

Break-out Group 9:

Innovation brokering and support: what, who, how, when, where...?



This powerpoint reflects the discussions in the break-out groups during the seminar as recorded by one of the participants in the group and necessarily only partially reflects the comprehensive discussions that took place in the break-out groups. Its content does not represent the views of the European Commission.

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- Are we clear what we mean by “innovation support services (ISS)” and “innovation brokers”?

There's a distinction

ISS is more generic, broker is specialised

ISS can be an extension of brokering

- What is the range of actors that can provide innovation brokering and support? *Examples please!*

Agencies, public bodies, private consultants, public private partnerships, NRN & sub-contracting

- What could be the role of independent advisors?

Identify lead partner, guide farmers, coordinate OG, help to plan projects, motivate, direct people to funding, offer tailor made advice, respond to issues / questions

- How to enhance visibility of ISS to enable them to capture grass-roots ideas?

Use existing networks

Joint events

Use media, specialist press

Build on existing examples, and structures

Know your target audience

- How are MS / regions choosing to support / finance innovation brokers and support services? *Examples please!*

Knowledge transfer measure

Training measure

Technical assistance

Private funding ?

Charging?