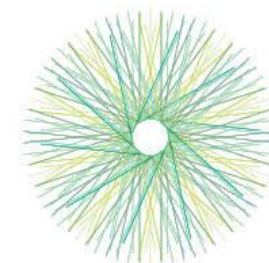


EIP-AGRI Seminar

Moving EIP-AGRI implementation forward

May 10 – 11, 2017 – Athens, Greece



eip-agri
AGRICULTURE & INNOVATION



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EIP-AGRI Seminar 'Moving EIP-AGRI implementation forward' Thursday 11 May 2017 – Athens, Greece

08:00 – 09:00 Registration Day 2

Getting back to business – Tips and tricks from Day 1

09:00 – 09:05 Introduction to Day 2 – *Inge Van Oost, DG AGRI*

09:05 – 09:15 Brief recap of the main results from Day 1 – *Sebastian Elbe – EIP-AGRI SP*

09:15 – 09:30 Keeping in mind what EIP-AGRI is about – examples of OGs

- DE – Sachsen, *Bernhard Jansen – Innovative fertilisation and weed control in organic rapeseed*
- ES – Catalunya, *Rosa Altisent – Minimising pesticide use in stone fruit*
- DE – Niedersachsen and Bremen, *Hubert Gerhardy – A learning factory to reduce antibiotic use in pig production*

Calling for innovation – bottom-up or thematic OG calls?

09:30 – 09:40 Experience from Ireland

Ronan O'Flaherty, Head of Division Agri-Environment (Organics and Locally-Led Schemes), Dpt of Agriculture, Food and the Marine

09:40 – 09:45 Introduction to the session – *Inge Van Oost, DG AGRI*

09:45 – 10:50 4th breakout session – "Calls for OG projects"

Questions for discussion:

1. How can a call with open themes and/or prefixed themes ensure you cover the needs and opportunities of farmers/foresters?
2. Can you share good practices to help the call capturing innovative ideas and reaching the right partners at the right time?

10:50 – 11:20 Coffee break and networking

11:20 – 11:30 Harvesting from the breakout session



The European Innovation Partnership (EIP) „Agricultural Productivity and Sustainability“ **Moving EIP-AGRI implementation forward**



EIP Seminar - TIPS AND TRICKS from day 1

Athens – 11 May 2017

Inge Van Oost – DG Agriculture and Rural Development

Content of application form - step 2

- 1. WHY** - Project **objectives** supporting practical **needs/opportunities** of farmers/foresters (= definition of the problem/challenges in a clear way)
- 2. WHO** - Name of applicant + List of partners. **Attribution of roles/responsibilities in the project:** are the farmers real partners? (*"It is not because a project is targeting farmers' needs that the farmers are really involved"*)

=> **Justify the contribution** (relevance) **and the added value of each partner in the OG** = illustrate why this mix of actors is the most **targeted** for this project (not the most diverse or best representation). Include **multipliers** (advisors, farmers' org, etc) which can capture needs, have practical knowledge, help communication and dissemination as from the start of the project.

Content of application form - step 2

3. **WHAT & WHEN** - Planned **activities** + coherence with **objectives** (**consistency** of the proposal, are the activities the right ones to achieve the objectives?) + **milestones** (not necessarily tangible “deliverables”, or intermediate “results”) if needed for enabling intermediate payments when certain activities have finished + provisional **timing**
4. **Communication plan** + **dissemination** moments and channels foreseen – ask for **practice abstract** explaining what the OG will do & benefits for the farmers
5. Planned **budget** for each partner per activity

Step 1 much less, only 2 key criteria (who and why, the rest is to be developed in next operation= step 2)

Cooperation agreement

- to be discussed when making up the project plan + to be signed by each partner after selection is done and before the project start
- Administration provides template

Content of the partnership agreement:

- Partners agree with content of the application (= > add approved application with all details in annex – no repetition needed in agr.)
- Foresee what to do if **changes** during the project are needed
- Financial arrangements
- IPR??? May make things a bit difficult: what about management and incomes? (Guidelines EIP & Art 35: *“emphasis of M16 is on creation of knowledge freely available to all”*)

Key selection criteria

- **“Innovation”** cannot be defined ex-ante, so **must be translated into precise operational criteria**.
- The EIP guidelines indicate **selection criteria** which **avoid using “innovation(potential)” as a criterion** :
 - (1) 'targeted project objectives towards practical outcomes'
(**tackling problems/opportunities of farmers/foresters**);
 - (2) 'the particular and targeted composition of the project partnership benefiting the specific project, making the best use of the needed types of knowledge in an interactive way'
(=complementary knowledge), including active commitment of the farmers

Further selection criteria

Attributing the right weight to selection criteria = essential.

E.g. **50% for the two key criteria** on former slide because seeking innovation is key ("*idea, put into practice, with success*")

Further selection criteria may refer to

- the **added value** expected from the project compared with the available knowledge (= checking state of the art and see if partners have done their homework when preparing the project)
- link **with call**, eg. EIP aims Art 55 or specific themes chosen
- relevance and feasibility of **actions, coherence** with objectives
- the **organisation** of activities (coordination, workplan, timing)
- **costs** clear and realistic?
- **planned communication and dissemination**

Selection procedure

- Make a mix, **the more diverse the selection committee the better** (not only scientists, also innovative farmer, innovation specialist from outside sector, extension service, etc)
 - To avoid conflict of interest: wait until you see the applicants to chose your selection panel
 - Think about possible appeal: second (group?) expert
-

General conclusion from day 1:

(FAILING FORWARD) + KEEP IT SIMPLE !

(absolutely necessary if you want to get farmers involved !!)

And don't hesitate to come back to us in case of doubts/questions

***Innovation is: an idea put into
practice with success !***



Thank you for your attention!

***To an
„Agriculture of Knowledge“***

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**All seminar presentations and
documents are available on
www.eip-agri.eu**

