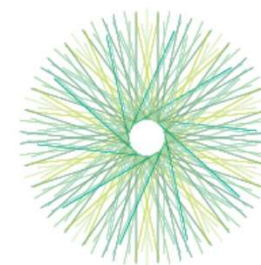


# EIP-AGRI Workshop

## Cities and Food

September 21 – 22, 2016 – Kraków, Poland



eip-agri  
AGRICULTURE & INNOVATION



funded by





## Programme 22 September

### **Warming up for the second day**

09:00-09:30 Opportunities for knowledge exchange and cooperation

***Implementation of the supply chain measure funded under Rural Development Programmes – an example from Nouvelle Aquitaine Region – Mr Bastien Farges, Nouvelle Aquitaine Region, France***

Learning from research and knowledge exchange projects focusing on connecting consumers and producers: FOODLINKS, Strenght2Food, SUPURBFOOD, MUFPP and TRADEIT (to be confirmed)

funded by the European Commission



# Connecting Consumers and Producers – Funding innovative projects



EIP-AGRI workshop – Cities and Food – Connecting Consumers and Producers

## How can EAFRD fund **short** supply chain projects?

- The European Agricultural Fund for Rural Development (EAFRD) is the second pillar of the Common Agricultural Policy (CAP) of the EU.
- The EAFRD is implemented in each Member state through rural development programmes (RDP).
- In France, Regions, such as la Nouvelle-Aquitaine, are managing authorities.
- Thus, the RDP submitted by la Nouvelle-Aquitaine meets regional priorities.

## Measure 16 – Co-operation (art.35)

- Measure 16 was designed to implement the agricultural European Innovation Partnership (EIP-AGRI).
- Measure 16 offers opportunities to fund short supply chain projects.
- *How did la Nouvelle-Aquitaine design this measure to fund short supply chain projects?*

## Measure 16 – Co-operation (art.35)

- 2 steps :
  - M 16.1 : Emerging Operational Group
  - M 16.4 : Supporting innovative short supply chain projects



able

## M.16.1 – Emerging Operational Group

- Sub-measure 16.1 supports potential operational groups to formalize the consortium, find new partners with complementary skills and finalize the project.
- Through a call for interest, interested groups are recognised, which later are labelled "EIP Operational Group" once their project is selected under M 16.4
- OG receives funds dedicated to functioning costs and external costs (studies, etc...).
- EU max for eligible costs = 100%. Public support in the case of Aquitaine is limited to 90% of the eligible expenditure, and it can not exceed 50 000€.



# The Operational Groups (OG)

- Who ?:
  - Farmers (and their associations) ;
  - Private companies from the supply chain or the distribution channel ;
  - Research organisation ;
  - Consultancy ;
  - NGOs ;
  - Local authorities.
- => En Aquitaine, at least one farmer and one research organisation are obligatory.
- => At least 50% of partners need to be settled in Aquitaine.

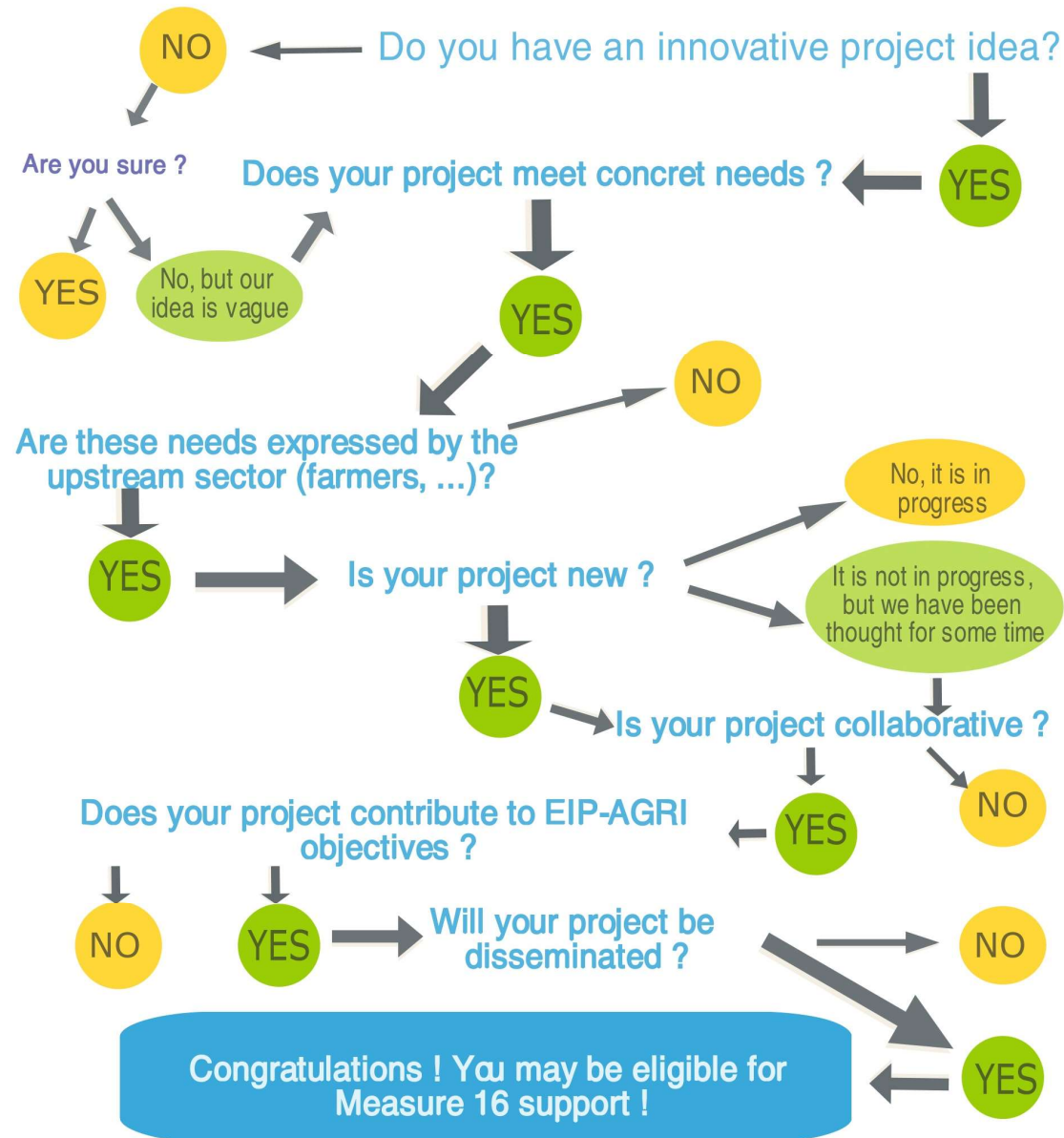
# The Operational Groups (OG)

- How ?:
  - An OG has to be collaborative, i.e.:
    - No partner has to support more than 70% of total cost;
    - Research organisations have to support more than 10% of total cost.
  - An OG do not necessarily need to be a legal entity (in this case, a partner has to be designated as a team leader);
  - Partners have to define a partnership agreement.

# The Operational Groups (OG)

- What ?:
  - An OG has a project which:
    - Is new (It has never been supported by public grants neither launched before);
    - Contributes to the EIP-AGRI objectives;
    - Meets concrete needs expressed by upstream sector;
    - Has a dissemination strategy.

# We are a consortium, are we eligible for Measure 16 support ?



## M.16.4 – Supporting short supply chain projects :

- Sub-measure 16.4 supports consortia's innovative projects to develop short supply chain in Aquitaine.
- Projects are selected through a call for project proposals.
- Only emerging OG supported under M.16.1 can submit projects.

## M.16.4 – Supporting short supply chain projects :

- Eligible expenditures:
  - Wages;
  - Transport costs;
  - Material and immaterial capital cost allowance (equipment, licence, etc...);
  - Dissemination costs;
  - External costs.
- Public support can not exceed 70% of eligible expenditures.
- Eligible expenses are limited to 10 000€.

## M.16.4 – Supporting short supply chain projects :

- OG has to prepare a development plan with :
  - Identified needs and situation analysis;
  - Project description;
  - Expected results step by step;
  - Evaluation indicators;
  - Communication and dissemination strategy.

## What are we expecting?

- Until 2020, la Nouvelle-Aquitaine foresees at least 10 Operational Group's projects in the Nouvelle-Aquitaine Region.
  - 10 potential OG under sub-measure 16.1
  - 10 OG projects under sub-measures 16.2 and 16.4



# Work in process...

- The 1st of January 2016, la Nouvelle-Aquitaine was created from the merger of Aquitaine, Limousin and Poitou-Charentes regions.
- Now, we are working to implement one single measure 16 in Nouvelle-Aquitaine, harmonizing measures 16 from Aquitaine, Limousin and Poitou-Charentes Rural Development Programmes.