16-17-18 September 2020
EIP-AGRI Seminar ‘CAP Strategic Plans: the key role of AKIS in Member States’
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Romania

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Day 3: Friday 18 September 2020

09:10 - 09:30 Checking in

Part IV - Inspiration for AKIS planners

09:30 - 09:40 Warming up:
  • Welcome and introduction to the programme for Day 3 – Sarah Watson, EIP-AGRI Service Point
  • Introduction to the topic – Inge Van Oost, DG AGRI

09:40 - 10:30 Getting inspiration from existing tools and initiatives:
  • Establish knowledge centres and digital knowledge reservoirs:
    ○ EURAKOS and EUREKA - Pieter Spanoche, Ghent University, BE
    ○ TITRIS - Gintarė Kučinskienė, Lithuanian Agricultural Advisory Service, LT
  • Organise farmer to farmer exchanges including on farm demonstrations and experimentation –
    Tom Kelly, Teagasc, IE
  • Reward researchers beyond academic purposes:
    ○ Mugurel Jítea, University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, RO
    ○ Agustí Forts, Institute of Agrifood Research and Technology - IRTA, ES
  • Support and facilitate increased engagement with Horizon Europe projects:
    ○ The power of connecting European Thematic Networks and local OGs – Jean-Marc Gautier, IDELE, FR
    ○ Activities of the National Rural Network Unit – Jan Swoboda, National Rural Network Unit, DE
  • Capture the creativity of young farmers to act as catalysts of innovation – Jannes Maes, CEJA
  • Group discussion in plenary

10:30 - 10:50 Coffee break
Reward researchers beyond academic purposes

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1. Performance-based university research funding systems

Bibliometrics are important elements in all EU member states performance-based university research funding systems (RPBF):

Researchers & research departments are evaluated based on their scientific publication rate & scientific impact => is not adequate for research supporting farmers’ needs as farmers do not have important R&D funding

2.1. AgroTransilvania Cluster: a success story in Transylvania (www.agrocluster.ro) = a response to the problems created by the RBPF system

The local public authorities from Cluj county took the initiative to organise the cluster in Northern Transylvania due to the demand of consumers for local products (using ERDF + RO departamental funding).
2.1. AgroTransilvania Cluster value chain (www.agrocluster.ro):

2014: 20 founding members
2020: 110+ members; multi-actor and multi-sectorial approach

1. cow milk & meat products;
2. sheep & goat products;
3. chicken meat;
4. cereals products;
5. fruits & vegetables;
6. wine;
7. honey & honey bee products

Rewards (why does a researcher want to work in such area?):

Monetary:
- applied research and scientific publications & innovations transfer platform
- advice available at the university for the farmers & training (M1)

Non-monetary: lobbying for alternative public policies for farmers (e.g., policy) & societal recognition and personal satisfaction;
- curriculum update & practical training for students;
2.2. Expand the network to marginal areas - HNV-Link H2020 Thematic Network GA No. 696391

- Co-develop innovations / Share innovations

- Cross-visits for peer to peer learning and sharing
  - Develop new solutions
  - Eg. A new local brand

- Identify innovation gaps and innovation solutions

Rewards: – preserve local identity & traditions;

Success stories:
- the Blue butterfly, a local brand financed by LAG Someș Transilvan;
- milk collecting points (Tibleș–Someș–Meleş cooperative – applying RD funds now) & mobile slaughterhouse (Someșana cooperative);
2. Beyond academic purposes

2.3. AgroConsulting Club – https://agroconsultingclub.ro/

Learn precision agriculture & soft skills from practitioners

Fairs and exhibitions

Shadowing and internships

Professional projects and student competitions

Rewards:
- curriculum update
- develop extra curricular activities to become future innovation catalysts;
Thank you !!!

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All information of the seminar available on
www.eip-agri.eu

on the event webpage