

**Subgroup on Innovation  
for agricultural productivity and sustainability**  
2nd Meeting – 23 June 2015



## **Interlinking EIP-AGRI and H2020**

**First H2020 multi-actor projects and thematic networks**



# Subgroup on Innovation for agricultural productivity and sustainability

## 2nd Meeting – 23 June 2015



08:30 - 09:00 Registration

09:00 - 09:05 Opening words - Rob Peters, Head of Unit AGRI H.5

09:05 - 09:20 State of play EIP-AGRI in the Rural Development Programmes  
Inge Van Oost, DG AGRI

09:20 - 09:50 First experiences with implementing EIP-AGRI – Call for Operational Groups  
Carola Ketelhodt, Innovationsbüro Schleswig-Holstein

09:50 - 10:20 What happened since the first Subgroup meeting related to EIP-AGRI?  
Rob Peters and Anikó Seregélyi, DG AGRI

10:20 - 10:50 Coffee break

10:50 - 11:35 Interactive session “Workshops and Seminar in 2015” – brainstorming on ideas and themes to address

1. Workshop on “Circular economy”
2. Workshop on “First experiences of Operational Groups”
3. Seminar on “Knowledge systems and interactive innovation”

Moderated by EIP-AGRI Service Point and DG AGRI

11:35 - 12:05 Reporting back from interactive session and plenary discussion

12:05 - 12:15 Practical announcements

12:15 - 13:30 Lunch break



# Subgroup on Innovation for agricultural productivity and sustainability

## 2nd Meeting – 23 June 2015



**13:30 - 13:45 Interlinking EIP-AGRI and H2020 – First H2020 multi-actor projects and thematic networks - Inge Van Oost, DG AGRI**

13:45 - 14:00 Presentation of the AgriSpin thematic network - Eelke Wielinga and Ilse Geyskens, AgriSpin consortium

14:00 - 14:20 Tools and possibilities for interaction between EIP-AGRI and H2020 – Discussion introduced by a short presentation  
Iman Boot, DG AGRI and Willemine Brinkman, EIP-AGRI Service Point

14:20 - 14:40 Embedding EIP-AGRI Focus Group outcomes in the broader network activities  
Iman Boot, DG AGRI

14:40 - 15:10 Coffee break

15:10 - 15:20 Preview of the year 2016 - Setting the scene - Iman Boot, DG AGRI

15:20 - 16:00 Interactive session 2 “First ideas for the EIP-AGRI work plan 2016”  
Moderated by EIP-AGRI Service Point

16:00 - 16:20 Reporting back from interactive session 2

16:20 - 16:30 Wrap up / next steps:

- Reporting / organisation of further work
- Next meeting and what happens in between
- AOB

16:30 Closing



# EIP-AGRI in short

- European Innovation Partnerships (EIP) are a new tool for **speeding up innovation through linking existing policies and instruments**
- Overarching concept based on **interactive innovation model**:
  - Collaboration between **various actors** to make best use of **complementary** types of knowledge (entrepreneurial, scientific, practical, organisational, etc) in view of co-creation and **sharing widely** the solutions/opportunities **ready to implement in practice.**
- Key entities under Rural Development funds: Operational Groups
- **EU wide EIP network**: communication, partnering, dissemination, knowledge flows and collecting practice needs

# Means to implement the EIP-AGRI interactive innovation model:

## Rural Development Programmes (CAP policy)

- **Setting up** support for an Operational Group project
- Operational Group **project funding**
- Innovation support **services**

## Horizon 2020 (EU Research Policy)

- **Multi-actor research projects** involving the agricultural community
- **Thematic networks**, unlocking and exchanging knowledge across the EU

"I not only use all the brains  
that I have,  
but all that I can borrow"

Woodrow Wilson –  
President of the USA, 1913-1921

# Multi-actor approach in Horizon 2020 Work Programme 2014-2015

A multi-actor project needs to take into account:

- how the project proposal's objectives and planning are **targeted to needs / problems and opportunities of end-users**
- the **composition of the project consortium** must get sufficient involvement of **key actors with complementary types of knowledge** (scientific and practical) to reach the project objectives and make its results broadly implemented.

Facilitation between actors and openness to involve additional actors/group of actors in the project, for instance relevant groups operating in EIP context [Operational Groups relevant to the subject of the project], are strongly recommended.

# Multi-actor approach in Horizon 2020 Work Programme 2014-2015

- "all along the project" \*: **a clear role for the different actors** in the work plan of the research project, from the participation in the planning of work and experiments, their execution up until the dissemination of results and the possible demonstration phase.
- "multi-actor" is more than a strong dissemination requirement or what a broad stakeholders' board can deliver
- Project proposals should illustrate sufficient quantity and quality of **knowledge exchange activities**.
- This should generate **innovative solutions that are more likely to be applied** thanks to the cross-fertilisation\* of ideas between actors, the co-creation and the generation of co-ownership for eventual results.

(\*legal base in H2020 Specific Programme)



## Thematic networks - Main aim



- Synthesise, share and present best practices and research results **focusing on themes and issues that are near to be put into practice**
- Produce **material for practitioners**

*Having potential innovative knowledge is one thing, turning it into reality is another.*

Innovation under the EIP is :

**“Ideas, put into practice, with success”**



# Thematic networks in Horizon 2020 Work programme 2014-2015

- **Projects must develop end-user material:**
  - for **broad dissemination to practice** (info sheets in a common format and audio-visual material)
  - that is **long-term available** and **easily understandable**,
  - should feed into **the EIP network** (section in the contract)
  - The common format for "**practice abstracts**" in the EIP network must be used and is **available on the website**:  
[http://ec.europa.eu/eip/agriculture/sites/agri-eip/files/pb\\_guidelines\\_eip\\_implementation\\_2014\\_en.pdf](http://ec.europa.eu/eip/agriculture/sites/agri-eip/files/pb_guidelines_eip_implementation_2014_en.pdf)  
(in the annex of the EIP guidelines)

# Thematic networks in Horizon 2020 Work programme 2014-2015

- Thematic networks follow the **multi-actor approach** for greater user acceptance and focus on application potential
- Projects **involving a wide range of actors as relevant for the specific themes:**
  - researchers,
  - advisors, innovation support services,
  - farmers/farmers' groups,
  - also e.g. enterprises, education, NGOs, administration, regulatory bodies,...

# Thematic networks in Horizon 2020 Work programme 2014-2015

- **NO pure research networks:** key is to include practical/tacit "non-formalised" knowledge from practitioners, user groups, farmers etc and deploy a vast reservoir of knowledge
- For the purpose of organisation, **possible sub-networks** may have a more limited focus, e.g. the local/regional/national level or for a specific crop/product/farming

Output of end-user material:

- **Use well known existing communication channels** for practitioners as much as possible + the **EIP network**
- **Substantial** in quantitative and qualitative way

# How to put results from EIP projects into practice “with success” ?

- H2020 multi-actor projects: “involvement up until the dissemination of results” = involving “all along the project” end-users and other actors that have a lot of contact with end-users will help to spread results: advisors, leading farmers, farmers’ organisations, businesses, etc.
- H2020 thematic networks: “The resulting innovative knowledge and easy accessible end-user material should feed into the EIP for broad dissemination” (factsheets,...)
- CAP RD Art 57(3): “Operational groups shall disseminate the results of their project, in particular through the EIP network”

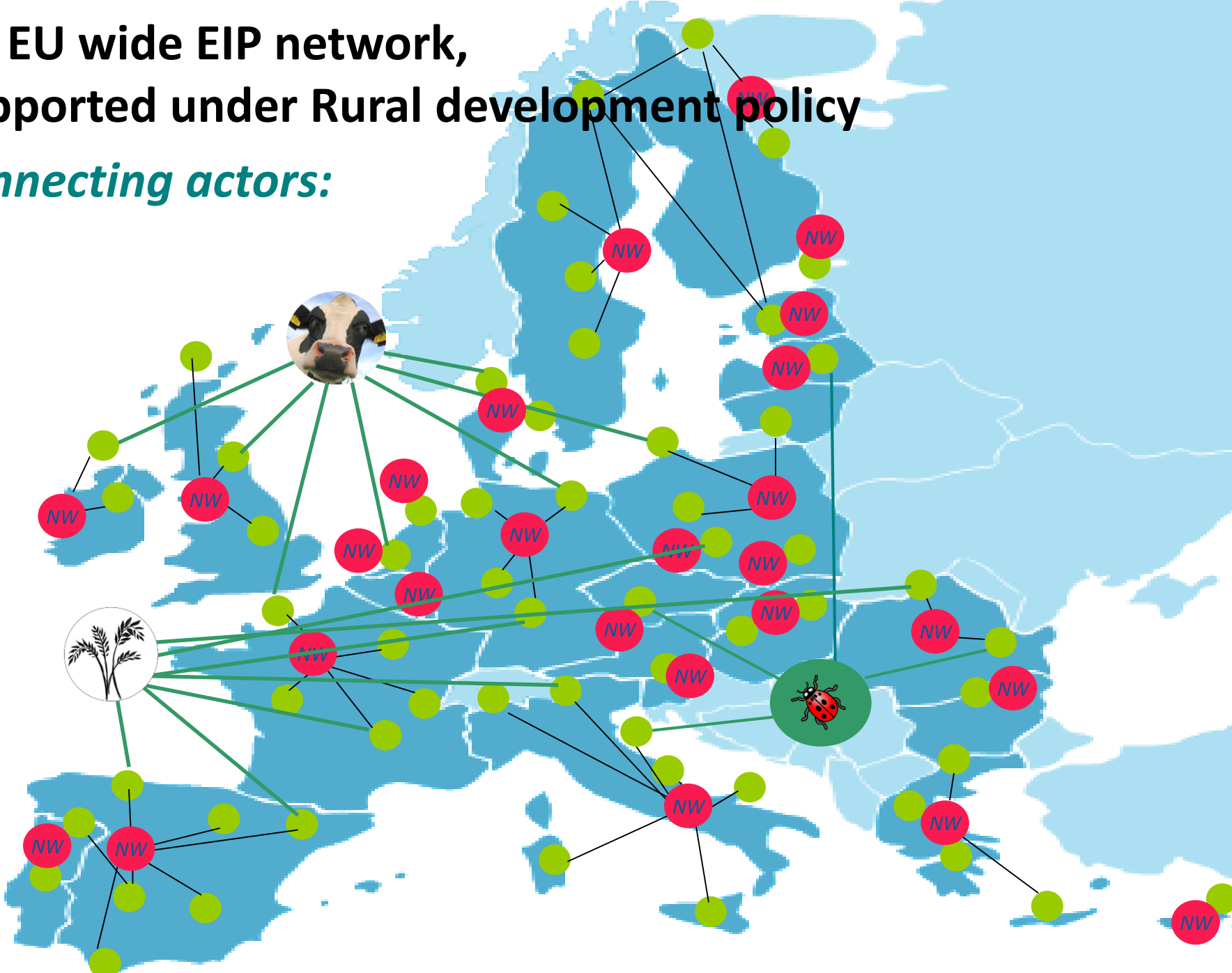
=> A **common format for end-user communication ("practice abstract")** has been developed by the Standing Committee for Agricultural Research (SCAR-AKIS SWG)

# Common format for practitioners ('practice abstract'): info to be shared through the EIP network

- Short and easily understandable title (one key sentence on the project, max 150 char.)
- Project coordinator (+ adress, e-mail, telephone), text editor, project partners (+ adress, e-mail, telephone), geographical location, project period, funding source & budget, link to project website and to website where long-term available, keywords, final full report
- Short summary for practitioners (1000-1500 char. – 200 words):
  - What problem will the knowledge generated solve for the end-user? What will be the main benefits to the end-user?
  - Main outcome/recommendation from the project (2-3 main results)

# An EU wide EIP network, supported under Rural development policy

*Connecting actors:*





# The EIP-AGRI website

## Knowledge flows:

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SHARING KNOWLEDGE - CONNECTING PEOPLE - TACKLING CHALLENGES

ASK A QUESTION OR PROVIDE FEEDBACK

LATEST NEWS & EVENTS

Inspiration to diminish yield gaps in Organic Farming

Best Practice: Combining research and practice to trigger change in French wine production

Marie Skłodowska-Curie actions – grants for the mobility of research staff

What do you think about the new website?

I like it	69%
I'm not sure	31%
I don't like it	0%
Total votes: 13	
• Older polls	

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- SHARE WITH US information about you, your projects and projects ideas, research needs, etc.
- SEARCH AND FIND funding opportunities, partners, interesting projects... on EIP-AGRI Meeting Point
- FOCUS ON practical innovative solutions to problems and opportunities provided in the EIP-AGRI Focus Group chapter
- DEEPEN YOUR KNOWLEDGE by different EIP-AGRI related publications in our library
- STAY UP TO DATE on innovation related agricultural topics and read about the latest EIP-AGRI news and events



"The value of an idea lies in the using of it."

Thomas Alva Edison – inventor of the light bulb

# More info on Multi-Actor projects and Thematic networks:

- Info on EIP formats under Horizon 2020 & list of topics:

[http://ec.europa.eu/eip/agriculture/sites/agri-eip/files/fact sheet horizon 2020 2015 web 2.pdf](http://ec.europa.eu/eip/agriculture/sites/agri-eip/files/fact_sheet_horizon_2020_2015_web_2.pdf)

- Looking for partners in Horizon 2020 multi-actor projects or thematic networks?

<http://www.linkedin.com/groups/Partner-Search-Horizon-2020-Food-7416906>



# Innovation is: an idea put into practice with success !



To an „Agriculture of Knowledge“ .....  
Join the EIP-AGRI Network

[www.eip-agri.eu](http://www.eip-agri.eu)

Inge.Van-Oost@ec.europa.eu

**Thank you for your attention!**