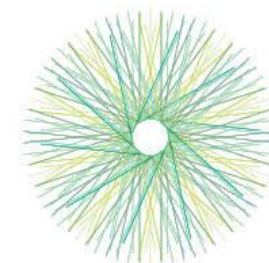


EIP-AGRI Seminar

Moving EIP-AGRI implementation forward

May 10 – 11, 2017 – Athens, Greece



eip-agri
AGRICULTURE & INNOVATION



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EIP-AGRI Seminar 'Moving EIP-AGRI implementation forward' Thursday 11 May 2017 – Athens, Greece

08:00 – 09:00 Registration Day 2

Getting back to business – Tips and tricks from Day 1

09:00 – 09:05 Introduction to Day 2 – *Inge Van Oost, DG AGRI*

09:05 – 09:15 Brief recap of the main results from Day 1 – *Sebastian Elbe – EIP-AGRI SP*

09:15 – 09:30 Keeping in mind what EIP-AGRI is about – examples of OGs

- DE – Sachsen, *Bernhard Jansen – Innovative fertilisation and weed control in organic rapeseed*
- ES – Catalunya, *Rosa Altisent – Minimising pesticide use in stone fruit*
- DE – Niedersachsen and Bremen, *Hubert Gerhardy – A learning factory to reduce antibiotic use in pig production*

Calling for innovation – bottom-up or thematic OG calls?

09:30 – 09:40 Experience from Ireland

Ronan O'Flaherty, Head of Division Agri-Environment (Organics and Locally-Led Schemes), Dpt of Agriculture, Food and the Marine

09:40 – 09:45 Introduction to the session – *Inge Van Oost, DG AGRI*

09:45 – 10:50 4th breakout session – "Calls for OG projects"

Questions for discussion:

1. How can a call with open themes and/or prefixed themes ensure you cover the needs and opportunities of farmers/foresters?
2. Can you share good practices to help the call capturing innovative ideas and reaching the right partners at the right time?

10:50 – 11:20 Coffee break and networking

11:20 – 11:30 Harvesting from the breakout session



The European Innovation Partnership (EIP) „Agricultural Productivity and Sustainability“ **Moving EIP-AGRI implementation forward**



EIP Seminar Break-out sessions - introductions
Athens – 10-11 May 2017

Inge Van Oost – DG Agriculture and Rural Development

Break-out 4

Calling for innovation – bottom-up or thematic OG calls?

Questions for discussion:

1. How can a call with open themes and/or prefixed themes encourage farmers/foresters to come up with their ideas?
2. Can you share good practices to help the call capturing innovative ideas and reaching the right partners at the right time?

BO 4 Information supporting the discussion

Main documents from MS

1. Innovation Hub supporting applicants (UK-Wales, page 2-3)
2. Guidance for the application IE (process steps)

Info from the presentations

1. ES Catalunya: a good ecosystem to promote good OG projects
2. BE Flanders, Ireland: call with open + suggested themes
3. Ireland: 3 OG measures, 2 tackling environmental challenges in a bottom-up way + 1 targeted
4. BE Flanders: communicating the call to all farmers + use of existing communication channels (e.g. applied research centers, ...)

Combining targeted calls with grassroots ideas

- OG projects must address one of the EIP aims (Art 55 a, b, c **or d**) and deliver on RDP priorities (according to MS/regions RD strategies chosen). (= > ask info in application forms)
- This should be tackled through selection criteria and may include **an open theme in the call** for proposals, **or a fully open call**
- "The EIP aims at a flexible and open system for the creation of a multiplicity of operational groups": in view of capturing innovative ideas or solving new/unforeseen problems from farmers and foresters, RD programmes may leave openness to have **OG projects of different sizes and compositions** (research partner not always useful)
- How to reach farmers/foresters in the most effective way?

Reaching the right partners at the right time

Wider **innovation support services**, should work at 2 levels

1. Individual Project oriented:

- **Brokering function** for setting up operational groups: from individual idea to group's project
- Coordination and **facilitation of projects** as an intermediate between partners during the project

2. Group oriented activities:

- Promoting innovation and innovation funding formats
- Brainstorming events and animation of (thematic) groups
- Dissemination of innovative results

- EIP guidelines 8.1 & 8.3

Innovation brokering (1)

Innovation brokering is:

- discovering innovative ideas,
- refining them,
- connecting partners,
- finding additional info and take into account the funding requirements/selection criteria for
- preparing a project proposal with clear activities and distribution of tasks, on which all actors want to engage and agree that it will bring what they expect to be a sustainable solution => find **win-win**, to eventually make the project results broadly implemented)

- EIP guidelines 8.2

Innovation brokering (2)

Who could be innovation broker?

- There is **no RD obligation to "recognise" brokers**, however, informing applicants about who may be a broker may be useful
- Make use of **existing services** that have experience or are well positioned to provide brokering services (not reinventing the wheel)
- Ideally, innovation brokers should have a thorough **understanding of the agricultural world** as well as well-developed communication skills for interfacing and animating. Interaction with non-agricultural services is also useful.

- EIP guidelines 8.2 & 8.3

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**All seminar presentations and
documents are available on
www.eip-agri.eu**

