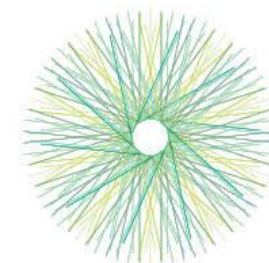


EIP-AGRI Seminar

Moving EIP-AGRI implementation forward

May 10 – 11, 2017 – Athens, Greece



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AGRICULTURE & INNOVATION



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EIP-AGRI Seminar 'Moving EIP-AGRI implementation forward' Wednesday 10 May 2017 – Athens, Greece

Incentivising innovation – How to select the best OGs?

16:25 – 16:35 The Romanian approach

*Liviu Popescu – Counsellor at the Romanian RDP Managing Authority,
Ministry of Agriculture and Rural Development*

16:35 – 16:45 The Flemish experience

*Els Lapage – Director of the Extension Service, Flemish RDP Managing
Authority, Dpt of Agriculture and Fisheries of the Flemish Government*

16:45 – 16:50 Introduction to the session

Inge Van Oost, DG AGRI

16:50 – 18:00 3rd breakout session – “Selection process”

Questions for discussion:

1. What selection criteria help to choose the best proposals? How to cover farmer / foresters' needs and get the right mix of knowledge present in the project?
2. How to secure sufficient expertise for the selection process?

19:00 Networking dinner



The European Innovation Partnership (EIP) „Agricultural Productivity and Sustainability“ **Moving EIP-AGRI implementation forward**



EIP Seminar Break-out sessions - introductions
Athens – 10-11 May 2017

Inge Van Oost – DG Agriculture and Rural Development

Break-out 3

Incentivising innovation – How to select the best OGs?

Questions for discussion:

1. What selection criteria help to choose the best proposals? How to cover farmer/foresters' needs and get the right mix of knowledge present in the project?
2. How to secure sufficient expertise for the selection process?

BO 3 Information supporting the discussion

Main documents from MS

1. Selection criteria + eligibility conditions BE (step 2)
2. Selection criteria (UK-Wales, page 4)

Extra info from the presentations

1. BE presentation: two step selection committee
2. RO presentation: selection step 2 criteria include farmers, appropriate partnership

Extra info from MS documents

1. IE guidance for applicants: 60% weight to appropriate partnership + practical objectives

Selection criteria – innovation & cross-fertilisation

- **“Innovation”** cannot be defined ex-ante, so **must be translated into precise operational criteria**- EIP guidelines section 3.1
- Therefore OG project proposals should illustrate capturing ideas + having the potential to put them into practice. The guidelines suggests following good approach for **selection criteria** which **avoid using “innovation (potential)” as a criterion** :
 - (1) 'targeted project objectives towards practical outcomes' (tackling problems/opportunities of farmers/foresters);
 - (2) 'the particular composition of the group benefiting the specific project and its outreach' (= complem. knowledge)

– Q14 in Q&A Table
- **Cross-fertilisation** between sectors, disciplines, regions, themes, etc is key for innovation. Encourage a mix!

Selection criteria (2)

- Innovation is "*an idea put into practice with success*": OG project proposals should **illustrate the potential to be put into practice** (project objectives, multiplication effect)
- Keep an eye on emerging **niches**, taking into account the economical weight of the sector is not always helping innovation
- Having **multipliers taking part in the OG activities convinces better** than involving them in the dissemination phase only
- Innovation may be technological, non-technological, organisational or social, based on new but also on traditional practices in a new geographical or environmental context.
- **A selection committee**, composed of experts with a view on the concrete project objectives and entrepreneurial knowledge, can advise the Man Auth.

Further selection criteria (3)

Attributing the right weight to selection criteria = essential

Selection criteria could also refer to

- the quality of the organisation of **activities (coordination and workplan)**, and related costs
- the **added value** expected from the project compared with the available knowledge (checking state of the art),
- the **expected effect of the planned dissemination** of project results via courses, networks, advising or permanent databases (spreading outcomes in an easy understandable way and on the long term). – EIP guidelines 9.2
- Elements illustrating the interaction between partners of the operational group can be used to measure the **quality and quantity of knowledge exchange** between the actors (checking cross-fertilisation)

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**All seminar presentations and
documents are available on
www.eip-agri.eu**

