WorkshopEIP-AGRI Networking & Communication

4-5 October, 2016 – Budapest, Hungary





Workshop 'EIP-AGRI Networking & Communication' Day 1: Tuesday 4 October 2016

12:00 – 13:00 Registration and buffet lunch

Introduction – why is networking so important for the EIP-AGRI

- 13:00 13:15 Welcome and opening
 - Anikó Seregélyi, DG Agriculture and Rural Development
 - Zsolt Feldman, Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture
- 13:15 14:00 Setting the scene
 - Objectives and flow of the workshop Mark Redman, EIP-AGRI SP
 - Introductory presentation and results of the NSU survey Sirpa Karjalainen, DG Agriculture and Rural Development

Existing approaches to the support of EIP-AGRI Operational Groups

- 14:00 14:45 Different models of network support for EIP-AGRI OGs
 - Hungary Attila Nagy, Prime Minister's Office, EAFRD Strategy Department
 - Sweden Inger Pehrson, Innovation Network Swedish Rural Network
 - Poland Iwona Obojska, Agricultural Advisory Center Brwinow Branch
- 14:45 15:15 Coffee break and networking
- 15:15 16:00 Different models of network support for EIP-AGRI OGs (cont.)
 - Germany Natascha Orthen, National Rural Network Unit (DVS)
 - Spain Carolina Gutiérrez, Ministry of Agriculture, Food & Environment
 - Italy Riccardo Passero, Italian Rural Network

Exchange of experiences I: Networking for the EIP-AGRI

- 16:00 17:30 Parallel break-out sessions, followed by feedback
- 18:30 22:30 Networking dinner





Workshop 'EIP-AGRI Networking & Communication' Day 2: Wednesday 5 October 2016

09:00 – 09:05 Brief recap on the results of Day 1

Mark Redman, EIP-AGRI SP

Exchange of experiences II: Communication tools and information flow for the EIP-AGRI

09:05 – 10:00 Fulfilling the EIP-AGRI: communicating and connecting OGs

 Introductory presentation, supported by the introduction and discussion of different approaches and tools from selected MSs highlighting the role of NRNs

Fabio Cossu & Inge Van Oost, DG Agriculture & Rural Development Johanna Stieblehner, Austrian Rural Network Pascale Riccoboni, National Support Unit for EIP, France Natascha Orthen, National Rural Network Unit (DVS), Germany

Strengthening of network support for the EIP-AGRI – key practical issues

10:00 – 10:15 How are we going to work together? Mark Redman, EIP-AGRI SP

10:15 – 10:45 Coffee break and networking

10:45 – 12:15 Interactive discussions about key practical issues Feedback from interactive discussions

12:15 – 13:00 Lessons learnt, evaluation and upcoming NRN activities

13:00 Closing of the workshop, light lunch and goodbye









Hungarian National Rural Network (HNRN)

Setting up operational innovation groups and supporting investment for implementing innovative projects

Attila Nagy

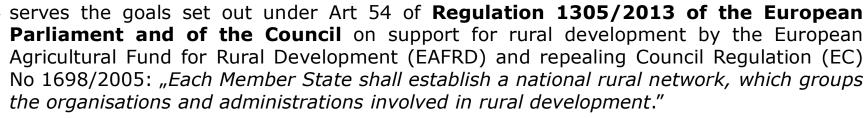
Department of EAFRD's Strategy







The organization of the HNRN, changes in legislation



Regulation 11/2016. (IV.27.) of the Minister of PMO: based on the RDP section relevant for the HNRN, a new regulation was needed to regulate the goals, tasks and the organization of the HNRN.

- the Presidency of the HNRN (9) has been reorganized on September 8, 2016.
- ❖ the Council of the HNRN (20) has been reorganized
- ❖ new profile for the Network: new logo, new website has been introduced
- the territorial HNRN associates are operating on county level

The task of the HNRN still remains to organize all participants involved in rural development into one co-operative network, i.e. to organize the relevant governmental, self-governmental and civil co-operatives, business and social organizations, professional bodies into an informational co-operative network, and to synchronize their activities



The new HNRN profile



A Miniszterelnökség a gazdák érdekeit figyelembe véve módosítja a Vidékfejlesztési Program (VP)

beruházási pályázatait érintő ...





MAGYAR NEMZETI VIDÉKI HÁLÓZAT











The 2012-2014 project ideas in numbers

Subject of idea	Implemented project ideas	Total funds engrossed (without service fee)
visit for LAG preparation	50	68.149.742
LAG study visit	3	25.800.266
Organizing national, territorial and local panels, events	227	436.067.099
Organizing knowledge transfer	97	169.462.750
Editing, creating, multiplying and spreading brochures	166	199.047.401
Making methodological and practical studies	29	73.261.866
Total		971.789.124









13. § of **Regulation 12/2014. (XII. 30.) of the Minister of PMO** – As from January 1, 2015. "The MA operates the Permanent Secretariat as its own department.", the management and operation of the HNRN is led by the PMO DSSARDP, as the national Managing Authority for EAFRD.

2015 projects in numbers

Subject of idea	Implemented project ideas	Total locked amount (without service fee)
Individual projects	236	486.493.242
Projects implemented with procurement partner	9	40.698.274
Organizing national, territorial and local panels, events	126	173.314.454
Total		700.505.970







Setting up operational groups, implementing their innovative projects

Projects are aiming to address extensive, business concerned issues, therefore they use scientific knowledge to come up with solutions, e.g.: new product, service, practice, production method, technology or a new way of management processes.

Support:

- •EIP for setting up and operation of groups
- •For innovative project investments

Target areas:

- •Group and project related to agricultural production
- •Group and project related to the processing of agricultural products
- Group and project related to forest management

Supported projects: ~ 70 db







Setting up operational groups, implementing their innovative projects

Setting up groups:

- Members shall apply with consortium agreement
- Members: natural or legal person in the relevant sector, researcher, advisor, consultant
- Minimum of 5 members in one group; min. 40% of the members from the relevant sector

Implementing investments:

Investment related to agricultural production

- > Farmer
- Young farmer
- Group of farmers

Investment related to the processing of agricultural products

- Micro- or small enterprise not considered as farmer
- Farmer
- Groups of beneficiaries above

Investment related to forest management

Natural or legal person in the forestry sector







What have the HNRN done?

Strong communication campaign – in order to inform the agricultural stakeholders

- > Two workshops: (10th November 2015 : workshop for researchers 14th January 2016: workshop for practitioners)
- > 30 information events
- > 80 farmers' request
- > 52 personal consultation
- > 6 information articles

Thousands of farmers have been informed!







What are the HNRN doing?

General information:

- Personal consultation with the agricultural stakeholders about the scope of EIP
- Organization of events
- Mapping the needs

Professional helpdesk:

- Professional qualification of project ideas/initiatives
- Discovering innovative ideas
- Connecting potential partners farmers with researchers







Thank you for your attention!











