



# Subgroup on Innovation for agricultural productivity and sustainability 4<sup>th</sup> Meeting

**#RNSubInnovation - @EIPAGRI\_SP**

*18 February 2016*

# Subgroup on Innovation for agricultural productivity and sustainability

## 4<sup>th</sup> Meeting – 18 February 2016



08:30 - 09:00 Registration & welcome coffee

09:00 - 09:10 Welcome & introduction – *Rob Peters, Head of Unit AGRI H.5*

09:10 - 10:10 Session I “Rural Networking in 2016

*Presentation by DG AGRI & discussion in groups*

10:10 – 10:30 Session II “Supporting Operational Groups”

EIP-AGRI implementation in RDPs: first elements from the 94 RDPs supporting OGs through Measure 16 – *Presentations by DG AGRI & EIP-AGRI Service Point*

10:30 – 11:00 Coffee break

11:00 – 13:00 Session II “Supporting Operational Groups” (continued) – *Discussion in groups*

Support for Operational Groups – *DG AGRI & MAs from Austria, Spain, Sweden, England*

13:00 – 14:00 Lunch break

**14:00 – 15:00 Session III “EIP-AGRI Focus Groups”**

State of play – *EIP-AGRI Service Point & DG AGRI*

**Making best use of Focus Groups’ outcomes – *Presentations by Portugal, Hungary & Spain / Presentation by Mark Redman***

15:00 – 15:30 Coffee break

15:30 – 16:40 Making best use of Focus Groups’ outcomes – *Discussion in groups*

16:40 – 17:00 Wrap up / next steps

17:00 Closing





## MAKING BEST USE OF FOCUS GROUPS OUTCOMES 4<sup>th</sup> Meeting of the Subgroup on Innovation



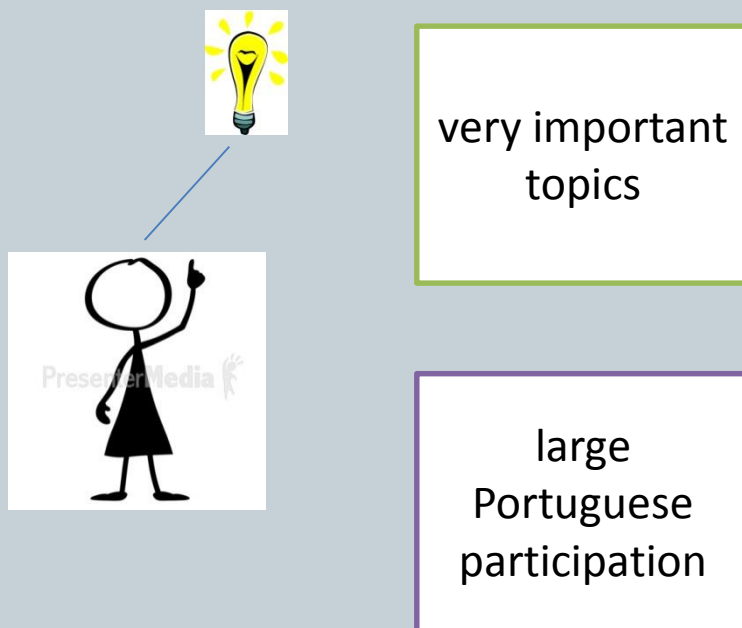
# INNOVATION IN AGRICULTURE, FORESTRY AND RURAL AREAS - A PRIORITY TO RURAL DEVELOPMENT

BRUSSELS  
18 FEBRUARY 2016

Maria de S. Luis Centeno



## MAKING BEST USE OF FOCUS GROUPS OUTCOMES



FOCUS GROUP	
Animal husbandry	
Benchmarking farm performance	
Ecological Focus Areas	PT
Fertiliser efficiency	PT
Genetic resources	PT
High Nature Value	PT
IPM for Brassica	PT
Livestock emissions	
Mixed farming systems	PT
New entrants into farming	PT
Organic farming	PT
Permanent grassland	PT
Precision farming	PT
Protein crops	
Short food supply chains	
Soil organic matter	PT
Soil-borne diseases	
Water & agriculture	PT



How it evolved

WE WANT TO KNOW:

WHO IS WHO?

WHAT are?

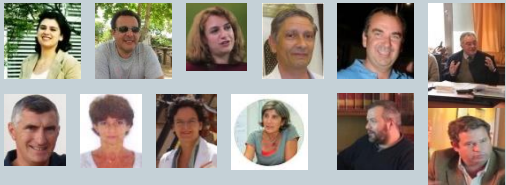
**1. Direct Contact**  
NRN ↔ FG

**2. Filmed interview –**  
*One Minute Opinion*

Why to participate?

results and opportunities (FG) for innovation in agricultural sector?

Portuguese participation in these FG - advantage for PT agricultural sector?





## How it evolved

The relevance  
of the results!



what to do ?



Disseminate the results!

- . provide translated documentation?
- . Newsletter, site, facebook, twitter?

Yes! not  
enough....  
**Other  
initiatives are  
necessary!!!!**



## How it evolved

The importance  
of the results



**A FOCUS GROUP**

### OBJECTIVE

**Explore the added value of PT participation in the FG to actively contribute to the productivity and agricultural sustainability**



## How it evolved

The  
importance of  
the results



## A FOCUS GROUP

We gathered :

**11 of the 14 national participants in FG**

**MA of the 3 RDP**

**Planning and Policy Office**

**REDE INOVAR – Innovation network**

**NSU/NRN**

**5 Regional Agricultural Directorates**

**AKI agriculture**







Focus Group  
THE ANSWERS WE  
WANT :

1. How to process and disseminate the results of FG to achieve greater involvement of different target groups - sectors / farmers – producers?

2. How to continue the work carried out and the experience acquired within the FG?

3. What role can the NRN have?



## Focus Group THE CONCLUSIONS:

- 1. WHAT WE HAVE TO DO FOR EACH FG? - Establishing a possible programme with participants after the final report:**
  - A reflection on the results achieved is necessary to “clear up the conclusions”, adjust them to the PT needs and identify next steps.
  - The information targets
  - Adapt message to targets
  - Which instruments for each stakeholders group? (seminars; translation; documents; visits; ...)
  - To involve certain stakeholders (education and training, policy makers, national authorities, ...)

## WHAT ARE WE DOING?

Starting to work with 2 OG – establishing a programme



Focus Group  
**THE CONCLUSIONS:**

**2. CONTINUE THE WORK CARRIED OUT AND THE EXPERIENCE ACQUIRED by each FG;**

- thematic groups of NRN;
- meetings (or national FG) among participants in FG EIP-AGRI and stakeholders - Operational Groups
- Cooperation projects (H2020 – multi-actor; Thematic networks; at national level)

Focus Group  
**WHAT ARE WE DOING?:**

- Supporting the search for partners and meetings between them for OG
- Giving information –ideas related with the thematic of the FG
- Assist in preparing projects(RDP measure)
- Dissemination of ideas



Focus Group  
**THE CONCLUSIONS:**

### **3. THE NRN ROLE**

**The RRN may have an integrating and facilitator role on the involvement of stakeholders and development of information and dissemination**

Focus Group  
**WHAT ARE WE DOING?**

**we are working on it!!!**



Focus Group  
**THE CONCLUSIONS:**

**WHAT ARE WE DOING?**

**A GOOD EXAMPLE!**  
FG Precision farming

**Implemented an informal network with stakeholders**

- Visits to farms -precision farming practice
- Knowledge exchange
- Bringing together researchers, farmers, farmers' associations, public authorities
- Next visit – February 18th (NRN)



Thank you for your attention