



**EIP-AGRI WORKSHOP**  
TOOLS FOR ENVIRONMENTAL FARM PERFORMANCE  
**7-8 FEBRUARY 2017 - ZAGREB, CROATIA**



## **EIP-AGRI Workshop** **'Tools for environmental farm performance'**

Tuesday 7 February – Wednesday 8 February 2017  
Zagreb, Croatia

On Tuesday 7 and Wednesday 8 February 2017, the European Commission's DG Agriculture and Rural Development – with the support of the Croatian Ministry of Agriculture – is organising an EIP-AGRI workshop in Zagreb. This workshop aims to stimulate the uptake of the broad range of sustainability tools involving environmental assessments that have already been developed and tested in various projects and initiatives by farmers. The workshop will also look for opportunities to promote innovation in this context.

The premise is that farmers may have an interest in working with tools providing information on the environmental sustainability of the farm or farm operations for the following reasons:

- 1) On-farm initiative – direct interest:
  - a. Own initiative, independent from external or economic incentives
  - b. Synergies between economics and environment, mostly efficiency related
- 2) Food chain related:
  - a. Premia or condition for selling
- 3) Facilitating compliance with environmental legislation:
  - a. User-friendliness in compliance with regulation
  - b. Improvement of environmental performance of regulatory related actions, by awareness creation

The different categories relate the environmental assessment to different stakeholders. It is therefore a good opportunity to bring farmers together with developers and other users of sustainability tools to share and learn from their growing practical experience and thereby strengthen their benefits. EIP-AGRI Operational Groups, which are financed through the Rural Development Programmes 2014-2020, can bring together partners with complementary knowledge in innovative projects.

How to promote "usable" and "useful" environmental sustainability tools for farmers is the underlying question of the workshop, with a subsequent focus on the following issues:

1. To experience the diversity of environmental sustainability tools used in the different Member States / regions
2. To exchange practical experiences and lessons learnt about the specificities of each tool, showcasing their usability at farm, chain and agricultural system levels
3. To promote innovation in the ongoing development of environmental sustainability tools that match farmers' expectations and needs.



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## **Final programme**

**Please note that this seminar will be held in English only.**

### **Day 1 – Tuesday 7 February 2017**

#### **12:00 – 13:00 Registration and buffet lunch**

**13:00 – 13:10** Welcome words by Iman Boot, European Commission, Directorate-General Agriculture and Rural Development (DG AGRI), and by Krešimir Ivančić, Croatian Ministry of Agriculture

**13:10 – 13:20** Icebreaker

**13:20 – 13:40** Introduction to the theme of the workshop by DG AGRI

**13:40 – 14:00** Setting the scene by Janet Dwyer and Marta Pérez-Soba, coordinating experts of the workshop

**14:00 – 14:45** Three elevator pitches highlighting the three main reasons for which farmers may use sustainability tools: farm initiative, food chain - and legislation related. Consecutive panel reflections with farmers and environmental organisations

*Martijn Buijsse, Skylark, The Netherlands*

*Vincenzo Angileri, Joint Research Centre, European Commission*

*Simon Miller, Cool Farm Tool, UK*

**14:45 – 15:45** Presentations of existing environmental sustainability tools

*John Lynch, TEAGASC, Ireland*

*Romain Dieulot, FNCIVAM, France*

*Kathryn Green, LEAF, UK*

*François Lerin, CIHEAM-IAMM and HNV Link Thematic Network, France*

*Josien Kapma, Boer & Bunder, The Netherlands*

*Dóra Mészáros, SMART, Hungary*

**15:45 – 16:15 Coffee break**

**16:15 – 18:00** Break-out sessions around the following questions:

- What are farmers' and NGOs' expectations regarding sustainability tools, and how are they currently using them?
- In your experience to date, what approaches and tools are working best – and why?
- Are there any specific challenges and / or opportunities to be aware of when using these approaches and tools?

**19:00** Networking dinner



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### **Day 2 – Wednesday 8 February 2017**

**09:00 – 09:30** Energiser exercise, summary of previous day and conclusions

**09:30 – 10:30** Break-out session. Objective: promote reflection on the pathways

- What does the ideal tool look like to you?
- What can you do to make such a tool become a reality? What can be your role?

**10:30 – 11:00** **Coffee break**

**11:00 – 11:45** Continuation of the break-out session

- If you would start an EIP-AGRI Operational Group to design the ideal tool, what would be the main problem to solve or opportunity to take, who would be the partners and how would you design the project?

**11:45 – 12:00** Harvesting

**12:00 – 12:30** Plenary session

- What happens after the event? Concrete ideas for follow-up actions

**12:30 – 13:30** **Lunch and departure**