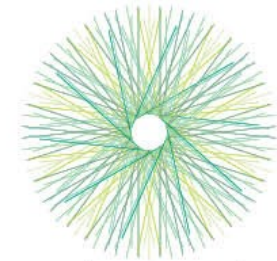


Workshop

EIP-AGRI Networking & Communication

4-5 October, 2016 – Budapest, Hungary



eip-agri
AGRICULTURE & INNOVATION



funded by



Workshop 'EIP-AGRI Networking & Communication'

Day 1: Tuesday 4 October 2016

12:00 – 13:00 Registration and buffet lunch

Introduction – why is networking so important for the EIP-AGRI

13:00 – 13:15 Welcome and opening

- *Anikó Seregélyi, DG Agriculture and Rural Development*
- *Zsolt Feldman, Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture*

13:15 – 14:00 Setting the scene

- Objectives and flow of the workshop – *Mark Redman, EIP-AGRI SP*
- Introductory presentation and results of the NSU survey – *Sirpa Karjalainen, DG Agriculture and Rural Development*

Existing approaches to the support of EIP-AGRI Operational Groups

14:00 – 14:45 Different models of network support for EIP-AGRI OGs

- Hungary – *Attila Nagy, Prime Minister's Office, EAFRD Strategy Department*
- Sweden – *Inger Pehrson, Innovation Network – Swedish Rural Network*
- **Poland** – *Iwona Obojska, Agricultural Advisory Center – Brwinow Branch*

14:45 – 15:15 Coffee break and networking

15:15 – 16:00 Different models of network support for EIP-AGRI OGs (cont.)

- Germany – *Natascha Orthen, National Rural Network Unit (DVS)*
- Spain – *Carolina Gutiérrez, Ministry of Agriculture, Food & Environment*
- Italy – *Riccardo Passero, Italian Rural Network*

Exchange of experiences I: Networking for the EIP-AGRI

16:00 – 17:30 Parallel break-out sessions, followed by feedback

18:30 – 22:30 Networking dinner



Workshop 'EIP-AGRI Networking & Communication'

Day 2: Wednesday 5 October 2016

09:00 – 09:05 Brief recap on the results of Day 1
Mark Redman, EIP-AGRI SP

Exchange of experiences II: Communication tools and information flow for the EIP-AGRI

09:05 – 10:00 Fulfilling the EIP-AGRI: communicating and connecting OGs

- Introductory presentation, supported by the introduction and discussion of different approaches and tools from selected MSs highlighting the role of NRNs

Fabio Cossu & Inge Van Oost, DG Agriculture & Rural Development

Johanna Stieblehner, Austrian Rural Network

Pascale Riccoboni, National Support Unit for EIP, France

Natascha Orthen, National Rural Network Unit (DVS), Germany

Strengthening of network support for the EIP-AGRI – key practical issues

10:00 – 10:15 How are we going to work together?
Mark Redman, EIP-AGRI SP

10:15 – 10:45 Coffee break and networking

10:45 – 12:15 Interactive discussions about key practical issues
Feedback from interactive discussions

12:15 – 13:00 Lessons learnt, evaluation and upcoming NRN activities

13:00 Closing of the workshop, light lunch and goodbye





SIEĆ NA RZECZ
INNOWACJI W ROLNICTWIE
I NA OBSZARACH WIEJSKICH



Krajowa Sieć
Obszarów Wiejskich



Program
Rozwoju
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„Europejski Fundusz Rolny na rzecz Rozwoju Obszarów Wiejskich: Europa inwestująca w obszary wiejskie.”

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- Minister Rolnictwa i Rozwoju Wsi

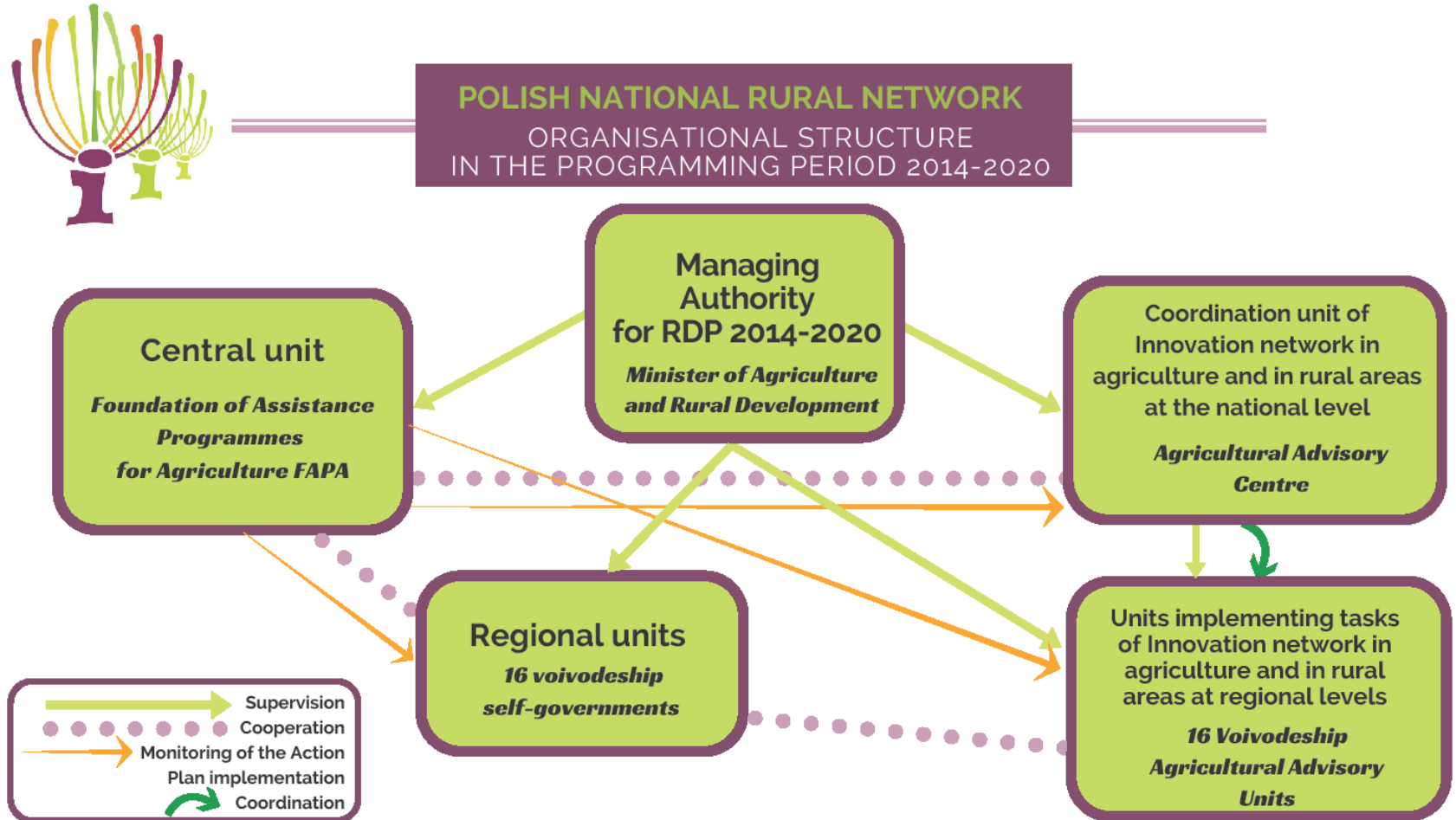
The polish model of network support for EIP-AGRI Operational Groups



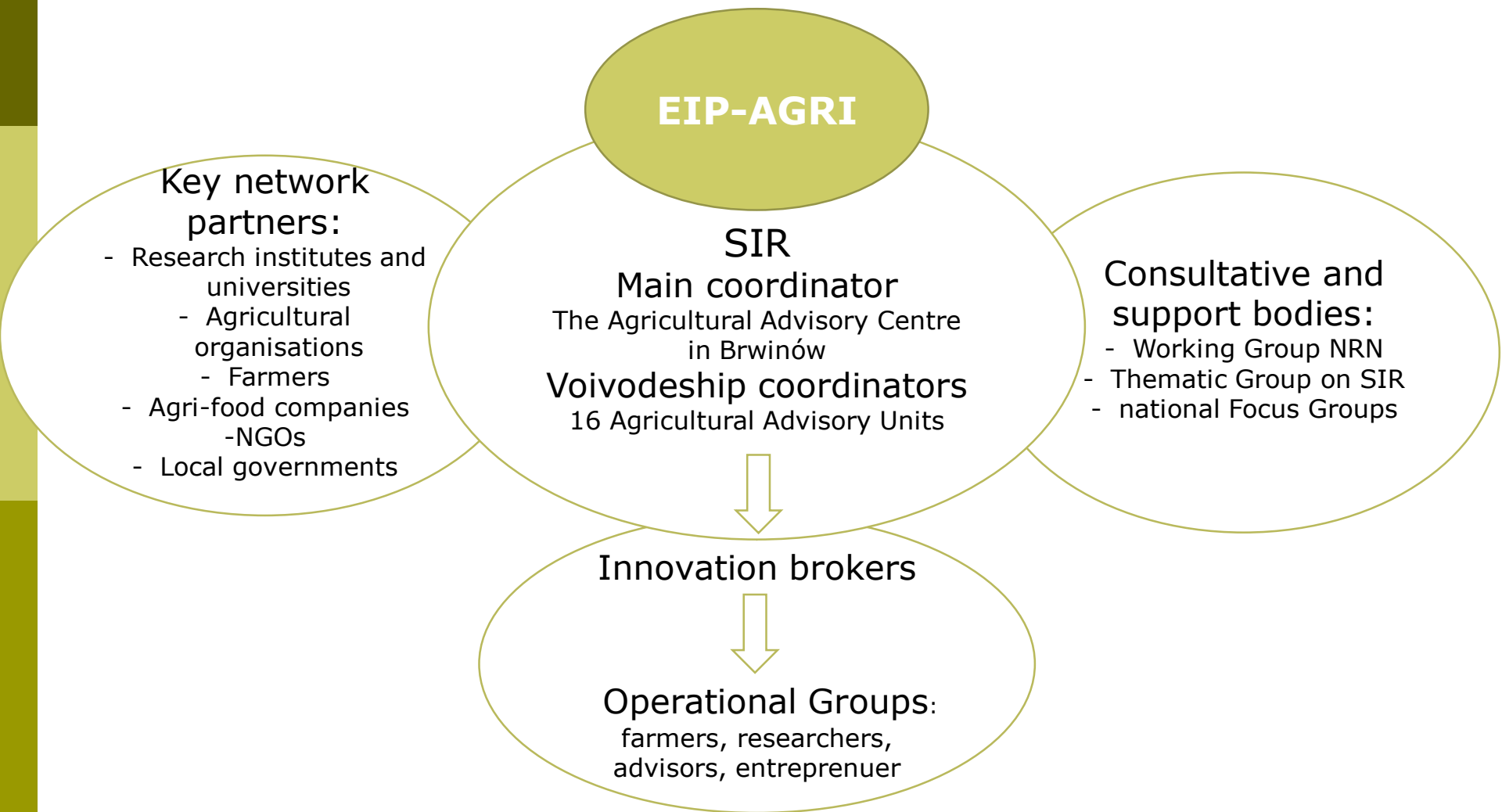
Budapest, 04-05.10.2016 r.



Management structure



The polish network for innovation in agricultural and rural areas (SIR) structure



Operational Groups in Poland

The law:

- ❑ first call for Measure 16.1 – the end of the first quarter of 2017,
- ❑ ordinance of the Minister of Agricultural and Rural Development on „Cooperation” – project.

Practice:

- ❑ 16 innovation brokers in regions
- ❑ First potential OG, some ideas: cultivation of non-genetically modified soybeans, bio-fertilizers, ecological protection of bees against parasites

Examples of our tools:

Training advisors

Why we set this tool:

- ❑ The SIR's structure is based on public advisory system,
- ❑ advisors benefit from farmers' trust
- ❑ advisors have direct contact with farmers – they are close to problems, needs and ideas,
- ❑ advisors act as „the bridge“ between science and practice.

How we did this:

- ❑ first action: in 2015 we organised 16 workshops about Measure 16 for private and public advisors,
- ❑ choice of regional coordinators and innovation brokers,
- ❑ training SIR Staff – meetings, instructions, telephone consultations,

Examples of our tools:

Training advisors

How we did this:

- ❑ regular meetings of SIR Staff - exchange of good practices, knowledge and ideas, improving soft skills,
- ❑ regional coordinators and innovation brokers train other advisors about The Network, Measure 16 and Operational Groups,
- ❑ advisors participate in events organised by SIR.

Effects:

- ❑ advisors support The Network – they spread information about SIR, „Cooperation“ and provide information from the rural areas about problems, needs, ideas and local leaders,
- ❑ they are prepare for participating in national Focus Groups and Operational Groups

Examples of our tools:

Training advisors

Challenges to overcome:

- ❑ Advisors of 16 Voivodeship Agricultural Advisory Units (WODR) were not under the supervision of the main coordinator of SIR,
- ❑ WODRs dispose a small number of employed advisors, who have a lot of work with other Measures,

Successes:

- ❑ better cooperation between The Network Staff and local advisors - substantive support,
- ❑ greater involvement of local advisors in the transfer of knowledge,
- ❑ feedback about the effectiveness of actions taken

Examples of our tools: Training advisors



Examples of our tools: e-learning

Why we set this tool:

- ❑ cheap and fast method of sharing knowledge,
- ❑ the ability to control the progress of the participants,
- ❑ available and comfortable for users.

Participants: advisors, researchers, farmers, agri-food businessmen

Topics:

- ❑ Rural Development Program and innovations in RDP
- ❑ Measure 16 of RDP
- ❑ EIP-AGRI, SIR, examples of projects carried out by OG,
- ❑ The role of the partners in creation of operational groups.

Other activities in relations to OG

Examples

Done:

- stand "Knowledge and Innovation" at agricultural fairs
- workshops for potential OG stakeholders

Planned:

- study tour for innovation brokers to the Czech Republic and Austria - establish contacts with innovation support services and Operational Groups



The Network Staff



Thank you for your attention!



THE POLISH NETWORK FOR INNOVATION IN AGRICULTURE AND RURAL AREAS



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