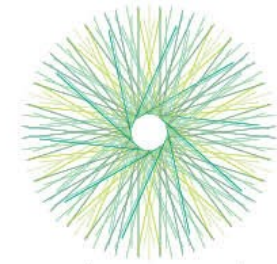


Workshop

EIP-AGRI Networking & Communication

4-5 October, 2016 – Budapest, Hungary



eip-agri
AGRICULTURE & INNOVATION



funded by



Workshop 'EIP-AGRI Networking & Communication'

Day 1: Tuesday 4 October 2016

12:00 – 13:00 Registration and buffet lunch

Introduction – why is networking so important for the EIP-AGRI

13:00 – 13:15 Welcome and opening

- *Anikó Seregélyi, DG Agriculture and Rural Development*
- *Zsolt Feldman, Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture*

13:15 – 14:00 Setting the scene

- Objectives and flow of the workshop – *Mark Redman, EIP-AGRI SP*
- Introductory presentation and results of the NSU survey – *Sirpa Karjalainen, DG Agriculture and Rural Development*

Existing approaches to the support of EIP-AGRI Operational Groups

14:00 – 14:45 Different models of network support for EIP-AGRI OGs

- Hungary – *Attila Nagy, Prime Minister's Office, EAFRD Strategy Department*
- Sweden – *Inger Pehrson, Innovation Network – Swedish Rural Network*
- Poland – *Iwona Obojska, Agricultural Advisory Center – Brwinow Branch*

14:45 – 15:15 Coffee break and networking

15:15 – 16:00 Different models of network support for EIP-AGRI OGs (cont.)

- Germany – *Natascha Orthen, National Rural Network Unit (DVS)*
- Spain – *Carolina Gutiérrez, Ministry of Agriculture, Food & Environment*
- Italy – *Riccardo Passero, Italian Rural Network*

Exchange of experiences I: Networking for the EIP-AGRI

16:00 – 17:30 Parallel break-out sessions, followed by feedback

18:30 – 22:30 Networking dinner



Workshop 'EIP-AGRI Networking & Communication' Day 2: Wednesday 5 October 2016

09:00 – 09:05 Brief recap on the results of Day 1
Mark Redman, EIP-AGRI SP

Exchange of experiences II: Communication tools and information flow for the EIP-AGRI

09:05 – 10:00 Fulfilling the EIP-AGRI: communicating and connecting OGs

- **Introductory presentation, supported by the introduction and discussion of different approaches and tools from selected MSs highlighting the role of NRNs**

Fabio Cossu & Inge Van Oost, DG Agriculture & Rural Development

Johanna Stieblehner, Austrian Rural Network

Pascale Riccoboni, National Support Unit for EIP, France

Natascha Orthen, National Rural Network Unit (DVS), Germany

Strengthening of network support for the EIP-AGRI – key practical issues

10:00 – 10:15 How are we going to work together?
Mark Redman, EIP-AGRI SP

10:15 – 10:45 Coffee break and networking

10:45 – 12:15 Interactive discussions about key practical issues
Feedback from interactive discussions

12:15 – 13:00 Lessons learnt, evaluation and upcoming NRN activities

13:00 Closing of the workshop, light lunch and goodbye



EIP networking in France

**A collective and multi-level approach, linked with national issues,
a special effort on synergies between EAFRD and H2020
and european EIP network...**

A succesfull approach ?

EAFRD in France - 2014-2020

EAFRD In France
11,4 billion €

27 Programmes

18 Regions (MA)

1 NRN specific program

1 Risk management
specific program

1 National framework

French rural network = 4 axes, 13 activities

Assistance technique mutualisée

Training, Communication, RD observatory
Évaluation

LEADER networking

Thematic networking
LAG's Coopération

Rural development

networking (with RRRx)

Dissemination, Events,
National projects, commun
work with ENRD

EIP networking

A 11 : EIP implementation and networking (H2020 coordination)

A 12 : EIP initiatives platform, Multi-actor thematic networks

A 13 : participation in EIP European activities

EIP implementation – July, 2016 (EAFRD)

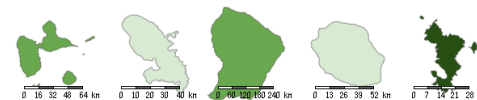
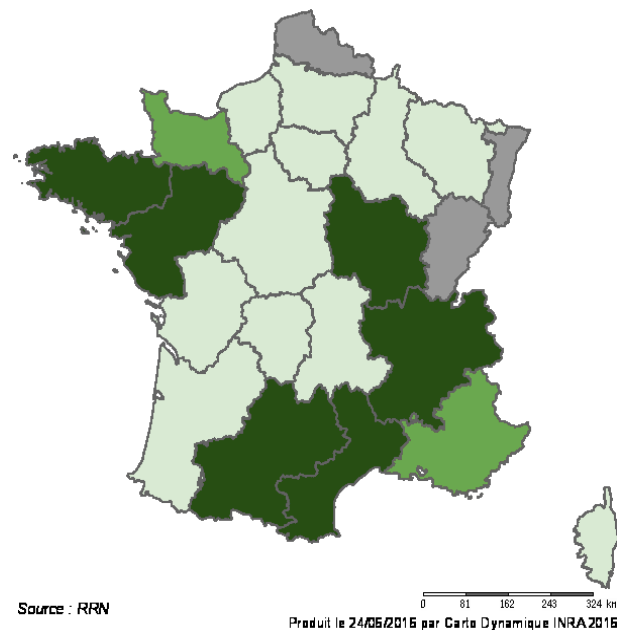
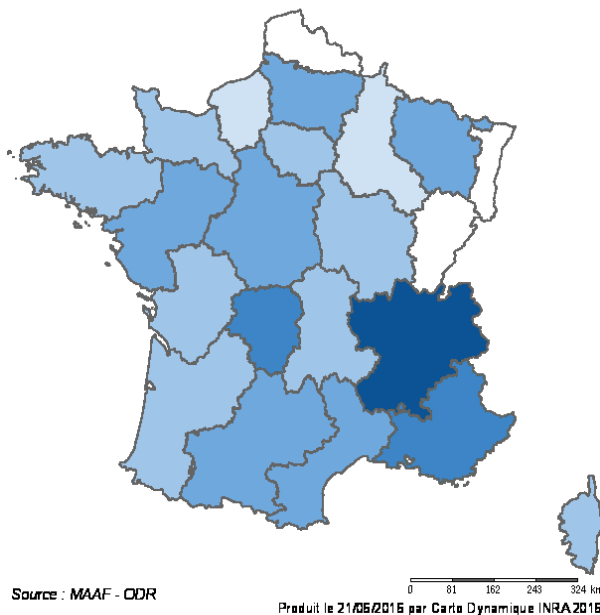
France (M16.1 et M16.2)

24 of 27 RDP = EIP support
Target: 308 GO /2014-2020

July 2016 : total of 48 OG selected (7 RDPs)
20 calls for OG, launched by 15 MAs

Heterogeneity:

- Number of OG target
- OG characteristics
- Type of partnership
- Budget and duration
- Thematic focus
- Selection procedure
- EAFRD for the measure
- Support under M4 ..



More information

<http://www.reseaurural.fr/PEI>

Source : MAAF, ODR. Produit le 21/06/2016 par Carto Dynamique INRA, 2016, modifié par le MAAF/RRN

EIP AGRI networking

EIP networking

Crossroads for regions /stakeholders /EIP service point (both EAFRD and H2020)

Co-piloting : Assembly of Regions, French ministry of agriculture (2 Directorates), General commission for territorial equality

A steering committee for the EIP (national institutes, network heads, agency, regions...)

Linked with working groups : Managing authorities on M16/EIP, EFSI innovation, H2020

Bioeco...

The screenshot shows a web browser displaying the Réseau Rural Français website. The page features the logos for 'l'Europe s'engage en France avec le F&ER' and 'Réseau Rural Français 2014-2020'. A navigation menu includes 'Qu'est-ce que le Réseau rural?', 'Réseaux ruraux régionaux', 'LEADER', 'PEI', 'Projets', and 'Centre de ressources'. The 'PEI' menu is open, showing options like 'Qu'est-ce que le PEI', 'Actualités du PEI', 'Le PEI en régions', 'Les Groupes Opérationnels du PEI', 'Les Projets Européens du PEI', 'Rencontres PEI', and 'Comité consultatif PEI'. The main content area is partially visible, showing 'Le PEI en régions' and a contact email 'pei@reseaurural.fr'.

- **Tasks :**
- EIP implementation
- Networking
- Help desk
- Technical assistance and training
- Spreading information on events
- EIP platform
- Thematic activities
- Participation in European activities...

EIP networking activities

Provide support and share information:

Technical support

Help desk for MA, Experts pool,
OG Template translation...
Training for ISS

Regional level

Guide on innovation support in RDP's
EIP calls in regions on line
Monitoring of selected OG

European level

Coordination with EIP SP/platforms
EIP SP activities **dissemination (both ways)**, translation...

Coordination & synergies

All events and activities are dealing with EIP in EAFRD + H2020 (+ESFI)
Steering committee, working groups
Seminar, platform...

EIP AGRI networking and OG's information dissemination

OG's information and dissemination of results :

Template translation (EIP common format)

Available for Managing Authorities

Available on line at <http://www.reseaurural.fr/PEI>

» for OG's projects & H2020 multi-actor projects

Template even used for multi-actors projects supported at the French national level (other than EIP) (Directorate decision)

Planned:

Dissemination through OG's projects sheets (available on line)

Thematic networks for OG's led by an expert (& Workshops)...

Difficulties :

27 RDP, managing authorities are cooperative but overworked

OG selections spread over a long period of time (many calls)...

EIP NSU : lack of human resources

EIP AGRI networking and OG's information dissemination

OG' communication and networking

Successful approach → acting on thematic & three levels (UE/FR/Region)

EIP AGRI Seminar in Versailles : EIP AGRI “a transition accelerator”. Incentive + connecting OG's + EIP multi-actors projects supported by H2020

Agroforestry : National plan + EIP Focus Group N.22 => OG's proposals at regional level + networking (APCA/MAAF/AFAF)

Economic, social and environment high performance in dairy sector :

Eurodairy/thematic network under H2020 + the agroecologic project in France and Regions => OG's projects + networking with French livestock institute

Planned activities (to be submitted to Regions + EIP steering committee)

Calls for thematic expert coordinator : (expert + part of a network/working team)

Priority : Connecting, sharing + dissemination (UE <=> National + regional levels)

OG's + Focus Group (+ EIP multi-actor projects) activities & results monitoring

State of the art + needs + directions for further activities

Themes to be identify (needs from practice) :

with MA's priorities, linked with French Ag. Ministry's priorities, and with EIP SP activities (agroecology ? resiliency throughout sanitary economic crisis ?...)



Thank you for your attention

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