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AGRICULTURE & INNOVATION



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

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EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Day 3: Friday 18 September 2020

Part V: AKIS strategic plans and AKIS interventions

14:00 - 14:10

Resuming our journey

- Welcome back – Sarah Watson, EIP-AGRI Service Point
- **Introduction** to the topic – Inge Van Oost, DG AGRI

14:10 - 14:45

Preparing the AKIS strategic plan and choosing the right interventions

- **Inspirational speakers:**
 - Preparing the **Spanish** AKIS strategy – Rocio Wojski and Andres Montero, Ministry of Agriculture, Fisheries and Food, ES
 - The **Slovenian** example – Joži Cvelbar, Ministry of Agriculture, Forestry and Food, SI
 - AKIS interventions in the **Estonian** CAP plan: Helena Pärenson, Ministry of Rural Affairs, EE
 - The **Dutch** AKIS interventions in the CAP plan post 2020 – Jan van Esch, Ministry of Agriculture, Nature and Food Quality, NL

14:45 - 15:35

Designing AKIS interventions

- Inputs to the topic from participants: highlights from the **Google Document D** – Mark Gibson, EIP-AGRI Service Point
- Interactive session in **breakouts** – groups will be challenged to design a concrete AKIS and related interventions for their own country based on the examples presented and adapted to the country's own context

15:35 - 15:55

Coffee break





GOBIERNO
DE ESPAÑA

MINISTERIO
DE AGRICULTURA, PESCA
Y ALIMENTACION

PREPARING THE SPANISH AKIS STRATEGY

Innovation and Digitisation Unit

Directorate General for Rural Development, Innovation and Agrifood Training

Ministry of Agriculture, Fisheries and Food





1. INVOLVING ADMINISTRATIONS & STAKEHOLDERS

Improving and reinforcing AKIS → awareness

Gain on in-depth knowledge on AKIS → state of the art and needs

ACTION: Workshop on AKIS. Madrid, 18th Feb. 2019

Goal: bring together the technical staff of the Spanish Regions (Comunidades Autónomas) that will work on the organizational set-up of AKIS:

- *open discussion forum*
- *collaborative environment*

Outcomes: overview of every AKIS regional organization. Focus on:

- *governance*
- *knowledge exchange and advice*
- *coordination and back office*

Topics highlighted:

- *need to map the AKIS*
- *role of advisors;*
- *importance of events that bring together stakeholders from different areas*





ACTION: National Focus Group on Advisory in AKIS. Madrid, Dec. 2019-July 2020

Goal: Analyse and identify the actors that can shape and develop the advisory tasks within AKIS. to achieve efficient institutional support to strengthen knowledge transfer and innovation in the agri-food sector.
33 members. 3 meetings (1 virtual).COM at 2nd meeting. 5 challenges. Focus on the achievement of CAP objectives

Outcomes were included on Annex II of CAP SP (art. 103)

Some of the main:

*Improve the coordination among stakeholders → **governance structure***

*There are many types of advisors in Spain, all of them are useful and suitable for different situations, nevertheless **impartiality and quality must be assured***

*More and more producers ask for wider advice in order to fulfil consumers demands so that it would be appropriate to **include consumers, society and distribution to cope with innovation**. This fact leads in the evolution of advisors towards innovation brokers.*



Some key recommendations:

Coordination

Simplicity, interoperability and respect to the /area competitions

Platform for knowledge exchange and interactions between advisors

Boost young farmers and women, and small farmers participation to assure AKIS future. Include consumers, distribution and society in AKIS as well.

Foster innovation ecosystems.



2.SPANISH STRATEGIC PLAN ELABORATION

Documents: <https://www.mapa.gob.es/es/pac/post-2020/objetivo-especifico-transversal.aspx>

ANALYSIS OF THE CURRENT SITUATION

- Training and advisory
- Innovation
- Digitisation
- AKIS

Common methodology set up by the Ministry for every objective + Cross cutting objective

Bodies involved/consulted: MAPA, other Ministries, Regional authorities (CCAA), external stakeholders

Meetings: Oct 2019-Jan2020 (phase 2)

SWOT analysis

Assessment of NEEDS

Every CCAA is worried about the inclusion of their territorial aspects

In some fields, the lack of data and time, to try to get updated reports or specific data, have been a challenge for these stages

There has been less debate on SWOT analysis and assessment of needs than on the description of the current situation

N01. Foster the training and the exchange of knowledge in the agricultural sector

N02. Foster the advisory services, the advisor's training and their interactions

N03. Reinforce the innovation ecosystem and the monitoring of innovations developed

N04. Develop actions on the needs of the sector related to digitisation to enable the adoption of new technologies

N05. Foster the exchange of knowledge and experiences among the stakeholder of AKIS

N06. Strengthen and adapt the governance structures in AKIS



3. NEXT STEPS

In discussion with Spanish Regions

SPANISH STRATEGIC PLAN:

- Designing of interventions according to the needs identified:
 - ✓ Advisors integration within the AKIS establishing the minimum requirements for advisors for registration:
 - ✓ Qualification: possible minimum level vocational training
 - ✓ Continuous training: hours/year
 - ✓ Participation/relation innovation activities/bodies: Horizon Europe projects, OG's projects, universities- research centres...; organization cross visits...
 - ✓ Other skills
 - ✓ Training and exchange of knowledge: tailored training, discussion virtual forums
 - ✓ Networks within stakeholders and among them i.e. thematic multi-actor meetings:
 - ✓ Who: farmers-advisors, advisors-researchers, advisor-researchers-enterprises (inputs, technology)
 - ✓ Objectives: inspirational sessions to build bottom-up innovations ; exchange of experiences; to build trust and empathy between two specific groups of stakeholders



3. NEXT STEPS

In discussion with Spanish Regions

SPANISH STRATEGIC PLAN:

- Designing of interventions according to the needs identified:
 - ✓ Empower innovation ecosystems: i.e. thematic multi-actor meetings (researchers, innovation centres, universities, advisors...)
 - ✓ AKIS governance:
 - ✓ Is going to include the Ministry of Science and Innovation: Higher involvement of research
 - ✓ Use of existing structures and bodies+ reinforce with new bodies for specific aspects
 - ✓ There is going to be a Coordination Unit at National level

New challenges:

Support for the F2F Strategy => specific AKIS actions can help a lot to change farmers' behaviour towards the F2F objectives with training on F2F targets (connectivity, use of inputs)



3. NEXT STEPS

In discussion with Spanish Regions

ACTIONS REQUIRED:

- Advisor's Platform:
 - **Objective:** support advisors' transition to wider services and new role: digital skills, exchange of knowledge among them, visibility of requirements for advisors, reward of their job (professional recognition financial and not financial)
 - **Content:**
 - Data base of advisors registered: how to include ALL advisors? (it has to be worthy for them to be registered)
 - "Categories" of advisors: e.g. technical competences, economic management, people management skills, digital skills...
 - Training for advisors: national training plan, link to regional training plans
 - Forum for exchange of experiences or queries
 - Search engine to find an advisor for farmers'/users' needs and region
 - Monitoring of activity by administration to identify new advisors'/farmers' needs
 - Links to innovation activities in which advisors can enrol
 - Advisors' requirements may vary depending on the region but there is going to be a definition of minimum requirements at national level
- Digital skills training for advisor and farmers
- Adapt AKIS governance and coordination at national-regional level to:
 - Bridge the gap between research and practice: Involving the M. of Science and Innovation.
 - Boost networks between AKIS actors through interactive activities: through main CAP network tasks

Many thanks!

Looking forward your questions

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Online 16-17-18 September 2020

All information of the seminar available on
www.eip-agri.eu

on the event webpage

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

