

eip-agri
AGRICULTURE & INNOVATION

EIP-AGRI WORKSHOP
EIP-AGRI NETWORKING & COMMUNICATION
4-5 OCTOBER 2016 - BUDAPEST, HUNGARY



funded by

Workshop

“EIP-AGRI Networking & Communication”

4-5 October 2016
Novotel Budapest City Hotel & Congress Centre,
Budapest, Hungary

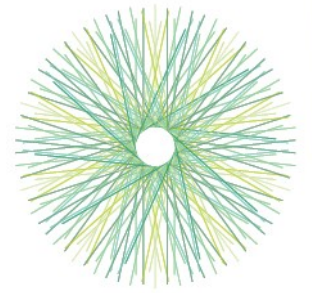
On Tuesday 4 and Wednesday 5 October 2016, the European Commission's DG Agriculture and Rural Development – with the support of the Hungarian Ministry of Agriculture – is organising a workshop in Budapest dedicated to **developing the role of the National Rural Networks (NRNs) and other dedicated networks supporting the EIP-AGRI.**

“Fostering innovation” is an important new objective for rural networking for 2014-2020, and the RDP Managing Authorities have programmed many new networking activities for supporting implementation of the EIP-AGRI at national / regional level. In line with Article 54 of the Rural Development Regulation (and associated guidance) there are four main areas of activity for the rural networks: a) raising awareness of, and involvement in, the EIP-AGRI amongst relevant stakeholders; b) facilitating the search for Operational Group (OG) partners; c) networking for advisers and innovation support services, and; d) collecting and disseminating examples of OG projects.

With almost all of the NRNs now in place, and an increasing number of Operational Groups set up and working, a broad range of perspectives and practices already exist. It's therefore a good time to bring together the rural network support units and other dedicated EIP-AGRI support entities to share and learn from their growing practical experience and thereby strengthen networking for the EIP-AGRI.

The workshop in Budapest will have the **following specific objectives:**

1. To **identify** the diversity of management structures, approaches and activities being used by rural networks to support implementation of the EIP-AGRI in the different Member States / regions
2. To **exchange** practical experiences and lessons learnt about the specific networking and communication tools being used to support implementation of the EIP-AGRI
3. To **promote** the ongoing development and strengthening of network support for full and effective implementation of the EIP-AGRI in the current programming period



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Final Programme

Day 1: Tuesday, 4 October

12:00 – 13:00 Registration and buffet lunch

Introduction - why is networking so important for the EIP-AGRI?

13:00 – 13:15 Welcome and opening

Anikó Seregélyi, Directorate-General Agriculture and Rural Development, European Commission

Zsolt Feldman, Deputy State Secretary for Agriculture, Hungarian Ministry of Agriculture

13:15 – 14:00 Setting the scene

- Objectives and flow of the workshop

Mark Redman, EIP-AGRI Service Point

- Introductory presentation and results of the NSU survey

Sirpa Karjalainen, Directorate-General Agriculture and Rural Development, European Commission

Existing approaches to the support of EIP-AGRI Operational Groups

14:00 – 14:45 Presentations and discussion of different models of network support for EIP-AGRI Operational Groups

- Hungary

Attila Nagy, Prime Minister's Office - Department of EAFRD Strategy

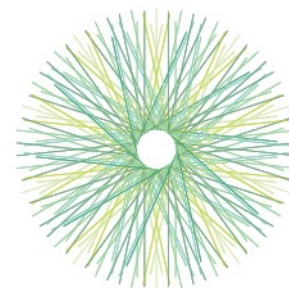
- Sweden

Inger Pehrson, Innovation Network - Swedish Rural Network

- Poland

Iwona Obojska, Agricultural Advisory Center - Brwinow Branch

14:45 – 15:15 Coffee break and networking



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Day 1 (continued)

15:15 – 16:00 Presentations and discussion of different models of network support for EIP-AGRI Operational Groups (continued)

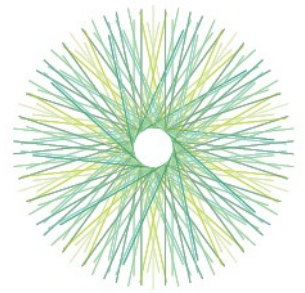
- Germany
Natascha Orthen, National Rural Network Unit (DVS)
- Spain
Carolina Gutiérrez, Spanish Ministry of Agriculture, Food and Environment
- Italy
Riccardo Passero, Italian Rural Network

Exchange of experiences I: Networking for the EIP-AGRI

16:00 – 17:30 Parallel break-out sessions, followed by feedback

- Interactive discussion and exchange of experience about practical networking approaches and tools for supporting implementation of the EIP-AGRI, including:
 1. What approaches and tools are you using to fulfil the main NRN tasks for supporting implementation of the EIP-AGRI in your Member State / region?
 2. In your experience to date, what approaches and tools are working best – and why?
 3. Are there any specific challenges and / or opportunities to be aware of when using these approaches and tools?

19:00 **Networking dinner**



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Day 2: Wednesday, 5 October

09:00 – 09:05 Brief recap on the results of Day 1

Mark Redman, EIP-AGRI Service Point

Exchange of experiences II: Communication tools and information flow for the EIP-AGRI

09:05 – 10:00 Fulfilling the EIP-AGRI: communicating and connecting Operational Groups

- Introductory presentation, supported by the introduction and discussion of different approaches and tools from selected Member States highlighting the role of NRNs

Fabio Cossu and Inge Van Oost, Directorate-General Agriculture and Rural Development, European Commission, with contributions from:

Johanna Stieblehner, Austrian Rural Network

Pascale Riccoboni, National Support Unit for EIP, France

Natascha Orthen, National Rural Network Unit (DVS), Germany

Strengthening of network support for the EIP-AGRI – key practical issues

10:00 – 10:15 How are we going to work together?

Mark Redman, EIP-AGRI Service Point

10:15 – 10:45 **Coffee break and networking**

- 10:45 – 12:15**
- Interactive discussions about key practical issues
 - Feedback from interactive discussions

12:15 – 13:00 Lessons learnt, evaluation and upcoming NRN activities

13:00 **Closing of the workshop, light lunch and goodbye**