

eip-agri
AGRICULTURE & INNOVATION



EIP-AGRI WORKSHOP FARM DATA FOR BETTER FARM PERFORMANCE

FINAL DRAFT PROGRAMME – UPDATE 08/12

EIP-AGRI online workshop Farm data for better farm performance

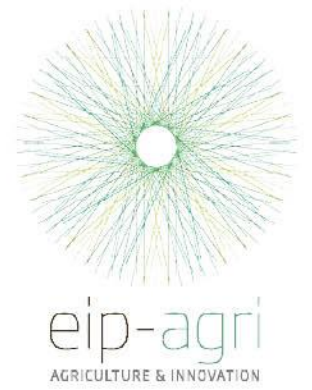
Thursday 9 – Friday 10 December 2021

The workshop will be an interactive EU-level event, dedicated to networking amongst participants from innovative projects and relevant initiatives related to farm data. Digital technologies and data-based solutions can help farmers work more precisely, efficiently, and sustainably, improving decision-making and farming practices, and helping increase farm performance, whilst also making farming jobs more attractive to younger generations.

The workshop aims to:

- Take stock of on-going successful projects and initiatives that collect and make use of farm generated data to improve farm performance.
- Explore the role of the different stakeholders on farm data collection and use at farm level.
- Provide an environment to exchange best practices on farm data collection, use and sharing.

To achieve these objectives, this event will promote innovative approaches and results from innovative projects, and foster exchange between these projects and stakeholders. Participants will have the opportunity to meet and exchange ideas and experiences with other Operational Groups, research and other innovative projects and stakeholders working on farm data issues across Europe.



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All times are CET
(Brussels time)

Wednesday 8 December 2021

10:00 - 12:00 Technical troubleshooting session

You are invited to test your Zoom connection to the event if you are not sure it works well. You may also ask the organisers other technical questions should you have any.

Day 1: Thursday 9 December 2021

08:30 - 09:00 Checking in

Session 1 – Setting the scene

09:00 - 09:30 Welcome and opening

- Welcome by **Kerstin Rosenow** - Head of unit 'Research & Innovation', DG Agriculture and Rural Development, European Commission
- Introducing the programme and getting to know one another, **Albin Hunia**, EIP-AGRI Support Facility

09:30 - 10:30 Setting the scene

- General introduction to the topic, **Jürgen Vangeyte, EIP-AGRI SF and Doris Marquardt**, EC DG AGRI
- Examples of existing farm data initiatives beneficial for farm performance
 - **Anna-Carin Almqvist**, Sweden, Better decisions for cultivation strategy
 - **Stéphane Volant**, France, IoTUMA - Operational Group
 - **Richard Lloyd**, UK, Horizon 2020 - 4D4F
 - **Tuija Kallio**, Finland, SMARTFEED Operational Group
 - **Tom Kelly**, Ireland, Horizon 2020 - FAIRSHARE
 - **Jose Pedro Salema**, Portugal, Portuguese Irrigation Portal for farmers
- Panel discussion

10:30 - 10:50 Coffee break

10:50 - 12:30 Breakout session I: Opportunities and challenges regarding farm data use

- (In plenary) Introduction to the session
- (Breakout rooms) Discussions in small groups

12:30 - 13:40 Lunch break

Session 2 – Farm Data Project Market



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13:40 - 14:50

Project presentations

- (In plenary) Introducing the Project Market
- (In 3 separate rooms) Project examples, please choose your room:
 - Livestock Farming
 - Arable crops
 - Permanent crops

Project presentations and discussion around the featured projects will take place in each room. You may find the list of projects shown in each room [here](#).

14:50 - 16:00

Open Space discussions

- (In plenary) Introducing the Open Space discussions
- (In breakout rooms) Discussions in small groups on Farm Data topics suggested by participants

16:00 - 16:10

Wrap-up and closure of day 1

Day 2: Friday 10 December 2021

08:30 - 09:00

Checking in

09:00 - 09:40

Reporting back from Day 1 discussions

Session 3 – Farm data solutions and needs

09:40 - 12:00

Breakout session II: How can data solutions support farmers to enhance their farm performance?

- (In plenary) Warm up and introduction to the session
- (Breakout rooms) Discussions in small groups
- (In plenary) Reporting back

(Session includes a coffee break)

12:00 - 12:15

Wrap-up and closure of the workshop

- Evaluation
- Concluding remarks, **Jürgen Vangeyte**
- Closing the workshop, **Nicola Britta Holsten** - Deputy Head of unit 'Research & Innovation', DG Agriculture and Rural Development, European Commission

Please see the [event webpage](#) to check any further updates to this programme