

# Break-out Group 5:

## Innovation in the EIP-AGRI - how to use selection criteria to foster it?



This powerpoint reflects the discussions in the break-out groups during the seminar as recorded by one of the participants in the group and necessarily only partially reflects the comprehensive discussions that took place in the break-out groups. Its content does not represent the views of the European Commission.

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What are the elements of “innovation potential” (e.g. a new idea + potential for practical application + potential for wide-scale uptake)?

- Not using the word innovation in the criteria because people will understand it differently
- Simple and practical
- Innovation is very complex. Look at different factors. Expert committees can be setup to assess the selection criteria.

What exactly is a “new idea”? What about the adaptation and improvement of existing ideas?

- Should be focused on a problem or a challenge
- But also on opportunities
- Evaluate the potential, challenge, open mind to opportunities
- Regional priorities

## How can the different elements of “innovation potential” be assessed with clearly defined selection criteria?

- Committees in some cases will involve companies. In other cases a broad and shallow approach will be used to try and capture as many ideas as possible.
- The quality of OG members
- Scoring the cooperation itself – the mix of the group
- What is the impact of OG results? It can be scored.
- Extra points when persons from other sectors can help the group to have better results. Cross-sectorial.
- Climate and environmental issues
- Proportionality of the projects

What further questions need to be asked in the project application form? What do applicants need to explain to merit selection? What weight to give to the different selection criteria?

- Background of each member in the OG
- Economical, social, organizational innovation types should be treated equally

Is it important to have a (independent expert) selection committee for assessing project proposals? What should be the profile of members in the committee?

- Calls for experts to be used for specific topics
- Pulls of experts organised by the NRN's
- Existing expert groups
- Independent advice is needed if you work with specialist advice.
- How to measure the impact and potential to disseminate from the start of the project?