

INNOVATION IN SHORT FOOD SUPPLY CHAINS

Creating value together



Sharing knowledge across Europe



BENEFITS



Developing new products & processes

- ▶ Added value for producers & processors
- ▶ Access to new markets
- ▶ Broader product range for consumers



Exploring innovative business & marketing models

- ▶ Efficient logistics and distribution
- ▶ Sharing costs and resources
- ▶ Close relationship with consumers



Linking cities & rural areas

- ▶ Access to fresh food for city consumers
- ▶ Stable supply chains
- ▶ Procurement contracts for public institutions