

How to build a successful Horizon 2020 multi-actor project?

Target **real-life needs, problems or opportunities**

Choose consortium partners with **complementary types of knowledge and skills** (for "cross-fertilisation")

including **farmers, foresters or other end-users** to benefit from their entrepreneurial skills

Involve **"multipliers"** - people who can bring in practical knowledge and help disseminate the results in the long term

Set up a plan with a **clear role for each of the different partners**

Organise **knowledge exchange activities** between the partners

Bridge the gap between research and practice **by facilitating discussions**

Involve interactive innovation groups such as **EIP-AGRI Operational Groups**

All partners must **co-create and co-decide** throughout the project

Illustrate how the project **complements existing research and best practices**

Produce practical information which feeds into the most common **existing dissemination channels** ...

... and write easily understandable **practice abstracts** in the common **EIP format**