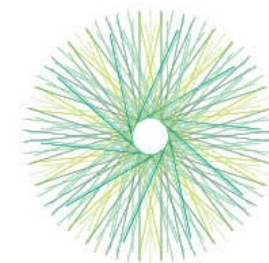


# EIP-AGRI Seminar

## Moving EIP-AGRI implementation forward

May 10 – 11, 2017 – Athens, Greece



eip-agri  
AGRICULTURE & INNOVATION



funded by





## EIP-AGRI Seminar 'Moving EIP-AGRI implementation forward' Thursday 11 May 2017 – Athens, Greece

08:00 – 09:00 Registration Day 2

### Getting back to business – Tips and tricks from Day 1

09:00 – 09:05 Introduction to Day 2 – *Inge Van Oost, DG AGRI*

09:05 – 09:15 Brief recap of the main results from Day 1 – *Sebastian Elbe – EIP-AGRI SP*

09:15 – 09:30 Keeping in mind what EIP-AGRI is about – examples of OGs

- DE – Sachsen, *Bernhard Jansen – Innovative fertilisation and weed control in organic rapeseed*
- ES – Catalunya, *Rosa Altisent – Minimising pesticide use in stone fruit*
- DE – Niedersachsen and Bremen, *Hubert Gerhardy – A learning factory to reduce antibiotic use in pig production*

### Calling for innovation – bottom-up or thematic OG calls?

**09:30 – 09:40 Experience from Ireland**

*Ronan O'Flaherty, Head of Division Agri-Environment (Organics and Locally-Led Schemes), Dpt of Agriculture, Food and the Marine*

09:40 – 09:45 Introduction to the session – *Inge Van Oost, DG AGRI*

09:45 – 10:50 4<sup>th</sup> breakout session – "Calls for OG projects"

Questions for discussion:

1. How can a call with open themes and/or prefixed themes ensure you cover the needs and opportunities of farmers/foresters?
2. Can you share good practices to help the call capturing innovative ideas and reaching the right partners at the right time?

**10:50 – 11:20 Coffee break and networking**

11:20 – 11:30 Harvesting from the breakout session





# Experience from Ireland

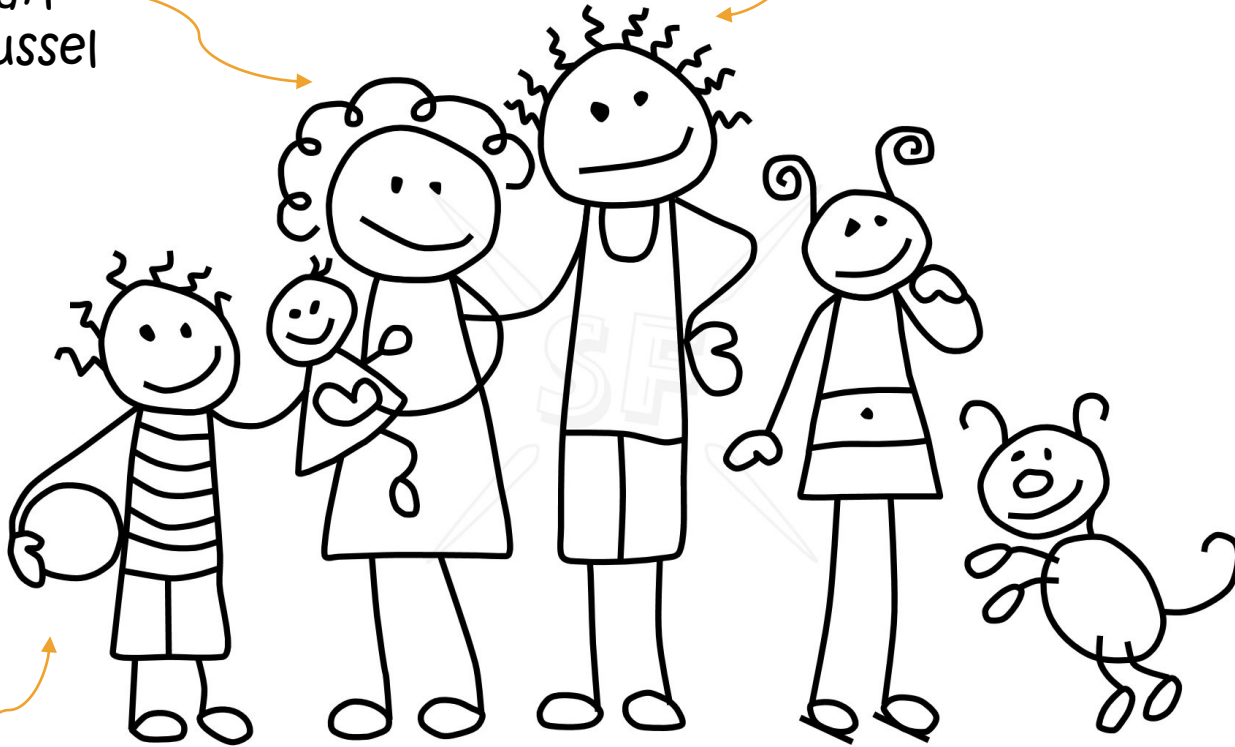
Ronan O'Flaherty



# Ireland has created a 'family' of measures

**€10m**

Themed -  
Pearl  
Mussel



Themed -  
Hen  
Harrier

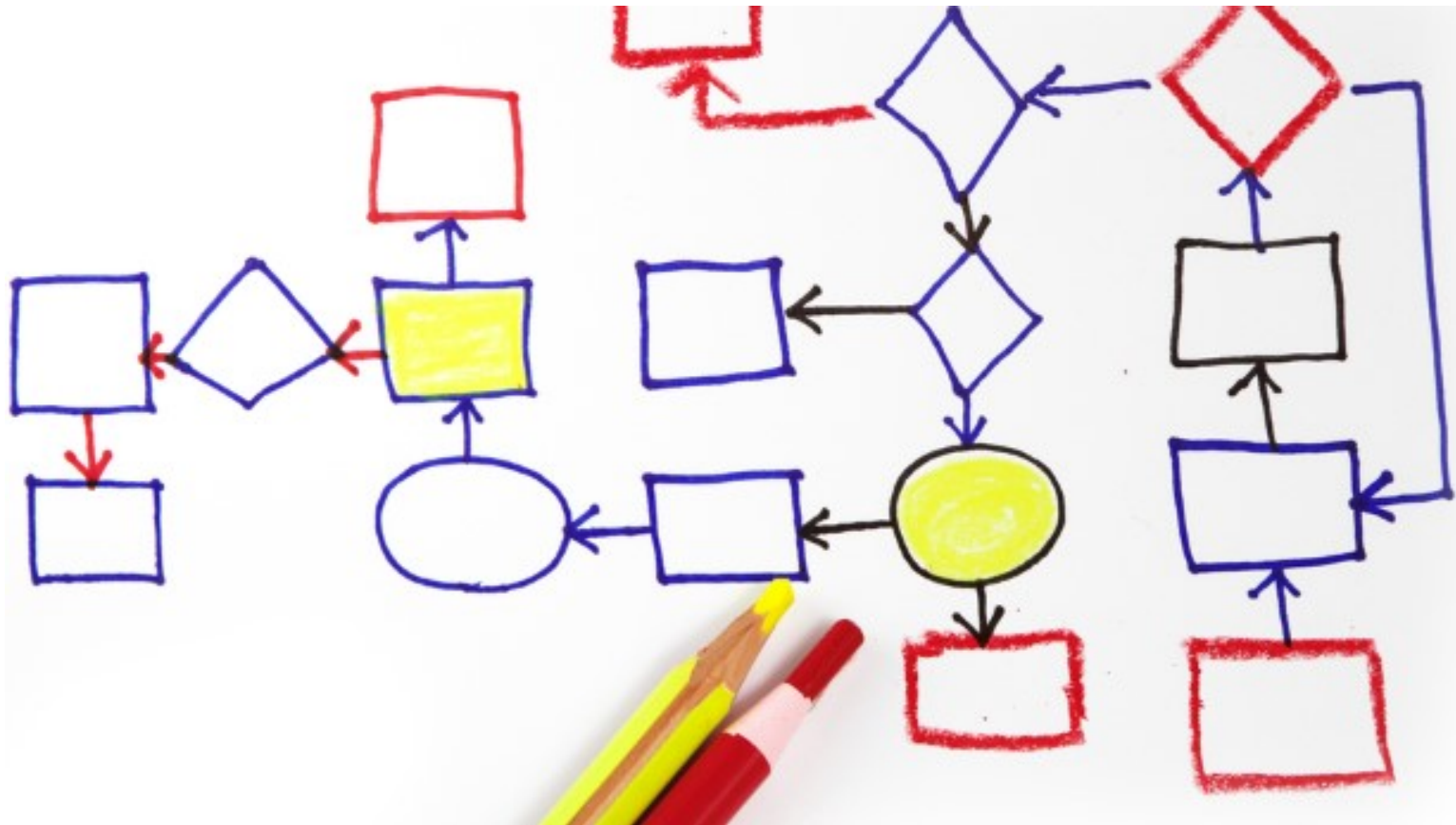
**€25m**

Open Call -  
General

**€4m**

Open Call -  
Environmental

**€20m**



What's the process?

# Themed Projects: Hen Harrier and Pearl Mussel



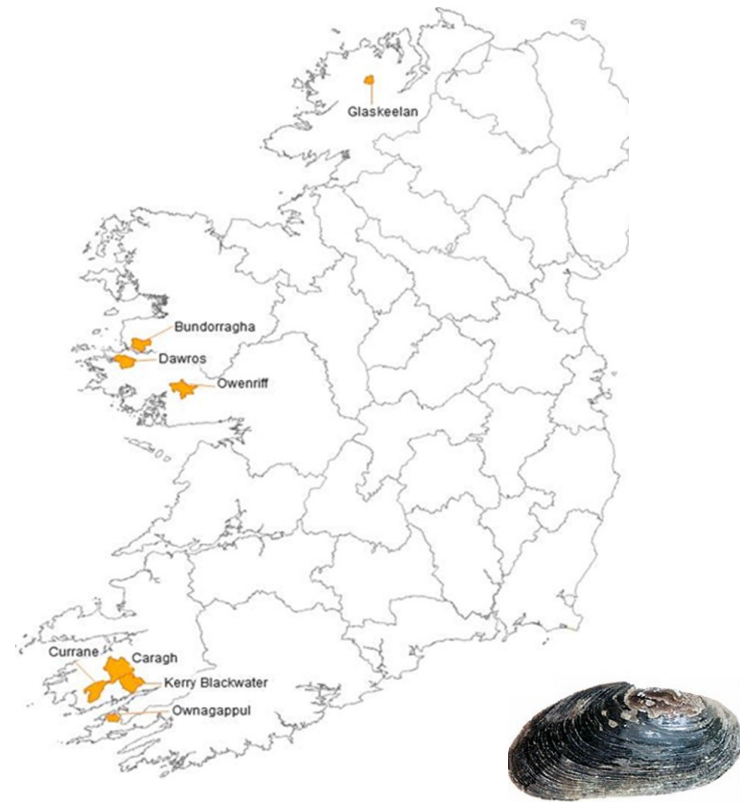
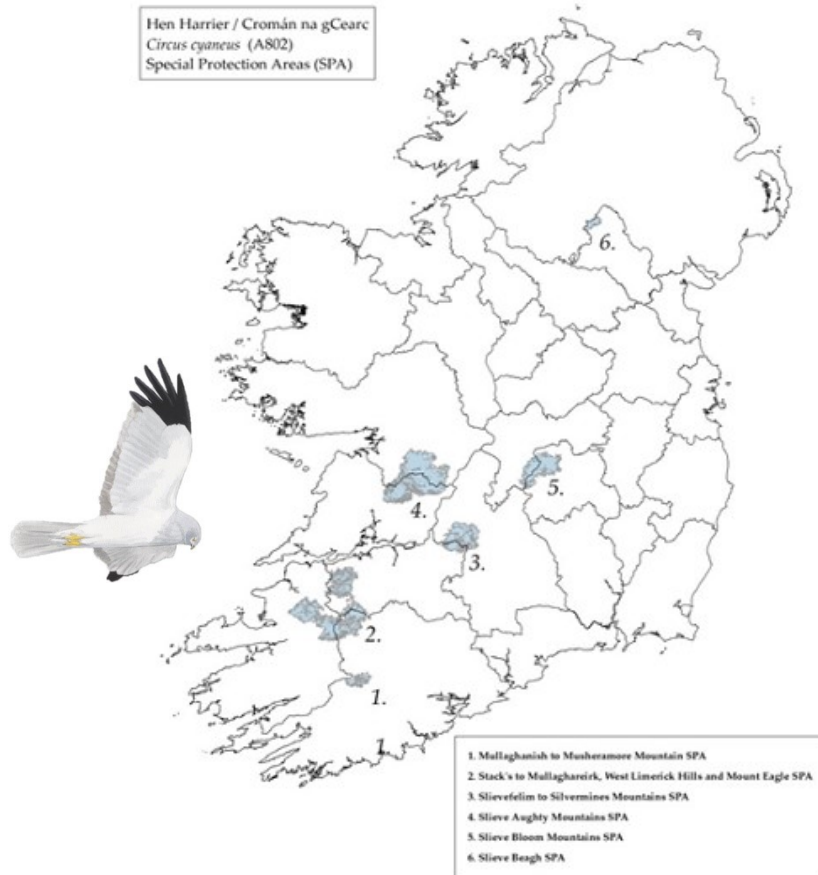
- Themes agreed with Commission as part of our RDP.
- OGs recruited by **competitive tender**
- Responsible then for developing local partnerships on the ground and developing actions



6 Target Areas  
2,000 farmers

8 Target Areas  
900 farmers

Hen Harrier / Cromán na gCeare  
*Circus cyaneus* (A802)  
Special Protection Areas (SPA)



Scrub management, controlled burning, nest protection, honeypot measures.....

Reduce sedimentation, drain management, grazing/livestock management, buffer-zones....

# Hen Harrier and Pearl Mussel: Objectives



Sustainable  
management of  
habitat.

Fostering  
positive relations  
between local  
people and local  
biodiversity

Developing  
effective locally-  
led models



# Open Call Projects

- **Bottom-up** EIPs,
- Recruited by a **simple** application process,
- Designed to be **accessible** to all.
- ‘General’ heading
- ‘Environmental’ heading



# ‘General’ heading

Projects in this category will focus on **RD Priorities 2&3**, basically.....

- Farm viability and competitiveness
- Innovative farm technology and sustainable forest management
- Economic performance
- Food chain organisation, competitiveness of producers, animal welfare and risk management

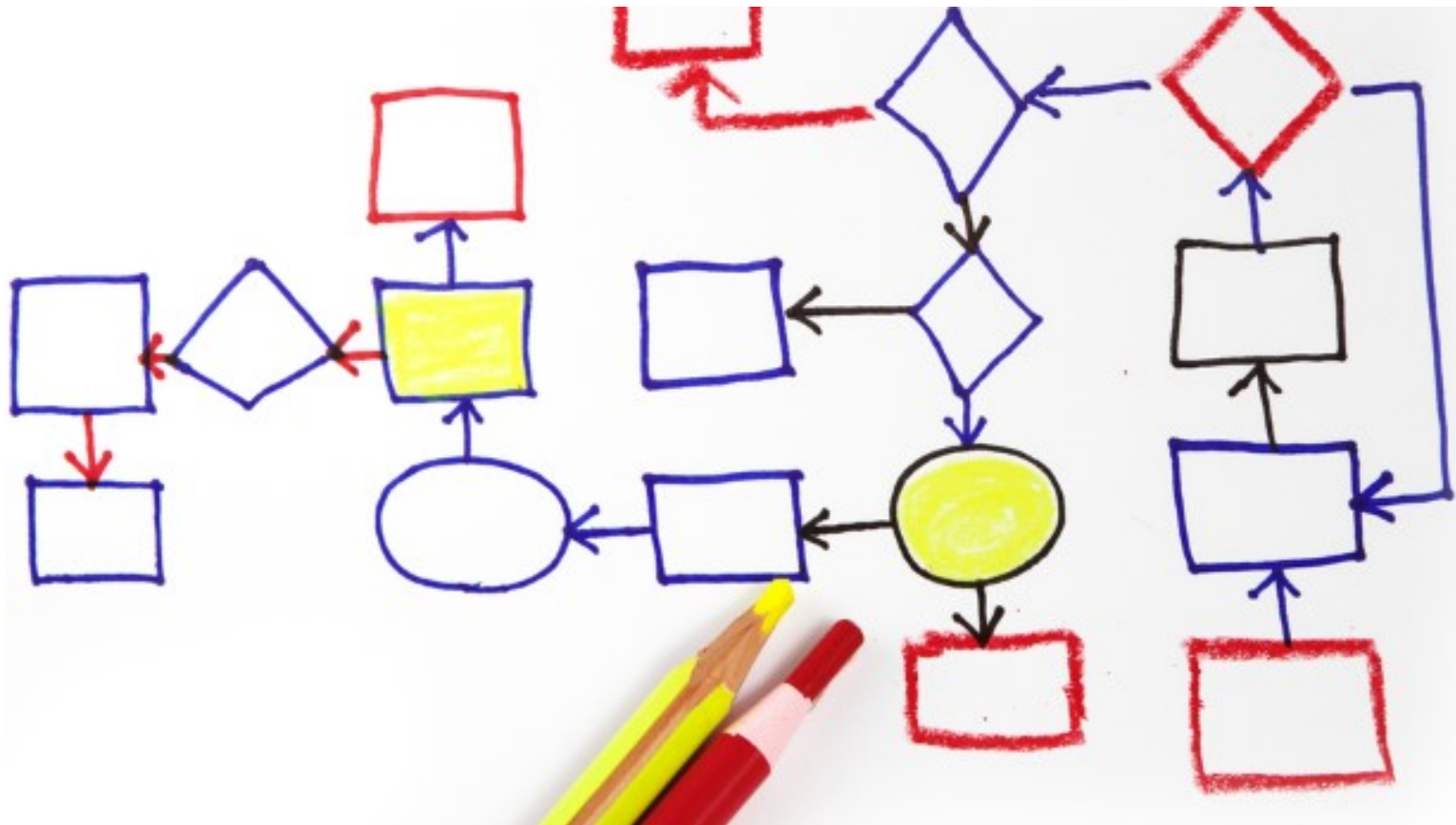
€4m

# ‘Environmental’ heading

Projects in this category will focus on **RD Priorities 4&5**, basically.....

- Restoring, preserving and enhancing ecosystems
- Resource efficiency, and a low carbon climate resilient sector
- Projects targeting restoration of upland peats specifically sought.

**€20m**



What's the process?



# Call for Interest



- **Competitive approach**
  - NRN conference to publicise
  - Two calls -first call end 2016
- **Very simple application to encourage participation**
  - The Big Idea
  - Operational Group details
  - Estimated costs
- **Selection Committee reviews and shortlists**

# Step 1



- Shortlisted projects produce detailed **project plan** (*what, how, how much, when etc*).
- Cost of plan **funded** under RDP – ensures high-quality, single-standard plan.
- **Workshop** to help candidates.
- **4 months** to produce.
- Selection Committee evaluate and **shortlist again**.

# Step 2



- Shortlisted projects funded for **full implementation**
- **Workshop** to help, again (identify challenges, pitfalls, best practice, audit and accountability).
- Projects can run for up to **five years**.
- Outreach, PR, education, review and assessment will be critical components, plus **dissemination**.

# Selection Committee



- Same committee for all phases and all proposals
- Membership
  - Policy experts from Department of Agriculture, Food & Marine
  - Environmental experts from National Parks and Wildlife Service
  - External representation to cover innovation, enterprise, third-levels and 'local' perspectives.



# Eligible Costs



Eligible costs include

- Innovation broker to facilitate OG creation
- Cost related to researcher cooperating with OG
- Animation costs
- Running costs of cooperation
- Direct costs of implementing the OG plan

WHAT ARE THE ODDS?



# Step 1 Funding: drawing up Project Plans



WHAT ARE THE ODDS?



## Step 2 funding: full implementation



# Challenges

- Themed ones are BIG! 1000s of hectares, 1000s of farmers.
- How to deliver while still maintaining an EIP ethos, local identity and local ownership?
- Encouraging response to the Open Call
- Maintaining standards
- Learning to let go!



## What helps?

- Keeping it simple
- Using professionals
- Formal structures
- Art 35 flexibility
- Workshops and annual seminars
- Burren experience





- Hen Harrier Project Team in place but more work required before the right Pearl Mussel team emerges.
- Public Procurement process has brought its own difficulties
- First Open Call generated **118 ideas**. We have selected 22 to proceed to funded project-plan stage

Looking ahead.....



.....it's all about the next RDP

THANKS  
FOR  
LISTENING

# **EIP-AGRI Seminar 'Moving EIP-AGRI implementation forward'**

**All seminar presentations and  
documents are available on  
[www.eip-agri.eu](http://www.eip-agri.eu)**

