																
Finland	2000	20000	0.0001														
France	1000	10000				100	0.0001										
Germany	1100																
Greece	100																
Hong Kong	0																
Hungary	1000																
Iceland	10																
Ireland	100																
Italy	200																
Latvia	100	1000	0.0001														
Lithuania	100	1000	0.0001														
Luxembourg	10																
Malta	10																
Moldova	100																
Monaco	0																
Montenegro	100	100															
Netherlands	100																
Norway	100	100															
Poland	100	1000	0.0001														
Portugal	100	1000	0.0001														
Romania	100	1000	0.0001														
Russian Federation*	10000																
Serbia	100	1000	0.0001														
Slovakia	100	1000	0.0001														
Slovenia	100	1000	0.0001														
Spain	100	1000	0.0001														
Sweden	100	1000	0.0001														
Switzerland	100	1000	0.0001														
TURKIA	100	1000	0.0001														
Turkey	100	1000	0.0001														
Ukraine	100	1000	0.0001														
United Kingdom	100	1000	0.0001														

Source: Forest Europe, 2015

Non-wood forest products



15.000 HOUSEHOLDS

FROM 28 COUNTRIES IN EUROPE WERE ASKED ABOUT THEIR RELATIONSHIP WITH WILD FOREST PRODUCTS



91,5%

HOUSEHOLDS HAVE CONSUMED WFPs



82%

OF WFPs CONSUMED ARE PURCHASED FROM A SHOP



25%

HOUSEHOLDS ACROSS EUROPE PICKED WFPs IN 2015



Data source: StarTree 2016

Wild Forest Products open up the possibility for people
TO EARN A LIVELIHOOD FROM THE FOREST



FOR 0.5% OF THE INTERVIEWED HOUSEHOLDS WFP MORE THAN 50% OF INCOME

3 750 000 people

Direct employment in the EU28 forest sector (wood products + pulp and paper + forestry and loggings) was **2.2 million** in 2013 (Source: Hetemäki 2014)

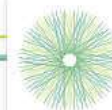
Creating New Value Chains

Opportunities

- diversity of raw materials
- innovative business concepts (products and services)
- employment in rural areas
- ...



Image source: <http://www.arcticpowerberries.com/berry-facts/>



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Creating New Value Chains

Obstacles

- lacking information
- ownership of raw material
- management
- legislation
- ...



Image source: thrivingnow.com

Workshop Objectives (I)

- **Explore** a range of concrete examples of developing new value chains from multifunctional forests;
- **Critically examine** the practical challenges and opportunities for setting up such new value chains;
- **Promote** the setting-up of EIP-AGRI Operational Groups (OGs) focusing on the creation and development of new value chains from multifunctional forests;

Workshop Objectives (II)

- **Offer** some 'tips and tricks' for setting up OG partnerships for projects that could tackle the practical challenges identified in setting up new value chains;
- **Present and spread** all of this information to inspire the creation of new OGs and promote wider use and establishment of new value chains from multifunctional forestry.