

eip-agri
AGRICULTURE & INNOVATION



16-17-18 September 2020
EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'



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EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Day 3: Friday 18 September 2020

09:10 - 09:30 Checking in

Part IV - Inspiration for AKIS planners

09:30 - 09:40 Warming up:

- Welcome and introduction to the programme for Day 3 – Sarah Watson, EIP-AGRI Service Point
- Introduction to the topic – Inge Van Oost, DG AGRI

09:40 - 10:30 Getting inspiration from existing tools and initiatives:

- Establish **knowledge centres and digital knowledge reservoirs**:
 - EURAKNOS and EUREKA - Pieter Spanoghe, Ghent University, BE
 - TITRIS - Gintarė Kučinskienė, Lithuanian Agricultural Advisory Service, LT
- Organise **farmer to farmer exchanges** including on farm demonstrations and experimentation – Tom Kelly, Teagasc, IE
- **Reward researchers** beyond academic purposes:
 - Mugurel Jitea, University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, RO
 - Agustí Fonts, Institute of Agrifood Research and Technology - IRTA, ES
- Support and facilitate **increased engagement with Horizon Europe projects**:
 - The power of connecting European Thematic Networks and local OGs – Jean-Marc Gautier, IDELE, FR
 - Activities of the National Rural Network Unit – Jan Swoboda, National Rural Network Unit, DE
- Capture the creativity of **young farmers** to act as catalysts of innovation – Jannes Maes, CEJA
- **Group discussion** in plenary

10:30 - 10:50 Coffee break

10:50 - 12:00

Getting inspiration from existing tools and initiatives (continued):

- Prepare interesting **calls for Operational Groups** – Åsa Broberg, RDP Managing Authority, SE
- Use of **Operational Groups for testing out new CAP measures** – Shane Conway, National Rural Network, IE
- Develop **cross-border** Operational Groups – Hardi Tamm, EE
- Promoting collaboration and knowledge flows among OGs - Johanna Rohrhofer, National Rural Network, AT
- Added value of **thematic networks at national level** - Pascal Bergeret, CIHEAM-IAMM, the Mediterranean Intergovernmental Agronomic Institute – Montpellier, FR
- **Group discussion** in plenary

12:00 - 14:00

Lunch break



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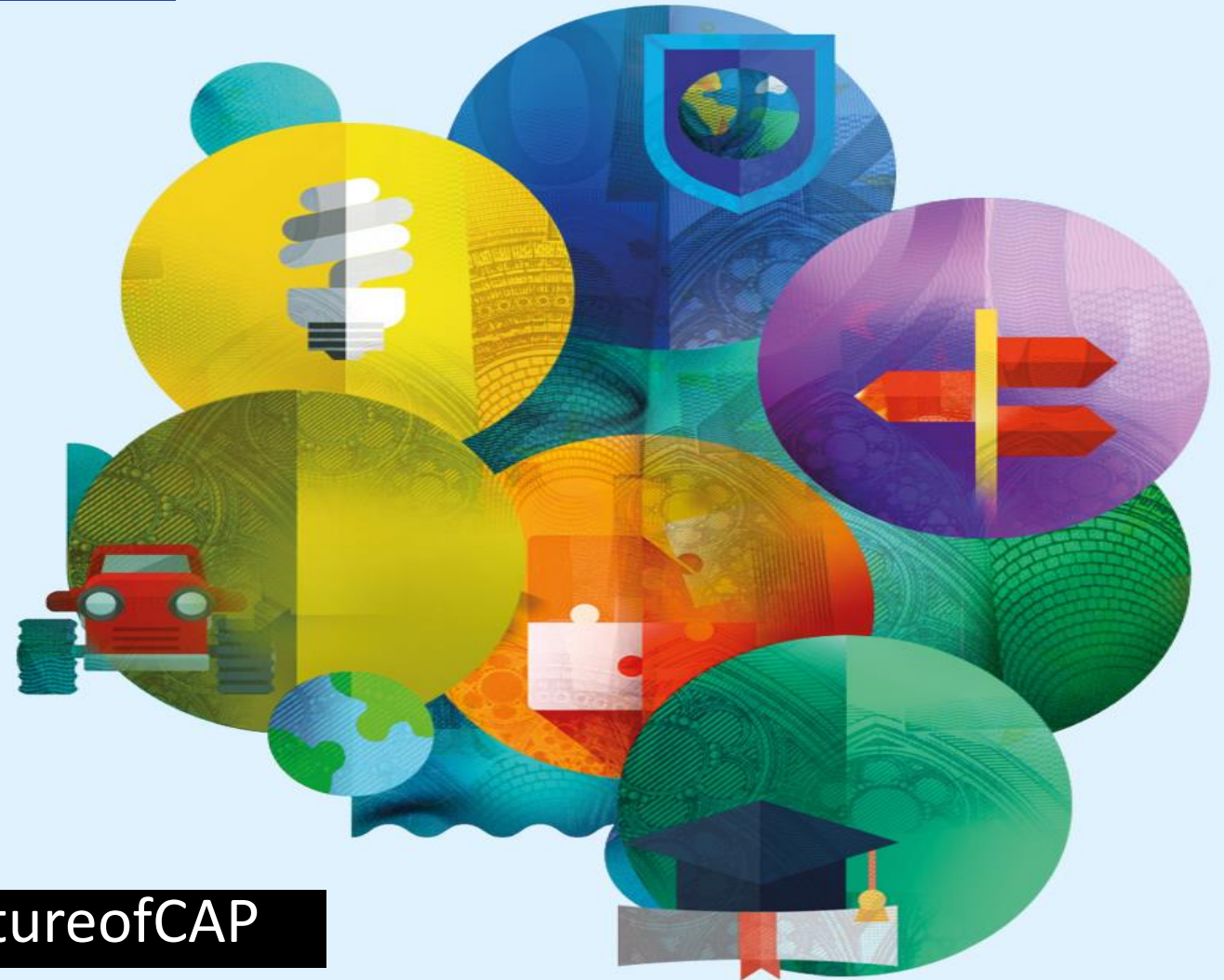


COMMON AGRICULTURAL POLICY

Post-2020

AKIS strategic plans and AKIS interventions

Inge Van Oost - DG AGRI
Unit B2 – Research & Innovation
18 September 2020



#FutureofCAP

General remarks about Strategic CAP AKIS plans (from SCAR AKIS members) , as collected in the AKIS 4 report

section 1.5 of the SCAR AKIS 4 report



1.5.5 General remarks about Strategic CAP AKIS plans

- **A financial envelope is needed**: a certain proportion of the CAP budget should be spent on the various ways of improving the AKIS (strands 1-4 in the Break-out groups) to ensure that the issue is taken serious and that the plan is implemented with real actions. For instance "**target**"/**ringfence** a dedicated part of CAP funding to knowledge and innovation, e.g. **10%**
- We need **public knowledge, coherence** & the flexibility to make it happen.
- Develop the strategic AKIS plan in a **transformative process together with different stake-holders**. Beyond researchers, advisors and networks, have also farmers and rural actors participating in the formulation of the plans, as well as the younger generation, e.g. of researchers (up to 10 years after PhD), they are more transition enthusiastic or help in innovation projects as stage or thesis

1.5.5 General remarks about Strategic CAP AKIS plans

- For the approval of a functioning AKIS plan, different ministries need to coordinate in an **AKIS coordination body**: sign a **collaboration agreement between the institutions involved** (gives responsibility and also visibility).
- Adopt a **National Partnership Programme of all AKIS' related organisations**, promoted and financed by the MS' respective ministries.
- A **coordination unit** could be made responsible for day-to-day AKIS actions and stakeholder relations and for supporting implementation
- A **specific framework for reporting, evaluation and control practices is needed**, see the potential qualitative indicators for the 4 strands of AKIS actions

The SWG SCAR AKIS4 report will help....

https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en



See in particular sections 1.2 What is AKIS?, 1.3 Multi-actor projects, 1.4 thematic networks, 1.5 possible actions for CAP AKIS Strategic Plans) and chapter 4 (Advisors and advisory instruments and functions)



How does this translate to the drafting of the CAP Strategic plans and indicators?



CAP Plan template

8. Modernisation and Simplification

8.1 Modernisation: AKIS and digital technologies

How the CAP Strategic Plan will contribute to the **cross-cutting general objective related to fostering and sharing knowledge and innovation**, including:

- Identification of the **needs**, based on the evidence from the **SWOT** analysis, in relation to the cross-cutting objective related to fostering and sharing of knowledge innovation and digitalisation, including relevant information from the SWOT analysis about the functioning of the AKIS and related structures;
- Overall **organisational set-up of the AKIS**, including **planned actions to improve** knowledge flows in particular between advisors, researchers and CAP networks;
- Description of the **farm advisory services provided**, which shall cover economic, environmental and social dimensions and deliver up to date technological and scientific information developed by research and innovation;
- Description of **how advisory services, research and CAP networks will work together** within the framework of the AKIS, and **how advice and innovation support services are provided**;

CAP Plan template

7. Governance systems and coordination systems

7.1 Identification of governance and coordination bodies

Body	Contact details
Competent Authority	
Managing Authority	
Paying Agency (ies)	
Coordinating Body (if applicable)	
Certification Body	
Monitoring Committee	
Other delegated and intermediate bodies not laid down in the Regulation, with a description of their role	
AKIS coordination, including farm advice	
Relevant coordination body(ies) for the AKIS	

Whenever the draft Regulation provides for the possibility to establish governance bodies at regional level, and Member States make use of this possibility, this Chapter will include information on all these bodies.

Milestones of Advisory Services under the CAP

CAP

Pillar I

2003 (introduction cross compliance)

2007 Obligatory "**Farm Advisory System**" (FAS) all MS must make up a list of dedicated advisory services in support of cross-compliance as a package

2014 FAS moved into horizontal legislation (Art 12-15 R. 1305/2013) covering both CAP pillars

2021 AKIS system replaces FAS system (simplification)
=> Cross-cutting objective on Knowledge and Innovation for the **whole CAP**

Pillar II

2007-2013: Support for vocational training and advisory services

2014-2020: Knowledge and advisory measures further developed (e.g. training of advisors, only specific elements to be advised on, not the full CC package)

2021-2027: "**Farm Advisory Services**" = RD support for **all advisors to be integrated in the AKIS according to** Art 102 strategy + Art 72 interventions (incl SCO Art 77) to be designed in coherence with CAP AKIS Strategic Plan (Art.102) made after SWOT (Art.103)

Advisory Services under the CAP post 2020

CAP

- **One CAP regulation:** Advisory **services** to be included in the CAP Strategic plans (Art 13(1))
- **One Cross-cutting objective on Knowledge and Innovation** in support of all CAP 9 specific objectives (Art 5)
- **Funding** for farm advisors and various knowledge exchange activities (**Art 72**)
- Art 13(3): **Impartial** advice (no conflict of interest)
- Art 13(2): **Advice must be available on a wide range of issues** such as:
 - Economic, environmental and social dimensions
 - Up to date technological and scientific information developed by R&I
 - Therefore advisors to be integrated within the AKIS
- Art 13(4):
 - List of **fields to cover** within the Member State, including innovation support
- **Support for advisors from CAP networks' actions for innovation**

CAP Plan template

4. 4. Elements common to several interventions

4.4. Technical Assistance

- Objectives
- Scope and **indicative planning of activities**
- **Beneficiaries**

4.5. CAP Network

- Summary overview and objectives of the National CAP Network, **including activities to support knowledge flows within the AKIS**
- **Structure, governance and operation of the National CAP Network**

Summary to take home

- 1. Improve AKIS systems = make all advisors, researchers and CAP networks regularly and intensively cooperate** to provide for comprehensive innovation ecosystems at Member States' level delivering qualitative services.
- 2. Step up advisors' competences through their integration and interaction within the AKIS system to enable them to give much broader advice,** on economic, environmental and social dimensions, and to deliver up to date technological and scientific information developed by research and innovation.

Summary to take home

- 3) Request advisors to take up also a more interactive role and serve as innovation support services**, helping to **discover farmers' needs** and to **prepare and facilitate innovative projects** of EIP Operational Groups.
- 4) Use AKIS and thus EIP OGs as testing ground for various CAP interventions**, motivating future beneficiaries through co-ownership of the co-developed interventions, resulting in an increased take-up of improved schemes (example: IE nationwide OG to protect the Hen Harrier = next period AEEM intervention).

Summary to take home

- 5) Open up farm advisory services to include within the AKIS 2.0 the trusted advisors who have real impact on farmers' decisions.** Make a “new advisory start” to empower people on the ground to design their own solutions to the problems they face. Do not look back to the past.
- 6) Promote investment in the innovation strand of the CAP networks** to share all existing and innovative knowledge created in the many European innovation and research projects. Improve connections with Horizon Europe calls or project pro-actively. Foresee sufficient funding for all this

Summary to take home

- 7) Enhance all kinds of cross-border**, from finding info abroad, to learning for advisors and farmers by exchange visits, to setting up cross-border OGs (timing, conditions,...) but especially by incentivising cooperation between OGs from different countries and regions
- 8) Profit from the simplification we offer, do not start again with certification of advisors, keep the AKIS system open, new advisors must be welcomed and all advisors inclusively drawn into the AKIS. Use simplified costs as much as possible, avoid checking invoices.**

Summary to take home

- 9) **Give power to the receivers of services** and make it transparent to the example of booking.com. Think about **vouchers, giving power to those making use of advice or training.**
- 10) **Instead of certification** (= closing out possibly the most valuable advisors who do not need you to make a living), make **transparency through websites with lists of advisors** who attended the (obligatory) trainings, put their cv online,... : the market will work. All EU obligations related to advisors have been taken out (minimum size of the advisory service, minimum experience, separate FAS system etc)

Questions?



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All information of the seminar available on
www.eip-agri.eu

on the event webpage
<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

