

eip-agri
AGRICULTURE & INNOVATION



16-17-18 September 2020
EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Jan van Esch

Ministry of Agriculture, Nature and Food Quality, the Netherlands



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Day 3: Friday 18 September 2020

Part V: AKIS strategic plans and AKIS interventions

14:00 - 14:10

Resuming our journey

- Welcome back – Sarah Watson, EIP-AGRI Service Point
- **Introduction** to the topic – Inge Van Oost, DG AGRI

14:10 - 14:45

Preparing the AKIS strategic plan and choosing the right interventions

- **Inspirational speakers:**
 - Preparing the **Spanish** AKIS strategy – Rocio Wojski and Andres Montero, Ministry of Agriculture, Fisheries and Food, ES
 - The **Slovenian** example – Joži Cvelbar, Ministry of Agriculture, Forestry and Food, SI
 - AKIS interventions in the **Estonian** CAP plan: Helena Pärenson, Ministry of Rural Affairs, EE
 - The **Dutch** AKIS interventions in the CAP plan post 2020 – Jan van Esch, Ministry of Agriculture, Nature and Food Quality, NL

14:45 - 15:35

Designing AKIS interventions

- Inputs to the topic from participants: highlights from the **Google Document D** – Mark Gibson, EIP-AGRI Service Point
- Interactive session in **breakouts** – groups will be challenged to design a concrete AKIS and related interventions for their own country based on the examples presented and adapted to the country's own context

15:35 - 15:55

Coffee break



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The Dutch approach to AKIS in the CAP

Jan van Esch, senior policy officer Min. Agriculture, Nature and Foodquality.





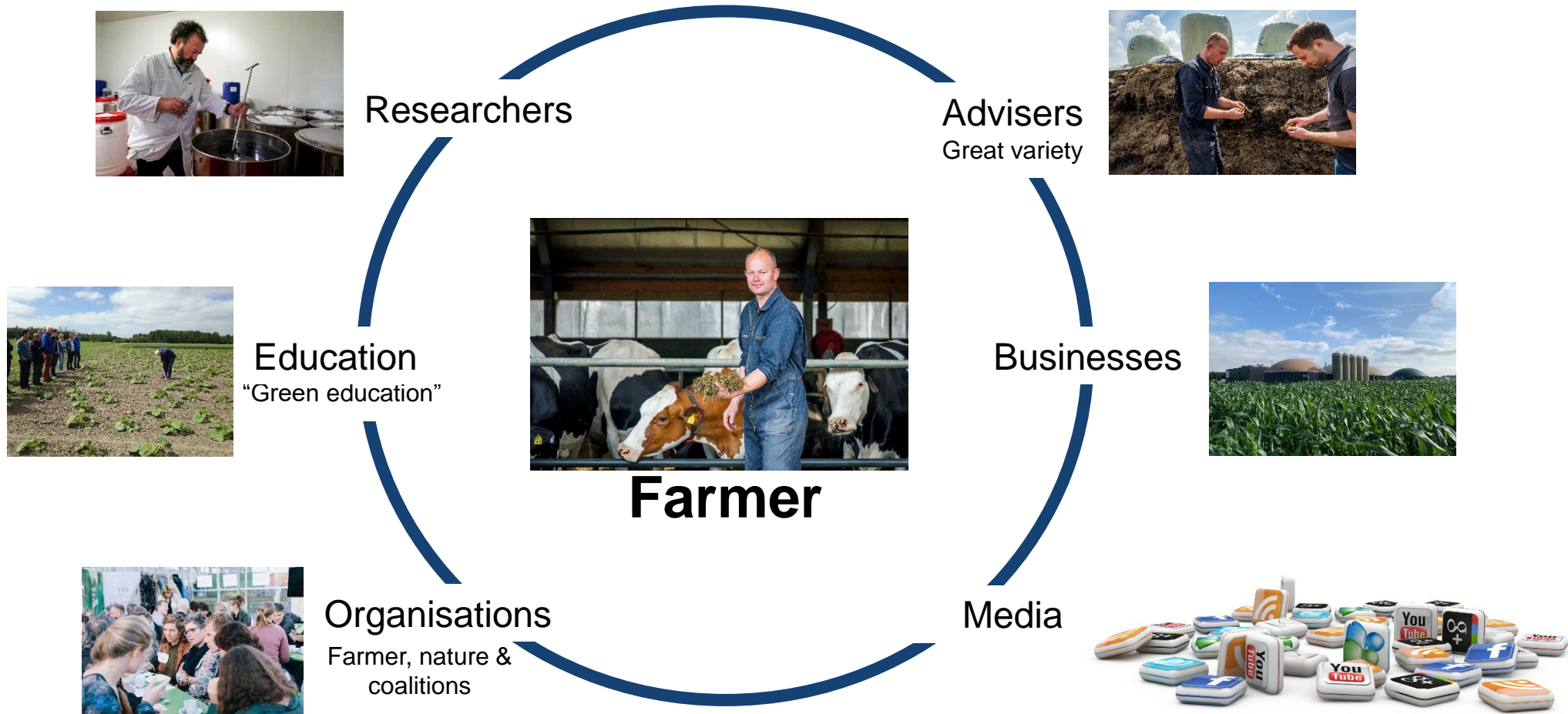
Welcome in the Dutch RDP world

- 1RDP
- MA: 1 national - Ministry of Agriculture, together with 12 provinces
- 1PA
- 1 Managing Office RDP





The Dutch AKIS





work in progress

- SWOT on AKIS is finished :
 - strong: active and innovative farmers
 - threat: Advisory service left to the market
- From the SWOT a number of Needs is collected
 - stronger connection within AKIS
 - new system for impartial advice
 - more emphasis on network and digital tools





work in progress

Examples intervention strategies:

- Strong support for EIP operational groups (budget, policy commitments)
- making EIP easier accessible (higher speed of selection, improve quality of information and help for applicants)
- Register of impartial advisors
- Voucher for advisors for nitrogen, soil, climate, circular agriculture
- Farmers discussion groups ('praktijknetwerken')





work in progress

Examples intervention strategies (2):

- 'Green knowledgenet', to have access via website to all agr. knowledge
- Living lab for precision agriculture
- Expanding the CAP-network and innovation network (better service, dbases (of operational groups), support coordination between provinces, extra meetings with possible innovation actors, connection with ecoschemes, producers' organisations)
- 'Masterclasses' for OG project leaders and administration,
- 'kennis op maat'/'tailormade knowledge", open call for vocational training to make access to knowledge easier.



work in progress

Discussion about a.o.:

- What can already be done in the transition period?
- How to connect to Green deal/ farm to fork?
- Can knowledge exchange be organised without high transaction costs (Vouchers, larger projects/campaigns)
- How to connect to 'hard to reach' farmers
- How to measure progress in AKIS



Thank you for your attention and curious about hearing your experiences!!!



EIP-AGRI seminar **'CAP Strategic Plans:** **the key role of AKIS in Member States'** **16-17-18 September 2020**

All information of the seminar available on
www.eip-agri.eu

on the event webpage
<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

