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22-23 June 2022
EIP-AGRI Workshop Conversion to organic farming

Organics in the EU



DG Agriculture and Rural Development
Unit B.4, Organics

EIP Organic Conversion
Florence
22 June 2022

EUROPE: ORGANIC FARMLAND 2020



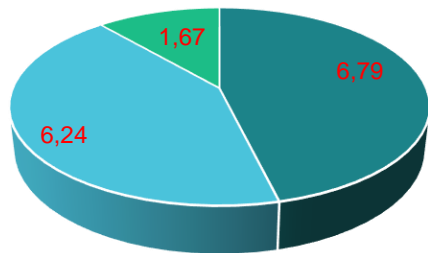
**+ 62.1 %
2011-2020**

**France 2.4
Million ha**

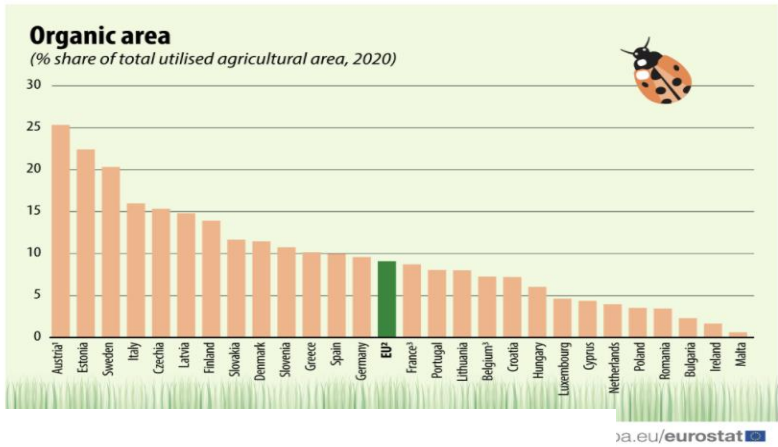
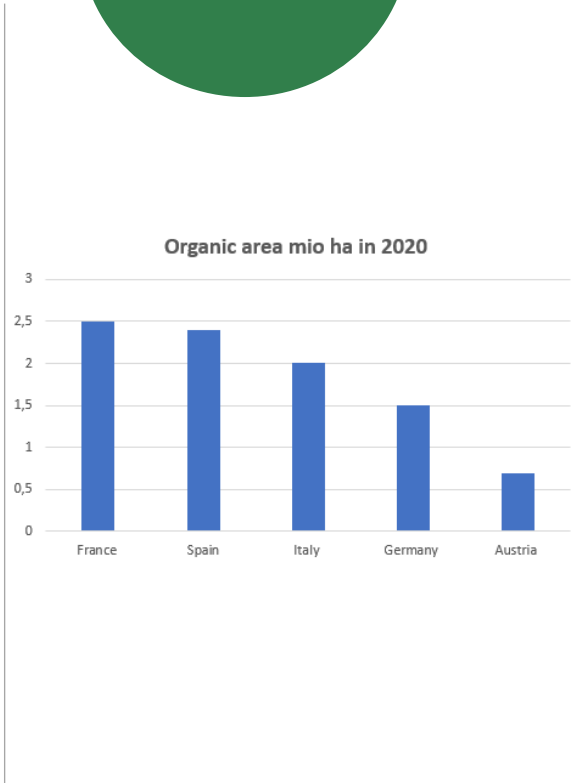
**EU
14,7
Million ha =
9.1% of area**

+ 7.5 mio ha

Share of use of organic land (EU 27) in Mio ha



- Arable land
- Permanent grassland
- Permanent crops



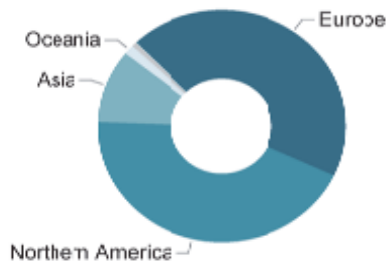
**9,1%
of EU
farmland
is organic**

EUROPE: ORGANIC RETAIL SALES 2020



EU 27
44,8 billion
€

The largest single market is the USA (49.5 billion €), followed by the EU (44.8 billion €). By region, Northern America has the lead (53.7 billion €), followed by Europe (52.0 billion €) and Asia (12.5 billion €).

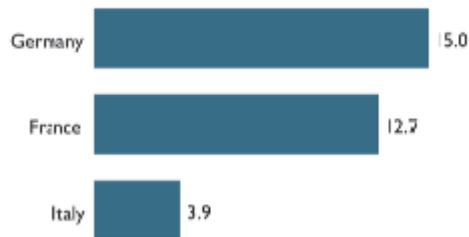


Distribution of retail sales by region 2020

Germany
15.0 billion
€

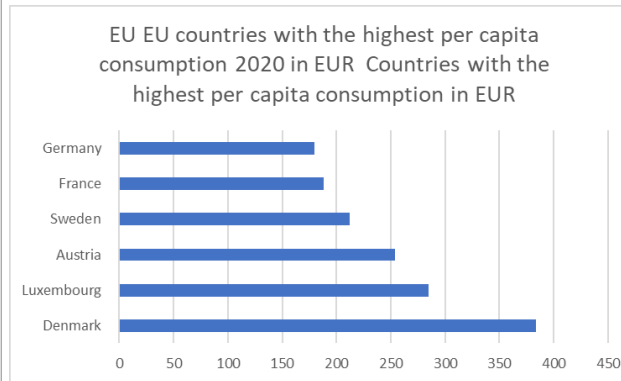
Total EU 44.8 bio EUR

Market in billion euros
Top 3 countries



The 3 EU MS with the largest retail sales for organic food 2020 [billion €]

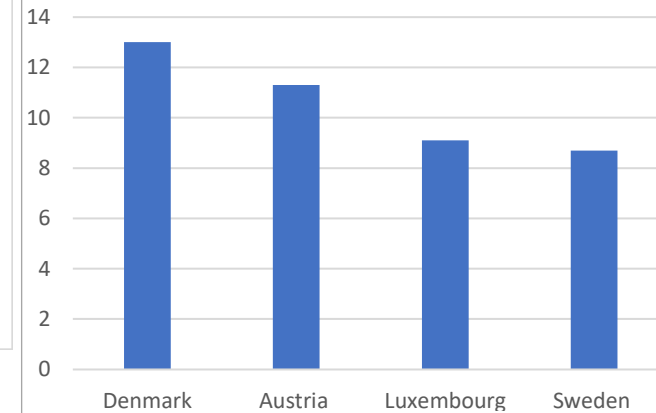
384 €
are spent
per person
in Denmark



102€ per
capita in
EU

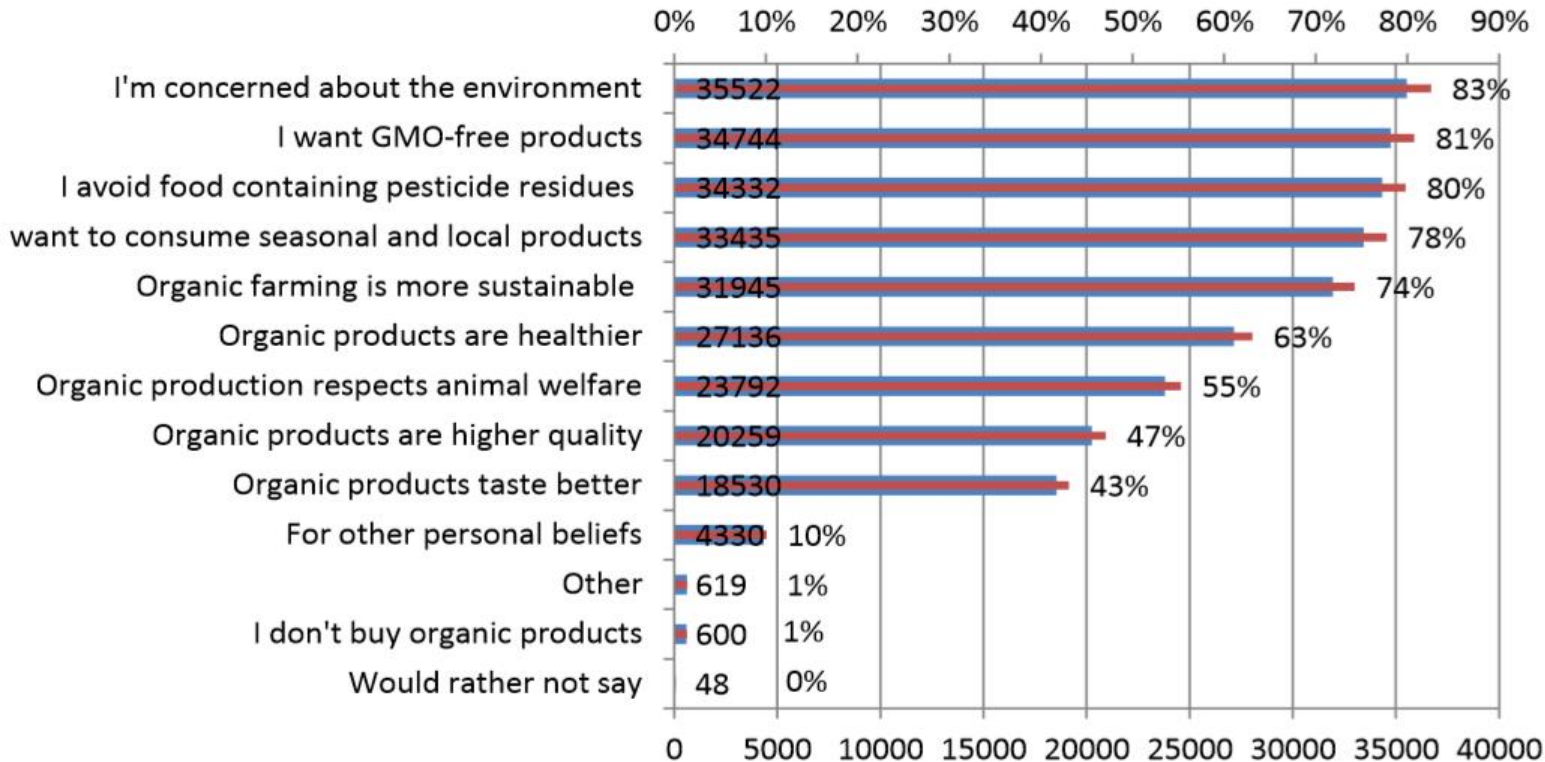
13 % of
the
grocery in
Denmark
is organic

Share of organic market in %





Environmental and health concerns are driving organic consumption

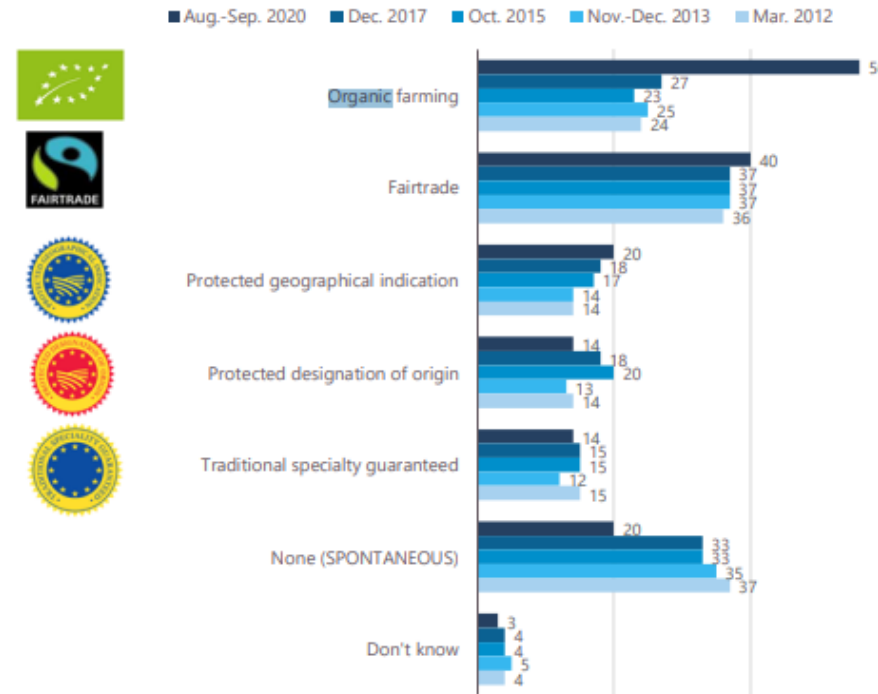


Number and percentage share of EU citizens' replies on rationales behind consumption of organic products – 56% aware of organic logo in recent survey Eurobarometer 2020

KNOWLEDGE OF THE LOGO



QA13 Which of the logos are you aware of? (MULTIPLE ANSWER POSSIBLE)
(% - EU)



Base: all respondents (n. = 27,237)

Eurobarometer 2020

Agriculture
and Rural
Development



New Organic production rules

- Basic act Regulation (EU) 2018/848 of the EU Parliament and Council : production rules, certification scheme, control, labelling and international trade
- Secondary legislation: Delegated Acts amending or supplementing and Implementing Acts according to the empowerments of the Commission
- Legislation is available at:

[Legislation for the organics sector | European Commission \(europa.eu\)](#)

THE ORGANIC REFORM: THE ADDED VALUE



Harmonisation:

- Reduced possibilities for national derogations;
- Level playing field for organic producer, within the EU and vis-à-vis third countries (compliance);
- New products (ohm, annex I)
- New rules on cervine animals, rabbits
- Strengthen control

Simplification:

- group certification for small operators reducing certification costs and administrative burden;
- possible exemption for small operators dealing with unpacked products to final consumers;
- more risk based controls.





GREEN DEAL - Farm to Fork and Biodiversity strategies

- “At least 25% of the EU’s agricultural land under organic farming by 2030 and a significant increase in organic aquaculture”
 - Organic farming has positive effects environment, biodiversity, animal welfare, ...
 - Increases in organic farming have positive impacts on other strategies targets (fertilisers, pesticides, antimicrobials)
- Ambitious target: currently 9,1% and wide differences within countries in surfaces and consumption

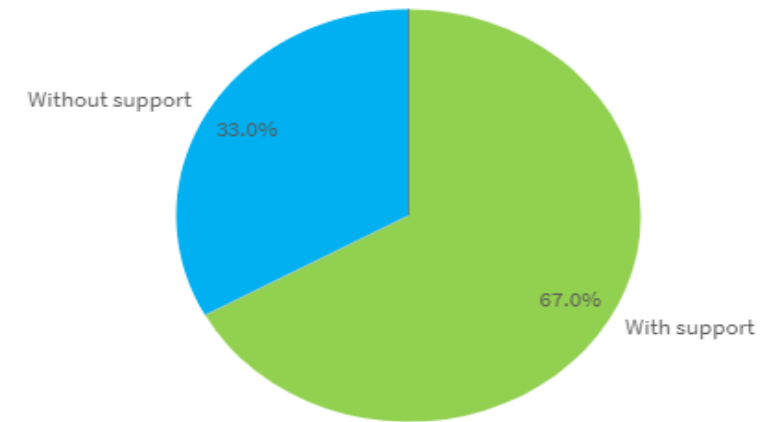


EU Organic Action plan to boost the sector - adopted on 25 March 2021

Organic in the new CAP

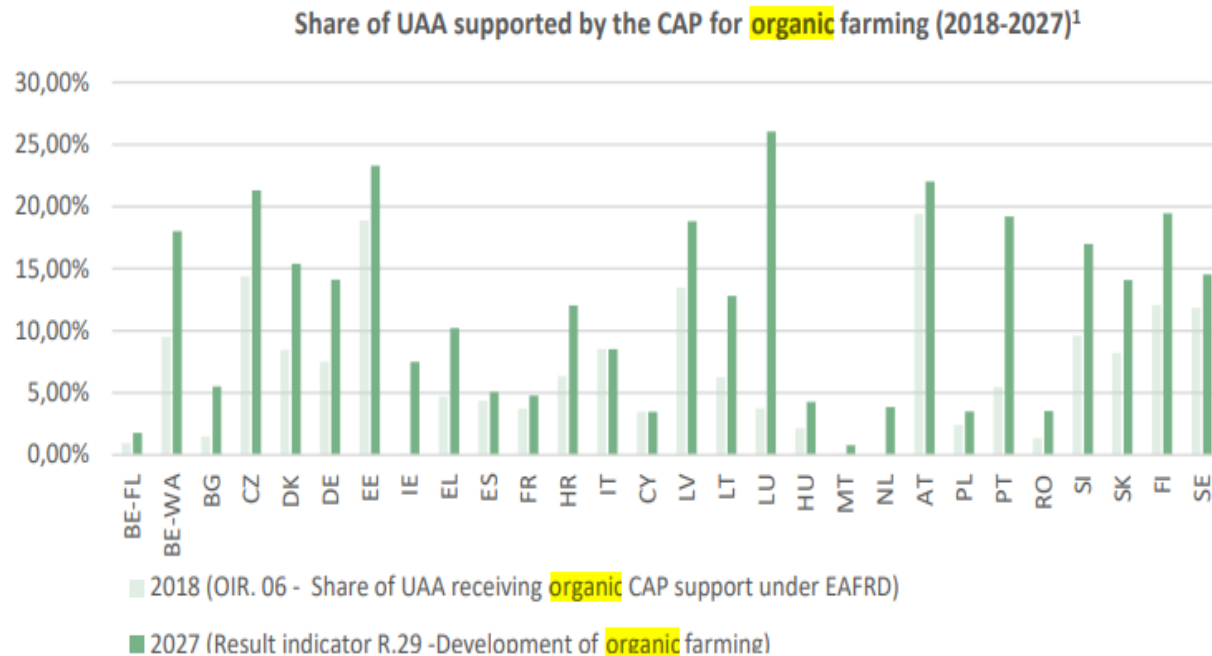
- Eco-schemes (at least 25% of the budget for direct payments), Agri-environmental climate measures (at least 35% allocated to measures to support climate, biodiversity, environment and animal welfare), Farm Advisory Services, EIP-AGRI projects, Operational Programmes (15% for environmental measures)
- Climate and biodiversity 40% of CAP budget to be climate relevant and general commitment to 10% to biodiversity
- Social conditionality, young farmers and gender balance
- **National Strategic Plans** combining income support, rural development and market measures

Share of organic area receiving specific CAP support
In 2019



Organic in national CAP strategic plans

Figure 13 Comparison between supported **organic** area with CAP funding in 2018 and the targeted area to be supported in the next programming period



¹ CY and IT did not provide any data for 2027 (R.29). For the purpose of this overview, the level of support has been considered unchanged.

Source: Proposed CSPs

Summary of observations:

In general, Member States have been requested to:

- propose higher targets – with reinforced (and sometimes better-funded) interventions to achieve them – where targets seem too low to meet the relevant needs identified by the Member States in question and to reflect high environmental and climate-related ambition;
- ensure relevant links between interventions and result indicators – and therefore adjust planned values – where the links do not seem correct



ACTION PLAN

for the development of organic production



European
Commission



THE ASSETS AND CHALLENGES

ASSETS:

- Legal stability (2018/848 entering into application 1/1/22)
- Substantial financial incentives (CAP, Horizon Europe, agricultural promotion policy)
- Public trust in organics
- Public recognition of the organic logo
- Commission analysis and proposed actions widely supported by stakeholders and the broader public (stakeholder consultation – 840 replies) as well as by EU Council, EP, EESC, CoR

CHALLENGES:

- Different starting points Member States
- Always present risk of fraud (consumer trust is everything in organics)



ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR

AXIS 1

ORGANIC FOOD/PRODUCTS FOR ALL:
STIMULATE DEMAND —
ENSURE CONSUMER TRUST

- ◆ Promoting organic farming and EU logo in the EU and in third countries
- ◆ Promoting organic canteens and increasing the use of green public procurements
- ◆ Increase the uptake of organics in school scheme
- ◆ Preventing food fraud, strengthening consumer trust and increase traceability
- ◆ Create synergies with retailers



ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR

AXIS 2

ON THE WAY TO 2030:
STIMULATING CONVERSION AND
REINFORCING THE ENTIRE VALUE CHAIN

- ◆ **Guiding MS in marking the best use out of CAP**
- ◆ **Strengthen training and dissemination and promote exchange of best practices**
- ◆ **Develop sector analysis + market observatories**
- ◆ **Study the possibility to create horizontal OP to strengthen negotiating power**
- ◆ **Foster local and small volume processing, short trade circuits, bio districts, enhance social inclusion, gender equality and young farmers**
- ◆ **Improve animal nutrition and reinforce organic aquaculture**



ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR

AXIS 3

LEADING BY EXAMPLE:
IMPROVING THE CONTRIBUTION
OF ORGANIC FARMING TO SUSTAINABILITY

- ◆ **Reduce climate and environmental footprint**
- ◆ **Improve alternative authorised substances and promote bio control**
- ◆ **Enhance biodiversity and increase yields**
- ◆ **Enhance animal welfare**
- ◆ **Support research and innovation on organic and strengthen farm advisory services**

ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR

Organic Ambassadors



Championing the organic sector and meeting to exchange best practices – 1st meeting February 2022 next June 2022

Organic DAY

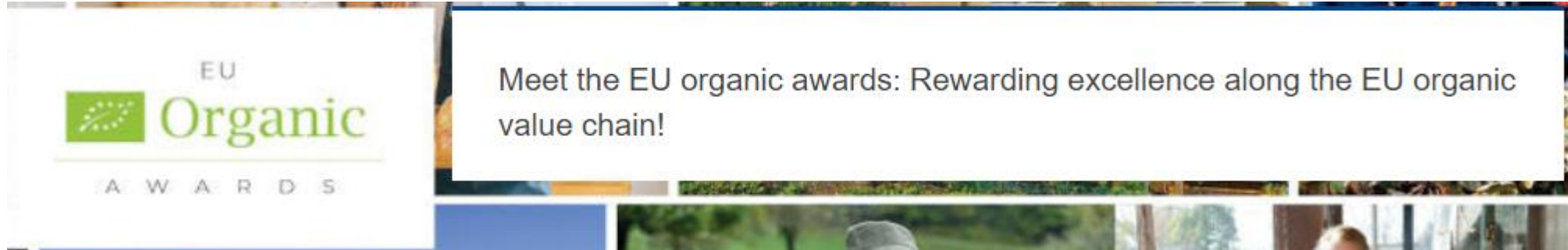


23 September each year

RESEARCH



ACTION PLAN FOR THE DEVELOPMENT OF THE ORGANIC SECTOR



[EU Organic Awards | European Commission \(europa.eu\)](https://europa.eu)

Category 1: Best organic farmer (female) and Best organic farmer (male)

Category 2: Best organic region

Category 3: Best organic city

Category 4: Best organic bio-district

Category 5: Best organic SME

Category 6: Best organic food retailer

Category 7: Best organic restaurant

The jury deciding on the final winners will comprise representatives of:

- The European Commission,
- The European Economic and Social Committee,
- The European Committee of the Regions,
- COPA-COGECA,
- IFOAM Organics Europe,
- The European Parliament and
- The Council of the European Union.



Thank you for your attention!

http://ec.europa.eu/agriculture/organic/eu-policy/policy-development/index_en.htm