



Empowered lives.  
Resilient nations.

**cultiv@te**  
Innovation for Sustainable Agriculture

UNDP Global Centre for Technology,  
Innovation and Sustainable Development  
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# Join Cultiv@te

The world population is projected to reach almost 10 billion people by 2050. We need to identify new, innovative and sustainable methods to meet global food demand.

**The UNDP Global Centre for Innovation, Technology and Sustainable Development,**

in partnership with the government of Singapore – invites corporate partners to join our new initiative **Cultiv@te** to create real opportunities in urban and rainfed agriculture, as well as livestock farming and aquaculture, in Asia, Africa and Latin America.

**Cultiv@te** is a global innovation initiative that links Singapore's tech and innovation ecosystem with UNDP's global network, and will connect start-ups from around the world, corporates, government agencies and development partners (UN and bilateral agencies) to create and scale sustainable agriculture solutions globally.

This initiative is unique in its scale, and for the partnership between the Singapore government and the UNDP.

200+ applications | 13 challenge statements | 50+ teams selected into programme

# Why partner with Cultiv@te

## Adopting innovation with startups and R&D communities

Startups are invaluable sources of innovation and knowledge. Many large corporations seek partnerships with startups for opportunities in identifying and commercializing innovations, solving business problems, improving efficiency, and bringing new ideas into their business. The food and agriculture sector in particular offer exceptional business opportunities. The global market has been growing steadily, and there is an untapped opportunity for investment in developing countries.

Participation in **Cultiv@te** gives you access to a globally crowdsourced innovators, and connects you with the next-generation of leaders in agriculture from around the world. By partnering with us, you have exclusive opportunity to explore these solutions, and work with world-leading innovators to commercialise them.

## Investing in sustainability

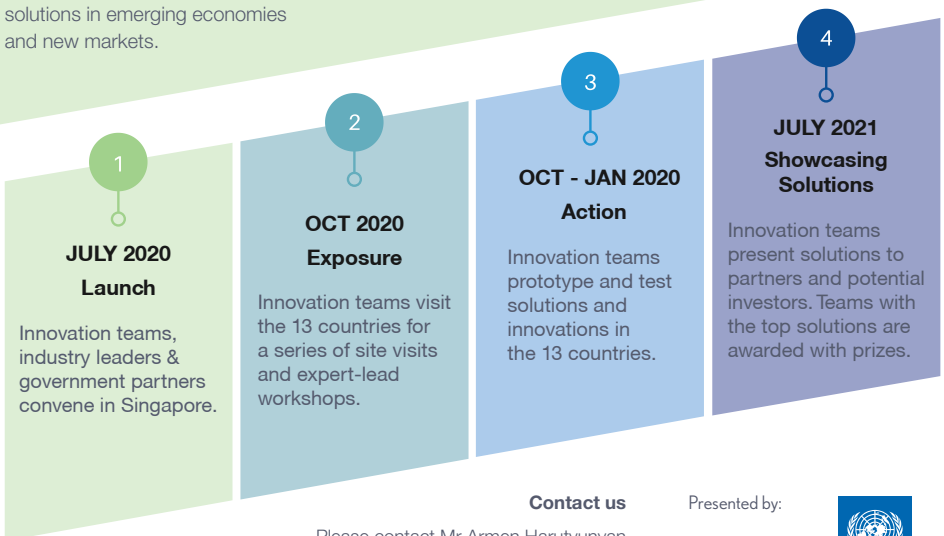
People around the world are growingly concerned about sustainability and the future of the planet, driving governments and businesses to search for sustainable solutions. **Cultiv@te** is all about finding and scaling new, profitable and sustainable solutions and technologies.

UNDP has a key role in coordinating the UN's efforts to achieve the Sustainable Development Goals (SDGs), and is a trusted and neutral partner. By partnering with the UNDP, we can help translate your Corporate Social Responsibility policies and principles into real global impact and contribute to the SDGs.

## Access to key stakeholders

Partnering with **Cultiv@te** gives you access to UNDP's global network in more than 170 countries, as well as with Singapore's ecosystem of government and private sector partners.

UNDP is an expert in building solutions in development, drawing on its strong knowledge of local contexts. Partnering with UNDP can help you better understand local needs and potential solutions in emerging economies and new markets.



### Contact us

Please contact Mr Armen Harutyunyan at [armen.harutyunyan@undp.org](mailto:armen.harutyunyan@undp.org) for more details.

[www.cultivate.technology](http://www.cultivate.technology)



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