



EIP-AGRI WORKSHOP

CONVERSION TO ORGANIC FARMING

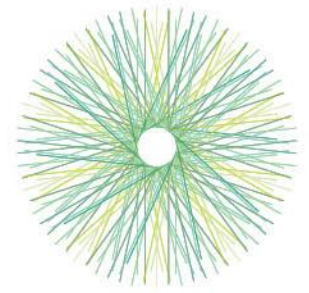
22-23 JUNE 2022 - FLORENCE, ITALY



PROGRAMME (update 14 June 2022)

Day 1: Wednesday 22 June 2022

- 08:00 – 08:45 Registration
- 08:45 – 09:05 **Welcome**
- **Roberto Scalacci**, Director for Agriculture and Rural Development, Tuscany Region
 - **Hugo Almeida**, Deputy Head of Unit, DG AGRI, D.1 Rural areas and networks, European Commission
- 09:05 – 09:35 **Setting the scene**
- EU organics policy context – **Patrizia Pitton**, DG AGRI, B.4 Organics, European Commission
 - EU-funded organic farming research – **Susana Gaona**, DG AGRI, F.2 Research and innovation, European Commission
- 09:35 – 10:00 **Getting to know each other**
- 10:00 – 11:10 **Inspiring presentations and interactive session 1**
- Converting production systems – **Vidal Sánchez Vicente** (Spain), EIP-AGRI [Operational Group ECOPIONET](#)
 - Cooperation and new ways of organising with other actors – **Sara Kuschnerit** (Germany), [FINKA](#)
 - Experimenting with new processes and technologies including digitalisation – **Maria Gernert** (Belgium), TP Organics
 - Developing position in the supply chain, labelling and marketing during and after the conversion period – **Thomas Snellman** (Finland), [REKO](#)
 - Achieving certification and complying with the regulatory system – **Albina Yasinskaya** (Bulgaria), [Rozino Organic Farm](#)
- 11:10 – 11:30 Coffee break
- 11:30 – 12:30 **Interactive session 2: Innovation questions**
- 12:30 – 13:30 Lunch break
- 13:30 – 18:30 **Field visits: Introduction in plenary**
- Learning about and understanding how to apply biodistricts as an innovative tool – **Gianluca Barbieri**, Tuscany Region and **Iacopo Zetti**, Comune di Fiesole
- Field visits in three groups ([see overview for more information](#))**
- 18:30 – 19:30 Aperitivo offered by the biodistrict [Distretto Biologico di Fiesole](#)
- 19:30 – 22:00 Networking dinner at farm and restaurant ['Fattoria di Maiano'](#)



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Day 2: Thursday 23 June 2022

- 08:00 – 08:45 Registration
- 08:45 – 09:05 **Welcome to day 2 and review of day 1**
- 09:05 – 09:15 European Innovation Partnership and Operational Groups – **Klavdija Ramsak-Noemi**, DG AGRI, D.1 Rural areas and networks, European Commission
- 09:15 – 10:30 **Interactive session 3**
Interactive discussions in four thematic rooms:
 1. Production
 2. Processing
 3. Marketing
 4. Distribution**Sessions 1 and 2** focus on challenges, and innovative (and applicable) solutions
- 10:30 – 11:00 Coffee break
- 11:00 – 12:10 **Interactive session 3** (continued)
Sessions 3 and 4 focus on barriers for the uptake of solutions, and support required to overcome barriers – including a strong focus on research needs
- Looking back: inspiring ideas and lessons learnt**
- 12:30 – 13:00 **Evaluation and closing**
- 13:00 – 14:00 Lunch