



EIP-AGRI WORKSHOP EIP-AGRI NETWORKING & COMMUNICATION



Speakers' CVs

In order of the programme



Anikó Seregélyi

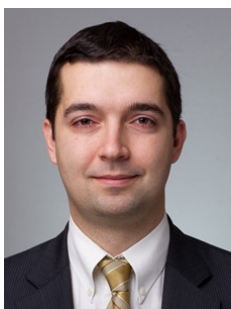
European Commission, DG Agriculture and Rural Development

Anikó Seregélyi is policy officer at the European Commission, Directorate-General for Agriculture and Rural Development (DG AGRI) Research and Innovation unit.

She started her career at the European Commission DG TAXUD in 2007. In March 2015 she joined DG AGRI Research and Innovation Unit, European Innovation Partnership team. Among her current responsibilities are activities and events related to the EU-wide EIP-AGRI network (Focus Groups, workshops, seminars) and the EIP-AGRI contract management.

Prior to joining the Commission, she worked as EU project manager for the Hungarian Science and Technology Foundation in Budapest. She was responsible for several research supporting projects in the 5th and 6th RTD Framework Programme and for researchers' mobility issues.

Anikó Seregélyi studied Geography at the Eötvös Loránd University Budapest and has a master in European Studies, Aachen University, Germany.



Zsolt Feldman

Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture

Dr. Zsolt Feldman is responsible for EU agricultural subsidies, direction of market provisions and national agricultural subsidies, the management of agricultural product paths and any professional issues related to agricultural production, and coordinates the implementation of the Common Agricultural Policy (CAP). Under his professional governance in the past years the agricultural mitigation system and the agricultural research system have been extensively reformed and the interbranch organization system has been established. Besides the management of different agricultural sectors, such as swine, horse, fruit and vegetable farming, he is responsible for the professional leadership of the Agricultural and Rural Development Agency, the National Agricultural Research and Innovation Centre, the Research Institute of Agricultural Economics and the national stud farms.



Sirpa Karjalainen

European Commission, DG Agriculture and Rural Development

Sirpa Karjalainen works as policy officer at the European Commission, Directorate General for agriculture and rural development in the 'Research and Innovation' unit. Agronomist and economist by academic background, she has been working on rural development-related issues since 1988 in Finnish Ministry of Agriculture and Forestry. Since 1994 as planning and managing EU rural development programmes with the responsibility of national legislation and measures which concern business aid, investments and development projects as well as Leader –approach included in the RDP of mainland Finland. The responsibilities have been rural strategy planning, legislative work, co-operation in the governmental and regional level concerning especially the Partnership Agreement comprising all ESI funds.

She has been a member of the Bureau of the working party on territorial Policy in Rural Areas, OECD 2009 – 2012. As of September 2015 she joined the European Commission, holding responsibility for interaction with the MA within the European Innovation Partnership for Agriculture productivity and sustainability (EIP-AGRI).



Attila Nagy

Prime Minister's Office – Deputy State Secretariat for Agricultural and Rural Development Strategic affairs, Department of EAFRD Strategy

Since February 2016: Head of Department of EAFRD's Strategy of the Deputy State Secretariat for Agricultural and Rural Development Strategic Affairs at the Prime Minister's Office. His main task: the management of the decision-making procedure of agricultural and rural development-related calls for applications, based on the Rural Development Programme adopted by the European Commission in August 2015.

Between 2012 and 2016: Head of Unit of the Unit of Common Market Organisations at the Department of Agricultural Market, under the Ministry of Agriculture. His main tasks: The management of farmers market regulation, participation at events organised by EU institutions, the direction of the unit dealing with professional issues.

Between 2007 and 2012: Desk Officer for Animal Products at the Unit of Common Market Organisations at the Department of Agricultural Market, under the Ministry of Agriculture. His main tasks: Agricultural market regulation of product lines, participation at events organised by EU institutions.



Inger Pehrson

Coordinator National Innovation Network; Swedish Rural Network

I started in Aug 2014 as coordinator for the National Innovation Network in Sweden and has worked with promotion, marketing, networking and programming concerning EIP-Agri and the new innovation support.

Before that I have been project leader for national and international projects, General Secretary for Swedish Sheep Breeders Association for 8 years, General Secretary for Swedish Beef Breeders Association for 14 years and also responsible for beef production for the Federation of Swedish Farmers at national level during 8 of these years. I have also been involved in a big interdisciplinary research program, HagmarksMistra, as part of the program management and synthesis theme leader. Earlier I worked as advisor.



Iwona Obojska

National Agricultural Advisory Centre in Brwinów, Poland

Iwona Obojska works as the head of Department of Innovations in Agriculture in National Agricultural Advisory Centre in Brwinów, which is the main coordinator of The Polish network for innovation in agriculture and rural areas (SIR), since 2015. She is involved in the implementation of innovation network in Poland. She is responsible for elaborating two-year action plans for SIR, raising the knowledge and skills of employees of the agricultural advisory services in the field of innovation in agriculture and rural areas and cooperation with research institutes and universities. Member of Polish NRN Thematic Group on innovation in agriculture and rural areas. She has a background in environmental protection and public administration.



Natascha Orthen

National Rural Support Unit (Deutsche Vernetzungsstelle Ländliche Räume – DVS)

Since 2015 Natascha Orthen (Dipl.-Ing.Agr.) works as EIP advisor at the National Rural Support Unit (DVS). Her field of work contains networking within the scope of European Innovation Partnership on Agricultural Sustainability and Productivity, the support of actions at Länder level, the report about actions at EU level and the support of Operational Groups.

After finishing her studies at the University of Bonn with a degree in agricultural engineering in 2010, she worked as a researcher at the Thünen Institute of Rural Studies. There she dealt with the following issues: use of resources and protection of nature and environment.

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Carolina Gutiérrez Ansótegui

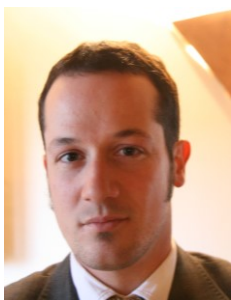
Spanish Ministry of Agriculture, Food and Environment

Carolina Gutiérrez (Madrid, 1977) is an Agricultural Engineer specialised in Agribusiness from the Polytechnic University of Madrid, Master in Enology, Viticulture and Wine Law and Master in Agroecology and Rural Development.

Since 2004 she focuses her professional career on enology and viticulture area, working in different Spanish wineries as Vineyards Management Director, and foreign countries such as Chile and New Zealand.

She passed all the exams to become an Agronomist Engineer of the State in 2012, performing her work in the area of phytosanitary surveillance and border controls in the Ministry of Agriculture, Food and Environment.

Currently, she works in the Directorate General of Rural Development and Forestry Policy, as part of the managing team of the EIP-AGRI in the National Rural Development Program.



Riccardo Passero

Ministry of Agriculture, Food and Forestry Policies – CREA – Italy

Riccardo Passero is a rural development expert, based at the Italian Ministry of Agriculture, Food and Forestry Policies (Mi.p.a.a.f), working for CREA (National Research Institute in agriculture and analysis of agricultural economics). He is involved in the coordination of the rural development policy at national level and He is Ministry representative in regional RDPs Monitoring Committees. Mr. Passero is involved in the coordination of the National Rural Network strategy and actions, included the support for the EIP and fostering of innovation. He took part to several activities concerning the governance of the regional RDPs, exchange of experience, transfer of good practises, EIP and innovation.



Fabio Cossu

European Commission, DG Agriculture and Rural Development

Fabio Cossu works as policy officer at the European Commission, Directorate General for agriculture and rural development in the 'Research and Innovation' unit. Agronomist by academic background, he has been working on rural development-related issues for the last ten years, starting as independent evaluator of EU rural development programmes with a focus on investments in the agri-food sector. In 2008 he joined the Contact Point of the 'European Network for Rural Development' as policy analyst. Initially in charge of monitoring of rural development programmes, he contributed to the network's activities through leading the 'policy analysis' team, responsible for the analysis of the programmes' implementation, working groups involving rural development stakeholders and the dissemination of good practices. As of September 2015 he joined the European Commission holding responsibility for communications within the European Innovation Partnership for Agriculture productivity and sustainability (EIP-AGRI).



Inge Van Oost

European Commission, DG Agriculture and Rural Development

Inge Van Oost is policy officer at the European Commission, Directorate General Agriculture and Rural Development (DG AGRI). She has been setting-up and is now supporting the implementation of the European Innovation Partnership "Agricultural Productivity and Sustainability" (EIP-AGRI), in particular as regards rural development and cross-cutting aspects in Horizon 2020. As member of the DG AGRI Taskforce "Research and Innovation" she was instrumental in shaping DG AGRI's research and innovation approach and Horizon 2020 work programmes, and developed the new concepts "multi-actor approach" and "thematic networks". In her former post at the Commission she was policy officer in the Direct Support Unit and the Cross Compliance Unit, responsible for cross-compliance, the Farm Advisory System and interlinking with the Rural Development policy.

Before working at the Commission Inge Van Oost was coordinator of the demonstration projects at the Directorate-General for Agriculture and Horticulture of the Flemish Region. There she drafted rural development measures and designed the farm advisory system. In the meantime she was evaluator of many agricultural research projects and member of diverse selection committees. In the former federal Belgian Administration for Agriculture she served the Secretariat-General as coordinator of the Horticultural Chain, dealing with chain management, food quality, traceability and safety, sustainability of production methods, communication with consumers and much more.

Before joining the administration, she worked as a farm advisor, and after a while as coordinator of the advisory team. Based in an applied research institute, the team did not only advise farmers, but also designed and implemented experiments and on-farm demonstration projects.



Johanna Stieblehner

Netzwerk Zukunftsraum Land

Johanna Stieblehner, MA is an innovation expert specialized in Open Innovation. She has practical experience in applying several Open Innovation methods as well as in the development of advanced innovation networks. In addition, not only does she possess extensive knowledge regarding a broad range of search strategies, but she also has longstanding expertise in bringing together different stakeholders. Due to her position as Innovation broker in the Austrian Rural Development Network "Netzwerk Zukunftsraum Land" she is highly familiar with the challenges in the agricultural sector.



Pascale Riccoboni

National rural network support unit – French Ministry of Agriculture, Agrifood and Forestry

Pascale Riccoboni is EIP project manager for the national rural network support unit – French Ministry of Agriculture, Agrifood and Forestry (MAAF). She is involved in rising awareness on European Innovation Partnership “Agricultural Productivity and Sustainability” and in the implementation of a EIP national coordination. She is member of working groups at european and national levels (AKIS group, ENRD innovation sub-group, ESFI Innovation french working group, French regions innovation working group, internal working group).

Previously, she was involved in EAFRD 2007-2013 programming: support to state services in Regions, annual progress report, contact point for innovation issues... For 2014-2020 programming, she has contributed to the negotiation of the common regulation for European structural funds and investment (to ensure the inclusion of the EAFRD and the consistency with EAFRD regulation). In prior jobs she was: project manager for bilateral relationships with Latin America on agricultural and rural development topics in the General Directorate for European and International Policies, MAAF), head of Europe and international unit in the French Federation for Regional Natural Parks. Before becoming engineer of agricultural and environment for the French ministry, she worked as responsible for agrifood companies in a financial corporation.

EIP- AGRI Service Point team



Mark Redman

Facilitator

Mark Redman is a free-range rural development enthusiast and expert with over 25 years of experience in research, consultancy and teaching. He has a background in practical agriculture, with a PhD in Soil Science (1991) from the University of Edinburgh, UK. Since 1999 he has supported the development of agri-environment schemes, environmental legislation and Rural Development Plans in over 15 countries, both pre- and post-EU accession. He has worked closely with the European Network for Rural Development (ENRD) and several national rural networks since 2009, and as a lead facilitator / independent expert with the EIP-AGRI Service Point since 2013. Born and bred in the pastoral landscapes of south-west England, he now lives in the mountains of southern Transylvania, Romania.



Margarida Ambar

Task Manager / Facilitator

Margarida Ambar is one of the Rural Development officers in the EIP-AGRI Service Point. Her main tasks are related to networking, and to events' coordination and management. She deals with Rural Development issues within the scope of the EIP-AGRI while contributing to varied activities of the Service Point. She has experience in international cooperation projects and networks aiming at knowledge exchange. She has organised and facilitated events at national and international level and she participated in advisory missions in CEE countries.

Margarida Ambar studied Agricultural Engineering at the Technical University of Lisbon and has a master in Territorial Management and Urbanism, focusing on stakeholders' involvement. She worked for about 20 years for the Portuguese Ministry of Agriculture and Rural Development.



Sergiu Didicescu

Facilitator

Born 1980, Romanian

Sergiu is educated in agricultural and food economics and has a specialisation in oenology. At the start of his professional life he worked as an oenologist in one of Romania's wine producing areas. He then worked for the Romanian Ministry of Agriculture and Rural Development and the European Commission DG AGRI. From 2013 he is farm practice and rural development officer at the EIP AGRI Service Point.

Sergiu believes that innovation, or what he calls 'ideas being successfully applied in practice', is key for unlocking the potential of EU farming. The way forward is to implement the new EU-wide innovation model based on interactive participation of farmers, scientists and other actors along the value chain closely working together which will make it more likely and more often that innovations and research results are adopted by farmers and transposed into practice successfully.



Pacôme Elouna Eyenga

Facilitator

Mr Pacôme Elouna Eyenga is Belgian and was born in Yaoundé, Cameroon. He graduated as Agricultural Engineer in the field of rural economy and sociology, at Gembloux Agro-Bio Tech / Université de Liège in Belgium.

Since July 2014, he is the Team Leader of the EIP AGRI Service Point in which he was appointed Deputy Team Leader at its establishment in 2013 by the European Commission, namely DG AGRI. Before joining EIP AGRI Service Point, he has been working as European Affairs Officer from 2008 at VLM – Flemish Land Agency (Belgium) where he was dealing with European projects and policies especially rural development and cohesion policy, and networking.



Iiri Raa

Facilitator

Iiri holds a BSc in environmental sciences, currently she works as the chief specialist in the Agri-environmental Monitoring Bureau of the Agricultural Research Centre (ARC) in Estonia. She has fifteen years' experience of specialized and organizational work, including five years' experience working with soil amendments (primarily compost) and eight years' experience in RDP/agri-environment policy with ARC, with a special focus on evaluation RDP measures with environmental impact. Her field of activity in ARC is related to providing input with annual analyses on rural development practices and policies.

She has been coordinator for the conferences, working groups and evaluation reports for RDP. She has been also lecturing on agri-environmental issues in trainings for farmers and given presentations both in national and international conferences.



Tine Defour

Communication officer

As part of the Service Point's communication team, Tine writes and coordinates brochures and other Service Point publications, and she is responsible for the yearly Agrinnovation magazine. She contributes to the content of the EIP-AGRI website and offers support for events.

Tine has an academic background and holds a PhD in English linguistics. From 2003 to 2014 she was a researcher and teacher at Ghent University, Belgium, where she was involved in different research projects, and gained experience in international networking and in organising events. During that period she was also an editorial assistant and proreader for an academic journal (Applied Linguistics).

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