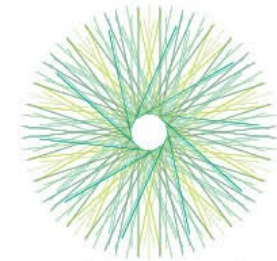


Workshop

EIP-AGRI Networking & Communication

4-5 October, 2016 – Budapest, Hungary



eip-agri
AGRICULTURE & INNOVATION



funded by



Workshop 'EIP-AGRI Networking & Communication'

Day 1: Tuesday 4 October 2016

12:00 – 13:00 Registration and buffet lunch

Introduction – why is networking so important for the EIP-AGRI

13:00 – 13:15 Welcome and opening

- *Anikó Seregélyi, DG Agriculture and Rural Development*
- *Zsolt Feldman, Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture*

13:15 – 14:00 Setting the scene

- Objectives and flow of the workshop – *Mark Redman, EIP-AGRI SP*
- Introductory presentation and results of the NSU survey – *Sirpa Karjalainen, DG Agriculture and Rural Development*

Existing approaches to the support of EIP-AGRI Operational Groups

14:00 – 14:45 Different models of network support for EIP-AGRI OGs

- Hungary – *Attila Nagy, Prime Minister's Office, EAFRD Strategy Department*
- Sweden – *Inger Pehrson, Innovation Network – Swedish Rural Network*
- Poland – *Iwona Obojska, Agricultural Advisory Center – Brwinow Branch*

14:45 – 15:15 Coffee break and networking

15:15 – 16:00 Different models of network support for EIP-AGRI OGs (cont.)

- Germany – *Natascha Orthen, National Rural Network Unit (DVS)*
- **Spain** – *Carolina Gutiérrez, Ministry of Agriculture, Food & Environment*
- Italy – *Riccardo Passero, Italian Rural Network*

Exchange of experiences I: Networking for the EIP-AGRI

16:00 – 17:30 Parallel break-out sessions, followed by feedback

18:30 – 22:30 Networking dinner



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Day 2: Wednesday 5 October 2016

09:00 – 09:05 Brief recap on the results of Day 1
Mark Redman, EIP-AGRI SP

Exchange of experiences II: Communication tools and information flow for the EIP-AGRI

09:05 – 10:00 Fulfilling the EIP-AGRI: communicating and connecting OGs

- Introductory presentation, supported by the introduction and discussion of different approaches and tools from selected MSs highlighting the role of NRNs

Fabio Cossu & Inge Van Oost, DG Agriculture & Rural Development

Johanna Stieblehner, Austrian Rural Network

Pascale Riccoboni, National Support Unit for EIP, France

Natascha Orthen, National Rural Network Unit (DVS), Germany

Strengthening of network support for the EIP-AGRI – key practical issues

10:00 – 10:15 How are we going to work together?
Mark Redman, EIP-AGRI SP

10:15 – 10:45 Coffee break and networking

10:45 – 12:15 Interactive discussions about key practical issues
Feedback from interactive discussions

12:15 – 13:00 Lessons learnt, evaluation and upcoming NRN activities

13:00 Closing of the workshop, light lunch and goodbye





SPANISH FOCUS GROUP ON IRRIGATION, ENERGY AND ENVIRONMENT

Carolina Gutiérrez

Dirección General de Desarrollo Rural y Política Forestal, MAGRAMA

Why this subject?

- Irrigated lands represents **67% agricultural production** in Spain
- Irrigated agriculture is highly **energy-dependant**
- Cost and GHG emissions increasing

Targets of the FG

Foster innovation aimed at:

- Reducing energy use and energy cost, both at infrastructure (common water services) and farm level.
 - Replacing conventional energy with renewable energy produced *in situ*.
 - Reducing GHG emissions and some other environmental impacts
 - Controlling invasive alien species which reduce energy efficiency
-
- Use this FG as a pilot experience for upcoming FG

Starting paper

- Draft working paper elaborated by the Ministry of Agriculture
- Focusing the scope of the FG

Selection of FG's Members

- Call for expression of interest (**by means of National Rural Network** and **IDI-a website**)
- A small comitee (ministry, users and science institutions) evaluated the proposals
- **20 FG's members**
 - 6 R&D universities/institutes
 - 2 Public assessment institutions
 - 2 Public and private companies (ICT provider and infrastructure builder)
 - 1 Farmers' associations
 - 7 Irrigation communities (associaciones of farmers sharing the same infrastructure)
 - 1 Environmental NGO
 - 1 Climate change national office
- 1 Coordinator (member of the EIP-AGRI Team of the Ministry of Agriculture)

Working process

- 2 meeting at the Ministry of Agriculture (starting meeting, closing meeting)
- 6 months electronic working: Platform hosted by **National Rural Network**

Main differences with European FG (DG Agri, COM)

- **Time for non FG member participation via NRN** IDI-a website **NEW**
(There is still a lot of useful knowledge/practice outside the FG)

FG's Outputs

- Database of professionals and organizations interested in the FG subjects (for further networking aiming setting up operational groups)
- State of the Art in the FG topics
- Database of the innovative knowledge and experiences gathered along the FG lifecycle
- Identification of priorities on Research, Development and Innovation on the FG topics
- Appreciated priorities on information, training and assessment on the FG topics



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Dissemination of results

Outputs have been widespread disseminated among final users (farmers, irrigation communities, RDP EAFRD Managing Authorities...

- **NRN website:**
<http://www.redruralnacional.es/grupo-focal-sobre-regadio-energia-y-medio-ambiente>
- **Dissemination workshop organized by NRN (USED ALSO TO PRESENT EUROPEAN FG)**
<http://www.redruralnacional.es/-/jornada-de-la-red-rural-nacional-para-la-transferencia-de-los-resultados-a-nivel-nacional-de-los-grupos-focales-europeos-organizados-en-el-marco-de-la>



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Next FOCUS GROUPS in Spain

- 2nd FG: **AGROFORESTRY** (launched october 29th 2016)
- 3rd FG: on XXXXXXX (to launch in december 2016)
- 4th FG: on XXXXXXX (to launch in march 2017)
-

Main learned lessons

1. **Coordinator** has a key role for the FG success.
2. The **whole process takes a lot of effort and time** (collect information, develop a common position,...)
3. **Members tasks must be clearly established**, according to their role and experience. Otherwise, their contributions will only be random ideas.
4. People who **have not been selected as FG members may have a key role too**, specially in the dissemination of the results.
5. Before launching a FG, it's absolutely necessary to establish a "pathway" and not work randomly, **mainly related to FG topic selection process** (what new national focus groups are going to be launched in the near future?).



Thanks for your attention

Carolina Gutiérrez

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